E&P

Editor & Publisher

THE ONLY INDEPENDENT WEEKLY JOURNAL OF NEWSPAPERING

E&P's 1992 Syndicate Directory (Section Two)

California politicians to examine media (See page 7)

Drinking with the 'enemy' (See page 10)

NEWSPAPER
SECOND CLASS P.O. ENTRY

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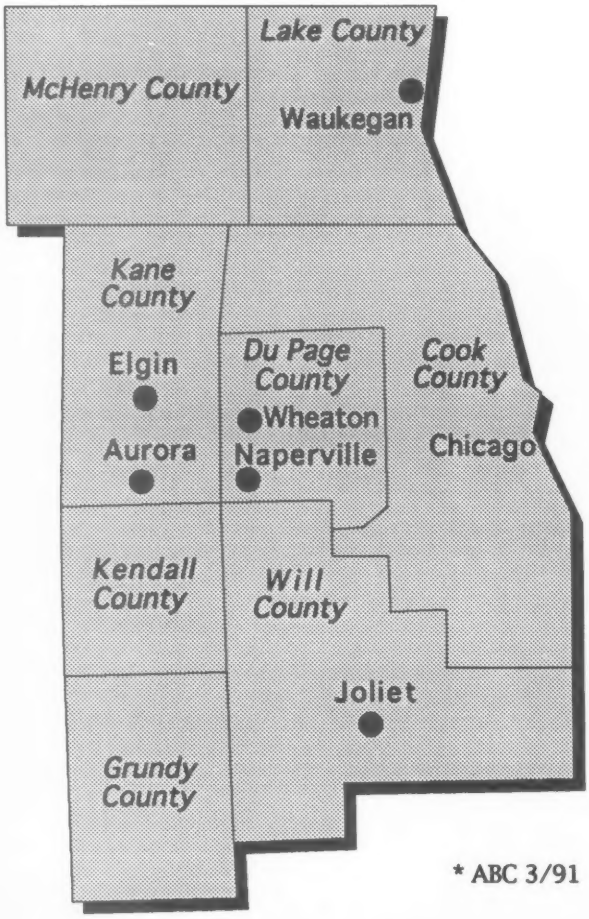

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Survey of Buying Power, 1991

* ABC 3/91

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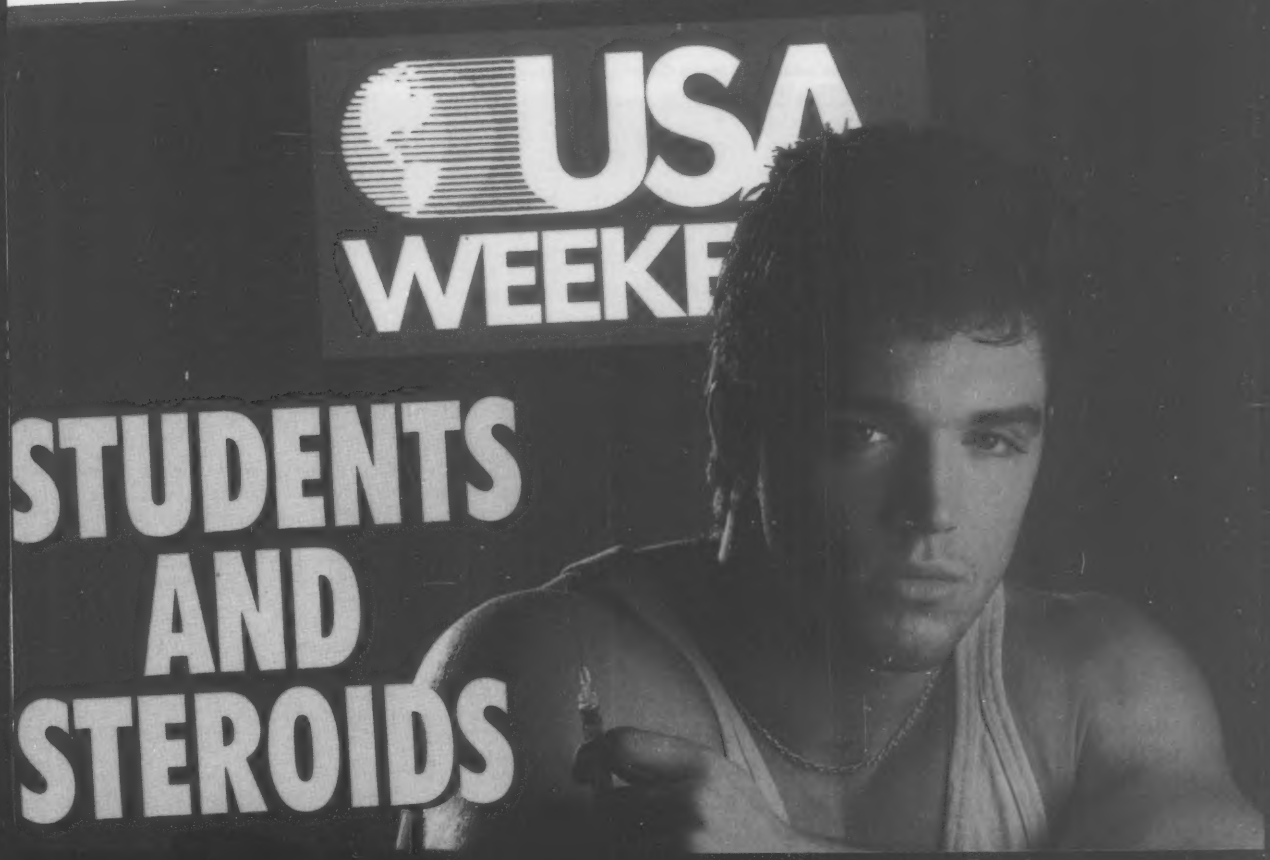

EDITOR & PUBLISHER CALENDAR OF EVENTS

JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
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24	25	26	27	28	29	30	23	24	25	26	27	28	29	26	27	28	29	30		
31							30	31												

AUGUST

7-8 — West Texas Press Association, Annual Convention, The Lodge of Granbury, Granbury, Texas.
13-15 — California Newspaper Publishers Association, Board Meeting, The Cliffs Hotel, Shell Beach, Calif.
20-22 — West Virginia Press Association, Annual Convention, The Lakeview Resort, Morgantown, W.Va.
23-25 — Oregon Newspaper Publishers Association, Summer Convention, The Benson Hotel, Portland, Ore.
23-26 — North Carolina Press Association, Annual Convention, The Omni Hotel, Charlotte, N.C.
26-28 — Asian American Journalists Association, National Convention, The Mayflower Hotel, Washington, D.C.

SEPTEMBER

10-12 — Missouri Press Association, Annual Convention and Trade Show, The Marriott Pavilion Hotel, St. Louis, Mo.
10-13 — Maryland-Delaware-D.C. Press Association, Summer Convention, The Coconut Malorie Hotel, Ocean City, Md.
11-13 — Tennessee Press Association, Advertising Managers' Retreat/ Circulation Committee Meeting, The River Terrace Hotel, Gatlinburg, Tenn.
16-18 — Interstate Advertising Managers Association, Fall Conference, The Seven Springs Resort, Champion, Pa.
16-19 — National Newspaper Association, Annual Convention, The Sheraton Harbor Island Hotel, San Diego, Calif.
17-18 — Research and Engineering Council of the Graphic Arts Industry, Fall Executive Committee Meeting, The Westin Hotel, Indianapolis, Ind.
17-19 — Association of Opinion Page Editors, Annual Conference, The St. Francis Hotel, San Francisco, Calif.
18-19 — New York Press Association, Fall Convention, The Mirror Lake Inn, Lake Placid, N.Y.
18-19 — South Dakota Newspaper Association, Annual Fall Advertising Conference, Al's Oasis, Chamberlain, S.D.
23 — Audit Bureau of Circulations, U.S. Coupon Forum, The Waldorf-Astoria Hotel, New York, N.Y.
24-26 — Nevada Press Association, Annual Convention, Convention Center, Fallon, Nev.
24-26 — Washington Newspaper Publishers Association, Annual Meeting, The Red Lion Inn, Yakima, Wash.
25-26 — Pennsylvania Newspaper Publishers Association, Annual Convention, The Ritz-Carlton Hotel, Philadelphia, Pa.
29-10/1 — International Newspaper Group, Annual Conference, The Sheraton Premiere Hotel, Tysons Corner, Va.

Seminars/Workshops/Clinics

AUGUST

16-19 — Southern Newspaper Publishers Association Foundation, Classified Advertising Seminar, The Chattanooga Choo-Choo Hotel, Chattanooga, Tenn.
25-28 — Graphic Arts Technical Foundation, Process Color Stripping Workshop, GATF Headquarters, Pittsburgh, Pa.

SEPTEMBER

9 — Newspaper Association of America, "ADA (Americans with Disabilities Act) and Your Newspaper" Seminar, The Newspaper Center, Alexandria, Va.
13-15 — Southern Newspaper Publishers Association, Workshop for Smaller Newspapers, The Inn on the Park, Houston, Texas.
13-16 — Newspaper Association of America, "Training Designs: Self-Directing Teams, Conflict and Consensus Management, Older Learners—Training and Retraining" Seminar, The Hyatt Regency Hotel, Houston, Texas.
18-20 — Mid America Press Institute, "Features and the Lifestyle Section" Seminar, The Clarion Hotel, St. Louis, Mo.
20-23 — Newspaper Association of America, "Leadership in the Advertising Department" Seminar, The Hilton Hotel, Albuquerque, N.M.

Vol. 125, No. 29 July 25, 1992 Editor & Publisher, The Fourth Estate (ISSN:0013-094X) is published every Saturday by the Editor & Publisher Co. Editorial and business offices at 11 West 19th Street., New York, N.Y. 10011. Cable address "Edpub, New York." Second class postage paid at New York, N.Y. and additional mailing offices. Printed at Mack Printing Co., East Stroudsburg, Pa. 18301. Titles patented and registered and contents copyrighted 1992 by Editor & Publisher Co., Inc. All rights reserved. Annual subscription $50.00 in the United States and possessions, and in Canada. All other $105.00. No claims for back issues honored after one year.

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About Awards

Columbia University Graduate School of Journalism Awards. The Columbia University Graduate School of Journalism presented several awards recently.

Reporter Carolyn Tuft of the *Belleville* (Ill.) *News-Democrat* has won the 1992 Paul Tobenkin Memorial Award for exposing a police effort to keep blacks out of a largely white Illinois town.

Reporters Patti Hartigan and Diane E. Lewis of the *Boston Globe* received special Tobenkin citations for their series, "The Fine Arts: A World Without Color," which described the exclusion of minorities from Boston's arts establishment.

David Gonzalez of the *New York Times* and Sheryl McCarthy of *New York Newsday* have won the 1992 Mike Berger Award for reporting on New York City. They will each receive $500 in the 32nd annual competition.

Gonzalez is chief of the Times' Bronx bureau, and is a native of the Bronx. McCarthy has written a column for Newsday since 1989.

Stock Market Game Award. The *Denver Post*'s Stock Market Game program has been awarded the 1992 L. Massey Clarkson Award for Distinguished Excellence for the Stock Market Game of the Year.

The award is given by the Securities Industry Association, national sponsors of the Stock Market Game. The Post, whose game is run by the paper's Newspaper in Education department, is the first newspaper to receive the award, which was launched in 1989.

Since its inception in Colorado in 1987, the game has grown from 80 to 2,500 teams annually reaching over 400 schools and 15,000 students.

Norma Nathan Award. Former U.S. Senator Paul E. Tsongas, D-Mass., has been named recipient of the first annual Norma Nathan Award, named for the late *Boston Herald* columnist who died last November of oral cancer. The award is given to a public figure who has battled cancer and heightened public awareness of the illness.

Keystone Press Awards. Michael Stetz, reporter for the *Harrisburg* (Pa.) *Patriot-News* newspapers, received the top individual award in the 1992 Keystone Press Awards Contest.

Stetz, who has been a Patriot-News staff member for two years, was named winner of the distinguished writing award, given for quality of writing, regardless of newspaper circulation. The award is sponsored by the Pennsylvania Newspaper Publishers' Association Foundation and the Pennsylvania Society of Newspaper Editors.

Lowell Mellett Award. Stephen Klaidman, author of the book, *Health in the Headlines*, was named winner of the 1992 Lowell Mellett Award for outstanding media criticism. The $1,000 award recognizes outstanding contributions to the improvement of print and broadcast journalism through responsible analysis or critical evaluation.

Newspaper Purchasing Management Association Scholarship. The Richard N. Miller Memorial Scholarship, given by the Newspaper Purchasing Management Association, was awarded to Patrick O'Sullivan, son of Patrick and Barbara O'Sullivan. He will use the $1,000 to attend Harvard University.

U·M·I

INCORRECT ISSUE NUMBER, SHOULD READ NUMBER 30.

About Awards

Free Paper Awards. The Association of Free Community Papers honored award winners in 36 categories of free paper design and publishing.

Winners in General Excellence, for papers with 100% advertising content were: *Pennysaver*, Brea, Calif.; and *The Advertiser*, Coralville, Iowa.

Receiving awards in General Excellence for papers with 5% to 25% news/feature/editorial content were: the *Scotsman Press*, Syracuse, N.Y.; *The Booster*, Camrose, Alberta, Canada; *Norwich & Sidney Pennysaver*, Norwich, N.Y.

Winners in General Excellence for papers with 25% or more news/feature/editorial content were: *Blue Ridge Business Journal*, Fletcher, N.C.; *Welcome to Leatherstocking Magazine*, Norwich, N.Y.; and *Omnibus*, Charleston, S.C.

Richard Snyder, president, Norwich & Sydney Pennysavers Inc., Norwich, N.Y., received the Association of Free Community Papers 1992 Distinguished Service Award.

The award is presented to an AFCP member who has made an outstanding contribution to the association and the free-community newspaper industry over a period of years.

Shirley Decker, owner and publisher, R.B. Decker Advertising Inc., Delhi, N.Y., received the Association of Free Community Papers 1992 Publisher of the Year Award.

The award is presented to a member who has made an outstanding contribution to the association and the free-community paper industry during the past year. Under Decker's leadership on the board of directors and membership committee chair, membership increased in numbers by 10%.

Dean S. Lesher Award. A past president of the Suburban Newspapers of America, Charles Wrubel, received the 1992 Dean S. Lesher Award at the Suburban Newspapers of America's management conference.

The award, established in 1982, is presented to a selected publisher, general manager or other executive of a suburban newspaper company who has made an outstanding contribution to the industry.

Asian American Journalists Association Scholarships. Eight students from around the country have been named winners of AAJA national scholarships for 1992-93. The recipients, six women and two men, will share $11,000.

The collegians are Mei-Ling Hopgood, Taylor, Mich., and Janice Hui, Walnut Creek, Calif., who each won $2,000; Pradnya Joshi of Fort Worth, Texas, $1,500; and Dawn Mabaion, Stockton, Calif., $1,250. From the high school ranks, the winners are Cindy Huang, Union City, Calif., $1,250, Matthew Emery, Renton, Wash., $1,000; Kieu Oanh Ha, Santa Ana, Calif., $1,000; and Jason Sperber, Los Angeles, $1,000.

Robert Work Fellowship. Todd R. Weiss, staff writer with the 55,000-circulation daily *Lancaster* (Pa.) *New Era*, has been awarded the fourth annual Robert Work Fellowship by the National Newspaper Foundation to participate in an NNA study mission to Cuba in November. The award will underwrite Weiss' travel, housing, and most meals during the Nov. 6-15, 1992 mission.

The Robert Work International Travel Fellowship is presented annually and is named for the deceased publisher of the *Los Angeles Daily Journal* and former National Newspaper Association director who represented American court and commercial newspapers and was a prime mover in the expansion of NNA study missions.

Louis M. Lyons Award. Jean Mario Paul, a correspondent with Radio Antilles Internationale in Haiti, is the 1992 recipient of the Louis M. Lyons Award for conscience and integrity in journalism, the Nieman Foundation at Harvard University announced.

The 25-fellow Nieman Fellow Class of 1992 selected Jean Mario Paul in recognition of the courage he has displayed in the face of government intimidation following the Sept. 30, 1991 coup d'etat, and for the excellence of his reporting on local official corruption.

The Lyons Award, named for former Nieman curator Louis M. Lyons, was first given in 1964. The award, which carries a $1,000 honorarium, will be presented in September in Cambridge and in Boston with members of the city's Haitian community.

Educational Service Awards. Nine categories of winners received the American Newspaper Publishers Association Foundation's Program Excellence Competition for all-around outstanding work by newspaper educational services. The categories and winning papers are: State NIE/Literacy Organizations, Maine Daily Newspaper Publisher Association, Augusta; Non-Daily Community Newspapers, *Herald-Republican*, Angola, Ind.; Daily Newspapers, under 50,000, the *Standard Times*, New Bedford, Mass; Daily Newspapers, 50,000-99,999, *Standard-Examiner*, Ogden, Utah; Daily Newspapers, 100,000-250,000, the *Patriot-News*, Harrisburg, Pa.; Daily Newspapers, over 250,000, *New York Newsday/Newsday*, Melville, N.Y.; Special Recognition: Excellence in Program Administration, the *Star Tribune*, Minneapolis; Special Recognition: Literacy Program Excellence, Guy Gannett Publishing Company, Augusta, Maine; Special Recognition: Excellence in Growth of NIE Teacher Education, *Clarin*, Buenos Aires.

Society of American Travel Writers Awards. Fifteen faculty members from Northwestern University's Medill School of Journalism judged the Eighth Annual Lowell Thomas Travel Journalism Competition sponsored by the Society of American Travel Writers.

They concluded that in 1991, the *Chicago Sun-Times* and the *Washington Times* put out the best North American newspaper travel sections.

The *Seattle Times* netted four citations, including recognition of writer Jim Molnar, second year in a row, as the Lowell Thomas Travel Journalist of the Year. The *Dallas Morning News* and the *Portland Oregonian* scored three mentions each. The Chicago Sun-Times, the *Miami Herald*, and the Universal Press Syndicate won two prizes each.

First-place newspaper winners of $500 and a plaque for categories from U.S. and foreign travel to photography were: Millie Ball, *New Orleans Times Picayune*; Laura Bly, *Orange County Register*; Sophia Dembling and Jean Simmons, *Dallas Morning News*; Steve Gilroy, Universal Press Syndicate/*Arizona Times*; Kit Kittle, the *New York Times*; and Floyd Schneidermann, the *Portland Oregonian.*

Editor & Publisher

THE FOURTH ESTATE

Robert U. Brown, President
Ferdinand C. Teubner, Publisher

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Chairman of the Board, 1912 - 1959

UPI rescued again

We rejoice that United Press International has been rescued again from the ash heap. We applaud, also, the statement from the chairman of Middle East Broadcasting Center, the new owner, that "our goal is to continue UPI's tradition of providing objective, high-quality news on a worldwide basis. We plan to maintain the wire service as an independent entity, free from any political association."

To do anything else would jeopardize the integrity of that proud institution and destroy its usefulness in the free world.

We believe that most American newspeople would have preferred to have UPI owned and operated by U.S. citizens continuing to provide two competitive services for U.S. information media. This became financially impossible to achieve because of the high cost to newspapers of sustaining two news services. The problem of increasing costs was exacerbated by the development of many fine supplemental news services and the expansion of other international news services all competing for the same newspaper dollars.

The important thing is that UPI has been saved and it will continue to gather and distribute news, saving the jobs of all those who are employed there. The deputy chief executive of MBC who spent three days at UPI headquarters in Washington after the purchase said it was his impression that UPI had not been well-used by its previous owners and has been kept going by the enthusiasm of its staffers, not that of its former owners.

That is true.

A cruel scam

Newspaper classified advertising pages are being used by some con artists to fleece job-seeking readers by charging them a fee to help get them jobs in Australia. The trouble is that the jobs do not exist in that country where unemployment is around 10.6%.

The Australian Embassy in Washington is not only getting hundreds of calls per week about such jobs. Firms in Australia are receiving hundreds of inquiries directly. The embassy has alerted federal and state law enforcement bureaus and regulatory agencies as well as going directly to newspapers and magazines.

We have been told that a number of people placing these ads have been arrested. Newspapers and the police must cooperate to stop the fraud immediately.

No Guild endorsement

At last the American Newspaper Guild has decided not to endorse any candidate for president. For years the Guild convention in the years of a presidential election has voted to endorse one of the candidates in spite of complaints by some members that this jeopardized their integrity. Four years ago the convention authorized its executive board to make the endorsement. This year the convention took no action. We hope that is the end of that. Newspeople should not have to contend with even a hint of political partisanship.

The Audit Bureau

Charter Member
Audit Bureau
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NAPP

6 mo. avg. circulation December 1991 — 25,558

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VIEWPOINT

A tribute to INAME

by Richard Carpenter

On June 1, 1992, the INAME passed into history, and with it a proud legacy of service to the newspaper business.

For over 80 years, as active members of INAME and its predecessor organizations, thousands of newspaper advertising people have given millions of hours of thought and effort to building the newspaper advertising business and to providing meaningful liaison to newspapers' advertisers.

Many of the most respected people in the business have been actively involved with the INAME. Just a rundown of former officers, committee chairmen and honorary life members reads like a hall of fame of the newspaper business.

Over many years, INAME members have provided direct contact with newspapers' most valued advertising customers, and the INAME sales conferences gave hundreds of important advertising leaders the opportunity to express their views directly to newspaper advertising executives.

Within the past 25 or 30 years, the INAME committees have enabled retailers, national advertisers, and agencies to meet with their newspaper counterparts and address and solve problems of mutual interest.

Back in the '60s and '70s, it was the INAME that took the initial steps to develop closer relations and better understanding with the NRMA, the big retailers, and other retail customers.

It was the INAME that organized and implemented regular meetings with key retailers such as Sears, Penney, K mart and many others, and it was the INAME that encouraged the NAB to take a greater interest in and commit more resources to understanding and influencing the retail customer. The prodding from INAME resulted in the appointment of the NAB Priorities Committee, which brought about a closer working relationship between the NAB staff and newspapers' advertising executives and staff.

The contributions of other INAME committees were also fundamental to the changes that have taken place in the newspaper business. Such innovations as zoned editions, customized preprint distribution, ZIP code reporting, total market coverage, standardized page sizes, standard advertising units, and many, many more were either initiated by or promoted by INAME members, and it was from the forums provided by the INAME that the importance of newspaper marketing was first openly discussed.

Throughout its history, INAME recognized the importance to readers and advertisers of both the large metropolitan dailies and the hundreds of smaller community newspapers that serve the public. Through its network of state vice presidents, committee chairmen, and officers, both large and small newspapers enjoyed an exchange of ideas and intelligence that contributed greatly to the sale of advertising space and the development of new ideas and new products for all newspapers.

INAME also had a high regard for education and training and, over the years, sponsored, produced and financed numerous sales-training programs and sales aids designed to help newspaper salespeople do a more effective job. In addition, the INAME Foundation has raised millions of dollars to help teachers and others learn more about the newspaper advertising business and to better prepare newcomers to appreciate and fill newspaper advertising roles.

INAME was proud of the fact that it ran a tight, efficient operation and that all of the numerous INAME activities were paid for by modest dues or by revenues earned by the organization.

(See VIEWPOINT on page 22)

(Carpenter is a longtime newspaper advertising executive. He is former vice president/marketing with the Philadelphia Bulletin and former president and general manager of the San Francisco Newspaper Agency. He currently operates his own consulting company in Upper Darby, Pa.)

NEWSPAPERDOM©

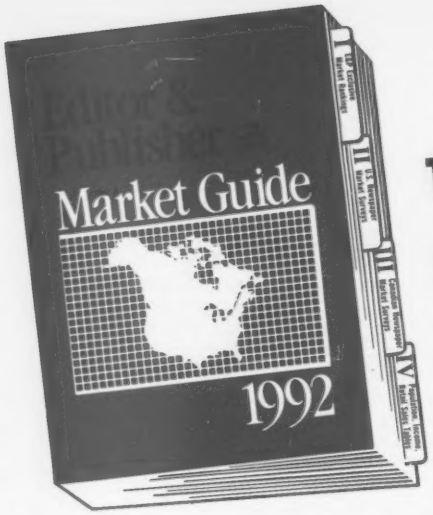
50 years ago . . .

The *Chicago Times* released to all newspapers and wire services, including those of the Allies, the exclusive series of articles on the U.S.-Japanese conflict in Alaskan waters by Keith Wheeler, the only correspondent with the fleet. Wheeler, assigned to Pearl Harbor, happened to be on a ship sent to Alaska, where he flew on bombing runs over Sitka.

* * *

A new two-story building has been erected in Washington on Pennsylvania Ave., between 14th and 15th Streets to house the new Office of Government Reports headed by Lowell Mellett. Casey Jones, managing editor of the *Washington Post,* dubbed it "Mellett's Madhouse."

From Editor & Publisher



The 1992 Editor & Publisher Market Guide is now available to you with the "official" results of the 1990 census and E&P 1992 estimates which include the 4.3 million people the census missed.

After the official census was released, the Census Bureau conceded that there was an undercount of 4.3 million people. However, it was decided that the original data released would have to remain the official data. E&P's 1992 Market Guide includes both the official and revised 1990 census as well as 1992 E&P estimates.

When you need the latest marketing facts turn to Editor & Publisher's 1992 Market Guide. You'll find the most current facts and figures for over 1600 U.S. and Canadian newspaper cities—data on industries, banking, retailing, utilities, climate, transportation, daily newspaper's circulation and more!

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E&P July 25, 1992

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Politicians to examine media

California Assembly committee to hold hearing on media coverage of the Los Angeles riots; journalists invited to testify

By M.L. Stein

A California Assembly committee has scheduled an unusual hearing on the media coverage of the Los Angeles riots, a move that several journalists greeted warily.

Committee staff members said print and broadcast media representatives will be invited to testify, but the body does not intend to use its subpoena power.

The July 31 hearing in Los Angeles by the Assembly Special Committee on the Los Angeles Crisis "will focus on the coverage of news and events that occurred before, during and following the uprising in Los Angeles," a spokeswoman said.

A committee announcement said it would hear from journalists, media-watch groups and "university-based scholars."

The committee is chaired by Democrat Curtis R. Tucker, Jr. of Inglewood, a community that was hit hard by the burning and looting during the late April riots.

A committee counsel, Angela E. Oh, told *E&P* that the hearing "is not intended as a critique of the media, but we will be looking at making a record of how the media influences people's attitudes. We are not interested in an explanation of what happened. We are seeking new solutions and the removal of obstacles that stand in the way of these solutions."

Tucker's committee also will hold hearings on other aspects of the riots, including race relations, urban planning, education and "Rebuilding Los Angeles."

The idea of a governmental body questioning the media on its coverage drew a cautious reaction from editors and others interviewed by E&P.

"Unfortunately, this is a typical government response to a problem," said Jim Box, editor of the Copley Los Angeles Newspapers.

"I don't have a problem with [the hearing]. We are certainly open to criticism, but I hope this isn't merely another chance for someone to feel good about bashing the media. I hope the hearing will be constructive."

John Irby, president of the California Society of Newspaper Editors, said he sees a problem only if subpoenas are issued and/or media witnesses are asked to reveal confidential sources.

However, Irby, who is publisher and editor of the *Tulare Advance-Register*, took issue with Oh's statement about media influence.

"The media's role is not to influence but to report the news and let people make their own decisions," he remarked. Irby, too, expressed some fear that the hearing might become a vehicle for slapping the press.

"Media bashing has become very trendy lately," he observed. "The idea of the hearing itself is not terribly disturbing. The question is how it will be carried out."

Los Angeles AP bureau chief Andy Lippmann said he wants more information about the committee's objectives before agreeing to participate in the hearing.

"I don't know what they're looking for," he explained. "It may be perfectly worthwhile. If I can learn how I can improve coverage of my staff, I am all for it."

Terry Francke, executive director of the California Freedom of Information Committee, also indicated apprehension about the committee's purpose.

"The idea of the hearing is not necessarily sinister but the committee should realize one thing: A combination of arson, looting and vandalism will be heavily covered," Francke said.

"There is a line of argument among some people that if you don't give events such as the riots nonstop coverage, the rioters will not persist. The fact is that coverage does not make a difference in the degree of lawlessness.

"There seems to be an implication [in the hearing] that the Los Angeles uprising was affected in a qualitative way by media coverage."

"What in the world do they want?" asked *Orange County Register* editor Chris Anderson. "I don't know what role we could play. The media are not monolithic. We do things differently."

Anderson said he would have to know more about the committee's purpose and what it intends to do with the information it gathers before cooperating with it.

Karen Magnuson Richards, president of the Los Angeles chapter of the Society of Professional Journalists, said: "My gut reaction is that SPJ is all for the free flow of information and we encourage discussion as long as the government doesn't try to impose limitations. If they're looking for open discussion of issues and how we do our job, we are for [the hearing]. If they try to infringe on our rights in any way, we are against it."

The planned Assembly hearing recalled the so-called Kerner Commission that was appointed by President

(See HEARING on page 8)

"Unfortunately, this is a typical government response to a problem," said Jim Box, editor of the Copley Los Angeles Newspapers.

Hearing

(Continued from page 7)

Lyndon Johnson after the 1967 Detroit and Newark race riots.

After its hearings, the commission concluded that the media's reporting of the disorders was generally balanced and factual but it scored both newspapers and broadcast stations for "not communicating to their audience — which is white — a sense of the degradation, misery, and hopelessness of living in the ghetto . . . . When the white press does refer to Negroes and Negro problems it frequently does so as if Negroes were not part of the audience . . . . Such attitudes, in an area as sensitive and inflammatory as this, feed Negro alienation and intensify white prejudice."

Roger Tatarian, former vice president and editor of UPI and currently a columnist for McClatchy Newspapers, was among the media representatives who met with Kerner Commission members.

At the time, Tatarian noted in the *UPI Reporter*, a company newsletter, that one commissioner said "he had heard a suggestion that a news blackout on riots might have had a great calming effect on the summer we have just endured — that Detroit might not have happened had the previous violence and fury of Newark not been so freely and promptly reported."

Continuing in the newsletter, Tatarian commented: "This view, of course, is daydreaming of the most serious order . . . . The suggestion that the news media cause riots attracts some people simply because it is an easy explanation. It is far easier than having to admit that a vast job of national reclamation lies ahead and that the cost will be immense."

Oakland Tribune editor and publisher Bob Maynard, who also appeared before the Kerner Commission, said an exact parallel could not be drawn between that entity and the California Assembly committee.

"I don't know what an Assembly committee can do regarding the media. The Assembly makes laws and the First Amendment prevents it from passing any law involving the press."

"The Kerner Commission was not a government body," Maynard said. "I don't know what an Assembly committee can do regarding the media. The Assembly makes laws and the First Amendment prevents it from passing any law involving the press but, I suppose, it could come up with some positive recommendations."

Brinkmann moves from NNA to NAA

Robert J. Brinkmann, chief legal whiz and lobbyist for the National Newspaper Association for the last decade, is moving on and up.

Brinkmann, 41, is shifting his act from an association representing weeklies and small dailies to the Newspaper Association of America, the trade group whose members include the nation's biggest, richest and most prestigious newspapers.

Named NAA vice president/state, postal and regulatory affairs, he will be the number two legal hand under John F. Sturm, NAA senior vice president/government, legal and policy.

Moving from NNA offices in downtown Washington, D.C., to NAA headquarters in Reston, Va., Brinkmann will concentrate on postal policy, preparing for an anticipated U.S. Postal Service rate increase next year, and will spearhead NAA involvement with state and local regulations.

Brinkmann has for years worked closely with the former American Newspaper Publishers Association to further newspaper interests in Washington.

In June, ANPA merged with the Newspaper Advertising Bureau and five newspaper advertising, marketing, research and circulation groups. The expanded group selected but abandoned the name American Newspaper Association because the acronym conflicted with that of the Association of National Advertisers. It finally settled on Newspaper Association of America, leaving the newspaper industry's biggest voices as NAA and NNA.

Before the merger, ANPA members rated ANPA only medium in effectiveness at lobbying government and dealing with regulators, according to a consulting report.

However, the interests of newspapers large and small are largely similar, says Brinkmann, who plans to take a vacation before starting at NAA in late August.

The appointment is part of a major overhaul at NAA headquarters that has created demand for new and recycled newspaper association personnel.

For example, Tonda Rush left ANPA's legal department to become executive director of NNA. Former longtime ANPA legal affairs vice president Terry Maguire, who a decade ago worked at NNA, resigned and was replaced by Sturm, a former broadcast lobbyist.

Former ANPA president Jerry Friedheim joined the charitable foundation Freedom Forum, and Maguire joined in the planning, with former United Press International president Milt Benjamin, of a business news agency for Eastern European and the former Soviet Union.

No replacement has been announced for Brinkmann.

* * *

Rosalind Stark, vice president and director of the NAA Foundation for the past three years, has been promoted to senior vice president/NAA Foundation.

Stark joined the foundation as publications manager in 1984, was promoted to vice president/administration in 1987, and became vice president and director in 1989.

Pittsburgh paper plans to publish despite strike

By Mark Fitzgerald

Pittsburgh Press Co. explained its plans for resuming publication of the strike-idled *Pittsburgh* (Pa.) *Press* and *Pittsburgh Post-Gazette* in talks July 20 with five of its 11 unions.

At the same time, Press Co. said it had contracted with a trucking contractor to supply it with "temporary drivers" to deliver the paper as long as the 600 drivers from Teamsters Local 211 remain on strike.

These drivers would not be permanent replacements, Press Co. spokesman Randall P. Notter said.

(See STRIKE on page 37)

Investing in baseball

Rocky Mountain News signs five-year, $7.5 to $8.5 million pact providing it with exclusive radio/tv rights to Colorado Rockies

By Ann Marie Kerwin

While major-league baseball Commissioner Fay Vincent is realigning the National League, the *Rocky Mountain News* of Denver is doing some aligning of its own.

The News, under a five-year advertising rights agreement reached with the Colorado Rockies, has signed on as the team's official newspaper sponsor.

The Colorado Rockies, based in Denver, are one of two expansion baseball teams joining the National League in 1993. The other is the Florida Marlins based in Miami.

The agreement provides the News with exclusive television and radio rights to advertise during Rockies games, starting with spring training in 1993. Advertisements from competing newspapers, including the *Denver Post*, will be barred.

The deal, estimated at $7.5 million to $8.5 million, includes local airtime for 600 television and radio commercials. Each game will have three 30-second television and three 30-second radio spots.

The paper will become the only newspaper with an advertising presence at Mile High Stadium and at Coors Field, which is due to open in 1995. It will also have the first right of refusal for all Rockies promotional, marketing, and sales opportunities that would involve a newspaper partner.

"It's a complete package. Not many teams hold the rights to all the radio, television, program ads, and left field fence, all of which the News now has," said Sue Fabschutz, director of marketing for the News.

The News' parent company, Scripps Howard, owns a 5% stake in the team. Other media companies, such as the Tribune Co., parent of the *Chicago Tribune*, also have stakes in local teams. The Tribune Co. owns the Chicago Cubs.

The Denver Post was also offered the same deal by the Rockies, minus the radio rights. According to a Rocky Mountain News' article, the Post turned down a $1.5 million-a-year deal and that the News will pay slightly more.

The News and the Post have an intense rivalry on all levels, editorial, advertising and promotion, according to Ken Calhoun, vice president of marketing for the Post.

He said that while the News will not confirm it, he has been told the News is paying $1.75 million a year.

"I just think it is not a good business decision. They have way too much money involved for only a fraction of the audience. I have a pretty good idea what their media budget was last year, and that's 50% of it in the Rockies," Calhoun contended.

"Even if they own sports marketing in Denver, the deal leaves them with no flexibility to meet the changing market. As important as baseball is going to be, you need a solid marketing plan," Calhoun said.

Fabschutz believes the deal will allow the News to reach a large part of its audience.

"Denver has been waiting for major league [baseball] for at least 10 years," she said. She herself bought two of 24,000 season tickets that have already been sold for the starting season at Mile High Stadium.

"Denver is the West. It's image is outdoors. It is a very sports-oriented town," she said.

The Post has bought some company tickets, but Calhoun did not personally buy any.

"I don't live and breathe baseball. Maybe that is why I could step back and look at the deal from a purely business perspective," he said.

The *San Francisco Chronicle*, through its promotion manager Dean Church, is involved in about 10 sporting events a year, including professional and participatory. Church believes sports marketing can create a positive image for a newspaper.

All of Church's promotions involving the Oakland Athletics and San Francisco Giants baseball teams and the Golden State Warriors basketball team are geared toward increasing single-copy sales and to build readership.

"The News' deal, to get involved at the level they want to, is really pricey," said Church. He said he does not have signage in the stadiums because he "just won't pay it. It's too expensive."

However, he added that it may work to the News' advantage if Denver residents are truly excited about the new team.

Church does not think a paper should get involved with sports marketing deals if they want to attach hard fast dollars to the value of the package.

"It's not like direct mail. You can't say you are going to spend x amount of dollars and get x amount of return," said Church.

The value in sports marketing is reaching people where their interests lie. A critical part of a sports marketing package is to strengthen the paper's sports coverage.

"You really have to make a commitment to keep your paper the dominant one in the market and give people a reason to pick up that paper every morning," Church said.

Some critics of the Rockies deal have said that the demographics of the Rockies fans will be mostly men, ignoring other segments of the market, but Fabschutz does not think so.

"Sure, the demographics are going to skew toward men, but I think women are just as interested," she said. "Newspaper demographics are so broad that we think this deal will have an impact for us."

Church thinks it is wrong to say that women are not interested in sports. Families are looking for

(See INVESTING on page 39)

"It's a complete package. Not many teams hold the rights to all the radio, television, program ads, and left field fence, all of which the News now has . . ."

Drinking with the 'enemy'

Newspaper reporters visit BellSouth sponsored press lounge during this year's Democratic National Convention in New York

By John Consoli

Hundreds of newspaper reporters covering the recent Democratic National Convention in New York City ate and drank for free at a daily press lounge sponsored by newspapers' "archenemy" — one of the regional Bell operating companies.

BellSouth was the sponsor of the traditional media lounge at this year's Democratic Convention and will also sponsor the media lounge at next month's Republican National Convention in Houston.

The media lounge at the political parties' conventions dates back to 1948 when the Association for American Railroads began operating it. It is a place inside the convention arena where journalists can conveniently go for a bit of relaxation and a bite to eat without leaving the convention premises. Food and drink have traditionally been provided free by the sponsor. The AAR sponsored it up until the 1988 conventions when BellSouth assumed sponsorship.

In addition to free beer, soda, sandwiches, coffee and dessert, reporters were also given the opportunity to see several RBOC services that the Bells would be barred from operating should the Brooks bill be passed by Congress.

The Newspaper Association of America, representing newspapers around the country, is a strong supporter of the Brooks bill, which would place limits on the services that can be operated by the regional Bells.

About 15 BellSouth employees staffed the media lounge at this year's Democratic Convention. In addition to the free food, drink and showing of services, journalists could get free BellSouth luggage tags.

The "Play-by-Play Lounge," a sports restaurant inside the Madison Square Garden complex, was the site of the media lounge. Although there were numerous BellSouth banners in the lounge area, plus a large electric billboard proclaiming, "BellSouth — Everything you expect from a leader," BellSouth exec Bill McCloskey said there was "no hard sell" being put to journalists by the RBOC staff.

Journalists relax in BellSouth's media hospitality lounge during the recent Democratic National Convention.

The three RBOC services being shown to journalists were the SuperBook Browser, Touch and Tour and Teacher Reacher.

Reporters who dropped by the lounge could also get demonstrations of wireless communication from laptop computers.

The capability relies on networks established by RAM Mobile Data, a joint venture of RAM Broadcasting and BellSouth, an Ericsson GE portable wireless modem, and an application developed by NewsCom Inc., a Coral Gables, Fla., firm that markets the technology to the news media as its NewsCom Wireless product.

Demos sent sample stories from modem-equipped laptops over the wireless data networks and back to a computer at the Garden. At least one New York City newspaper was reported interested in the wireless remote filing, which combines the advantages of phone line data links and two-way radio voice communications.

Reporters can file from laptops through a plug-in, one-pound radio modem, which transmits at 8kb/sec to the nearest base station on the local RAM network, from which a story is routed over leased lines to its destination. When out of base station range, communication is deferred until a connection is re-established.

According to RAM, newsrooms can reach out through the networks to reporters in the field "because the system always knows where they are" (unless the reporter turns off the modem, drives through a tunnel or boards an aircraft, in which case the sender can place a message in a "mailbox" from which it will be forwarded when contact with the network is restored).

The Mobidem radio modem regularly scans the network, beeping to alert the user of a message. When the attached PC is turned off, the modem can store incoming messages, listing them on an LCD.

The networks are or soon will be operating in more than 100 U.S. metropolitan areas and major connecting transportation corridors, each supporting 10-30 channels. Within a year, RAM expects to cover more than 90% of the U.S. urban business population. Out-of-town traffic is routed automatically through a Mobitex-compatible long-distance company.

The political conventions' media lounges are not the only places where the RBOCs are lobbying against the Brooks bill and against government restrictions on the Bells.

According to John Goldman, public relations manager of BellSouth who was staffing the display of the three Bell services in the media lounge, the RBOCs have been on the road for the past few years "showing people things we think would be valuable to the American public but that we are not allowed to provide."

Goldman said the RBOCs attended 50 conventions and conferences in 1991 and plan to attend more than 20 this year, including the National Conference of State Legislators, SuperComm, the annual League of Cities Conference and the National Association of County Commissioners.

"We're not interested in reaching journalists or politicians per se," he said, "but it is more of a grass-roots move, trying to get people to write to their congressmen."

The cost of the RBOCs' traveling shows are either split by each of the seven Bells which participate or, in the case of media lounges, by BellSouth alone.

"The customers don't pay [the costs], the shareholders do," Goldman contended.

The beer served in the media lounge was donated by Molson and the soda by Coca-Cola. BellSouth paid for the food and the leasing of the space.

According to McCloskey, 2,400 deli sandwiches were consumed by the media on the first night of the convention and 3,600 hot dogs were consumed on the second night. Beer was being consumed at the rate of only six kegs per night, down from the 13 to 15 kegs consumed at the 1988 Democratic Convention media lounge.

"Journalists are definitely drinking less [beer]," McCloskey said.

Soda was averaging 1,600 to 2,000 cups per night and about 500 boxes of popcorn were being eaten by journalists each night.

The media lounge was open one hour before the convention's opening gavel and closed one hour after the closing gavel.

According to McCloskey, the lounge was open an average eight hours a day during the four-day convention and at times there was a line to get in. A convention press credential and a special BellSouth badge was required to gain admittance into the lounge.

The BellSouth badges were given to the media-credentialing organizations for distribution.

At the Democratic Convention in Atlanta in 1988, there were more than 10,000 entries into the media lounge during the four-day convention, McCloskey said. During the first two days in New York, there were about 4,200 entries.

(Jim Rosenberg also contributed to a portion of this article.)

Contract problems

Wire Service Guild, without a contract at UPI, calls new owner's proposed terms 'dreadful'; no more negotiations until mid-August

By By Debra Gersh

The union said it wants its old contract. The company said it will get back to the union in five weeks.

Negotiators for the Wire Service Guild and United Press International held a preliminary meeting July 16 to discuss a new contract, but the next meeting is not scheduled until mid-August.

Between now and then, Unipressers are working under the basic terms of an employment agreement put forth by UPI's new owner. They do not have a collective bargaining agreement, since last month's acquisition of UPI by London-based Middle East Broadcasting Centre (MBC) did not include assumption of the WSG contract, which was due to expire at the end of June.

Although "broad concepts" for an agreement were discussed, the WSG reported that no concrete offer from the company was put forward.

UPI spokesman Steve Geimann refused to discuss any proposals the company may be planning to offer, saying only that it was a very productive first meeting and that he was not going to negotiate in the press.

Due to apparent scheduling problems, the UPI negotiating team — which consists of executive editor/executive vice president Geimann; vice president/human resources Anne Kott; and Providence, R.I., labor lawyer Walter C. Hunter of Edwards & Angell, representing MBC — said it would be unable to meet with the union team before Aug. 24.

Representing the Wire Service Guild were WSG president Kevin Keane and UPI Washington-based science writer Doug Levy, a delegate to the WSG executive committee.

Kane said he hoped that the two sides "would get down to bargaining quicker."

Until an agreement is reached, Keane said that union-covered employees have no contract and must operate under the "dreadful terms" of employment put forth by MBC when it took over UPI operations.

According to the WSG bulletin, MBC executive Robert Kennedy was present for part of the meeting, during which time he said he foresaw no immediate staff or salary increases, with investments in new technology coming first.

Prior to the July 16 meeting, Kennedy reportedly told Unipressers in Washington that an outside firm would be brought in to appraise the technology used throughout the wire service's operations.

Further, Kennedy also reportedly said he was sure a package could be reached that would satisfy everyone's requirements, but there could be no "overgenerous" deals until the company has been rebuilt and is generating more revenue.

"The new owner comes in and the first thing that happens is not to improve things, but to take things away."

At the time of its acquisition, UPI was losing between $150,000 and $200,000 a month.

The union is proposing a return to the "Green Book" contract that expired Jan. 1, 1989, and wants the elimination of wage reductions that have been in place since November 1990, according to the WSG bulletin.

According to the Guild, its proposals include the following:

- Job security provisions for se-

(See CONTRACT on page 22)

Covering campaigns

Media observers say the press continues to cover presidential election campaigns as in years past — accentuating the sleaze

By Tony Case

In this presidential election year, the news media have been roundly criticized for their exhaustive concentration on character issues and the private lives of the candidates.

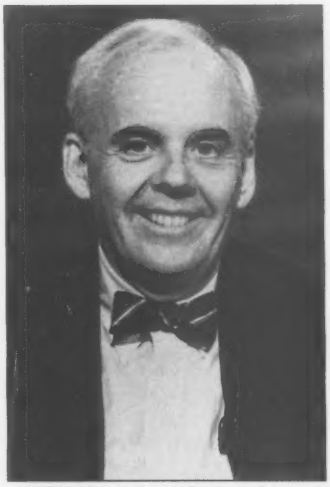
The harshest of media critics call this "sleaze journalism." Meanwhile, many members of the press argue that they are merely doing their job as the watchdog of democracy.

Have the media carried their traditional role too far and, if so, are they attempting to do the job of reporting more responsibly?

Notable figures from the worlds of journalism, politics and academia met recently in New York to discuss the press and Campaign '92. At two days of panel discussions, held in conjunction with the Democratic National Convention and sponsored by the Arlington, Va.-based Freedom Forum, they offered opinions on what is wrong and what is right with today's brand of political reporting.

Turning off the media

Not surprisingly, politicians and critics took the opportunity to rail against the press for what they see as the same old muckraking and triteness in covering the run for the White House.



NBC News president and newspaper owner Michael Gartner contends that this year's presidential campaign coverage is improved over 1988.

"Our problem today is that, more and more, the news media are decivilizing politics, and it's got to stop," Sabato said.

Meanwhile, news executives and journalists were torn. Some—while acknowledging the perpetual conflict between press freedom, public opinion and the right to privacy—applauded the media. Still, others were critical of their profession, whose practitioners are increasingly viewed as biased, trivializing and smug by large segments of the population.

As Freedom Forum First Amendment Center chairman and former newspaperman John Seigenthaler observed, "We have, in recent years, seen the careers of politicians shattered . . . their public lives literally ruined by media scrutiny and media exposure. The public has reacted and responded and often has rejected the politicians, but there's another aspect of it. If we believe the polls—and they consistently tell us this—the public not only turns off politicians but, because of this media spotlight, the public has turned off the news media, as well."

Larry Sabato, a professor of government and foreign affairs at the University of Virginia and author of *Feeding Frenzy: How Attack Journalism Has Transformed American Politics*, believes that this year's campaign coverage has been a rerun of years past but, in some cases, he maintains, the press has performed much worse.

He noted the Bill Clinton-Gennifer Flowers story, which he called "a classic and disgusting example of the lowest common denominator of journalism."

Sabato says that, while some may point a finger at the notorious supermarket tabloids for publicizing the sensational affair, the mainstream media actually gave the green light to the scandal sheets.

The establishment media, he charges, continually reported that Clinton was "dogged by rumors of marital infidelity," despite the fact that those rumors had not been proven.

Clinton "may have recovered to some degree, but the damage done to him by those character-issue stories is still with him and, in fact, this entire convention is programmed to counteract" that damaging coverage, Sabato said.

Because the media wanted "to be fair about spreading the sleaze around," he charged, they also reported gossip concerning an alleged adulterous relationship of President Bush.

Sabato blasted *Newsweek* for its piece titled "Taking Aim at the Bush Rumors," which mentions a cover story in the satirical magazine *Spy* that read, "1,000 reasons not to vote for George Bush—Number One: He cheats on his wife."

He also questions the reporting of unfounded rumors about Vice President Dan Quayle's purchase of illegal drugs and Jerry Brown's tolerance of drug use at his residence while governor of California.

The professor suggested several reasons for the proliferation of such reporting: media competition, the blurred lines between entertainment and journalism, the growing cynicism among political reporters, a preoccupation with the character issue.

He supports the view of 19th century French statesman and author Alexis de Tocqueville, who observed that the news media of his time helped to maintain civilization.

"Our problem today is that, more and more, the news media are decivilizing politics, and it's got to stop," Sabato said.

Michael Gartner, president of NBC

(See PANEL on page 38)

The Media and Campaign '92

Freedom Forum releases first of a series of reports that assess coverage of this year's presidential race

By Tony Case

The Freedom Forum Media Studies Center at Columbia University has released what it calls the first major study of the press and this year's political race with "The Media and Campaign '92."

"This project will assess campaign coverage with an eye toward improvement during the campaign, when it can make a difference," according to Everette E. Dennis, executive director of the center.

The first in a series of four reports, "Covering the Presidential Primaries," considers such aspects as how news decisions are made, the media's reliance on polls, the use of technology and nonconventional media, the ethnic press, and the public's opinion of media coverage.

Among the study's overall findings were:

• While most media insiders defend their coverage of character issues, many Americans feel that this topic has received too much attention so far. Neither the media nor the public seem to know exactly where to draw the line between public and private life.

• Both the mainstream and the ethnic press have devoted substantial resources to understanding voter concerns.

• Technology has played a major role in increasing the number of sources available to local television stations for campaign information. Local stations have been able to provide coverage of the campaign by using satellite interviews with the candidates.

• Concern about manipulation by candidate media consultants has played an important role in shaping coverage of the campaign. Many news operations report increased scrutiny of campaign advertising and exercise extreme caution with respect to the use of video news releases from the candidates.

The self-conscious press

Never before in modern American politics have the media been so self-conscious as they have been this election year, the report determines.

"After years of critical appraisal that showed the media often to be out of touch with the public, the 1992 campaign provides a chance to redress public concerns with more responsive coverage," it says.

The press and its critics alike recognized that this year's coverage should be improved over that of 1988, according to the report, which mentions a notable low point in coverage of the previous presidential race.

"After the 1988 campaign, when the 'smoking gun' that derailed the campaign of Colorado Sen. Gary Hart was a photograph in the *National Enquirer*, media decision-makers might have anticipated that supermarket tabloids would again inject themselves into the race," the report reads.

However, this time around, the media were quick to follow the lead of *The Star*, which broke the Bill Clinton-Gennifer Flowers story, and the Freedom Forum study criticizes this "reactive posture."

"While all media have the right to cover the campaign, the more serious press devoted to public affairs did little to tell its readers and viewers how to 'read' and understand tabloid fare from a standpoint of facts, balance and fairness," the report says. "Instead, tabloid headlines simply became fodder for mainstream coverage."

It goes on to allege that, in some cases, mainstream media did not bother to check facts which were reported by the tabs.

"That presidential candidates have become 'worthy' of the same treatment that is accorded movie stars and rock singers opens a new and potentially polluting influence in the campaign and our process of choosing leaders," the report determines.

"That presidential candidates have become 'worthy' of the same treatment that is accorded movie stars and rock singers opens a new and potentially polluting influence in the campaign and our process of choosing leaders," the report determines.

What to do?

The study offers several recommendations, "not as official determinations, but as a stimulus for discussion of campaign coverage to date among members of the news media, media critics and the public."

Those recommendations follow:

• News organizations could better serve the public by openly articulating the rationale for coverage and the ground rules by which they operate. They should offer a general road map of how the campaign is being covered and why.

• Public discontent with and media ambivalence about coverage of the personal lives of presidential candidates, the so-called "character issue," suggests that the basis for such coverage needs far better explanation than it has gotten so far. The public's confidence in presidential reporting and overall media credibility may depend upon it.

• Media organizations need to devote greater resources to investigating candidates and their backgrounds, with occasional cues to the public about this process, to avoid the appearance of ceding news judgment to supermarket tabloids.

• Information passed on to the public from sources other than independent reporting should be identified and attributed as much as possible, whether in print or broadcast media. This includes verbatim use of news releases and other materials paid for by candidates and their organizations.

• The electronic media, especially television, need to be more vigilant in identifying and labeling news footage paid for by candidates and campaigns, including video news releases and satellite news conferences and interviews.

(See STUDY on page 39)

The changing role of circulation managers

Circulation execs urged to get more involved in developing advertising programs and setting ad rates at their newspapers

By Tony Case

Circulation. It's not just about distributing newspapers or promoting paper sales and readership, it's about people.

It may sound like propaganda from a newspaper management course or a line from a media bigwig's speech to circulators, but it was the theme of a day of workshops at the recent International Circulation Managers Association conference in Louisville.

In the half-hour sessions such topics as creating the circulation executive for the '90s and the "art" of eliminating staff positions were covered.

In one session, Sherry Brown of the Reston, Va.-based American Press Institute spoke about the "New Breed of Circulation Executive," offering problems that circulators face in a changing business climate and solutions for dealing with them.

Brown asserts that circulators are up against three market imperatives in the '90s that are "affecting everything that you're doing" and "are responsible for a lot of the changes that you're going through."

Firstly, Brown spoke about "the bedrooming of America," which she blamed for destroying many people's sense of community.

Newspapers, she said, can help restore the community relationship by "taking a very active voice and role in linking people to the community. You need to remind them of why they should care."

Brown mentions that this was the traditional role of newspapers, but that many papers have abandoned it.

Printing powerful news stories and thought-provoking editorials and letters to the editor about local issues are a way that the editorial department can bring the community together, she said, but circulation can lend a hand by creating niche publications such as kits for new residents and promoting events such as block parties, spelling bees and high school sports tie-ins.

Secondly, Brown mentions the proliferation of giant discount chains and strip malls, which she called "the WalMarting of America."

This trend is "turning our towns into discount and franchise cities," she maintained. The result: small local businesses and newspaper advertising revenues both have suffered.

Circulators can help build business by becoming more involved in developing advertising programs and setting ad rates, Brown said.

When she asked the room of around 50 circulation executives how many had played a hand in developing their newspapers' most recent rate card, only one hand was raised.

"You should be in there with that ad director, creating the cafeteria plans that go on that card," she determined.

> ***". . . You're increasingly becoming the absolute key to advertisers, yet you're not really in on a lot of the things that develop to serve them."***

"I don't want to take an unnecessarily big hit at advertising departments because they have their own share of problems and possible solutions, and they're good folks," she continued. "But you're increasingly becoming the absolute key to advertisers, yet you're not really in on a lot of the things that develop to serve them."

She also urged circulators to get involved with data bases—especially considering that circulation departments had originated data bases for many newspapers.

"You guys know more about creating and maintaining a data base," she said. "Data bases are something that are going to become very important to the people that we serve. If anybody in your newspaper says 'data base,' you should be in on that conversation."

Thirdly, Brown addressed the "lonely struggle of the individual," calling the '90s "the most complicated time that we have ever lived, and it's not getting any easier."

Generally, people have less time and less disposable income these days, she asserted, and a result has been the erosion of America's middle class.

"You've got to break through the struggle that these people are having," she said, by: developing direct marketing plans which reach the individual consumer; creating micromarketing plans which consider broken-down segments of the population; offering a variety of subscription payment plans to suit the individual consumer's needs; and promoting the newspaper as a useful tool for living.

The keys to leadership in the circulation department, Brown said, are: learning to live with the broken bond between employer and employee, which happened after many longtime, loyal workers were fired to save money and employee morale then plummeted; understanding the new contract between employer and employee; surviving the fragmented organization; understanding and leveraging the differences of individuals; and redefining success by thinking about what employees value through communicating with them.

Brown also offered a list of "what's in" and "what's out" in the manager-employee relationship, for example: out—five-year plans, in—weekly meetings; out—hardball politics, in—softball teams; out—memos, in—bulletin boards; out—sucking up, in—asking for input.

Downsizing

An unfortunate but essential element of getting the job of circulation done is, of course, getting it done with as few people and as little expenditure as possible, especially in this age of justifying the bottom line.

In a session titled "The Art of Right Sizing: Getting the Job Done with Fewer Staffers," some insight on successful staff reduction was offered.

"The most common mistake in reducing the work force is the elimination of workers but not the work," according to Dan Mashburn of the

News-Sentinel, Knoxville, Tenn. "To be effective and not just increase the work load per employee jobs must be redesigned and change the way work was done before."

The full-time work force at the News-Sentinel has been reduced from 207 to 105 since 1987, an elimination of 102 jobs. Lost positions most affected truck drivers (70), collectors (17), supervisors (nine), and managers (eight).

This downsizing has accounted for some $2.5 million in payroll expense savings, Mashburn reported.

It is important to note that 20 of the total jobs lost were due to the termination of a joint operation agreement between the News-Sentinel and the *Knoxville Journal*, which went out of business last year.

Also, several positions were added, including managers (10) and loading dock coordinators (four).

"All phases should be planned carefully and not made out of desperation," Mashburn said of downsizing, noting that at his paper each step was evaluated—stacking the "pros" against the "cons"—before and after each change in order to fine-tune before going to the next step.

The impetus for changes in the Knoxville operation did not come from upper management, Mashburn asserted, but from a need for efficiency and the accountability of employees within the department.

The following were some operational changes made by Mashburn and his staff:

• Management control was flattened, as managers and supervisors began to meet daily with district managers and carriers while distribution was in process.

• Bulk drops were utilized, and adult carriers began to come to metro area sites to pick up papers. Under this arrangement:

District managers see their carriers every day they are on duty to discuss problems or praise employees;

Supervisors move between drops to evaluate each drop to ensure accountability;

District managers and supervisors have hand-held, combination two-way radio/telephones at each drop site to eliminate the need to search out telephones to call carriers, each other, dispatch or customers;

More than one district is picked up at each site, allowing district managers to cover for each other on off days, eliminating relief personnel;

Carriers deposit their collections directly into the newspaper's account at individual bank branches. The carrier then gives a copy of the deposit slip, with the bank teller's imprint, to the district manager at the drop on collection day;

District managers carry alpha numeric pagers, which eliminates the need to call in for complaints, shortages, all-clear or other messages;

Customer service representatives are free to handle customer calls and are not tied up with district manager calls; and

District managers pick up carrier mail and drive their assigned truck to drop sites. They count out the papers and talk to the carriers as they come through the line.

• Single copy was converted from independent contractor supply/employee collect to an all-independent contractor operation. Each single-copy contractor distributes and collects from racks and stores. Under this arrangement:

Electronic mechs are in place in approximately 80% of the News-Sentinel operation. Printouts are provided to independent contractors to maximize sales and control returns.

• Meaningless reports not used in the day-to-day operation were deleted. The department began to focus primarily on sales, collections, subscriber complaints and their resolution.

At the *Patriot Ledger*, Quincy, Mass., they also seem to have downsizing down to a science.

The newspaper's Paul Delorey reported that 358.5 full-time jobs have been eliminated at the paper since 1990. Those positions most affected were carriers, mostly youth carriers (300), district managers (10), and down-route drivers (10).

The positions reduced and how they were eliminated follow:

• District managers (reduced from 36 to 26) were eliminated by cutting distribution areas and increasing the size of districts;

• Spares and interns in the summer (reduced from 15 to nine) were eliminated by requiring district managers to space their vacations over a year's time and by limiting vacations during summer months to two weeks;

• Spares and interns for the balance of the year (reduced from eight to four) were eliminated by assigning working district managers to cover adjacent districts on district managers' days off for service problems and down-route coverage;

• Down route drivers (reduced from 10 to none) were eliminated completely by assigning the responsibilities to district managers;

• Customer service/clerical (reduced from 23 to 17) were eliminated because billing procedures, reports and customer call-back programs were either altered or eliminated, hours were reassigned to provide maximum coverage during peak hours and the reduction of down route reduced complaint calls;

• Telephone sales representatives (reduced from 13 to 10) were eliminated because the a.m. shift (9-1) was canceled, the p.m. shift was expanded from 5-9 to 3-9, sales volume was maintained and turnover was reduced;

• Distribution drivers (reduced from 48 to 42) were eliminated because of the reduction of distribution areas, press time was moved up one hour, some runs were expanded, some non-productive time was tightened, down route was reduced, and bundle tying and truck loading were added on weekdays;

• Mailroom posts (reduced from 15 to 10) were eliminated because pretie and weekday dock monitoring and truck loading were eliminated, cross training on all tasks was implemented, and operating systems were reviewed and streamlined;

• Management and supervisory posts (reduced from 15 to 11.5) were eliminated as management or supervisory jobs were either eliminated or reduced to part-time status; and

• Carriers (reduced from 3,000 to 2,700) were eliminated because of the consolidation of routes to reduce bundle drops, collections, etc.

Delorey suggested other cost savings not related to eliminating staff, for example: a mandatory, companywide two-week layoff program; the elimination of summer and weekend delivery on nearby Cape Cod; reducing the size of bundle top sheets from 11" by 17" to 8.5" by 11" (which saved roughly $10,000); the reduction of the carrier fleet by four vehicles; and the increased security of supplies, such as plastic bags, rubber bands, pens and pads (which saved approximately $20,000).

Reporters Committee gets grants from Freedom Forum

The Freedom Forum has awarded $113,875 to the Reporters Committee for Freedom of the Press to update "Tapping Officials' Secrets," a set of guidelines that helps journalists gain access to state government information on topics that range from an annual budget to a coroner's report.

"Tapping Officials' Secrets," first published in 1989, covers 50 states and the District of Columbia and is used nationwide by the media.

Strike ends at Toronto Star

Ending a 31-day strike, the *Toronto Star* and 1,600 Newspaper Guild members have signed a three-year contract.

Southern Ontario Newspaper Guild members in news, circulation, advertising and delivery voted 756 to 166 to ratify the agreement July 9.

The contract calls for wage hikes of 2% this year and next, and 3% in 1994, with a cost-of-living allowance if inflation rises in 1994.

"To get any more probably would have taken a much longer, more destructive strike," SONG spokesman Mauro DiCarlo told the Canadian Press.

The deal raises top minimum pay for a reporter with six years' experience to $1,080 (Canadian), or a little over $900 (U.S.) a week.

Strikers walked off the job June 8. The major issue was the paper's right to contract for work.

The Star, Canada's biggest paper, published during the strike using supervisors and non-striking workers. It missed just one edition, June 27, when picketers blocked non-striking pressmen.

As part of the settlement, the Star agreed to rehire 12 delivery workers who were fired for violent acts during the strike. A dispute over the 12 firings blocked final settlement for two weeks until both sides agreed that the workers be suspended without pay for 30 days with the right to appeal.

Daily News gains 30 days to file bankruptcy plan

A U.S. Bankruptcy Court in New York has given the New York *Daily News* an extra month to file a reorganization plan.

The extension, approved in advance by the creditors, protects until the end of July the paper's exclusive right to submit a plan.

The paper has chosen Canadian publisher Conrad Black and *U.S. News & World Report* publisher Mort Zuckerman as its top choices for buyers. Black's representatives have met with management and union leaders, and Zuckerman has met with the unions. The News is also considering a "stand alone" plan to seek new investors without changing ownership.

British publisher Robert Maxwell died last November after owning the News eight months. The paper filed for bankruptcy last December to protect against efforts to recover about $1 billion missing from Maxwell's two publicly traded U.K. companies and pension funds.

The News, which lost at least $6 million so far this year, has warned unions that its cash could run out in July.

Wick eyes deal with Russian paper

Wick Communications Corp. has agreed in principle to form a joint venture with the Russian newspaper *Voronezh Courier*.

Wick executives met last February with Courier's principal owner, Valery Popov, and representatives of a minority owner, the city of Voronezh, about exchanging information but the talks later turned to a business venture. Further meetings are scheduled in Oregon.

Specifics about the venture were not disclosed, but the Courier desperately needs a new press because it is currently printed by its competitor.

Wick, based in Sierra Vista, Ariz., publishes 11 dailies, mostly in Arizona and Louisiana, and 15 weeklies.

If the deal works out, Wick would join the New York Times Co., Hearst Corp. and Providence Journal Co. in setting up joint ventures with Russian papers.

Editor & Publisher U.S. Media Stock Values

(Weekly Closing Quotes)

Stock	7/21/92	7/14/92	7/23/91
Affiliated Publications Inc. (NY)	12.00	12.00	8.50
A.H. Belo Corp. (NY)	43.75	44.375	30.375
Capitol Cities/ABC Inc. (NY)	441.00	452.25	470.00
Central Newspapers Inc. (NY)	23.00	22.00	19.875
Dow Jones & Co. Inc. (NY)	32.625	33.25	25.25
Gannett Co. Inc. (NY)	46.50	44.00	43.50
Knight Ridder Inc. (NY)	61.875	61.125	51.875
Lee Enterprises Inc. (NY)	28.00	27.75	26.375
McClatchy Newspapers Inc. (NY)	20.00	20.75	21.625
Media General Inc. (AM)	19.50	20.25	22.625
Multimedia Inc. (OTC) *	27.25	27.50	29.50
New York Times Co. (AM)	28.00	27.875	22.875
Park Communications Inc. (OTC)	15.75	15.75	15.50
Pulitzer Publishing Co. (OTC)	31.00	29.75	23.75
E.W. Scripps Co. (NY)	26.75	27.00	22.50
Times Mirror Co. (NY)	34.25	33.50	30.625
Tribune Co. (NY)	42.50	41.00	45.875
Washington Post Co. (NY)	225.50	225.50	223.50

*** 3 for 1 stock split**

Editor & Publisher Foreign Media Stock Values

(Weekly Stock Quotes)

Stock	7/21/92	7/14/92	7/23/91
McLean Hunter Ltd. (a)	11.875	12.375	10.50
Hollinger Inc. (a)	10.75	10.875	11.25
Quebecor Inc. Class A (a)(d)	14.375	14.50	8.625
Reuters (c)	63.875	67.00	39.625
Southam Inc. (a)	15.50	15.75	17.625
Thomson Corp. (a)	14.875	15.25	15.125
Toronto Sun Publishing Corp. (a)	16.125	16.125	17.125
TorStar Corp. (a)	22.25	22.125	25.25
Pearson Ltd. (b)(e)	3.53	3.52	3.75
News Corp. Ltd. (c)	32.75	33.875	12.875

(a) Quotes are in Canadian Dollars
(b) Quote is in British Pounds
(c) Quote is in U. S. Dollars
(d) 2 for 1 stock split - January 24, 1992
(e) 2 for 1 stock split - June 15, 1992

Prepared for E&P by Wertheim Schroder & Company Inc.

Discrimination case dismissed

Michigan's Department of Civil Rights has dismissed the racial discrimination case brought against the *Dearborn Times Herald* by its former sports editor.

Clyde Mayberry, 25, had alleged he was forced to resign in April 1991 because he is an African-American (*E&P*, Oct. 5, 1991, P. 25).

However, the civil rights department said its "investigation did not disclose evidence of unlawful discrimination against the claimant."

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Talking classified ads in Miami

By George Garneau

Used-car shoppers are letting their fingers do the walking—over a telephone keypad—to search classified ads from the *Miami Herald* and its sister, *El Nuevo Herald*.

While newspaper lobbyists slug it out with the Bell operating companies on Capitol Hill, the Knight-Ridder papers in Miami have made a preemptive strike to defend their classified ads, viewed as the most vulnerable to attack from legally unchained phone companies.

"People are calling and buying cars off it," said audio services manager Sean Breen. He describes the service, started in May, as "ahead of target."

About 1,500 shoppers a day are calling the new classified ad service, AutoLine, *El Automatico* for Spanish speakers, to search a database of over 3,000 used cars listed by dealers and private-party advertisers.

Breen said auto dealers like the service and shoppers find it easy to use.

The Herald plans to expand the audiotex service to real estate and help wanted classified categories. And Knight-Ridder plans to take the software it developed internally to its other papers—perhaps to license it to non-Knight-Ridder papers.

Anybody with a Touch-Tone telephone can dial the local numbers: area code 305 plus 350-CARS in Dade County, 525-CARS in Broward County, or, in Spanish, 350-AUTO. Callers pay their own phone charges.

A voice tells callers which keys to press to indicate what kind of car they want by make, model, year, style and price. After parameters are entered, the system might say, for example, it has 10 listings of four-door Ford Crown Victorias between 1988 and 1992 selling for $6,000 to $10,000. A voice then reads each ad, including the seller's phone number.

"People are calling and buying cars off it," said audio services manager Sean Breen. He describes the service, started in May, as "ahead of target."

Private party advertisers who pay, for example, $29.95 for a weeklong, used-car ad would be charged an extra $6.95 for a concurrent AutoLine listing.

To protect print classifieds, standalone AutoLine listings are priced high at $29.95—a cost that has succeeded in discouraging audiotex-only advertisers.

Dealers are billed based on their volume of print advertising and the number of cars they list with AutoLine.

The Heralds are among the first newspapers to open their classified ad data base to telephone users.

The approach differs from the *Atlanta Journal-Constitution's* year-old system that is free to classified advertisers but requires that callers pay higher 900 phone charges to gain access to the entire classified system.

The system in Miami was developed by Knight-Ridder's advanced systems division and uses Hewlett Packard personal computers and customized software.

The papers promote the service in their own pages and on television, radio and billboards. Response is "very promotion-sensitive," Breen said.

Breen said the audiotex classified system, which represents "a major commitment" by the Herald, is designed to pevent other media from offering competing services and to protect and expand the newspaper's advertising base.

Besides attracting new revenue, the service recognizes that people get information from a variety of media.

Also, by making its classified section accessible by telephone, the Herald is "trying to extend the company's reach into other demographic areas of people who may not be newspaper readers," Breen said.

For example, typical car buyers, males aged 18 to 34, belong to a group not known for reading newspapers.

Along with alternate delivery, audiotex classified advertising is one of the most important new initiatives in the newspaper business, he said.

While the Herald did not start audiotex classifieds out of fear that the Bell companies would develop similar audiotex ad schemes of their own, the Bells "accelerated the process," he said.

Newspapers the most trusted ad medium in Chicago

Newspapers are the most trusted advertising medium in the Chicago area, according to a new study.

In the survey of Chicago consumers, newspapers were picked by 56% of respondents as "the most truthful advertising" medium.

Far behind in second place was television (21%), followed by magazines (9%); radio (7%) and all other media (7%).

When asked to choose the "least truthful" medium, television was by far the leading choice, with 46%. Following were magazines (18%); newspapers (13%), and all other media (10%).

The study was sponsored jointly by the Better Business Bureau of Chicago and Northern Illinois Inc. and Loyola University Chicago.

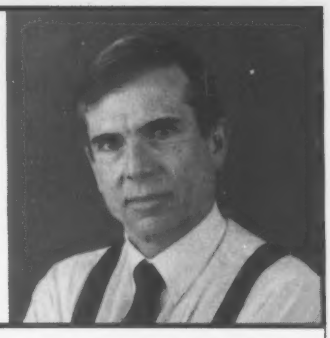
Overall, Chicago area consumers showed confidence in retail and sales advertising, with 70% rating advertising either "very truthful" or "truthful." Thirty percent of respondents rated this type of advertising as "not too truthful" or "not truthful at all."

In addition to enjoying consumer credibility, newspapers tied with magazines as the medium whose coupons are used most frequently. Some 37% said they used print coupons, followed by 25% using in-store coupons and 25% using buy one/get one free offers.

The complete 66-page report, "Consumer Attitudes Toward Advertising and Customer Service — 1992" is available for $100 from the Better Business Bureau, 211 W. Wacker Dr., Chicago, Ill., 60606.

Writers Workershop

By Jack Hart



Distant voices

During the 1960s a social scientist named Albert Mehrabian tried to measure the impact of nonverbal communication. He taped various speakers. Then he scrambled parts of their message. In some conditions his experimental subjects could hear voices without understanding words. In others they could see faces but couldn't hear voices. And so on.

When he'd finished, Mehrabian cooked up a formula to describe his results. Total impact, he said, was .07 verbal + .38 vocal + .35 facial.

Mehrabian's research is often oversimplified in the telling. For one thing, he never claimed that his formula reflected the total meaning of a message. He merely asked his subjects to guess the taped speakers' attitudes toward the things they talked about. Voice qualities and facial expressions often reveal attitude. A sarcastic speaker says one thing with words and another with tone and expression.

Still, Mehrabian made a point: We judge our world via far more than words alone.

That's true of what we read, too. Writers send messages by choosing certain kinds of words, by favoring certain kinds of sentences, and by pacing their writing at a certain rate. The result is what lit professors call "voice," the personality that emerges regardless of what the words actually say.

Newspapers have voices, too. The collective contributions of their writers, the look of the paper, the way the editors select and play stories—all sorts of elements go into forming the chorus of combined voices presented to readers.

So what kind of voice characterizes the typical American newspaper? What kind of nonverbal messages do we send?

What personality do readers know us by?

What does this all-too-typical excerpt suggest?

"Frustrated states could weaken their forest practices acts' environmental constraints to allow more logging of private and state lands; Congress could revisit wilderness or other timberland protected from logging for reasons other than spotted owl habitat; federal expenditures for environmentally sound purposes could be diverted to mitigate economic damages."

Most readers probably will write off the newspaper that carried that paragraph as stuffy, long-winded, formal, cold, and distant.

That isn't the sort of reading most of us would take along for a relaxing spell in an easy chair, and it isn't the personality likely to attract the young readers newspapers desperately need.

With that in mind, note the following excerpts, each containing unnecessarily stuffy words and phrases. Their ilk shows up all too often in American newspapers. So next time you feel one coming on, consider the alternative provided.

Let's all lighten up.

• "But continuing attention has to be paid to whether incarceration and the post-prison supervision the new guidelines also require are effective in curbing sex crimes in the long run."

Let's quit incarcerating bad guys. Let's start jailing them or sending them to prison, and let's do that in the active voice. "We should watch to see if the new prison and parole guidelines cut sex crimes in the long run."

• "One does not have to know the difference between Louis-this or Louis-that style to fall in love with French country furniture."

One can't get much stuffier than one is when one uses "one." Let's first look to alternatives in third person: "Homeowners don't have to know the difference between . . . ." If that doesn't work, second person may be appropriate: "You don't have to know the difference between . . . ."

• "Wine stewards purchase and market wines and help defuse the mystique of their products for customers."

What's wrong with just plain "buy"? That's the word we usually use when we talk. Would you tell a friend that you were stopping by the store to purchase some milk? Or, worse yet, to make a purchase of some milk?

• "This discus ring at San Jose City College was a busy place last Friday, prior to the Bruce Jenner Classic."

"Before" the classic . . . .

• " . . . Someone who could take her home and scale a balcony to gain entry."

"Climb to the balcony and get inside."

• "Also included was a $30,000 expenditure on the Regional Drug Initiative."

In this case, all we needed was "$30,000 for the Regional Drug Initiative." In other constructions, consider "expense."

• "Many coastal residents are apprehensive about the first try at a plan designed to guide development."

And they're worried, too.

• " . . . Turned to the church for assistance, eschewing public welfare."

Eschewing? ESCHEWING? How about "rejected welfare and turned to the church for help?"

(Jack Hart, reporter, editor, and journalism school professor, is the staff development director and writing coach at The Oregonian of Portland. He welcomes comments and published examples—identified by publication, date and page—at 1320 S.W. Broadway, Portland, Ore. 97201.)

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MHDSS

NEWSPEOPLE IN THE NEWS

David Swanson

Thomas Merz

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— NEWSPEOPLE EDITOR
TONY CASE

DAVID C. SWANSON, formerly news editor of the *Daily Sentinel*, Rome, N.Y., has been promoted to managing editor. He succeeds **JOSEPH E. MCMAHON**, who retires.

Previously, Swanson was a general assignment and county government reporter and Associated Press news editor for the newspaper.

THOMAS H. MERZ, formerly assistant news editor, succeeds Swanson as news editor.

Merz has been a county government reporter at the D-S and a copy editor for the Syracuse, N.Y., *Post-Standard*.

* * *

BILL OSBORNE, formerly director of employment and training with the Baltimore *Sun* and previously corporate training director of Ingersoll Publications, has been appointed manager/advertising training for the newspaper division of Gannett Co. Inc.

* * *

HAROLD HIGGINS, formerly president and publisher of the *Aberdeen* (S.D.) *American News*, now is president and publisher at the *Daily Camera*, Boulder, Colo., the newspapers' parent Knight-Ridder Inc. announced. He succeeds **JOHN L. DOTSON JR.**, the new president and publisher of the *Beacon Journal* of Akron, Ohio.

Previously, Higgins served as editor in Aberdeen, executive sports editor, p.m. city editor, business editor and agribusiness writer at the *Saint Paul Pioneer Press* and worked with the Associated Press and the *Rapid City* (S.D.) *Journal*.

CRAIG WELLS, formerly vice president of operations at the Daily Camera, succeeds Higgins as publisher of the American News.

Wells earlier was production director in Boulder and information services director, systems manager, computer programmer and in the circulation department at the *Duluth* (Minn.) *News-Tribune*.

VALERIE KEMPTER, who has worked in advertising posts with the *Las Vegas Sun*, the *Austin* (Texas) *American-Statesman*, the *Journal Times* of Racine, Wis., and other newspapers, has been appointed sales and marketing director of Cayman Media Corp. on Grand Cayman, B.W.I., publishers of the *New Caymanian* and *Cruising Cayman* magazine.

* * *

MARCIA LEHMAN, formerly director of marketing for the National Register Publishing Co., has joined the Chicago-based Summary Scan! as executive vice president and general manager.

Summary Scan!, a division of Landmark Communications Inc. of Norfolk, Va., tracks couponing and other promotional activities of packaged goods manufacturers.

* * *

THOMAS BARR, editor of the *Pioneer News*, Shepherdsville, Ky., has assumed the additional title of general manager.

Barr earlier served as editor of the *Mount Washington Star*, which was merged into the Pioneer News.

* * *

MYRA KRIDER, formerly national advertising manager and co-op manager with the Nashville *Tennessean* and *Nashville Banner*, now is ad manager of Park Newspapers Inc. in Rockingham, N.C., publishers of the *Richmond County Daily Journal*, the *Journal Advantage* and the *Hamlet News-Messenger*.

Previously, Krider was in ad posts at LaMar Outdoor Advertising, Malden (Mo.) Newspapers Inc. and the *Galveston* (Texas) *Daily News*.

* * *

ED GRIST, formerly graphics supervisor and earlier an artist, senior artist and art director for the advertising/promotion department of Donrey Media Group, Fort Smith, Ark., has been promoted to assistant director of communication services.

The Journal Register Co., Trenton, N.J., announced the following publisher appointments:

J. STEPHEN BUCKLEY, formerly publisher of the company's *Times Reporter* of New Philadelphia, Ohio, becomes publisher of the Troy, N.Y., *Record*.

Buckley has served as publisher of the *Courier-Tribune*, Asheboro, N.C.

JAMES SHRADER, formerly advertising director at the JRC's Alton, Ill., *Telegraph*, succeeds Buckley in New Philadelphia.

Earlier, Shrader was in ad posts at the *Belleville* (Ill.) *News-Democrat*.

ALAN J. LESLIE, who has worked in senior positions with the JRC, assumes the job of publisher of the Phoenixville, Pa., *Phoenix*; and **TRACY R. GREENE**, formerly with the company's *Daily Record*, Coatesville, Pa., and St. Louis *Suburban Journals*, is publisher for the Pawtucket, R.I., *Times*.

* * *

BRENT BAKER, chief of information for the U.S. Department of the Navy, assumes the role of dean of the Boston University College of Communication in August.

* * *

PHILIP TERZIAN, formerly editorial page editor with the *Providence* (R.I.) *Journal-Bulletin*, was named associate editor, based in Washington, D.C.

Terzian has worked in editorial posts for the *Los Angeles Times*, the *Lexington* (Ky.) *Herald-Leader* and the *New Republic* magazine and was a speechwriter for Democratic National Chairman Lawrence O'Brien and Secretary of State Cyrus Vance.

* * *

SCOTT ROSENBERG, formerly theater critic for the *San Francisco Examiner*, now is movie critic for the newspaper. He succeeds **MICHAEL SRAGOW**, who becomes film critic for the *New Yorker* magazine.

* * *

CHRIS ADAMS, formerly sports editor of the *Burlington* (Vt.) *Free Press*, has joined the *North Hills News Record* and *Valley News Dispatch* in the Pittsburgh area as executive sports editor.

OBITUARIES

LEONARD E. BACH, 71, retired manager of marketing services and previously promotions director for Philadelphia Newspapers Inc., publishers of the *Philadelphia Inquirer* and the *Philadelphia Daily News*, died of a heart attack July 4 while vacationing in Venice, Italy.

* * *

PEARL M. "PAT" HALEY BEST, 87, retired librarian at the *St. Louis Post-Dispatch*, died June 22 following a brief illness.

* * *

JOHN BRENNER, 65, a society writer and art critic with the weekly *Boston Post Gazette*, died of cancer June 3.

* * *

LOUIS BIANCOLLI, 85, music critic for the old *New York World-Telegram & Sun*, died June 13 in New Milford, Conn., following a long illness.

* * *

DAVID BRICKMAN, 81, retired publisher and editor in chief at the *Malden Evening News*, the *Medford Daily Mercury* and the *Melrose Evening News*, all in Massachusetts, died June 18 following a brief illness.

* * *

PAUL BUCHANAN, 71, retired editor of the *Batesville* (Ark.) *Guard* who later wrote a column for the paper, died June 26 following a lengthy illness.

* * *

RILEY BROWN, 81, a columnist for the *Courier-Post*, Cherry Hill, N.J., who also was an advertising writer and executive, died of cancer June 22.

* * *

COLIN C. CAMERON, 65, president of the parent company of the *Maui News* in Hawaii, died June 12.

* * *

OLIVER BENTON CAMPBELL, 86, former publisher and columnist of the *Vinita* (Okla.) *Daily Journal* and earlier managing editor at the *Medford Patriot-Star* and the *Perry Daily Journal*, both in Oklahoma, died June 24.

* * *

J. HART CLINTON, 87, retired editor and publisher of the San Mateo, Calif., *Times* and president of the paper's parent Amphlett Printing Co., died June 16.

* * *

JEROME ADAM CONDO, 50, Washington, correspondent for the *Cincinnati Post* who earlier worked for the *Marietta* (Ohio) *Times*, the old *Columbus* (Ohio) *Citizen-Journal* and in the Washington bureau of Post parent Scripps Howard, died June 28 in Alexandria, Va.

He had a history of heart trouble, according to the Post.

* * *

SERGE DANEY, 48, a film columnist for the French daily newspaper *Libération*, died June 12.

* * *

WILLIAM "BILL" FORD, 65, former sports reporter with the *Cincinnati Enquirer*, died June 13 following a lengthy illness.

* * *

JOHN A. GOTHBERG, 71, professor of mass communication at California State University, Hayward, and earlier a reporter for the *San Jose* (Calif.) *Evening News*, died of a heart attack July 12.

* * *

DONALD J. HAUCK, 62, founder of San Diego's first gay and lesbian newspaper *Update*, died of a self-inflicted gunshot wound June 15.

Hauck's suicide followed a year-long battle with crippling arthritis that left him in constant pain, an associate of the newspaperman told the Associated Press.

* * *

FRED W. HEYMAN, 86, a reporter, cartoonist and art director with the *Syracuse* (N.Y.) *Herald*, died June 16.

* * *

CHARLES W. KELLOGG, 78, retired sports editor of the *New Haven* (Conn.) *Register*, died June 17 in Torrington, Conn., following a lengthy illness.

* * *

BRUCE MCKENZIE KENNEDY, 63, publisher of the *News-Record* in Gillette, Wyo., and president of the parent Sage Publishing Inc., was killed June 12 in an automobile accident.

* * *

FRANK KLEIN, 74, sports editor and columnist at the *Tampa Tribune*, died July 4.

Previously, Klein had been with the defunct *Tampa Times*, the *Suwannee Democrat*, Live Oak, Fla., the *Southwest Independent* of Los Angeles, the *Orlando* (Fla.) *Sentinel-Star*, the *Daytona Beach* (Fla.) *News-Journal* and the *San Antonio Express*.

* * *

JAMES F. MCDEVITT, 74, former photographer for the International News Service, the *Boston Globe* and the *Boston Record-American*, died of heart failure June 29.

* * *

LUCILE MCDONALD, 93, who worked as a columnist at the *Journal American*, Bellevue, Wash., a feature writer with the *Seattle Times*, night city editor for the old United Press and in editorial posts at the English-language *Herald* in Buenos Aires, the *Cordova Times* in Alaska and the *New York Times*, died June 23 following a lengthy illness.

* * *

ABE MELLINKOFF, 79, a columnist and previously city editor with the *San Francisco Chronicle*, suffered a stroke June 11 and later died.

* * *

NATHANIEL MIDDLETON, 73, who had written for the *Pittsburgh Courier*, the *Philadelphia Tribune* and other publications in Pennsylvania, died July 7.

* * *

JAMES MILLSTONE, 62, a senior assistant managing editor and earlier assistant city editor, Washington correspondent, news editor and assistant city editor for the *St. Louis Post-Dispatch*, died of cancer June 25.

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Contract

(Continued from page 11)

niority and layoffs; restrictions on the replacement of staff with stringers; and dismissals allowed only in cases of "just cause."

• Dismissal pay that increases with years of service, which union-covered employees currently do not have.

• Grievance and arbitration procedures, which currently do not exist in written form.

• Protection against discrimination on the basis of race, sex, age, national origin, creed, marital status or sexual preference.

• Written guarantees protecting staffers from haphazard scheduling procedures.

• Differentials and talent fees for the Radio Network.

• Increased sick leave based on years of service. Under the current MBC terms, Unipressers are allowed five days, although the union said UPI was willing to consider increasing that in special cases.

• Twelve holidays, including personal days and birthdays, as opposed to the current five offered by MBC.

• Up to five weeks of vacation per year, based on length of service. The current terms allow for only two weeks, although the WSG reported that the company would consider additional time in certain cases.

• A continuation of the defined pension benefit program, which calls for management to bear the cost of poor investment decisions, with employees receiving a stated benefit based on a set formula.

• Health and life insurance.

• An agency shop clause and an evergreen clause that would allow contract terms to continue between their expiration and a new agreement, or until an impasse in negotiations is reached.

• And, a Guild review of staffers excluded from the bargaining unit, to determine if anyone classified as a manager should be covered by the collective bargaining agreement.

In a June memo to employees explaining that those who wished to remain with UPI were required to notify the company, UPI president and chief executive officer Pieter VanBennekom outlined the following terms of employment:

• Wages to remain at the same rate as employees were receiving at the time of the acquisition.

• The same dollar level of company contributions to health insurance with an unspecified insurance carrier.

• Five holidays — New Year's Day, July 4, Labor Day, Thanksgiving and Christmas — with time-and-a-half paid to staffers who work those days.

• Two weeks of vacation per calendar year.

• Five sick days per calendar year.

• Workweek hours to remain unchanged, with overtime paid to non-exempt employees who work more than 40 hours per week.

• Schedules already posted would remain in effect.

All Unipressers but one, who was slated to retire in July, accepted the terms (*E&P*, July 11, P. 9). Since then, however, E&P has learned that additional staffers have opted to leave.

One of them, foreign desk editor Rob Lever, said he got an offer to be an editor and translator for Agence France-Presse after the MBC acquisition.

He decided to leave UPI because the AFP offer was "substantially better," especially "in light of conditions here, which don't seem to be improving."

Lever said he thinks a lot of staffers were insulted and disappointed by the terms offered by management as a condition of employment.

"People have sacrificed a lot for a long period of time with the hope that somebody would come along and improve things," he said. "The new owner comes in and the first thing that happens is not to improve things, but to take things away."

Lever, who has worked for UPI full time for a year and spent about three years as a stringer for the wire service's Paris bureau, explained that "People who have been here a long time are very frustrated because they sacrificed a lot waiting for things to improve. A new owner has come in, and nothing seems to have changed. At least in the short term, in some regards, things may be getting worse.

"I think there is some extreme frustration," he added. "I think everybody here wants to see UPI maintain its reputation and see UPI continue to recover some of its past glory and to get back to being a first-class operation. Right now, that's not happening."

Lever said his ascension on the foreign desk was not accompanied by "any formal promotion or raise, just additional duties [as others left], so that was not very encouraging."

Other UPI editors, he added, have been similarly burdened by additional responsibilities brought on by not only a dearth of correspondents, but also by having to edit copy from less experienced journalists in the field.

"From the point of view of most journalists here, there has to be an investment in people. We have to have more people on the ground [who are] reasonably compensated. There's no indication the new owners have an understanding of that," Lever charged.

"They talk about technology, streamlining operations and marketing strategies but, if you don't have a good product, that's going to be difficult."

Viewpoint

(Continued from page 5)

A great deal of what has been said or written the past year or two has focused on the merger of INAME and other newspaper organizations into the NAB and the ANPA and the subsequent creation of the NAA.

Very little acknowledgement has been made of the important role that INAME and the other volunteer groups have contributed to the growth and well-being of the newspaper business. There has been very little of a specific nature mentioned about how the NAA will fill the vacuums created by the consolidation of these groups and the apparent elimination of so many of their activities.

To INAME and 80 years of newspaper advertising history, good-bye and farewell.

CPJ in the black

The Committee to Protect Journalists is in the black after bountiful fund raising last year.

The New York-based group, which monitors and fights against the abuse of journalists around the world, raised $238,000 more than it spent last year.

"This is first time there has been anything that could be described as a surplus, and we regard it as a temporary phenomenon," said executive director Anne Nelson.

Funded by media groups, foundations and individuals, CPJ spent $532,000 last year on its 10-person staff, offices and expenses.

The surplus resulted from the group's first fund-raising dinner. The event celebrated the CPJ's tenth anniversary and raised $350,000, without which "we would be in serious trouble," Nelson said.

However, CPJ faces the expense of leasing and constructing new offices elsewhere in its building at 16 E. 42nd St., New York, N.Y. 10017. CPJ currently shares space with Human Rights Watch, which is expanding its offices.

Book Reviews

A call for radical change in libel law

Power, Publicity, and the Abuse of Libel Law. Donald M. Gillmor. (Oxford University Press, 200 Madison Ave., New York, N.Y. 10016). 222 pages. $25.

Gillmor believes libel law has become so complex and excessive in the settlement of cases that editors might be better off under the law of the old days when editors went to jail for a few days or a month instead of risking bankruptcy in a settlement, as in an Alton, Ill., case.

He believes the old charges of seditious libel are still with us in libel suits. Courts have been "prone to call plaintiffs 'private persons' when they were clearly public persons," he says. He argues that celebrities are in fact public and even political personalities by their involvement in the system and their endorsements. Yet the *New York Times v. Sullivan* rule of the need to prove the presence of actual malice to win a case does not apply in this extended "private" category.

"Private plaintiffs have only to prove 'negligence' by a preponderance of the evidence to collect damages, and states are free to make negligence mean whatever they want it to mean," he says. This is all compounded by the fact that judges do not really have set standards for truth; indeed, truth is generally not a discernible absolute.

Gillmor has a simple solution to the libel dilemma: "Public officials at policy-making levels and celebrities (those whom courts have called 'pervasive public figures' or 'public personalities') shall have no remedy in libel law." Such a basic change would encourage more "speech," whereas the libel laws encourage less and, he argues, the First Amendment is about encouraging free expression.

As a tradeoff "for immunity from 'official' and 'celebrity' libel suits" he would have editors guarantee space for replies of any who felt they were wronged, perhaps a bit idealistic in practice.

He complains that since lawyers have become involved in the editorial process they have become the editors, making editors cowardly. Especially is this true, he says, when lawyers are involved in the probing of editorial decisions and motivations to assess the presence or absence of malice.

He calls for new reporters to be more courageous and to speak out to management over ethical issues and for the schools to so train the students.

Gillmor discusses alternatives proposed by scholars for libel law modification and revisions, and this very readable book with its backgrounding and citations of many libel cases is a good history of libel law.

Gillmor is professor of media ethics and law at the University of Minnesota.

* * *

The World News Prism: Changing Media of International Communication. Third edition. William A. Hachten. (Iowa State University Press, 2121 S. State Ave., Ames, Iowa). 240 pages. $17.95.

Hachten has revised chapters and added two new ones. In one of the new chapters, "Global Impact of Western Communications" (the other deals with reporting the Persian Gulf war), he analyzes the role of Western mass communication in shaking down the barriers between East and West. Events themselves had their effect, going back to the moon walk, viewed by 600 million people around the world. The watching as a unifying event may have been as important as the walk itself, he says.

Under "Electronic Execution of Communism," he discusses the pervasiveness of movies, tv shows, music videos. He suggests that the introduction of videocassettes which transported Western culture was perhaps the most damaging to the socialist systems.

Ideology in communication debates is taking a back seat. He sees positive signs of more interaction with the Third World, from the greater speed in transmitting news to the development of alternative news agencies and services linked to the Third World.

Yet he calls for more to be done to improve the amount and quality of reporting foreign news. He recommends better allocation of resources, expanding of training programs for journalists, even using academics who travel.

Hachten is professor emeritus of journalism at the University of Wisconsin-Madison.

* * *

The Great Reporters: An Anthology of News Writing at Its Best. William David Sloan, Julie Hedgepeth, Patricia Place, Kevin Stoker. (Vision Press, P.O. Box 1106, Northport, Ala. 35476). 300 pages. $18.95.

Here are selected news articles of 18 reporters from the past. Most of the names are familiar, but a few may not ring a bell, such as William Bolitho, with his *New York World* report on the death of actress Sarah Bernhardt. There is also H.R. Knickerbocker, with part of his *New York Post* Pulitzer-winning series on the problems of a Soviet five-year plan.

Others included are: Charles Anderson Page, James Creelman, David Graham Phillips, Richard Harding Davis, Herbert Bayard Swope, Floyd Gibbons, Alexander Woollcott, Damon Runyon, Grantland Rice, Walter Winchell, Bob Considine, Ernst Hem-

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Spreading the word on EDI

Interest in Electronic Data Interchange grows as NAA develops formats, guidelines; groups pursue pilot projects

By Jim Rosenberg

The goal of electronic interchange of ad data is to "make newspapers easier for advertisers to deal with," said John Iobst, director of advanced computer science at the Newspaper Association of America.

The NAA is working to create its own industry-specific version of the electronic data interchange standard (EDI), which amounts to a "consistent interface between machines," using proprietary internal formats only when going into and coming out of the interchange. All systems, therefore, will be able to communicate in a universally recognizable format while preserving their familiar formats for in-house use.

Addressing an overflow crowd of about 300 at the June ANPA/TEC in Atlanta, Iobst led a workshop panel on EDI at newspapers. Iobst defined the simple idea that depends on a complex set of details as "a convention prescribing a standard syntax for transmission of commercial data between computers of trading partners."

It means that regardless of parties' communications systems, computers or application software, the outcome of all computer transmissions (even hand delivery or fax) will be specific information presented in a common format.

At an ANPA-sponsored conference in February, David G.B. Lindsay, vice president of the *Apalachicola* (Fla.) *Times* and former chairman of ANPA's EDI task force, said the standard removes nonproductive costs from newspaper advertising.

He listed several benefits of standardized data exchange. EDI can handle complex indirect transactions carried out through an advertiser's agency and a paper's rep firm. It will help realize the idea of one-order, one-bill. All parties gain a competitive edge because a newspaper buy becomes easier, the process is faster and the work less, operator errors and miscommunications are fewer, media planning can be faster, and local customization is possible.

More generally, an advertiser will be able to deal with all newspapers in the same manner, knowing that each newspaper will understand each communication or quickly inform an advertiser that it does not. Newspapers, however, may have to alter their procedures and modify their systems to properly work with the information needed to exploit EDI.

EDI documents will supply all identification (groups, businesses, departments, persons, places) and commercial data (rates, dates and placement) already required in oral and written transactions and will do so in much the same sequence. It will also be able to take into account different products from the same publishing company (e.g., daily editions, special sections, Sunday magazines, tv program booklets or TMC products.)

Though EDI covers advertising for newspapers, it could also serve their communications with suppliers. It is, however, very broad and already in use by manufacturers, retailers, insurers and the U.S. government — which Iobst identified as a latecomer to EDI but an important player in achieving its widespread use.

U.S. and international standards are expected to merge in several years, according to Lindsay. The EMBARC system used by papermakers is a similar process that is expected to become a part of EDI, he said.

Because many countries now use the conventions embodied in the X12 format in the United States, NAA works within that public format. It was originated by the banking industry and adopted for business communications by the American National Standards Institute.

Almost two inches thick, the volume that specifies EDI reflects the detail required to standardize data exchange. (An electronic copy of the standard is available, but EDI products vendors and users may not use it commercially.) Iobst said that, when complete, the newspaper-specific version of EDI will be twice the length of the general EDI standard. The version is being compiled in the NAA's "Newspapers and Advertising Conventions and Implementation Guidelines."

Joining the former American Newspaper Publishers Association in developing a newspaper advertising subset for EDI were the marketing and financial fraternal organizations that are now merged into the NAA, as well as vendors, advertisers, individual newspapers and newspaper groups, two of which are involved in EDI pilot projects.

Sears, Roebuck & Co. was to begin tests this month with the Gannett and Times Mirror companies in document exchanges associated with insertion orders for ROP and preprint ads. It is later to move to electronic invoicing and transmission of corrections text.

Sears, Roebuck & Co. was to begin tests this month with the Gannett and Times Mirror companies in document exchanges associated with insertion orders for ROP and preprint ads. It is later to move to electronic invoicing and transmission of corrections text.

In the fall, Dillards Department Stores will work with big dailies in Texas and Oklahoma on EDI insertion orders for ROP ads. It, too, will move to invoicing and is interested in using EDI to move the ad copy itself.

EDI is available as commercial software for anything from desktop to mainframe computers. At the February meeting, panelists noted at least a dozen EDI packages for PCs, products for IBM mainframes and DEC VAXes, at least two for Hewlett Packard machines, and several for

Unix-based computers.

At ANPA/TEC, Lindsay said that, although implementation of EDI should not be "a big software undertaking," neither is it a "trivial" matter.

The NAA's interdisciplinary task force broke down EDI into four areas for development: ordering, invoicing, materials handling and planning. While the "key area of focus" at the outset was the insertion order, said Iobst, "we are now looking at issues of sending text, graphics and photos in EDI format."

Iobst said that, in creating its industry-standard implementation guide, NAA after two years is "fairly close to a first working version of the purchase order" (a revisable insertion order), and expects a quick move to invoicing. Materials handling formats, he added, should come later next year or in 1994.

In other industries, EDI materials handling transactions cover shipping notice and manifest, shipment information, receiving advice, and shipping schedules, according to Iobst. He said that for newspapers it will provide "a means to tie your whole preprint management system into the advertising process."

An important aspect of EDI in newspaper advertising is that it changes little of what the partners do, consisting of the same message and acknowledgement cycles that have always existed. It includes basic identification, business and placement information. Data is encoded in a standard manner and transmitted with a unique sender's identifier and space for a short message.

Within EDI, "acknowledgement" takes place on two levels: that it is "syntactically correct" (readable in the standard format) and "semantically correct" (its contents or meaning understandable).

Moving ads with data

"We're going to be spending a lot of effort working on advertising copy," Iobst told the jammed meeting in Atlanta. He explained that, although initial work will be on unformatted agate ad copy and corrections notices, his group will look at possible formatting of text.

Beyond that, he said NAA is also studying "a blind interchange mechanism" for sending graphical information. For this purpose, the task force later this year will test Adobe Systems Inc.'s new Carousel technology, which is designed to enable communication of intact formatted electronic documents between unlike computer systems.

For all environments supported by Carousel, said Iobst, routines will convert from a private interchange format into Encapsulated PostScript format "so that we can easily bring it into any of our graphic systems and pagination systems."

He added that, at least initially, such ads may not be editable once formatted and sent. Among issues yet to be resolved are typography. Iobst said that Carousel supports Adobe's Multiple Master format, "which is fine if you don't need accurate representation." But he added that most advertisers he had talked to want type reproduced more exactly than is possible using Multiple Master weight and size modifications.

While it may be some time before the newspaper EDI document specifies handling of graphics files, Iobst said the NAA group would like to be able to provide information about the contents of graphics files for display ads or free-standing inserts — the same information that will be mapped around those multimegabyte or gigabyte files.

In any case, EDI will likely also follow the traditional cycle for the ad itself, not just the data to describe and document the transaction.

"We think we can provide electronic tearsheets using a mechanism similar to how we will send the advertising copy," Iobst said.

Low-resolution images with sufficient information would show an ad's proper placement. Copies would be made by the advertiser or agency, and newspapers would be able to stop tearing up hundreds or thousands of copies daily, mailing them out and hoping they are received and approved.

In a recent conversation on the ANPA/TEC show floor (where his company, Gulf Coast System Design, showed its Total Newspaper Management System software for automating business functions), Lindsay pointed out that the general EDI standard already contains provisions for transmitting specifications for graphics.

As straight text, with or without accompanying simple typographical information, remote entry of classified ads from advertiser or client computers to newspapers' classified front ends will probably be the easiest ad content to move via EDI, but remote entry has since moved on to display ads. Lindsay said complex display ads would move through the specification/graphics part of EDI.

Time will tell if newspapers' relative lack of interest in implementing remote entry bodes ill for EDI, or if the apparent interest in EDI spurs adoption of remote entry.

Involved early on with development and adoption of remote entry, *Atlanta Journal-Constitution* classified ad director Dean Welch said he is concerned that the industry is missing an opportunity by ignoring the capability. He said only 25 newspapers now use remote entry.

No sooner had the first of those 25 begun using classified remote entry several years ago, he added, than work began on remote entry for display ads.

At her company's ANPA/TEC exhibit in the Atex booth, Publishing Technologies Inc. president Leslie Bernard said, "We think EDI will be the vehicle that finally gets remote entry the attention it deserves."

Time will tell if newspapers' relative lack of interest in implementing remote entry bodes ill for EDI, or if the apparent interest in EDI spurs adoption of remote entry.

Citing the move to full electronic automation of ad entry and production and noting the nearby Atex Display Ad Services, Bernard said that "we're already aware of the solutions, but newspapers aren't aware of the problems." She said, for example, that systems need to be able to recognize and flag conflicts between an actual ad and the reservation for the same ad.

The Association of Newspaper Classified Ad Managers and ANPA (now the Classified Ad Council and NAA) have long since adopted the Classified Remote Entry Standard, based largely on Publishing Technologies' AdStar product. CRES is an application standard, not a substitute for or competitor with EDI. As an application, it can be run within the EDI framework.

"We will, in fact, support EDI when the newspapers and the advertisers are ready," said Bernard. PubTech provides the remote-entry software to newspaper customers, which provide it to advertisers. Bernard said that, while her company is alerting prospects to the imminent arrival of EDI, AdStar compliance with EDI

(See EDI on page 28)

EDI

(Continued from page 27)

and the telecommunications processor give existing customers a headstart.

She said AdStar software is compatible with EDI and the company is eager to work with newspapers using EDI, modifying the product as required to work with the newspaper specification for EDI.

The nature of its product demanded that Publishing Technologies acquire expertise in conversion of data formats for use among different computer systems, a matter of central importance to EDI.

As envisioned by NAA, however, an ad source application and translation software would reside in separate modules. Changes made to one module, therefore, would not obsolete an existing copy of the other.

Servers and VANs

Any one interchange of electronic ad data may occur between one computer and another. But in practice, EDI will eventually involve several computers or computer systems at one or both ends of each interchange, and will often involve more than one party on each end of the exchange (newspapers in a single buy or within one group, co-op ad partners, advertisers and their agencies and/or parent corporations).

Early in its implementation, with only a few participants and still at the insertion order level, a single PC may suffice for a relatively small paper. But as EDI covers more tasks in the advertising process, it involves more departments and their often different computer systems. A machine functioning as an EDI server could route the various information contained within an EDI transmission to the appropriate destinations within a newspaper operation.

Newhouse Systems Group director Joan Herring pointed out earlier this year that every newspaper will need a generic EDI exchange computer for two-way communication with different in-house systems, as well as with external systems.

Publishing Technologies' Bernard suggested a need for a "black box" similar in function to the communications technology employed in AdStar remote entry. Instead of creating a different interface or conversion for each possible combination of systems, all systems would communicate with one intermediary translation module.

Incoming information could be automatically routed to the appropriate destination — e.g., order entry, ad layout, classified, ad makeup or accounting. In the case of dummying systems, a loading file would be created in the destination application.

As the number of destinations within a newspaper increases, so, too, will the number of ad sources. For these external systems and newspapers alike, an intermediary transmission service will likely be needed in place of single transmissions between stand-alone computers that can make only one transaction at a time between one source and one newspaper.

Among reasons for contracting for such a service Lindsay listed practicality in moving low volumes to many destinations and convenience of delivery.

Local advertisers, however, will want to bypass intermediary services and deliver directly to a newspaper's system, which will have to accommodate them. Iobst has acknowledged that this can add to newspapers' costs and confuse advertisers who must deal with different systems at several papers — at once making EDI more expensive and less effective.

A value-added network (VAN) can supply the intermediary services that streamline and simplify an agency's or advertiser's communication with many newspapers or a newspaper's communication with several agencies or advertisers.

At ANPA's February EDI meeting, John Sherburne, product planning director for Sprint International, said that EDI's area of concern — putting commercial communications into a standardized format — partially overlaps the X.400 electronic messaging standard.

Sherburne said that although X.400 serves a globally interconnected network, EDI does not, and that X.400 is an open system, while EDI is a closed, one-to-one, bilateral arrangement. He added, however, that X.435 will add to the current messaging standard the kinds of services required by EDI. He said that VAN clients will also be able to package many messages in a "mailbag" when sending from one EDI network to another (not every user will contract with the same VAN).

Iobst, however, has pointed to the high cost of communications between VANs. He said the costs of maintaining mailboxes of more than one VAN may be less than the cost of frequent internetwork communications.

EDI's future at newspapers

Iobst also anticipates passing price quotes, rate cards and similar information through EDI, as well as managing preprints and electronic funds transfer — putting EDI capabilities behind the entire process, from ad sales support through collection.

At the February meeting, Lindsay outlined possible future capabilities for EDI. Customers, he said, may be able to interact directly with a newspaper system, permitting new advertisers to perform on-the-fly cost and what-if ad modeling. This, he continued, may lead to an automated trading desk, with improved management capability and demand-based pricing. Newspapers, too, he added, may be able to interact with advertisers' systems.

According to Lindsay, EDI should provide newspapers with the ability to build on what are or could be their strengths: fast reaction, market segmentation, availability as a "daily catalog," and data-driven advertising.

Said one panelist in February, "The world around us is jumping on EDI in a big way." Both conferences warned newspapers that big retailers are going to tell them that EDI is the way they do business and, without it, newspapers won't get that business.

Cautioning that not everyone conducts business in a manner that can be aided by EDI, Sprint's Sherburne said enterprises must convert to an EDI-susceptible approach. Obviously, those with whom they do business must also convert to EDI.

He said newspapers, like any other business, must work up a master plan for adopting EDI, rather than just react to satisfy an important customer's demand.

California daily commended for technical work

The *Bakersfield Californian* has been commended by the National Electric Code Association (NECA) for its work on the phenomenon electrical harmonics.

Many companies have been plagued by harmonics, which reduce the life of electronic equipment and can cause system failures.

Harmonic distortions occur because of the incompatibility of old single-phase electronic products — computers, office machines, etc. — with three-phase 208/120V building systems. High concentration of single-phase products produces harmonic currents which can overload transformers and building wiring.

The Californian encountered the

(See COMMENDED on page 37)

EDI at Sears, Roebuck and Co.

By Jim Rosenberg

About 800 vendors have been electronically linked to Sears, Roebuck and Co. since the large retailer moved into commercial telecommunications 20 years ago. Throughout the 1970s and 1980s, Sears maintained its own proprietary network for the purpose.

However, in 1989 it announced a move to a public standard. The reasons, according to Sears EDI administrator Judith Kerch, included Sears' own increasing needs, declining numbers of competent prospective employees, and the presence of too many other proprietary systems.

Also, by 1989, said Kerch, standardized electronic data interchange (EDI) was superior to Sear's own system. Now EDI is required for most other enterprises to do business with Sears.

Kerch addressed conferences on EDI at an ANPA prepress systems meeting in February and at ANPA/TEC in June. EDI is a general business telecommunications standard that can be adopted and adapted by individual industries. The Newspaper Association of America is creating a guide to industry-specific conventions and implementation of EDI for advertising (see story, P. 26). Sears is participating in a newspaper advertising pilot project with Gannett and Times Mirror.

EDI streamlines commercial transactions by putting all parties' communications into the same agreed-upon format, which is generated and recognized by computers. Documents are ordinarily exchanged directly between the parties' computer systems or through the intermediary store-and-forward services of a value-added network.

"We view EDI as a tool which provides tactical support" to Sears' business, said Kerch. The focus of Sears' move to EDI, she said, has been to improve customer service (product availability through inventory support), enhance relationships with trading partners (data forecasting for production planning), and reduce operating costs (paper and paperwork).

Since migrating to EDI, she added, the company has moved well beyond its 800 electronic trading relationships. Some suppliers now receive electronic payment; even more use electronic purchase order confirmation.

For Sears, EDI brought increased efficiency, according to Kerch. The improved quality of its information led to timelier inventory information, which in turn helped to lower operating costs.

In furniture sales, for example, one transaction at a cash register sets in motion a chain of events that rationalizes the supplier-retailer-customer relationship: Inventory is checked, delivery is scheduled, sale is recorded and the supplier is notified. The supplier gets immediate feedback and Sears need not maintain a huge inventory. Any cost savings can be applied to more competitive pricing.

EDI, said Kerch, has produced partnerships with utilities and transport providers. Also, the U.S. Census Bureau approached Sears for data, and state tax departments are interested in EDI's reporting capabilities.

As in the general model of EDI, Sears preserves its own formats for pre- and post-processing of EDI data on its IBM mainframe, insulating the operation from any changes to EDI standards. Only the translation modules would ever need to be modified, with no internal retraining.

To implement EDI, Kerch advised first establishing trading partner relationships and priorities for transaction sets — the all-important details that specify exactly what is communicated and how. In addition to open communications with trading partners, she said education in EDI and testing should follow. System support, she added, must be ongoing.

In the matter of communications and support, it is probably worth noting that Kerch described EDI as a process, not an event. Once a business has implemented EDI, she said, "you've only just begun."

Kerch said that Sears learned that EDI "tends to be customer-driven," needs clear management direction, "visible management support," and consistency in language when talking to different vendors.

Sears has 34 business systems that have integrated EDI capability, and Kerch said two more were on the way to EDI in the spring. The expansion of EDI at Sears also includes more transaction sets and new ventures, such as that with newspapers.

Bringing EDI to bear in the area of newspaper invoicing will be important, she said, because invoices vary with each newspaper. Testing of newspaper invoicing will roll out late this year, said Kerch. The program for purchase orders (insertions) through EDI is now under way.

Trial on Rockwell suit against DEV set for October

Eight years after Rockwell Graphic Systems Inc. filed its suit claiming DEV Industries Inc. had stolen trade secrets to build a virtual clone of Rockwell's popular Community Press, the tangled case finally has a firm trial date.

Trial on Case No. 84 C 6746 will commence Oct. 5 in U.S. District Court for the Northern District of Illinois, Judge Ann C. Williams recently ordered in Chicago. Williams had previously set July 6 as the first day of trial.

Rockwell charges that DEV used stolen and otherwise misappropriated drawings and other trade secrets to manufacture the first DEV printing press it ever marketed (*E&P*, Dec. 7, 1991 P. 32).

The RICO (Racketeer Influenced and Corrupt Organizations) charges allege DEV took from Rockwell so-called "piece part drawings," which provide extensive and detailed information about tolerances, metallurgy, hardnesses and other important manufacturing information.

In eight years, Rockwell's case has spawned numerous legal maneuvering. The suit has been thrown out of court by the trial judge, then reinstated by a federal appeals court.

In the latest development, Judge Williams denied Rockwell's attempt to add another 40 piece part drawings to the group of 84 drawings it claims DEV misappropriated. Among other reasons, Williams said Rockwell had delayed far too long before trying to admit the 40 drawings as evidence.

A DEV attorney, Eugene F. Zelek Jr., said the decision "substantially narrows Rockwell's case and the damages to which it may be entitled."

Last November DEV launched a lawsuit of its own against Rockwell, claiming the pressmaker had violated antitrust law and engaged in industrial espionage and deceptive trade practices.

Moving ads electronically

Newspapers can begin before completion of industry's EDI plan

By Jim Rosenberg

Newspapers don't have to wait for completion of their industry's version of electronic data interchange before implementing electronic transmission of advertising.

At the same ANPA/TEC 92 workshop that explained development of an EDI standard for newspaper advertising, *San Jose* (Calif.) *Mercury News* production director Janet Owen outlined her paper's efforts to move beyond delivery of camera-ready ads.

Accepting ads as electronic documents was made possible once the newspaper's Information International Inc. ad makeup system could accept PostScript files. That capability allowed ads created on Macintoshes to be passed into the production system. It also appealed to the editorial side, which found it thereby had access to the imagesetter for outputting entire pages of four-color graphics.

Owen said an advertiser soon approached the Mercury News in the hope of submitting material via modem. Not surprisingly, that advertiser was a retailer of personal computers and other electronic equipment.

Though the paper began taking agencies' smaller classified ads into its system for pagination, it was unable to accept the computer retailers' ads. Owen said files for the full-page ads were too big. During testing, she said, information was lost and transfer time ranged from 1½ to 2½ hours.

It was hoped the electronic link would not only streamline delivery right into the pagination system and provide for more competitive later deadlines, but also improve reproduction quality. Owen said the electronics firm was outputting a heavy volume of four-color advertising on its own Varityper device. Owing to air-quality and chemical use concerns, however, the advertiser used heat-sensitive typesetting paper that could not provide proper color register.

Until modem technology and speed improve, said Owen, an interim solution for the Mercury News is to accept an advertiser's disc and output directly from a Mac to an imagesetter.

While direct transmission of large, four-color ads must wait, the paper has begun receiving simpler classified display ads with text and graphics. It has been accepting remote entry of classified liner ads for several years.

Besides offering later deadlines, remote entry of classified ads eliminated loss of camera-ready copy, ads run in the wrong place and high courier costs. Owen said most of the 150 or so weekly employment ads arrive from five agencies, all of which were interested in remote entry.

Owen said she remains confident the paper will one day be able to accept electronically four-color and full-page black-and-white ads.

An advertiser creates an ad on a Mac, then files it in a system folder that the newspaper accesses at a designated time, pulling the ad into its own Mac, where it is assigned an ad number and later passed over Ethernet to ad makeup system via triple-I's Graphix Connection PostScript interface running on a Sun Sparcstation. Once into the triple-I system, the ad's number is automatically matched to the corresponding number used for pagination.

Whereas the previous delivery and production routine involved manual intervention at a half-dozen points, remote entry requires such intervention only to bring in and number the ad. Owen said the process went live only shortly before ANPA/TEC, with her pending presentation providing some incentive for making it work.

The first ad was transmitted from one Mac IIci to another, each with 120MB disc drive and running Microphone software to communicate over a 9600 Baud Hayes modem with data compression and error correction.

Originally, said Owen, the paper tried to take transmissions from remote Macs directly into the triple-I system. It was here that data were lost. Though the paper was able to make it work, it required allowing the sender to log onto its system, "a security problem that we were not comfortable with," said Owen.

File size was still an obstacle. Owen said that Stuffit compression software is now used to reduce file size 40% to 60%, speeding transmissions and reducing chances for error. Reducing transmission rates to six or seven minutes per megabyte is important, she added, when still taking ads at 5 p.m., when classified begins paginating.

Files are compressed before they are passed through the modem, which Owen said reduces problems related to modem failure or both parties' modems' ability to communicate properly. The latter is often a consequence of modems' built-in compression, a capability that was unavailable in one advertiser's modem.

Because encapsulated PostScript files would require that the imagesetter have every font used by every advertiser, said Owen, the paper asked that fonts be included in each transmitted PostScript file. This, she said, reduces both the cost and processing time.

Owen also warned that, unless transmitted ads are not paginated, the receiving paper should supply ad jacket information in headers. She said that in one instance pagination of an ad containing advertiser-supplied information in the header included that information as content for output.

Owen concluded by noting that her paper anticipated remote ad entry when it had last negotiated with its printers. She called remote entry "the single biggest issue" next to the economic aspects of the contract and "the last outstanding item" for negotiation. The Mercury News persisted, she said, and the printers agreed to remote entry.

Nevertheless, Owen said the paper remains in the early stages of implementing remote ad entry. Issues yet to be resolved still include the size of files, as well as frequency and time of day of transmissions.

Owen said she remains confident the paper will one day be able to accept electronically four-color and full-page black-and-white ads.

Muller Martini acquires GMA

Connors and company will take over Muller's newspaper business

By Jim Rosenberg

Graphic Management Associates Inc. has been acquired by the Muller Martini organization.

A "partnership" in worldwide marketing of newspaper postpress systems was announced July 13. Sylvia Auerbach, assistant to Muller Martini Corp. president Kaspar Meier, confirmed the acquisition the same week. Headquartered in Southborough, Mass., GMA has its manufacturing and research facility in Allentown, Pa.

Neither family-owned company would disclose how long the deal was in the making or its financial terms. As for any possible consolidation of marketing or manufacturing operations, a GMA spokesman said that for now, "in both cases it will be business as usual."

GMA president John F. Connors Jr. becomes the company's chief executive officer, under Muller Martini Corp. president Kaspar F. Meier.

The GMA spokesman added that, although details had yet to be worked out, the companies will sell each other's products. In areas such as conveyors, inserters and on-line storage systems, the products are competitors.

Auerbach said that the full product lines of each manufacturer will be retained under the GMA and Muller Martini names, but that GMA will be responsible for business with the newspaper industry.

She said Muller Martini Corp. will still deal directly with existing newspaper customers "as much as possible," including service and support, but that all new sales to newspapers will be made by GMA.

With regard to product marketing, the GMA spokesman noted Muller Martini's strong position in Europe and GMA's base in the U.S.

Founded by Connors, 16-year-old GMA has supplied customers in northern Europe for several years. It also recently reached agreements with German and Japanese vendors to market GMA products in Europe and the Far East (*E&P*, Apr. 18).

A maker of materials handling and finishing equipment, Muller Martini has plants in three European countries and in the U.S. (where, in Virginia, its Grapha factory makes printing presses). It has served the North American market for 25 years through the Long Island, N.Y.-based Muller Martini Corp. subsidiary. The Swiss company founded by Hans Müller in 1946 was merged with the older Martini A.G. in 1969. Twenty years later it absorbed the Daverio conveyor business.

GMA was owned by Connors, whose son Skip is its major accounts representative and son Terry is international sales manager. Muller Martini group owner Hans Müller Sr. transferred overall responsibility for the company to his two sons: Hans Jr. is now chairman and Rudolf is chief executive officer.

Mob hold on newspaper delivery yields more indictments

A grand jury in New York City indicted on racketeering charges four Newspaper and Mail Deliverers' Union foremen and another man whose mob-connected delivery crew allegedly sidelined in coercion, larceny and loan-sharking.

The crew since 1986 worked for the Metropolitan News Co., a newspaper wholesale distributor that delivers the *New York Times* and other papers. Metropolitan was acquired in July by the New York Times Co.

Manhattan District Attorney Robert Morgenthau said the crew stole more than $1 million using "ghost" employees and falsified records to collect and cash paychecks made out to people who either did not exist or who did not work—and higher costs were passed along to Metropolitan, the Times and its readers.

Drivers who resisted the crew's demands were threatened and sometimes brutally assaulted, he said.

Prosecutors allege the crew chief was James Carmine Galante, a nephew of Carmine Galante, the former acting boss of the Bonanno crime family who was shot to death in 1979.

The indictments were the second in a series focusing on alleged illegal activities in New York newspaper distribution. The first batch focused on the *New York Post* (*E & P*, July 4, P. 15.)

Morgenthau has said his office's two-year investigation revealed organized crime had "a stranglehold" over newspaper delivery. The investigation followed prosecutions of alleged mobsters operating in the construction, garment and exhibition industries.

He said newspapers were vulnerable to mob infiltration because delays can wreck the fragile schedules for delivery of time-sensitive papers.

"Using this leverage, for years organized crime has exacted silent tribute from the city's newspaper industry," Morgenthau said.

Further indictments were expected.

The Times, which cooperated in the investigation, bought Metropolitan and Newark Newsdealers to cut its delivery costs and improve service to readers.

Those indicted include Galante, known as "The Nephew"; Thomas "Tommy Fish" Carrube; John Nobile and Jackie Piervencenti. Also indicted was John "Johnny Air" Eichelsderfer, who is charged with allowing his name to be used for a no-show job.

In a separate indictment, Metropolitan foreman and alleged Galante associate Robert Carrao was charged, along with two other people, with kidnapping as part of a scheme to provide cheap labor for a developer. When the developer tried to pull out, the indictment says, one of his intermediaries was kidnapped at gunpoint and held for two days before being released unharmed.

The Galante crew was charged with 29 counts of enterprise corruption, including grand larceny, forgery, falsifying business records, coercion and usury.

Morgenthau said there was no evidence the Times or any of its employees were involved with the crew's activities.

—George Garneau

Don Ginnings
The Index
Hermitage, Mo.

By Tom Riordan

Driving into Hermitage, Mo., don't be fooled by the sign at the edge of town. It reads: Population 385.

"That's not correct," says 82-year-old Earl Jenkins, the mayor and publisher of the weekly *Index*. "It's really 512. We'll be getting out a new sign one of these days."

Earl sits behind his desk in the weekly's well-organized office, located on the Town Square directly across from the front door of the Hickory County Courthouse.

Next to the mayor-publisher's desk is that of his wife, Willa Mae Wilson Jenkins, 83, Index editor since 1932. For now the title is mostly honorary, but she is at her post each morning. Plagued by failing eyesight, Willa Mae still manages to proof a few stories with the aid of a powerful magnifying glass, write a personal item or obituary.

Since 1971, actual operation of the Index has been in the hands of the couple's daughter and son-in-law, Kathy and Don Ginnings. She is office receptionist, keeps books and handles some ads. He reports, edits, plans and supervises the staff of 10 employees.

The casual visitor immediately senses a spirit of deep love, respect and cooperation in this fifth-generation family weekly.

(Riordan is a free-lance writer.)

50¢ The Index

Cattle theft attempt discovered—Page 7A

Four-lane Highway 65 from new fuel tax

NEWS BRIEFS

R-1 offers principal contracts, buys buses

New district

The Index

The Index was founded in 1885 by Willa Mae's grandfather, Marion Wilson, with a shirttail-full of hand type and a Washington press.

In 1919 Willa Mae's father and mother, U. Elmer and Nellie Mae Wilson, assumed ownership by agreeing to take over a $2,000 mortgage.

Willa Mae, who started school at four, skipped the fifth and seventh grades. She graduated from high school in 1925 at 14. Her spare time was spent working in the tiny Index building.

"I remember keeping the wood fire going in the monkey stove. We had a big iron pot on it to melt the lead slugs. I'd pour pigs for the Linotype. Nobody seemed to want to do that."

When her dad died, her mother named Willa Mae editor. She was 24, a natural reporter. Willa Mae loved to write, even enjoyed attending club and church meetings all over the county.

In 1938, she married tall, soft-spoken Earl Jenkins, a state insurance department clerk. Earl had been raised on a farm three miles from Hermitage. Later he would become Hickory County clerk. Earl took over as Index business manager and eventually became publisher, but first there was World War II. In 1942 he left for 33 months with the Army's 89th Division.

Those were tough, lonely years for Willa Mae, but she kept the family weekly going. Her special joy was writing a column about Hickory County men and women in uniform.

In 1947, Willa Mae and Earl bought the Index from her mother. They paid $1,000 down on a $10,000 sale price. The Index, then four pages, grossed $8,000.

Oh, how different the operation is now. Kathy and Don, in their 21 years at the helm, have watched gross sales grow to $500,000. Circulation has climbed to 4,272. "That's 90% penetration of area homes," Don says.

The Linotypes are long gone, so too the Compugraphic system, giving way to an Apple Macintosh network which sets the type and paginates the ads.

Just as dramatic has been the changed face of Hickory County.

Photo by Tom Riordan

Don Ginnings runs the 107-year-old Index

In the 1960s the Corps of Engineers built a giant dam, just south of Hermitage, across the valley through which the Pomme de Terre River runs.

First a vast impoundment of water developed. Next campsites and picnic areas were built by the state. Boat liveries, convenience stores, sporting goods shops, eating places and taverns followed.

Now pristine Pomme de Terre State Park annually attracts 190,000 campers, fishermen, boaters and water skiers into the immediate Hermitage area.

The Index has grown right along with the park.

With 14- and 16-page issues, plus special sections, the Index in 1985 installed a 16-page Color King. This move has helped establish a strong economic base. Area weeklies are now making deals with Don to print their papers.

Over the years, the Index building has regularly been enlarged. Last winter, 2,000 square feet were added to make room for newsprint storage and possible additional units for the Color King.

Under the steady editing hand of Ginnings, a wide mix of content is offered Index subscribers. For the old-time, rural readers there are still the columns of personal items, collected and written by loyal neighborhood correspondents, such as Louise Eidson of Cross Timbers. From a recent Eidson column came this tidbit:

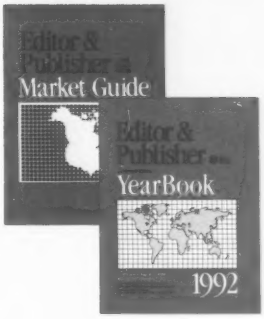
Marty Woolridge visited Gladys

_____**1992 EDITOR & PUBLISHER MARKET GUIDE** (Published Dec. 1991) Exclusive data on U.S. and Canadian newspaper markets.

_____**1992 EDITOR & PUBLISHER INTERNATIONAL YEAR BOOK** (Published April 1992) The encyclopedia of the newspaper industry.

The cost of each book, $80 per copy. Bulk orders of 5 or more of each book, $72 each. $105 per copy outside the U.S. or Canada. NY State residents add applicable sales tax.

Payment must be in U.S. funds and accompany all orders. Please provide complete street address with zip code for UPS delivery.



Name _____ Title _____

Company _____

Address _____ Ste./Apt. _____

City _____ State _____ Zip _____

Visa/MC account # _____ Exp. date _____

Signature _____

BUSINESS Circle One Category

1. Newspapers
2. Newspaper equipment manufacturer
3. Syndicates/news services
4. Advertising agency
5. Public relations firm
6. Legal firm
7. Government
8. Manufacturer-general
9. Manufacturer-auto & truck
10. Manufacturer-food
11. Service industry
12. University/public library
13. Financial
14. Retail
15. Public transportation
16. Individual
17. Publishing other than newspaper
18. Other_____

AFFIX
POSTAGE
HERE

Editor & Publisher
Circulation Department
11 West 19th Street
New York, NY 10011-4234

Missouri weekly boasts bloodline of five generations

Photos by Tom Riordan

In their early 80s, Earl and Willa Jenkins are at desks almost each day.

(Above) Kathy Ginnings, daughter of Earl and Willa, handles office. (Right) Her son-in-law Jay Christian and son Scott Ginnings form two-man press crew.

Russell awhile Monday afternoon. She is getting new carpet today.

Or this, from Irene McCarty in Nemo:

Richard McCarthy and Jason Darby moved to Wheatland in a mobile home. I plan to go there some time for supper.

For the nearly 3,000 new county residents who moved in to retire or open small businesses, the Index serves a steady diet of hard news about schools, area government, and police, plus activities at Lake Pomme de Terre State Park.

The Index has always spoken with a strong editorial voice.

In 1967, soon after the dam had been built, Hermitage found itself invaded by a chapter of Hell's Angels.

Willa Mae was editor then. She lashed out, branding the unwanted visitors "an uncouth, filthy and foul band of motorcyclists, wild-looking, with their shouting, their immoral acts on the streets, drinking, and the flying of the Nazi emblem. [They were] an insult to every one of us and to the beautiful camping places around the lake.

"At one time, on command of their leader, they dismounted and used the streets of the public square instead of going to the rest rooms.

"It is time to get busy in informing those who make the laws that we want protection from our government from these punks who roam the country, flaunting the laws of our land and bearing such titles as 'Nomads,' 'Devil's Chauffeur' and 'Jesus Hangman.'"

Ginnings, a high school teacher-turned-journalist, editorializes as forcefully as Willa Mae, but usually with fewer hammer blows.

When voters in Hermitage and nearby Wheatland would not agree to consolidate their two high schools, Ginnings re-evaluated the situation. He then editorially spearheaded a drive supporting a $1.3 million bond issue to build a new Hermitage High. It passed easily.

Ginnings' editorials and personal labor helped the Lions Club raise $4,400 to build an attractive gazebo for the Town Square. With Index editorial backing, the Lake Pomme de Terre League renovated the town's 1872 jail into a tourist information center.

Editor Ginnings regularly boosts community volunteerism. One of his current goals is to pull together data from the last five years of volunteer projects completed in Hickory County.

"The community buildings and firehouses, the gazebos, the landing pads, the saddle club arenas, all the things added to this county at no cost to a taxpayer."

He plans to tabulate total worth "to

(See WEEKLY on page 37)

Columnist focuses on the family

The award-winning Curtis Austin, now at the Dallas Morning News, has built a loyal reader following

By David Astor

When Curtis Austin accepted a first-place award from the National Society of Newspaper Columnists this May, six of his relatives traveled to Ohio from various parts of the country to be with him at the ceremony.

This large turnout symbolized and personified what Austin was being honored for — his weekly column about the family.

Austin, 39, uses the feature to talk about his own family, other families, and family-related issues. And the *Dallas Morning News* staffer's often-poignant, sometimes-humorous column appears to have struck a chord.

During most weeks, Austin receives anywhere from six to 30 letters from readers. One column focusing on Austin's feelings on the first anniversary of his stepson's death drew responses from about 300 readers.

People writing to Austin — who sends every correspondent a handwritten reply — include females and males, blacks and whites, the affluent and poor, and the young and old.

"The column seems to cross all those social and economic lines," said Austin. "We all have families, so we have a lot more in common than we might initially think."

Austin's section-front feature has also struck a chord across geographic lines. Mail has arrived from various parts of the country since Austin began his column for the *Dallas Times Herald* in 1990, even though the feature has only been available on the **Knight-Ridder/Tribune News Service** (KRT) wire since early this year. What happens is that Dallas-area readers send columns to relatives and friends, who then write Austin to praise the feature and ask why it isn't appearing in their hometown newspapers.

Perhaps the ultimate proof of Austin's popularity came when the Times Herald folded last December. Unbeknownst to the suddenly unemployed Austin, numerous Times Herald readers wrote and phoned the Morning News to plead that the surviving Dallas daily hire the columnist. Austin ended up being one of the

Curtis Austin

few Times Herald staffers to get a Morning News position.

More than five years earlier, it was Austin's own family that helped steer him through another spell of unemployment. Austin recalled that he was feeling extremely depressed in 1986 after more than 60 résumés had failed to elicit a job. Then Austin's father, for the first time, gave him a detailed description of some of the huge obstacles the journalist's grandfather had overcome to earn a living and get through life in the late 1800s and earlier part of this century.

"America was a crueler and harsher place then," Austin wrote in a column. "The day-to-day struggle for survival took on heroic proportions. And our ancestors shared a common dream: Things would be easier for their children.

"Sometimes the search for real-life heroes requires only a glance at our own family tree."

The 1986 glance at his own family tree energized Austin to redouble his job-hunting efforts — and he soon landed a position as education reporter at the *Charleston* (W.Va.) *Gazette*, where he stayed until joining the Times Herald as transportation writer in 1989.

Austin said roughly 25% of his columns touch on his own family and life, including a recent piece he did recalling his experiences attending a junior high school that had just become integrated. That column was sparked by the Rodney King verdict and subsequent Los Angeles riots.

Another 25% or so of Austin's columns discuss family-related topics without necessarily focusing on individual people or families. For instance, Austin recently wrote a humorous piece about how some men propose in odd ways — such as popping the question on the scoreboard at a baseball game. What would happen, wondered Austin, if the woman said no? Would the announcer scream, "He's out!"?

Finally, at least 50% of Austin's columns focus on the lives and stories of other people and families.

In one piece, Austin talked about a couple who married in 1933, divorced in 1936, and remarried in the 1980s. A second Austin piece told the story of a man who proposed to a woman while she was on a date with someone else — and then married her the same day at a wedding ceremony he had arranged before knowing if she would say yes or no to his proposal!

A third Austin piece recounted the difficulties twin sisters had faced growing up as albinos. The columnist quoted one sister, Beth, as saying, "I don't think I would have made it through without Becky. No matter what I do, I can't lose her love. You can lose your best friend, your husband — but not your sister."

Austin is often asked how he finds people to write about, and his method for finding many of his subjects is indeed rather unusual. He comes up with some sort of theme or scenario, and then seeks out actual people — often with the help of agencies — to fit it.

Austin's route to fulfilling his lifelong dream of becoming a columnist also had its unusual aspects. When a columnist left the Times Herald in 1989, Austin asked if he could replace her. However, the paper told him that it wanted her column slot to continue to feature a woman's perspective.

Undaunted, Austin came up with the idea of a family-oriented column written from a male perspective. He

(See AUSTIN on page 36)

Buying UM is an option for 'Garfield' creator

When it was revealed this spring that **United Media** might be sold, speculation about potential buyers centered around such companies as **King Features Syndicate**, Disney, Hallmark, and Paramount.

Now it looks as though another possible buyer could be multimillionaire cartoonist Jim Davis, whose "Garfield" comic is with UM's **United Feature Syndicate** (UFS).

Davis, contacted last week by *E&P*, emphasized that his future relationship with UM could take any one of a number of forms. The cartoonist said he might try to buy some or all of UM, he might seek to buy the ownership rights to the "Garfield" property alone, or he might be comfortable enough with a new owner not to change his current status with the syndicate.

Jim Davis

"At this point in time, anything is possible," commented Davis.

The cartoonist, who noted that he has enjoyed his relationship with UM over the years, said he would probably have a better idea of what he might do after he sees material about UM that J.P. Morgan is expected to release later this summer. Morgan was retained by the E.W. Scripps Company to help it explore various options, which could include keeping UM, selling some or all of it, restructuring it, or going into some sort of joint venture.

UM's divisions include UFS, **Newspaper Enterprise Association**, United Media Licensing, Pharos Books, TV Data, and more.

Scripps, which is aware of Davis' interest, has not publicly revealed why it might sell the profitable UM — whose $136 million in revenues comprised about 10% of Scripps' $1.3 billion in revenues for 1991. Analysts have speculated that one reason may be Scripps' desire to put more money into its cable operations (see E&P, May 16).

Davis said that, whatever he does with UM, his main goal is to protect the interests of his cat character. "I hope to have a long run with Garfield, and I want to see that he's well taken care of," stated the award-winning cartoonist, who will turn 47 on July 28. Davis noted that he's still having "a lot of fun" with the comic and its related businesses.

The 14-year-old "Garfield" has spawned a huge number of licensed products, best-selling book collections, and a television series and specials. It and "Peanuts" by Charles Schulz of UFS are the two most widely distributed comics in syndication, with more than 2,300 newspapers apiece.

It is not known what Davis' net worth is, but *Forbes* magazine estimated two years ago that the "Garfield" creator earned $21 million in 1989 and 1990 alone.

—David Astor

King fires 'Popeye' cartoonist

Daily "Popeye" cartoonist Bobby London has been fired by **King Features Syndicate** for doing a story line with an abortion theme.

In the sequence, Olive Oyl receives a baby Bluto doll by mistake from a tv shopping network. She and Popeye discuss the need to send the baby back, and two clergymen listening at the window think Olive is talking about getting an abortion. The strips go on to take a pro-choice slant.

When contacted by *E&P*, King comic editor Jay Kennedy said in a prepared statement that the syndicate "provides cartoonists with great creative leeway, but it believes that story lines should be appropriate to the nature of the particular comic strip. The subject matter of some recent 'Popeye' strips was felt to be inappropriate for inclusion in what is a family, humor-based strip.

"Regardless of which side of the abortion controversy a cartoonist might favor, the syndicate believes that the subject is not an appropriate one for 'Popeye.'"

Kennedy declined to answer numerous other E&P questions about the "Popeye" controversy, which comes at a time when at least a little more social commentary is being allowed on the comics pages of mainstream newspapers.

It is not known who might replace London or whether any clients dropped "Popeye." The King-owned strip reportedly has no more than 25 U.S. clients, with somewhat more than that total of newspapers abroad. Clients have been sent earlier London strips since he was fired.

Bud Sagendorf continues to do the Sunday "Popeye," which did not have an abortion theme.

The 42-year-old London took over the "Popeye" dailies from Sagendorf in 1986, and was earning about $400 a week from King when fired, according to stories in *New York Newsday* and the New York *Daily News*. London has also done work for *National Lampoon, Playboy*, and other publications since getting his start in underground comics.

London — a Queens, N.Y., resident with an unpublished number — could not be reached for comment as of E&P press time.

The Popeye character first appeared in Elzie Segar's "Thimble Theatre" comic in 1929.

—David Astor

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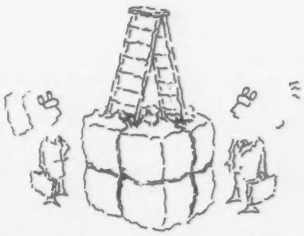

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COPLEY NEWS SERVICE

Austin

(Continued from page 34)

wrote a proposal and some sample pieces, but heard nothing for about six weeks.

One day, Austin spotted Times Herald editor Roy Bode walking through the newsroom. Austin called up the proposal and a sample column on his computer screen, and asked Bode to look at them. Then Austin went to another room.

When he returned, the Times Herald's publisher — who Austin had never been introduced to — happened to pass by. Bode told the publisher, "I'd like you to meet Curtis Austin. He's going to be writing a column for us."

After starting his weekly "Family" column, Austin also wrote feature stories for the Times Herald. He has a similar dual role at the Morning News, which he praised as an excellent place to work. "The people here, from the top on down, have been very gracious to me," he said. "I'm very happy and lucky to be here."

Morning News assistant managing editor/lifestyles Mark Weinberg is also happy to have Austin. "He's a fine columnist with a very clear voice and a very humanitarian touch," he told *E&P*. "His column has an emotional feel that many other columns don't."

Weinberg — who also praised the articles Austin does for the paper's new weekly "Family" page — said Austin's column has the potential in the future to provide an increased amount of general information about family issues and trends along with its stories about specific families. The column currently contains a certain amount of this general information.

Another person who likes Austin's feature is former National Society of Newspaper Columnists (NSNC) president Mary Ann Lindley of the *Tallahassee Democrat* and KRT. "I think his column is really moving and remarkably honest," she said.

Austin himself is a big fan of columnist Mike Royko of the *Chicago Tribune* and **Tribune Media Services** (which markets KRT). He also enjoys such columnists as Russell Baker of the *New York Times* and **New York Times News Service**, Jimmy Breslin of *New York Newsday* and the **Los Angeles Times Syndicate**, and Carl Rowan of the *Chicago Sun-Times* and **North America Syndicate**.

The Sun-Times is one of Austin's former employers. He recalled flying out to Chicago for an interview with the paper a decade ago with very little spending money. Austin ended up sleeping in the Windy City's downtown bus terminal the night before his interview.

Austin has also been a reporter for the *St. Petersburg Times*, Raleigh (N.C.) *News & Observer*, Albany (N.Y.) *Knickerbocker News*, and *Washington* (D.C) *Afro*.

The journalist — who has won several other awards besides this spring's NSNC honor — was born in D.C. and raised in Maryland. Austin went on to earn a B.A. in communications from the University of Hartford and complete courses for a master's degree in English literature from Howard University.

His now-retired parents both have doctorates — in physics for father Theodore and in urban education for mother Gwendolyn.

Austin himself is currently separated from his wife Gena, and has a 15-year-old stepson named Steven. His late stepson Leroy was 11 when he died of pneumonia in 1989.

In his spare time, Austin enjoys reading, fishing, and gardening. He also makes speaking appearances at schools, churches, and elsewhere, and does occasional guest spots on television and radio shows.

When asked about future career plans, Austin said he has already reached his goals of working for a major metropolitan newspaper and writing a column. He did note that he would love to see his weekly family feature become syndicated.

'Wolfbane' comic

A comic called "Wolfbane" is being distributed by **College Press Service**, which is owned by **Tribune Media Services**.

Joe Forkan's strip features Alex Wolfbane, a "somewhat confused" college student; his girlfriend Wendy, "the one relaxed and stabilizing force in Alex's life"; a genetically altered beer mutation called "The Hop"; and several other characters.

Forkan — based at 503 E. 4th St., Tucson, Ariz. 85705 — also does the "Beagle Zoo" strip for the University of Arizona's *Arizona Daily Wildcat*.

Part of a strip.

'Guttural Snort'

Comic by Hansen

A weekly comic called "Guttural Snort" is being self-syndicated by comic book artist Marc Hansen.

Hansen said the strip "follows the strange and humorous meanderings of a mental patient named Guttural Snort who is released from a state ward due to budget cuts and dumped on the city streets. Homeless, jobless, and crazy, Snort struggles to survive amongst the hazards of urban decay."

The comic began in Detroit's *Orbit* publication, and had a client list of nine papers as of last month.

Hansen — based at 1107 Glengary Rd., Walled Lake, Mich. 48390 — has worked on the *Married With Children* comic book series for Now Comics and as a writer for Disney Publications.

McCarron leaves

Owen McCarron has resigned his position as producer of the "Cavalcade of Comics" section in the Halifax (Nova Scotia) *Chronicle-Herald* and *Mail-Star*.

He cited "personal reasons" for leaving the section, which often featured unusual layouts. McCarron had overseen "Cavalcade" since it started in 1982.

McCarron said his future plans include doing "Giveaway Comics" as advertising premiums and possibly producing other newspaper comics sections.

New meeting site

The Legion of New York Cartoonists has switched its meeting locale to O'Casey's, 41st St. between Madison and Fifth Ave., New York City.

LNYC's next gathering is at 7 p.m. on July 29.

Strike

(Continued from page 8)

In the meeting with the five unions, Notter said, Press Co. presented a proposal that would call back to work only those workers "necessary to publish the Press and Post-Gazette under pre-strike conditions."

As reported, Press Co. general manager Jimmy E. Manis said the joint agency intends "as early as" Friday, July 24, to publish both the E.W. Scripps-owned Press and the jointly produced Post-Gazette whether or not the strike with the Teamsters is settled.

A decision on whether the Block family's Post-Gazette will publish is still under discussion, Press Co.'s Notter said.

Representatives of five of the 10 other unions, who contend they are locked out, met with Press Co. officials July 20 but did not take an initial position on the proposal that they return to work, said George Curtin, spokesman for the Unity Council of 11 unions.

Curtin's characterization of the proposal, however, indicated it was not warmly received.

"In essence, they are asking these unions to scab their own paper," he said.

Curtin said Press Co. was "preparing for war" with such actions as contracting with the trucking firm and, reportedly, purchasing bedding for non-union workers.

Though Press Co. announced it would contract for temporary drivers, it remained silent about its specific plans for distributing the paper. Notter also declined to say how many drivers the company had contracted for.

The Pittsburgh strike began May 17 when 600 drivers and other delivery personnel walked off their jobs in a dispute over Press Co. plans to institute a new distribution plan that would eventually eliminate 450 of the drivers and all of the 4,300 youth carriers.

CityLine offers new service

CityLine, the Worcester, Mass., *Telegram & Gazette's* telephone voice information service, introduced a new children's feature recently.

The new addition, Kids' Corner, joins KidsLine and other CityLine storybook features in providing free entertainment to children in the Worchester area.

The format and content come from Brite Voice Systems of Wichita, Kan., developer of the CityLine voice information systems.

Kids' Corner has several segments: Dial-A-Game; Trivia for Kids; Entertainment Express; Kids in the News; Getting Along; and Kiddie Crack-ups.

Weekly

(Continued from page 33)

find the definitive value in dollars of efforts provided by volunteers." Now that could make quite a report.

So would the contributions to this Missouri weekly by the three Ginnings offspring and their son-in-law. Daughter Donna, a certified public accountant, helps on the books; Amy, a physical therapist student, often pitches in on weekends; Scott, a graduate this spring from Hermitage High, already rates as a valuable pressroom assistant to Donna's husband Jay Christian, who heads the paper's printing operations.

The Index appears heading smoothly into its fifth generation of one-family ownership and operation.

Commended

(Continued from page 28)

conductors problem when it contracted with Silver Electric Co. to bring its 1926 building up to code.

"But we went beyond that to address the harmonics problem to ensure safe working environment," said Dan Lacey, Californian director of finance and administration.

Silver Electric, after struggling with unbalanced loads and inaccurate meter reading, uncovered the harmonics problem through much trial and error, Lacey said.

"Their search, with the support of our staff, resulted in a wealth of information, but virtually no practical application of this phenomenon."

Eventually, however, the contractor isolated the problem areas and effected solutions, he continued.

Silver Electric has been asked to assist in writing a new city code being written by NECA to deal with electrical harmonics.

"Although this is a problem which cannot be eliminated, it can be controlled to reduce the loss of equipment and minimize potential safety hazards," Lacey said.

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Panel

(Continued from page 12)

News and owner of the *Daily Tribune* in Ames, Iowa, was quick to defend the reporting of gossip, at least in some cases.

"Some gossip is true, and we're in the business of printing truth and airing truth," he said. "So, sure, we put gossip on NBC, we put gossip in our newspapers—when it's true."

NBC reported the Clinton-Flowers story, he related, but it also reported on the candidate's economic plan and his record as governor of Arkansas.

"I think you have to put everything in balance," he said.

Gartner believes that campaign coverage this year has been "quite good" thus far, and that it has improved since 1988.

"I think that the politicians and their handlers don't control the agenda quite as much as they did four years ago, and I think that we have delved pretty thoroughly into all aspects, whether it be issues of character or what have you," he determined.

Media vs. political culture

ABC News correspondent Sander Vanocur, who boasts that he likes politicians and politics, believes that political reporting as we know it is "destroying the political culture of this country."

Clinton has survived the sundry scandals and controversies befallen him, Vanocur observed, because the public hates the press more than it hates politicians.

"Right now, our public standing is somewhere between used-car salesmen and undertakers," he quipped.

Among the politicos on hand was Rep. Louise M. Slaughter (D-N.Y.), who observed that the media had failed in their mission to educate and inform.

The press "missed the boat," she says, when it gave up accuracy for balance.

"When you decided that you could say anything in the world that you wanted to about a public figure, or anyone else, as long as you gave them a little bit of an opportunity to say it's not so, that saved you the business of having to research the story, probably saved you a lot of employees you didn't have to hire . . . and I know it must have sold some papers," she said.

The congresswoman went on to criticize the media's coverage of the House check-bouncing scandal and the repeal of the Fairness Doctrine in Congress, which, she said, "changed the role of the media from informing and educating to making a buck."

Slaughter called it "dreadful that newspapers have been bought up by people who only want the bottom line" and who have forgotten the "sacred trust" between the press and the public.

"We can't continue to settle for the lowest common denominator in our government, in our media, in our lives and in our country," she declared.

Rep. Pat Schroeder (D-Colo.) skewered the media for allowing presidential candidates to define themselves according to their stand on a given issue.

"There is no truth in advertising," she says, reminding the audience that President Bush had labeled himself "the education president" and "the environmental president."

Missed opportunities

Sometimes it appears that the media miss the most obvious opportunities to shine when covering political candidates, as *USA Today* columnist Barbara Reynolds pointed out.

She recalled a top Bush adviser's recent claim that Americans were better off than they were in 1988. She had thought that the statement would provoke newspaper headlines and lead evening newscasts everywhere, but little attention was paid.

The media appear to be more interested in Dan Quayle's comments about Murphy Brown than in important issues such as poverty, homelessness and education, she observed.

"I'm wondering, when are we going to begin to have an agenda differing from what is dictated for the press?" Reynolds asked.

Talk-show host Larry King offered a more glowing review of the media, however.

"We're covering the candidates . . . I think we know how they feel. We know where the Bush administration stands on poverty and the homeless and the L.A. riots. We know where Clinton stands . . . We know these people, and we know them very well," he said.

King feels that the effectiveness of the print media has been "reduced" with the increased role of television in political campaigns.

The candidates' fascination with the tube this campaign year bear out King's point: Bush appeared live from the Rose Garden on the CBS program *This Morning*. Clinton blew his own horn—his saxaphone, actually—on *Arsenio Hall*. Clinton and Ross Perot fielded questions from viewers who phoned into NBC's *Today* show. Quayle attacked a sitcom character. And, yes, Perot pitched his hat into the ring (sort of) on King's own nationally broadcast CNN program.

"I love print. I can't wait to get my morning papers," he said, "but if you like someone on television, you like them. It doesn't matter what the paper says."

Even with all this exposure, the Clinton campaign's Robert Boorstin disagrees that the public really knows the candidates—at least his candidate.

He mentions that recent polls indicate 70% of the people believe Clinton grew up in a wealthy household, which, as has been reported, is not the case.

The worst ever?

Gartner may think it quite good. King might feel that we know the candidates better, thanks to the media's coverage. But Jack Nelson begs to differ.

Nelson, Washington bureau chief for the *Los Angeles Times*, not only believes that this year's coverage has been poor—it is the worst he has ever seen in his years of covering politics.

As a result, he observed, Clinton has been painted as a caricature in the mainstream press.

He charged major media with reporting "stories about an alleged 12-year affair with a woman who got paid for her story and none of us, not a single one of us—not the *New York Times*, not the L.A. Times, the *Washington Post*, the AP, the *Wall Street Journal* or anybody else—would run that story on their own . . . "

Nelson related that he had "never seen a campaign before where rumor—and I mean strictly rumor—has been used so much to undermine a candidate for president."

He declared, "I have seen mainstream journalism lower its standards to meet tabloid journalism."

IAPA gets $125,000 grant from Knight Foundation

The Knight Foundation has granted a total of $125,000 to the Inter American Press Association.

"A grant to the IAPA Press Freedom Project will strengthen its traditional role of supporting and defending the free press in the Western Hemisphere, and permit an increase in its work in the United States and Canada," said James McClatchy, IAPA President.

Investing

(Continued from page 9)

events that they can do together, and an issue facing newspapers is how to reach families.

He also thinks that with the economy today, it may be expensive for a family to go to a ball game together. The Chronicle recently ran an article about how much a baseball game would cost an average family and how to cut out some of the costs.

Fabschutz pointed out that young women are now able to get involved in Little League. "I think it will grow and grow and grow," she said.

The News is counting on excitement to run high, especially since metro Denver taxpayers voted for a sales tax increase to finance Coors Field, a $140 million downtown project.

"The first year, like the first year of anything, will be chaos, but we will get a lot of exposure. The second year may find it dying down a little but, by the third year, when Coors Field is built, the excitement will build up again," Fabschutz said.

The Rocky Mountain News is currently running a promotional contest to pick the mascot for the team. Another contest will run after this one to determine the name of the mascot.

"We want to get as close as possible with the Rockies right from the start," Fabschutz said.

Calhoun thinks the News may be in over their head though. The News recently raised daily copy prices 10¢, and they have the expense of a new press.

"I think the whole product could be affected," Calhoun said, adding that he would much rather have a stronger product than a big sign in the stadium and three television commercials a game.

The Post intends to beat the News with its baseball coverage.

"They may scoop us on some of the stories that originate in the boardroom, but we want to beat them with coverage of what happens on the field, which is what the fans really care about," Calhoun said.

Long Island, N.Y.'s *Newsday* has sponsorship programs with the New York Mets and Yankees. Christine Miller, vice president of advertising for Newsday, bought the stadium signage rights recently, beating three competing newspapers. The paper also paid a New York station for television advertising rights, but neither agreement bars the other newspapers from advertising if the space or time is available.

Another newspaper, the *Daily News* in New York, has purchased the radio rights to advertise during Mets games.

Miller told the Rocky Mountain News advertising reporter, John Accola, that she thinks they overpaid for the deal. He wrote in a column that Miller, however, "may be underestimating Denver's long-simmering passion for major-league baseball."

Study

(Continued from page 13)

- Polling organizations would do the nation a service by de-emphasizing the "horse race" aspect of public attitudes toward candidates and the campaign and by integrating more issue-oriented assessments of what the public thinks.
- Mainstream media would do their readers a service by paying closer attention to the response of ethnic communities to the campaign by watching more closely the ethnic press, including African-American, Hispanic, Asian, European and other media serving our multicultural society.
- News sources other than candidates, campaign managers and special interests—including historians, political scientists and ordinary citizens—ought to get more consideration in background and contextual reports on the campaign.
- The media and the public both need to be more attentive to unexpected scenarios, such as Mario Cuomo's decision not to run or Ross Perot's late entry into the race.
- Independent, nonpartisan organizations should be encouraged to sponsor public forums wherein campaign coverage as the public's window on the election is seriously assessed and examined.

The center said that upcoming reports will focus on such topics as the MTV generation and its involvement in the '92 campaign, the history of presidential election coverage, and how other countries are covering the race.

Interim reports will be published in the fall, and a final report is slated for release at year's end.

Magazine ads on the rebound

The number of pages of magazine advertising rose 6.7% in June, and ad revenue rose 13.3%, compared with year-earlier figures, the Publishers Information Bureau has reported.

Reviews

(Continued from page 23)

ingway, Anne O'Hare McCormick, Ernie Pyle, Meyer Berger and Marguerite Higgins.

Each person's work is preceded by a substantial biographical sketch. Also an introductory chapter pulls together some of the "structural and stylistic qualities that made their writing stand out," such as their sense of human drama, providing of context, respect for readers and thematic unity.

Sloan is a professor of journalism at the University of Alabama, Tuscaloosa.

— Hiley Ward

Shop Talk

(Continued from page 48)

gets, political campaigns, a contract murder trial, and education issues—topics that could be in the *New York Times* as well as Carrol County Times.

So I put my folders back in the closet and pile lightweight things such as blankets and pillows on top of them. Who knows, maybe some day when I am hard up for something to write about, I'll find some inspiration there. Surely it must be time for a follow-up to "Long-distance friends: Bird Hill woman to meet pen pal."

Arkansas firm starts private delivery

Community Publishers Inc. says it is starting the first private magazine and advertising delivery company in Arkansas.

Community, publisher of the *Benton County Daily Record* and six non-daily papers, says its Preferred Customer Network will use more than 100 contract carriers to deliver magazines, catalogs and circulars to 40,000 homes in northwest Arkansas, beginning in August. It says rates will be 15% lower than the U.S. Postal Service.

Based in Siloam Springs, PCN is affiliated with Alternate Postal Delivery Inc., which contracts with national magazine and catalogs publishers and then subcontracts for affiliates to do the actual delivery.

Through affiliates, APD delivers 7 million magazines and catalogs a month in 40 U.S. cities and hopes to expand to 95 markets and 70% of American households by 1995.

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ENGLISH LANGUAGE monthly newspaper established in France for expats is looking for partner or new owner. Excellent growth situation. Call France (33) 53-83-81-02 or Fax (33) 53-83-76-82.

FOR SALE - North Iowa weekly newspaper group, projected $860,000 volume this year, with $200,000 cash flow. John E. van der Linden, Broker, Box 275, Spirit Lake, IA 51360. Phone (712) 336-2805.

FREE LIST - 15 weekly newspapers for sale in Iowa, South Dakota, Minnesota, and Nebraska. John E. van der Linden, Broker, Box 275, Spirit Lake, IA 51360. Phone (712) 336-2805.

HEALTHCARE INDUSTRY NEWS monthly tabloid in 2 SMSAs. Needs capital to expand and/or buyer. 5-years-old. Bulk subs and controlled circulation = 15,000. (516) 765-5290.

NEWSPAPER FOR SALE: Monthly magazine/tabloid on newsprint serving 30,000 seniors in Richmond. 4 years reliable and excellent reputation with city, advertisers and suppliers. Serious inquiries respond to: President, 1654 Winding Way, Richmond, VA 23235.

ANNOUNCEMENTS

NEWSPAPERS FOR SALE

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HELP WANTED

ACCOUNTING

ACCOUNTING MANAGER
The Santa Rosa Press Democrat, a New York Times Company, is seeking a qualified individual to manage its newspaper accounting function. Five years experience with two years managerial duties and accounting degree required. Previous publishing experience preferred. Knowledge of AS400, regulatory requirements and GAAP, plus ability to automate the accounting functions necessary. Resume including salary history to Bob Sauerberg, The Press Democrat, PO Box 569, Santa Rosa, CA 95402.

ADMINISTRATIVE

BUSINESS MANAGER of 150,000 paid suburban group of daily newspapers in Northern Virginia - Maryland. Newspaper experience required. A/R, A/P, full P and L responsibility, manage all affairs associated with accounting. Fully staffed. Apply confidentially by fax to JOURNAL Newspapers Publisher, 2720 Prosperity Ave., Fairfax, VA 22034-1001, (703) 846-8301. Immediate openings. Cover letter with resume should cover strengths and weaknesses, availability.

EMPLOYEE RELATIONS
Midwest metro seeks professional to direct employee relations function. Position requires proven success in unionized environment, including chief spokesman duties, with emphasis on positive, pro-active labor relations. Experience in training and development, benefits, etc. also required.
This is a hands-on position with definite growth opportunities.
Send resume and salary requirements to Box 5929, Editor & Publisher.

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ADMINISTRATIVE

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If you have had solid experience with a photo vehicle trader publication, we may hire you to manage ours, with profit participation and ownership possibilities. Publication profitable, but needs a skilled trained guiding hand. Midwest location. Write Box 5962, Editor & Publisher, list experience. Replies held in complete confidence.

PUBLISHER/SALES MANAGER needed by small but growing chain of legal newspapers. High pay, low hours. (Just kidding!) Must have very strong sales and marketing background. Newspapers located in Ohio, Seattle and Minneapolis. Resumes to: Jeff Barge, Washington Law, 605 First Avenue #420, Seattle, WA 98104.

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Send resume to Box 5946, Editor & Publisher.

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ADVERTISING

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Leading newspaper publishing company located in Zone 8 seeks an Assistant CAM. Successful applicant will be involved in the development, training and supervision of inside and outside sales staff. Experience in designing and implementing classified promotions a plus. 5 years advertising management and strong communications skills essential. Please send resume to: Box 5947, Editor & Publisher.

CLASSIFIED ADVERTISING MANAGER

Innovative, aggressive leader to take charge of a 35,000 Zone 5 daily and Sunday with staff of 3 outside and 5 phone. Excellent opportunity for career-minded with proven track record and strong motivational skills to help us achieve our goal of becoming the primary regional classified market place. Salaried position, reporting to ad director, with incentive program and excellent benefits. Letter of application, resume and salary history to Advertising Director, The Herald-Palladium, PO Box 128, St. Joseph, MI 49085.

CLASSIFIED ADVERTISING MANAGER

The Toledo Blade is seeking a creative and results-oriented classified advertising manager with sales management experience in a metropolitan market and a proven track record in generating voluntary sales. The position oversees a staff of 40.

The position offers a competitive salary and benefits package. Toledo is centrally located in a highly desirable area with a diversity of cultural and recreational points of interest.

Please send resume, cover letter, and salary expectations to: Ms. Jo Adams, Human Resources Department, The Blade, 541 N. Superior Street, Toledo, OH 43660. The Blade is an equal opportunity employer.

I NEED AN AD DIRECTOR for our 27,000+ daily in east central Ohio. If you're ready to lead a display and classified staff to new levels of success, sell me.

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The Times-Reporter
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RETAIL ADVERTISING MANAGER

Central Michigan Newspapers is seeking an advertising professional to lead our eight-person staff in Mt. Pleasant. The successful candidate would be responsible for retail display sales in the Morning Sun, a 12,000 circulation daily and Sunday newspaper with late-week TMC; and the Buyers Guide, a 30,000 distribution shopping guide; as well as participating in the sales and marketing of CMN's eight other shopping guides. This is an excellent opportunity for growth with a successful and progressive company in a dynamic and growing university town. Please send cover letter and resume to Drawer 480, Central Michigan Newspapers, PO Box 447, Mt. Pleasant, MI 48804-0447.

HELP WANTED

ADVERTISING

SUCCESSFUL MANHATTAN-BASED weekly newspaper group seeks aggressive, self-motivated salesperson. Great career opportunity. Fax resume to Sales Director: (212) 594-0719.

ART/EDITORIAL

THE MILWAUKEE SENTINEL seeks:

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Reply to Marta Bender, Milwaukee Sentinel, PO Box 371, Milwaukee, WI 53201; (414) 224-2048. Fax (414) 224-2049.

ART/GRAPHICS

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CIRCULATION

CIRCULATION DIRECTOR

Become part of the management team at our dynamic 100-person Seattle publishing company. We seek a circulation director for our 2 newsweeklies (total circulation 58,000). 5 years minimum experience in publishing, with 2 in top circulation post. Must be great at all aspects of single copy and subscription acquisition and fulfillment; have broad and creative sense of publication marketing; and have proven ability to manage staff of 4. Experience w/start-ups and/or several publications a plus. Excellent salary and benefits package. Send resumes: Sasquatch Publishing (EP), 1750 112th Ave. NE, D159, Bellevue, WA 98004. No phone calls.

ASSISTANT CIRCULATION MANAGER

Central Connecticut afternoon daily of 34,500 is looking for an assistant circulation manager. Familiarity with PC's, strong single copy and promotion background preferred. Immediate opening. Send resume and salary requirements to The Herald, 7 Franklin Square, New Britain, CT 06050. Attn: Samuel Forcucci.

HELP WANTED

CIRCULATION

CIRCULATION MANAGER

The 18K, 7 day/week Columbia Daily Tribune needs an effective team leader to continue its pace-setting circulation traditions. If you are driven to serve customers, an ardent marketer, love community involvement, are positive, vibrant, and continually strive to improve... you are a candidate. College degree required, marketing or journalism preferred. Proven track record with a daily newspaper a must. Please mail your resume, references and salary history to: Jack Waters, PO Box 798, Columbia, MO 65205. No phone calls, please. EOE.

CIRCULATION SALES MANAGER

Major metro newspaper in Zone 5 is creating a new number 2 position in its circulation division. Successful candidate will provide leadership and direction to expand market. Comprehensive background in circulation operations required including sales, field operations, MIS. Must have proven track record. Excellent compensation package. Respond by August 17 to Box 5961, Editor & Publisher.

SINGLE COPY SALES MANAGER

Tremendous opportunity for motivated circulation professional. We are a Zone 1 daily who is looking for an experienced self-starter with a proven track record in single copy sales increase. Candidate must have people skills and be sales oriented with a well-rounded background in single copy sales. We offer a competitive salary and benefits program. Send cover letter, resume and salary requirements to Box 5957, Editor & Publisher.

HELP WANTED

CIRCULATION

CIRCULATION MANAGER

Upscale, fast-growing, dynamic, southwest market. Hands-on, sales-oriented, aggressive sales manager. Tremendous growth opportunity with quality organization. Send resume, work history and references to Box 5952, Editor & Publisher.

COMMUNICATION

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Bread for the World, a nationwide, Christian, anti-hunger advocacy organization is looking for a National Media Associate to work with columnists, editors and reporters in Washington, DC to increase national media coverage of international hunger and development issues. Five years of media or public relations experience required.
Send resume, availability, salary needs and references to: Personnel Director, Bread for the World, 802 Rhode Island Ave. NE, Washington,DC 20018. Bread for the World is an equal opportunity employer.

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The Columbus Dispatch currently has a full-time position available in our data processing department. Position is involved with the development, maintenance and user support of computerized production systems. Applicant is required to know Macintosh, Unix networks and have a flair for dealing with users in deadline situations. Successful applicants should have bachelor's degree in journalism, computer science or an equivalent combination of education and experience. Knowledge of Atex-based systems or communications also a plus. Position is located at our downtown office. Good starting salary and company-paid benefits. Interested applicants should send resume or apply in person to:

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HELP WANTED

EDITORIAL

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CHIEF EDITOR

Boston-based international publisher seeks chief editor for the US launch of one of its successful European publications. The right candidate has at least 10 years experience as a top editor, preferably in consumer magazines, and a demonstrated ability to help define a magazine's mission and execute it. Work experience in/or a broad knowledge of science, nature, ecology and environmental issues is a must. Ability to effectively build, manage and motivate a staff, as well as work with overseas managers and staff is also key. Ability to speak and read French fluently is a plus. Send resume and relevant materials to: W.I.N., 545 Boylston St., 12th Floor, Boston, MA 02116.

COPY EDITOR

The Lexington Herald-Leader is looking for a creative copy editor who can polish stories, write compelling headlines and pick items from the wire that lure readers into the paper. The person we hire will have excellent language and content skills, first rate news judgment, strong people skills and five years' experience, including slotting copy. Mac experience a plus, but job on our 15-person rim does not involve layout. We're a growing Knight-Ridder newspaper with circulation of 170,000 Sunday and 120,000 daily in Central Kentucky's Bluegrass horse country an hour south of Cincinnati. This is a newspaper where quality counts: In the last six years, we've won two Pulitzers and been a finalist four other times. Interested? Call or write John Mueller, Copy Desk Chief, Lexington Herald-Leader, 100 Midland Avenue, Lexington, KY 40508. (606) 231-3269 before 8 pm EDT. Letters should include resumes with at least three professional references. EOE M/F.

COPY EDITOR: The Odessa American, a 40,000 circulation AM newspaper in West Texas is looking for a copy editor with 1-2 years experience on a daily. We are fully paginated and we do all full color fronts and lots of spot color. Please send resume and tearsheets to Kathy Nelson, News Editor, PO Box 2952, Odessa, TX 79760-2952. No calls, please.

ASSOCIATE EDITOR

Monthly magazine for young readers is seeking an experienced editor and writer with journalism or English degree. Minimum four years magazine editing experience and ability to undertake strenuous outdoor assignments required.

Immediate free medical and dental insurance and first-year vacation provided. Send resume with salary history and work samples to:

Box 5954, Editor & Publisher.

HELP WANTED

EDITORIAL

COPY EDITOR with excellent copy editing, headline skills and layout/design interest wanted to run night editor's desk on award winning 15,000 AM circulation daily in Zone 8. J degree

ENTERPRISING REPORTER for 1-person bureau covering all aspects of 12,000-population town. 2-3 years experience required; daily preferred. Zone 1 or 2 candidates only. Send resume, clips and references to Linda Smith, The Bristol Press, PO Box 2158, Bristol, CT 06011-2158. No phone calls. Affirmative action employer.

ENTERTAINMENT EDITOR

The New Haven Register, a 100,000-plus morning paper in Yale's hometown, seeks an editor who can capture the excitement of South Central Connecticut for our Friday Weekend section. Candidates must have strong editing, layout and headline writing skills as well as the ability to write well about topics ranging from pop music to championship wrestling. Resumes, clips to: Rick Sandella, Features Editor, New Haven Register, 40 Sargent Drive, New Haven, CT 06511.

EXECUTIVE EDITOR

Responsible for editorial vision, creative spark, and overall design quality for all the San Gabriel Valley Publishing Co. daily and weekly newspapers including San Gabriel Valley Tribune, Pasadena Star-News, Whittier Daily News, Star-Tribune, and Highlander. Also, directly responsible for performance of central editorial operations (includes central copy and makeup desk, picture desk, wire desk, features department, central sports department, graphics department and group news coverage) that support all of the newspapers.

Position reports to President. Beyond the direct reports listed above, the Managing Editors have a dotted-line responsibility to the Executive Editor for coordination of editorial policy, operation, content and quality issues.

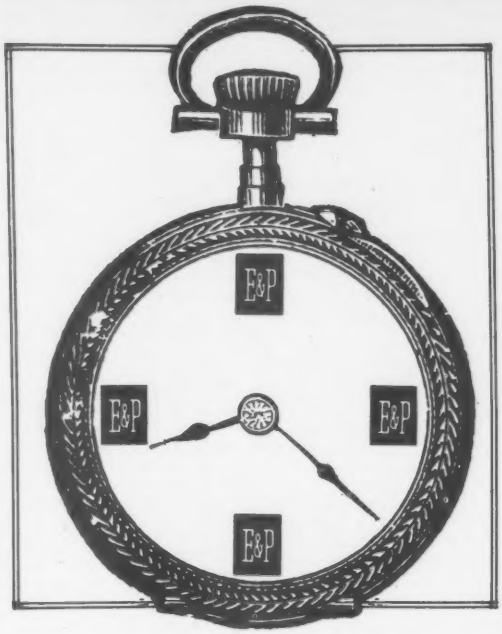
Will also work closely with research department in design and continued creation of reader research projects and will be leader in interpretation of research to staff and implementation of product changes it suggests.

Excellent salary plus complete benefits package.
Send resume and salary history to:

San Gabriel Valley Publishing Company
Attn: Human Resources
PO Box 1259
Covina, CA 91722

METRO EDITOR

The Dayton Daily News is looking for an aggressive, experienced metro editor with strong leadership and team-building skills. Candidates must understand changing readership needs, the importance of computer-assisted reporting and how developing technology will affect the newsroom. Contact Steve Sidlo, Managing Editor, Dayton Daily News, 45 S. Ludlow, Dayton, OH 45402.



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PRODUCTION EDITOR

An experienced editor to direct electronic picture desk, Autokon, news paste-up and page camera operations. We seek a hard-working, hands-on, quality-oriented person with supervisory experience. Design skills and Hastech pagination experience are pluses. Send resume, tearsheets and letter describing experience and strengths.

DESIGN/COPY EDITOR

Quick, creative, experienced page designer sought to help us make the most of color as well as black-and-white work. Basic copy editing skills essential, but the emphasis will be on creating eye-catching pages on our Hastech pagination system. Send resume and a full week's tearsheets.

Apply to Charles Nutt, Editor, Star-Gazette, 201 Baldwin St., Elmira, NY 14902.

MOTIVATED REPORTER for expanding business journal in dynamic southwest city. Must be driven, courteous, ready to take on challenging assignments. We are looking for someone with a "fire in the belly" and intelligence to match. Send responses to Box 5951, Editor & Publisher.

MANAGING EDITOR

Northwest Pennsylvania daily newspaper has immediate need for experienced Managing Editor. Position supervises a staff of 14, is responsible for overall Newsroom operations and direct Editorial content. 5 years previous managerial experience required.

Are you the kind of Managing Editor who can take eager, young journalism school graduates and create first rate news-people out of them? Can you direct an experienced news staff and produce an award winning Morning daily? We have an immediate need for this kind of Managing Editor, one with proven skills.

Position offers competitive salary and excellent fringe benefit package. No phone calls, please. Send confidential resume with salary history to:

Times Publishing Company
205 West 12th Street
Erie, PA 16534
Attn: Human Resources Dept.

HELP WANTED
EDITORIAL

MANAGING EDITOR

Change your lifestyle!
A South Dakota 6-day, 12,000 AM circulation newspaper seeks ambitious ME to develop and lead newsroom team. Group-owned paper offers excellent career opportunity. Send resume to Human Resources, The Daily Republic, PO Box 1288, Mitchell, SD 57301 or Fax (605) 996-7793.

REPORTER: General assignment position for northern New England daily. May involve night hours. Court experience helpful. Should have degree, daily experience, energy, creativity. Low 20s. Send resume, clips to Box 5960, Editor & Publisher.

REPORTER-PHOTOGRAPHER with at least 5 years experience in hard news, feature writing and creative photo essays needed for two person bureau in NW PA. Unique opportunity for reporter/photographer with exceptional communications skills and drive. Only versatile, creative, self-motivated journalists need apply. Excellent wages and fringe benefits. Send confidential resume, four clips, references and salary history to: Fran Fry Jr., Director of Bureaus, Times Publishing Co., 513 13th Street, Franklin, PA 16323. No phone calls, please.

NEEDED: an experienced feature writer who's tried everything and still hasn't run out of ideas. We want someone who's a champ in all story divisions - lightweight to heavyweight. Someone who wants to write about the way we live, whether it's the Murphy Brown-single mother debate, a look at voters' perceptions of divorced politicians or Batman's dark influence. If the Utne Reader, Spy magazine, Vanity Fair, Entertainment Weekly, Esquire and Harper's are on your coffee table, you could be the writer for us. If you're the Readers Digest-Woman's Day type, maybe not.

Send resume and clips to Judy Bolch, AME/Features, The News & Observer, Raleigh, NC 27601. P.S. Put some imagination in your application. We're tired of those MBA-type cover letters.

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(212) 929-1259

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We'll never reveal the identity of an E&P box holder.

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When you need Classified, we're here – every week!

HELP WANTED
EDITORIAL

NEPOTISM GOT YOU? Small Southwestern daily isn't afraid to hire talented newspaper couples. If the two of you have what it takes to produce the highest quality editorials, news coverage, photography, features and layout, we have two jobs — managing editor and reporter/photographer/layout person — waiting for you. Reply with full resumes including salary histories to Box 5930, Editor & Publisher.

NEWS EDITOR - We want the best. Medium sized daily/Sunday seeks talented pro to lead 6-person copy desk. We want spectacular layouts, brilliant headlines and copy that sings. Must have newspaper management experience and proven track record at good newspapers. Send tearsheets, salary history, resume and a letter convincing us you are great. Reply to Box 5876, Editor & Publisher.

REPORTER: Full-time general assignment position with aggressive weekly in beautiful central Idaho. Minimum two years newspaper experience. College degree required. Must like reporting on courts and local politics. Should enjoy skiing, outdoor sports and resort town living. Send resume to Pam Morris, Idaho Mountain Express, PO Box 1013, Ketchum, ID 83340.

REPORTER

An over achieving small daily in the Houston area is looking for another star to add to its award-winning news staff. We've got the philosophy, leadership and the news market to give an ambitious beginner a springboard to bigger things. Send resume, clips and references to Clay Zeigler, Editor, Pasadena Citizen, 102 South Shaver St., Pasadena, TX 77506.

REPORTER

The Kingsport Times-News, a 48K daily journal serving NE TN and SW VA invites talented, experienced journalists to apply for current and future reporting positions. We're looking for self-starters who enjoy hammering the competition with solid, depth reporting. Resumes, clips to City Editor Gene Owens, PO Box 479, Kingsport, TN 37660.

SKILLED, ENERGETIC REPORTER to churn out clean copy for small Caribbean weekly. $175/week. Rush resume, samples to Box 5937, Editor Publisher.

SMALL S.F. BAY AREA daily seeks general assignment reporter. Med/Dental, 401(K), $300/week. Resume, clips to Box 5923, Editor & Publisher.

REPORTERS, EDITORS & INTERNS

Largest group of weeklies in New England is looking for resumes from talented reporters, editors and interns. Growth potential terrific. Send resume and clips to: John Wilpers Community Newspaper Co., 82 Devonshire St., R25C, Boston, MA 02109.

HELP WANTED
EDITORIAL

SPORTS EDITOR

Your passion of sports is matched by that for planning and leadership. You know the pros are important, but no more so than the preps and participatory sports. You have an eye for design and a nose for good features. We're a 30,000 circulation southeastern PA daily where innovation is the byword. Send resume and samples of your present work to Jim Stommen, Editor, The Times Herald, 410 Markley St., Norristown, PA 19401.

SUBURBAN CHICAGO newsroom is looking for experienced Macintosh paginator for its night copy desk. Send resume, salary requirements and layouts and editing samples to Harry Gamble, The Times, Box 5553, Lansing, IL 60438.

THE DAILY JOURNAL, Venezuela's international English newspaper, is looking for a layout-wire editor and an assistant sports editor. Candidates must have at least 3 years experience and be willing to relocate (and enjoy) Caracas' all-year spring weather for two years. Basic knowledge of Spanish is highly desirable. Good Venezuelan standard salary plus benefits. Please send applications to: Tony Bianchi, Editor-In-Chief, by Faxing (011) 582-562-1411 or call (011) 582-562-1122.

THE DELAWARE STATE NEWS, a 25,000-circulation AM daily, is looking for an experienced copy editor to join its five-member copy desk. Must have a flair for layout, an eye for detail and a knack for headlines. We're a community-oriented newspaper in Delaware's state capital. Send resume, cover letter and clips to Linda Rathke, Copy Desk Chief, Delaware State News, Webb's Lane and New Burton Road, Dover, DE 19901.

THE HARRISBURG PATRIOT-NEWS is continuing its search for a nightside assistant city editor who has good news judgment and is skilled at story editing and development. The ideal candidate would be former reporter who is now on the city desk already working with reporters. Our ACES must assign and schedule reporters, design local pages using pagination, handle breaking news and direct long-term projects. Send resume and cover letter to Bob Heisse/John Troutman, City Desk, The Harrisburg Patriot-News, PO Box 2265, 812 Market Street, Harrisburg, PA 17105. No phone calls, please.

Genius may have its limitations, but stupidity is not thus handicapped.

Elbert Hubbard

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- Graphic Artist
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Suite R-347 Chicago, IL 60605

HELP WANTED

EDITORIAL

ZONE 5 weekly newspaper is looking for an editor. If you are aggressive, have fresh ideas, and can take charge, send your resume to: B, PO Box 100, Blue Earth, MN 56013.

PHOTOGRAPHY

CHIEF PHOTOGRAPHER

Zone 5, medium-sized daily looking for energetic, experienced supervisor to lead professional photo staff to an even higher level of quality. Must be a shooter, but more important to be a leader who demands quality, organization and timeliness in photo department. Must have at least 2 years of supervisory experience and 3 or shooting experience on a daily. Would consider it a major plus for candidate to be well versed on electronic darkroom and use of Macintosh. This person could be Photo/Graphics Editor with the right background. Send confidential resume and salary history to Box 5945, Editor & Publisher.

PRESSROOM

PRESSMAN

Experienced on Web offset presses (Goss community preferred). Good benefits. Reply to Bartash Publications, 7272 Woodland Ave., 2nd floor, Philadelphia, PA 19142.

PRESSROOM CHIEF NEEDED: Eastern Washington 37,000 AM daily needs quality conscious pressroom manager to operate new 6-unit double wide MAN Roland offset press now being installed. Excellent opportunity for growth with quality national company. Resume and references to Vern Dick, Tri-City Herald, PO Box 2608, Tri-Cities, WA 99302.

POSITIONS WANTED

ADMINISTRATIVE

CPA/MBA with extensive newspaper experience including internal auditor for a large metropolitan daily and co-owner/Editor and Publisher of alternative bi-weekly desires financial management and/or writing opportunity with daily. Call Kevin Coleman (509) 359-6634.

POSITIONS WANTED

ADMINISTRATIVE

GROUP PUBLISHER with 18 years experience seeks new challenge. Strengths in marketing, revenue generating, turnarounds. Energetic family man knowledgeable in all aspects of publishing and commercial printing. Send to Box 5958, Editor & Publisher.

ADVERTISING

AD PRODUCTION COORDINATOR or Classified Ad Manager for magazine or small newspaper. 4 years experience in both. Jeff (414) 968-3729.

NATIONALLY RECOGNIZED Marketing Director/Ad Director with ability to increase revenue in tough markets seeking similar position. Excellent motivator/trainer. P. Lewis (901) 767-7002.

ART/EDITORIAL

ARTIST-WRITER with illustration training seeks illustration and editorial cartooning work. Contact Betty Libbey, 948 11th St. #12, Santa Monica, CA 90403. (310) 395-5369.

Send ***E&P*** BOX REPLIES to:
Editor & Publisher
Classified Ad Dept.
11 West 19th St.
New York, NY 10011

CIRCULATION

CIRCULATION PROFESSIONAL with 13 years' experience with both small and metro papers. Sales service promotions-management budget control. All zones considered. (708) 830-4978 or (602) 990-7292.

CIRCULATION DIRECTOR. Over 15 years experience, 6 as director. Small to midsize papers. Currently living in Zone 4. Will relocate to Zone 3. Great record, excellent references. Veteran of competitive markets. Send to Box 5944, Editor & Publisher.

EXPERIENCED alternate delivery and Circulation professional seeks position with longevity in southwest or northwest regions. Box 5915, Editor & Publisher.

EXPERIENCE, goal oriented, team player. Those are just some of the strong attributes that I would bring to your company. I am looking for a position in a medium sized newspaper as a Circulation Director in Zones 5, 3 or 4. Respond to Box 5948, Editor & Publisher.

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If your game is equipment, products, services or systems used in newspaper production (or you're a Publisher with surplus equipment on your hands) E&P Classifieds are your best bet to make (or save) some easy money.

E&P's Help Wanted ads reach the industry people you're looking for to fill that open position at your paper. And, Positions Wanted advertisers tell us that E&P Classified ads get results!

Classified Ads in Editor & Publisher Get Results!

Newsletter Editors/Writers
Experienced newsletter editors needed
113 responses!
resume to Box 515 Editor & Publisher

MANAGING EDITOR
We are an A.M. daily newspaper searching for a Managing Editor with the potential to move into the Editor's position. Prior experience demonstrating strong newsroom management skills are a prerequisite Responsibilities include daily and long-term financial and staff planning.
73 responses!
We offer a competitive salary and benefits package.
Interested persons should apply in confidence to Box 436, Editor & Publisher

General Manager
Must have proven publishing background
78 responses and counting!...
complete resume with salary history to Box 5202, Editor & Publisher.

Call Today and Place Your Ad! 212-675-4380

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Payment must accompany all Positions Wanted ads.

Effective January 1, 1992

LINE ADS	POSITIONS WANTED
1 week–$7.00 per line	1 week–$3.95 per line
2 weeks–$6.15 per line, per issue.	2 weeks–$3.25 per line, per issue.
3 weeks–$5.35 per line, per issue.	3 weeks–$2.75 per line, per issue.
4 weeks–$4.60 per line, per issue.	4 weeks– $2.55 per line, per issue.
Add $6.50 per insertion for box service. Count as an additional line in copy.	Add $4.25 per insertion for box service. Count as an additional line in copy.

Count approximately 34 characters and or spaces per line.
3 lines minimum. NO ABBREVIATIONS.
Deadline: Every Tuesday, 12 noon (ET) for Saturday's issue.

DISPLAY CLASSIFIED

The use of borders, boldface, illustrations, logos, etc., on classified ads charged the following rates per column inch, **per insertion**: 1 time, $85; 2 to 5 times, $80; 6 to 12 times, $75; 13 to 25 times $70; 26 to 51 times $65; 52 times, $60.

DEADLINE: 8 days prior to publication date.
Contract rates available upon request.

Box number responses are mailed each day as they are received.

VISA MasterCard

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Company _____

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State _____

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Classification _____

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Copy _____

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No. of Insertions: _____ Amount Enclosed: $ _____

Editor & Publisher
11 West 19th Street, NY, NY 10011. (212) 675-4380. FAX (212) 929-1259.

POSITIONS WANTED
EDITORIAL

23-YEAR JOURNALIST, 5 continents, all phases gathering/production of news/features, 2 published books. Chris Segura (318) 893-4268.

AGGRESSIVE SELF-STARTER interested in sports reporting position. Will relocate. Top references. David, 107 Jarrett Dr., Syracuse, NY 13219. Phone: (315) 487-2910.

AMERICAN JOURNALIST specializing in Benelux/Scandi media, music, travel seeks additional assignments. Edmunds, Utrechtsedwarsstraat 112, 1017 WJ Amsterdam, Holland. Tel: 31.20.627.4417.

BLIND JOURNALISTS - 15 years experience on Israeli/English - Language Daily - seeks position with U.S. paper. Contact Lea Levavi - (203) 371-1061.

COLLEGE GRADUATE seeks entry-level sports writer position. Two years experience on college paper, with nine months additional experience on mid-sized daily. Will relocate. Call Keith (313) 395-7215.

Diversify your newsroom. Reporter with four years professional experience, receiving a master's degree in September 1992, seeks a general assignment reporting position at a 100,000+ circulation daily. Please respond to: PO Box 3053, Columbus, OH 43210.

EAGER, INTELLIGENT recent grad with internship experience at major suburban daily seeks entry-level general assignment position. Metro or suburban preferred. Call Jeff at (914) 631-6200.

EDITOR, 20 years' experience, 12 in management, seeks position from copy editor to managing editor, small to mid-size daily, or weekly group. Box 5913, Editor & Publisher.

FEATURES/ENTERTAINMENT REPORTER, enthusiastic, versatile L.A. correspondent for prominent weekly magazine. Ten years experience, two under hectic, daily-deadline conditions. Looking to relocate with medium or large-city daily in Zone 1,2, 5 or 9. Call (310) 286-0792.

FLORIDA NATIVE seeks job as copy editor at daily in sunshine state. Ten plus years experience in reporting, copy editing, layout, pagination. Talented, professional. Box 5955, Editor & Publisher.

POSITIONS WANTED
EDITORIAL

I CAN DO IT ALL-Looking for a Renaissance woman who's covered the environment, education, politics, the arts and architecture? Creative, high-energy reporter with seven years experience (three years with a major urban daily), seeks news or feature position with a medium-to-large-size urban daily in Zone 1, 2, 3, or 4. Box 5956, Editor & Publisher.

HUNGRY REPORTER, three years experience seeks spot anywhere in U.S. with growth potential. Two major awards in past year. Box 5949, Editor & Publisher.

"LINGUISTIC PRIG!" That's what a fellow copy editor once called me. I like to think of myself as less schoolmarm-ish than simply a good editor who values the written word and believes it must be superior to broadcast ether. I want to help improve your copy with individual coaching of reporters and editors. I will consider splitting coaching with part-time desk duties. Send to Box 5891, Editor & Publisher.

PREPARING for next challenge: Reporter with 4½ years' daily experience seeks general assignment position at 50,000 or more daily. Let's chat, (805) 495-3208; leave message.

RECENT GRADUATE top ten MBA school (U. of Texas) with "can do" attitude, seeks job as Business Reporter. Three years experience with college newspapers, and 3,4 GPA. Will work in other areas if no business positions open. Jim Dewberry (205) 967-1402.

SKILLED EDITOR seeks management post—managing or news editor, editorial chief, Ethical, hard-working. Call (714) 487-9837.

SPORTS WRITER/EDITOR, 23 years daily/weekly experience, seeks position in any zone. Award-winner. Strong design, layout, photography skills. Available immediately. Michael Elliot, 8064 Fort Dade Ave., Brooksville, FL 34601. (904) 796-7948.

TOP COPY EDITING GRADUATE with three internships ready for job anywhere. (904) 398-2268.

WEEKLY EDITOR'S position sought by experienced editor/writer. Will relocate. (305) 891-2595.

E&P EMPLOYMENT ZONE CHART

Use zone number to indicate location without specific identification

It's hard to part with those old yellowing clips

By Retta Blaney

Six bulging folders sit on the floor of my living room, saved once again from being bound and sent off for recycling.

I cannot seem to part with their yellowing contents, and so I allow them to take up nearly an entire shelf of an all-too-crowded closet.

In these folders are newspaper clippings that represent two-and-a-half years of work a decade ago. Although they have absolutely no use in my life today—in fact, I never even look at them—I cannot throw them out. So they sit, untouched, taking up space in my small Manhattan apartment, valuable only to me and for their memories.

These clips represent the fruit of my labor—slave labor, some would say—of my first newspaper job. I worked for $8,000 a year, producing at least two stories a day, for the *Carrol County Times*, a 20,000-circulation daily outside Baltimore.

It was my favorite job in journalism, the only one I really loved. It was there I learned to cover a beat, honed my reporting skills, and experienced the teamwork involved in putting out a paper. We were aggressive, ambitious and, all too often, out of line—which is understandable, because we were also young.

(Blaney teaches journalism at New York University. She was formerly a reporter for the Carrol County Times in Westminster, Md.)

Now I am a journalism professor writing for national and international magazines, as well as metropolitan newspapers. My recent clips have far more depth and clout, yet they are not accorded the respect of these six fat folders of Carrol County Times material. I wouldn't have thought it way back when as I scrambled for recognition and a job in a larger market.

I have cut down on my collection. When my mother still had our house I had the freedom to keep stacks of old CCTs on the floor of the closet in the third-floor back bedroom. My mother was not wild about this because she said newspapers attract roaches, but since I kept the door closed and she never went upstairs, I could get away with keeping entire copies of years' worth of papers.

When she sold the house I had to make some decisions; I could cut out my stories, but the rest of the papers had to go. As it was, I still filled a couple of boxes with school board coverage, political fights, and hockey features, like the one about the Johnsville senior citizens upset because their exercise teacher was taken away from them or my stellar coverage of the tractor pull which attracted thousands to the 4-H fair. (And let's not forget the 102-year-old woman who attributed her longevity to chewing tobacco every day.)

These journalism classics stayed in boxes at my mother's new apartment until I could borrow a car and take them to New York.

"Why don't you get rid of them?" my mother asked. "You'll never need them." I told her I would pare them down when I got to New York and keep only some. That never happened.

I started to go through them, but I found instead of glancing and tossing, I was sitting and reading. I cringed at some for the poor writing and lack of editing; others impressed me as being surprisingly well-done for someone just starting out.

Some brought back memories of people and events I had not thought about in years, good memories that would have been lost without these clips to conjure them up. If I throw away the clips, don't I also risk losing whole parts of my past?

It is sort of like that philosophical discussion about the tree falling in the forest with no one there to hear it; if I destroy my clips and forget those day-to-day stories, does part of my existence go with them?

Surely I could get rid of the one about the 74-year-old man who 50 years before had attempted to make the U.S. Olympic running team and who was entering a Senior Olympic race to try for a comeback. The man may be dead now, and yet I remember how we talked about our mutual love of running and how exciting it was. It was a pleasant visit one fall day long ago, so I put that clip back in the file.

"Why don't you get rid of them?" my mother asked. "You'll never need them." I told her I would pare them down when I got to New York and keep only some. That never happened.

What about "Dec. 25 wish: One last visit with mom"? It was the standard hard-luck Christmas feature about a woman whose mother was dying of cancer in Florida and who didn't have the money for a last visit. Its purpose, of course, was to get her there and it worked. Because my byline was on the story, I was flooded with calls when it appeared. I got more than a half-dozen calls from people who thought they were more deserving or from people who knew this Florida-bound woman and said vicious things about her. So much for peace on Earth, good will toward all.

What made it even worse was that, when I called the woman to tell her someone had bought her a ticket for a one-week visit with her mother, she said a week was too short and she would rather not go at all if she had to come back so soon. Why did I have to be the warm body that got stuck with that one? Still, those stories are always good for a laugh, so I stick them back in a file too.

Not all of the clips are human-interest, thank heavens. Most are hard news dealing with government bud-

(See SHOP TALK on page 39)

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July 25th, 1992

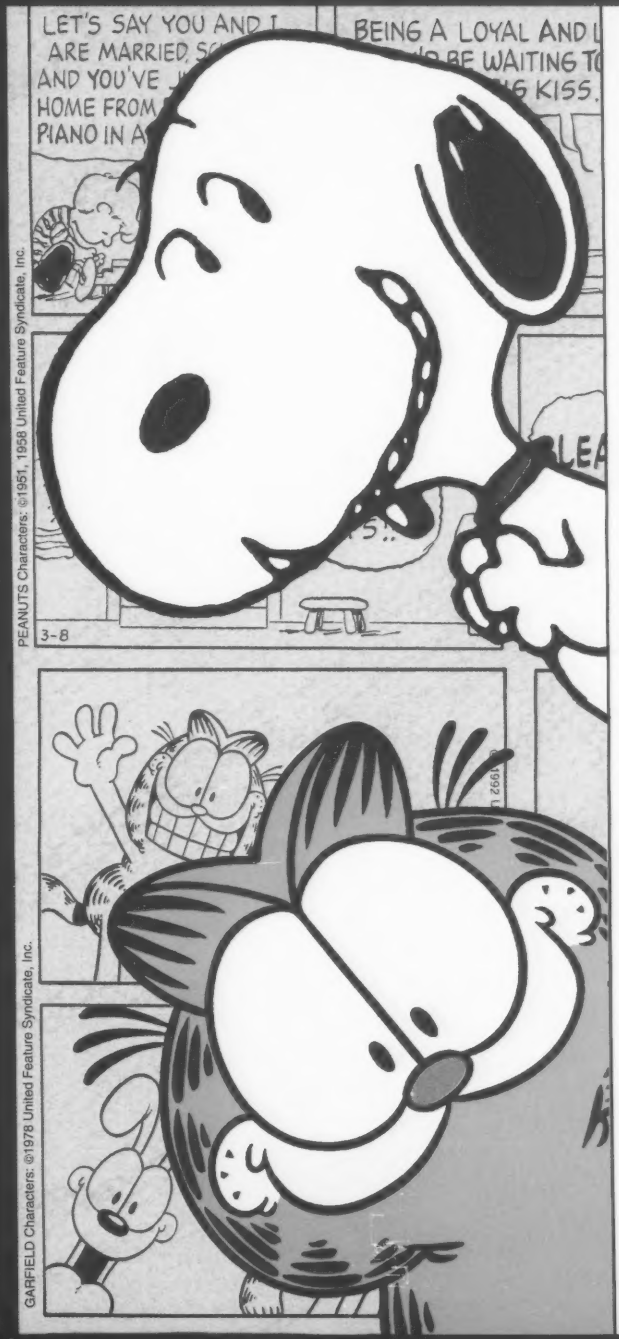
Section Two of
Two Sections

Editor & Publisher

THE FOURTH ESTATE

67TH DIRECTORY OF SYNDICATED SERVICES

SYNDICATE DIRECTORY
SECTION FOR 1992



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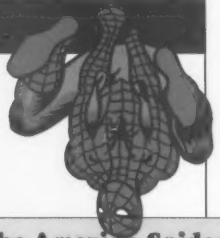
COMIC STRIPS

Agatha Crumm by Hoest and Reiner. Wheeling and dealing, Crumm Enterprises, Inc., style! *D&S*

Andy Capp by Reg Smythe. Unmistakably British and universally funny, he's positively *capp*-tivatin' for readers of 1,400 newspapers! *D&S*



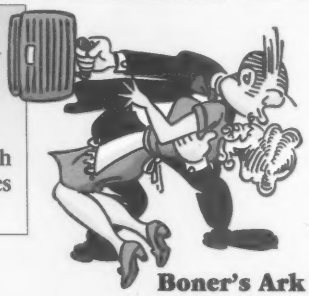
The Amazing Spider-Man by Stan Lee. Marvel's most popular super hero battles crime with awesome skills in 500 newspapers! *D&S*

Apartment 3-G by Alex Kotzky. Three single career women in the Big City. *D&S*

Barney Google and Snuffy Smith by Fred Lasswell. Lazy, lovable Snuffy, hard-working Loweezy and kids, Jughaid and Tater, keep 'em laughing in 900+ bodacious papers! *D&S*

Beetle Bailey by Mort Walker. Readers of 1,800+ papers love Camp Swampy's wacky soldiers! Teens rated Beetle their No. 7 fav in a recent Gallup Youth Survey! And Partnership for a Drug-Free America features them in a new public awareness campaign. *D&S*

Blondie by Dean Young and Stan Drake. Everybody loves Blondie and Dagwood! The First Family of the Funnies. *And* world pop icons. They're megastars with 2,000+ clients in 55 countries and 35 languages! *D&S*



Boner's Ark by Addison and Frank Johnson. Boner has *one* animal of each kind. *D&S*

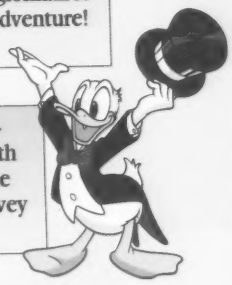
Bringing Up Father by Frank Johnson. Maggie and Jiggs' timeless marital spats. *D&S*

Comics for Kids by Bob Weber, Jr. The world's most popular kids' activity feature teaches and entertains youngsters in 400 newspapers! *D&S*

King Features

COMIC STRIPS

Crock by Bill Rechin and Don Wilder. Commandant Vermin P. Crock and his crack(ed) foreign legionnaires march through misadventure! *D&S*



Donald Duck. Wise-quackin' adventures with Donald and Daisy, Uncle Scrooge and Huey, Dewey and Louie. *D&S*

Curtis by Ray Billingsley. Delightful tales of a spunky, mischievous inner-city kid growing up. *D&S*

Ernie by Bud Grace. The Washington Post dubbed him "Bad Boy of the Comics." You'll call Bud Grace brilliant! His wacky characters generate intense reader loyalty in 200 newspapers. *D&S*

Flash Gordon by Thomas Warkentin. The original space hero's timeless battles against evil Ming the Merciless. *D&S*

Funky Winkerbean by Tom Batiuk. After 20 successful years in high school, Funky and his pals have finally graduated! It's an all-new beginning for these stars in 400 newspapers! *D&S*

Garth by Martin Asbury. The intrigue continues! Available for the international market. *D*

The Heart of Juliet Jones by Frank Bolle. Continuing drama of romance and adventure. *D*

Henry by Don Trachte *(S)* and Dick Hodgins *(D)*. The world's most popular pantomimist!

Hägar the Horrible by Chris Browne. A permanent good-will ambassador to the world, this lovable Viking has conquered readers' hearts in more than 1,800 newspapers. D&S

King Features

COMIC STRIPS

Hi and Lois written by Greg and Brian Walker; art by Chance Browne. A classic comic enters the next generation as the talented sons of the creators produce this loving portrait of family life! *D&S*

Hubert by Dick Wingert. Man vs. Mother-in-Law. *D&S*

Judge Parker by Woody Wilson and Harold LeDoux. Drama in and out of the courtroom. *D&S*

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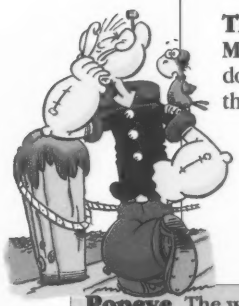

Popeye. The world's most famous sailor, Olive Oyl and Brutus. *D&S*

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The Ryatts by Jack Elrod. One of America's favorite families lives up to its name. *D*

Sally Forth by Greg Howard and Craig MacIntosh. It's every working mother's story! Celebrating 10 successful years and 300% growth, this witty, contemporary strip hits home with women *and* men every day in 400 papers! *D&S*

Sam & Silo by Jerry Dumas. Comic constables in Mack Sennett's tradition. *D&S*

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Secret Agent Corrigan by George Evans. The intrepid agent stops crime cold. *D*

The Small Society by Bill Yates. Politics and modern life in microcosm. *D&S*

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PANELS

The Better Half by Jay Harris. The ups and downs of modern marriage. *D&S*

Dunagin's People by Ralph Dunagin. This comic could even run on Page One! *D&S*

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Laff-a-Day. Every day with top cartoonists! *D*

They'll Do It Every Time by Al Scaduto. Just when you think you've got life figured out.... A very funny panel and the 1992 winner of the National Cartoonists Society's Best Newspaper Panel Award! *D&S*

Trudy by Jerry Marcus. Suburban wife keeps readers laughing. *D&S*

The Lockhorns by Hoest and Reiner. Leroy's lazy, leering yet charming. Loretta's the world's worst cook, most impulsive shopper and not charming. They're the funniest, fightingest couple in 500 newspapers! *D&S*

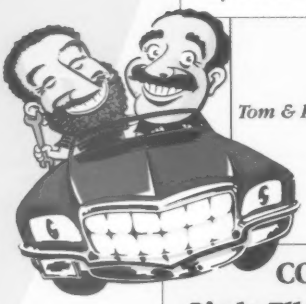
King Features

EDITORIAL

AUTOMOTIVE

Auto Album by Tad Burness. The life and times of vintage automobiles. *Weekly with illustration*

Click and Clack Talk Cars by Tom and Ray Magliozzi. Stars of National Public Radio, the Tappet Brothers delight and inform anyone who owns a car! *2TW*



Tom & Ray Magliozzi

BUSINESS & PERSONAL FINANCE

About Real Estate by David W. Myers. One of the nation's most honored real estate reporters from the *Los Angeles Times* gives survival tips for today's tough real estate market. *Weekly*

Investor's Guide by William Doyle. What every family should know about financial planning. *5TW*

David W. Myers

COMMENTARY

Linda Ellerbee. Award-winning journalist speaks her mind. *Weekly*

Jeffrey Hart. Conservative commentary. *2TW*

Roger Hernandez. An insider's look at current events affected by and affecting Hispanics. *Weekly*

Julianne Malveaux. An African-American voice speaks out on social and economic issues. *Weekly*

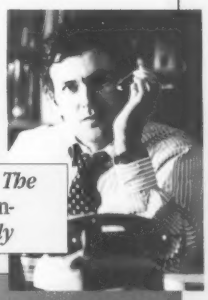
Marianne Means

Marianne Means. Veteran observer of six Administrations scrutinizes Washington. *3TW*

Carl Rowan

Charley Reese. Often outraged, sometimes outrageous, he speaks his mind. *3TW*

Carl Rowan. Former U.S. ambassador to Finland and director of the U.S. Information Agency, this eloquent liberal spokesman is one of Washington's most respected journalists. *3TW*



R. Emmett Tyrrell, Jr.

R. Emmett Tyrrell, Jr. *The American Spectator*'s editor-in-chief pulls no punches. *Weekly*

Vicki Williams. Former factory worker expresses a viewpoint seldom seen on editorial pages. *Weekly*

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EDITORIAL CARTOONISTS

The Best and The Wittiest by Clay Bennett, Gary Brookins, John Darkow, Brian Duffy, David M. Hitch, David Horsey, Jimmy Margulies, Joel Pett, Mike Smith, John Trever and Clyde Wells. A geographical cross-section of varied graphic styles and diverse political viewpoints. You get 25 cartoons a week! *5TW*

Jim Borgman

Jim Borgman. *Cincinnati Enquirer*'s Pulitzer Prize-winner. *4TW*

Ed Gamble. *Florida Times-Union*'s independent thinker. *5TW*

Jim Morin. *Miami Herald*'s cartoonist is consistently unpredictable. *5TW*

Mike Shelton. Always conservative, from the *Orange County Register*. *5TW*

Graphic Impressions by Vic Cantone, David M. Hitch, Jimmy Margulies, David Rose and Dan Shefelman. Caricatures and news interpretations. *Weekly*

HUMOR

Lewis Grizzard

Lewis Grizzard. Author of 14 best-selling books, popular radio and TV personality and now recording artist, too! Grizzard's a career journalist and a columnist readers keep returning to read! *3TW*

Uncivil Liberties by Calvin Trillin. Best-selling author, lecturer, national talk-show guest and star of his own one-man show, Trillin gives readers literate entertainment as he comments on today's social and political matters and mores. *Weekly*

Jacqueline Bigar

Calvin Trillin

ENTERTAINMENT

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Lynda Hirsch

Down to a Science by Keay Davidson. New! The world of science made interesting and fun! *Weekly*

Glad You Asked That! by Marilyn Gardner. Q&A on the entertainment industry. *2TW*

The Gossip Column by Robin Adams Sloan. America's most popular chatterbox tattles on the celebs. *3TW*

Jacqueline Bigar's Stars. New! Every now and then, a dazzling star appears. Now your readers can consult this young, talented astrologer, psychic and tarot-card reader from the *Philadelphia Inquirer*. Already successful in 100+ newspapers! *7TW*

Soap Opera Scene by Steven Scheuer. Scheuer reveals what's ahead in next week's stories. *Weekly*

TV Key by Steven Scheuer: Previews and personality profiles. Preview-*7TW;* Keynotes-*4TW;* Mailbag-*4TW.*

Will Rogers Says... edited by Brian Sterling. Words of wisdom and wit from a great American. *5TW*

Your Individual Horoscope by Frances Drake. Your readers' key to the stars! *7TW*

King Features

EDITORIAL

Jeanne Jones

LIFESTYLE ADVICE

Cook It Light by Jeanne Jones. UPI called her "a walking encyclopedia on healthful cooking." The pioneer of light cuisine converts readers' favorite recipes into nutritious, appetizing meals! *2TW, 1 photo per month*

The Curious Shopper by Sonja Heinze. Q&A on consumer issues and everyday purchases. *Weekly*

The Garden Hotline® by Ralph Snodsmith. New! "Good Morning America" garden editor and "The Garden Hotline"® radio host, this award-winning horticulturalist helps readers grow a green thumb! *2TW*

Hints From Heloise. The world's favorite household management expert solves everyday problems, from health, diet, beauty and pets to child rearing, travel and household chores. Money-saving, time-saving hints readers love! *6TW & S*

Heloise

Kovels: Antiques & Collecting. Recognized authorities **Ralph and Terry Kovel** advise readers on the history, care and pricing of antiques. *Weekly with photos*

Prime Time Together...with Kids by Donna Erickson. New! Skilled educator, author and creative parenting expert shares ideas for fun activities and games that bring kids and their families together. *2TW with illustrations*

Donna Erickson

Reader Mail Patterns. *6TW &S*

Sew Simple by Eunice Farmer. Sewing made easy and economical! *Weekly with illustrations*

The Super Handyman by Al Carrell. The do-it-yourself handyperson's best friend. *3TW with illustrations*

Dr. Lamb

MIND AND BODY FITNESS

Ask Dr. Lamb by Lawrence E. Lamb, M.D. Internationally renowned authority in fitness, nutrition and prevention of heart disease gives vital medical advice. *7TW*

Ask Dr. Ruth by Dr. Ruth Westheimer. Sound advice on sex, love and relationships from sex educator, therapist and media psychologist. *2TW*

Dr. Ruth Westheimer

Dr. Joyce Brothers

Ask Dr. Brothers by Dr. Joyce Brothers. *The Washington Post* called her "the Mother of Media Psychology." You'll call her your readers' most trusted adviser! *6TW*

The People's Pharmacy by Joe and Dr. Teresa Graedon. Up-to-date information on prescription and over-the-counter drugs. *2TW*

To Your Good Health by Dr. Paul Donohue. Specialist in infectious diseases, public health and internal medicine informs and educates. *7TW*

Your Food Pharmacy by Jean Carper. Latest scientific research on foods we can eat to stay healthy! *Weekly*

Weird, Wonderful America by Laura Bergheim. New! One of the nation's most unusual travel writers guides readers to America's most offbeat and off-the-beaten-track tourist attractions. *Weekly with photo*

Laura Bergheim at Mr. Ed's Elephant Museum

King Features

EDITORIAL

SPORTS

The Card Corner by Phil Erwin. Sports history, cards and collecting. *6TW with photo*

Jack Nicklaus. Six-time Masters winner helps readers play better golf. *3TW with illustrations*

Stan Smith. Tips from the former U.S. Open and Wimbledon champ. *3TW with illustrations*

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Jack Nicklaus

CROSSWORD PUZZLES

Joseph Crossword with Cryptoquote by Thomas Joseph. *6TW*

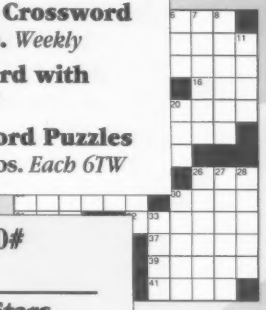
Maritza Sunday Crossword Puzzle by Alfaro. *S*

Observer Crossword Puzzle by Charles Preston. *Weekly*

Premier Sunday Crossword with Cryptoquip. *Weekly*

Sheffer Crossword with Cryptoquip. *6TW*

Spanish Crossword Puzzles by Alfaro and Ramos. *Each 6TW*



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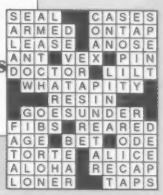

GAMES AND PUZZLES

Challenger. The little numbers game. *7TW*

Contract Bridge by Steve Becker. The champion's strategy. *7TW*

Hocus-Focus. Spot the differences in similar drawings. *6TW*

Isaac Asimov's Super Quiz. Genius or dunce? Test readers' knowledge of the world. *6TW*

Junior Whirl by Hal Kaufman. Games and puzzles for kids. *S*

Pop Quiz by Mike Flanagan. Quick word fun! *Weekly*

Wheel of Fortune. From the popular TV game show. *7TW*

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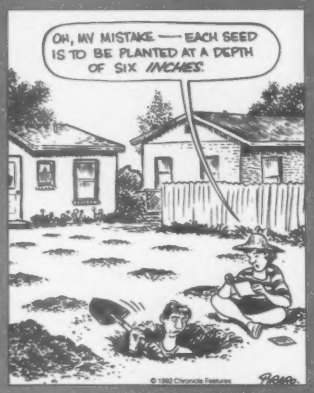

Bizarro

by Dan Piraro

DAN PIRARO'S UNUSUAL CARTOON PANEL CONTINUES TO ENTERTAIN MILLIONS OF READERS. HIS SEVENTH COLLECTION, "THE BEST OF BIZARRO," HAS BEEN PUBLISHED BY CHRONICLE BOOKS.

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By Steve Newman

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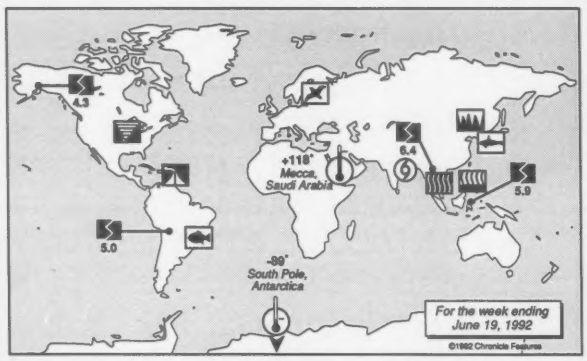

Shark Attack

A 16-foot-long shark left two teeth and more than 30 gashes on an equally long fishing boat, but the 71-year-old fisherman inside managed to repel the creature with a wooden stick. "When I suddenly noticed a shark opening its mouth, I thought I was going to die," Yoshiaki Ueda told Japanese television. The shark rammed his boat several times, and Ueda, alone in the boat, hit the shark's nose repeatedly with a 13-foot pole

Earthquakes

A strong temblor shook the mountains of northern Burma, but state-run Rangoon Radio said there were no immediate reports of damage or casualties. Buildings were cracked by a sharp quake on the Minahassa peninsula of Indonesia's North Sulawesi province. Movements were also felt along the border between northwestern Argentina and Chile, and in central Alaska near Palmer.

Tropical Storm

A blustery and unnamed tropical cyclone brought locally heavy rains to northeastern India as it moved ashore near Calcutta.

Earth Summit Kills

The first legacy of the Earth Summit in Rio de Janeiro is the death of thousands of fish around the conference complex. Brazilian press reports say that sewage [illegible] the 20,000 world lead-

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FOR THE BUSINESS PAGES

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by William Hamilton

The New Yorker cartoonist William Hamilton draws a special panel for business sections. His latest cartoon collection, "Voodoo Economics," has just been published by Chronicle Books. 1/week

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With broad experience as a business reporter/columnist and as a former analyst with a Wall Street arbitrage firm, Greenberg knows the stock market inside and out. Professional traders and private investors turn to his column for information they can get nowhere else. 2/week

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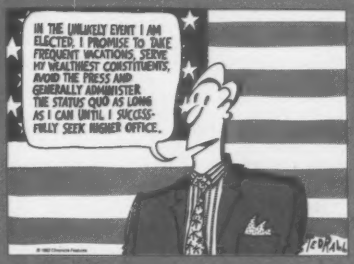

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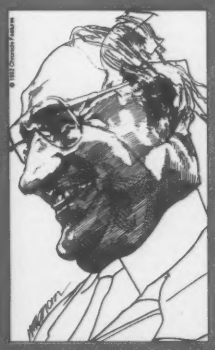
EDITORIAL PAGE CARTOONIST RALL, IN HIS LATE TWENTIES, REPRESENTS A UNIQUE VOICE IN POLITICAL CARTOONING—ONE THAT SPEAKS TO A NEW GENERATION OF NEWSPAPER READERS. HIS FIRST COLLECTION, "WAKING UP IN AMERICA," IS BEING PUBLISHED BY ST. MARTIN'S PRESS. 3/WEEK



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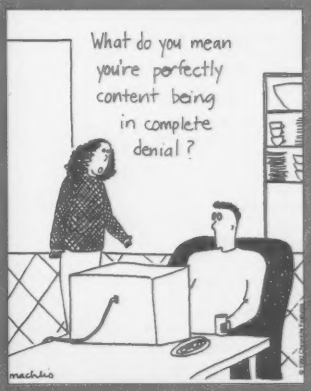

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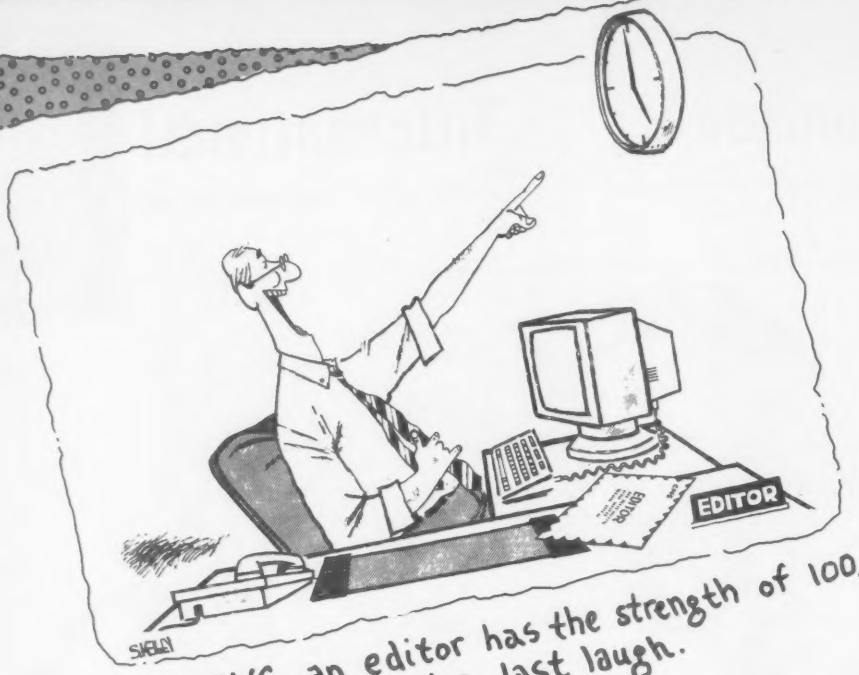

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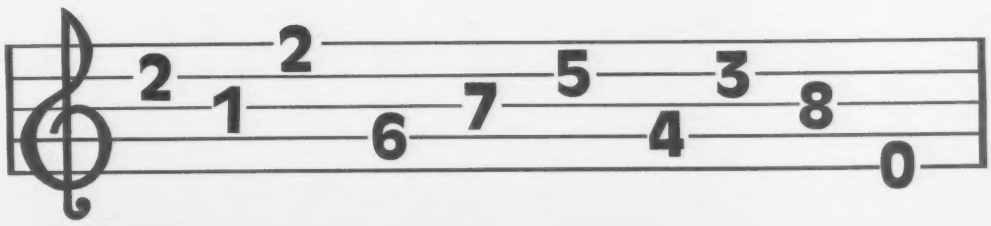

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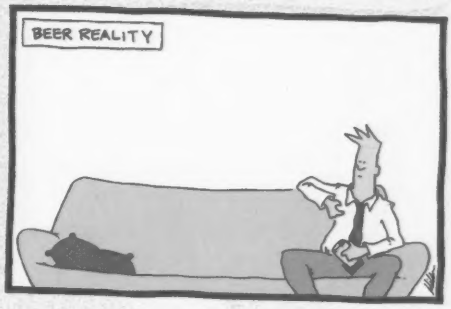

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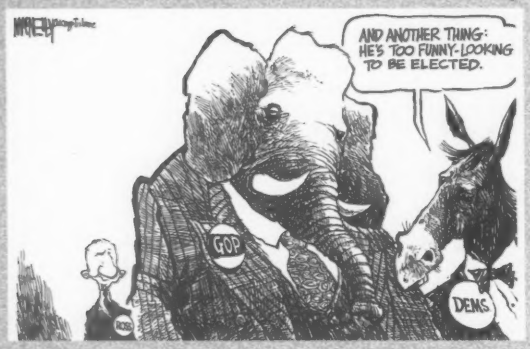

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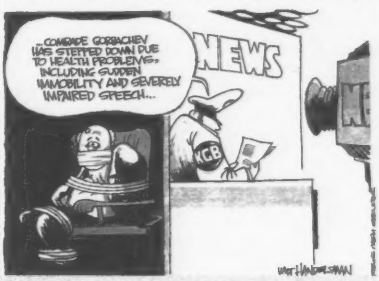

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Charles Osgood

America loves Osgood's fresh and humorous perspectives on daily events, especially when set to verse.

Clarence Page

Pulitzer Prize winner Page of the Chicago Tribune delivers lively commentary on today's pressing issues.

Andy Rooney

Everyone's favorite philosopher is popular for his uncommon observations about common subjects.

Mike Royko

Straight to the point, hard-hitting and witty commentary on everything worth thinking about.

Diane White

Sophisticated yet down-to-earth, White takes a unique and wry look at contemporary issues.

Politics Today by Jack W. Germond & Jules Witcover

With more than half a century of newspaper reporting experience between them, Germond and Witcover are the premier team on the national political beat. Columnists for the Baltimore Sun, they are also regular TV commentators.

More than ever, readers are looking to newspapers to provide information about their special interests.

On The Label
by Judy Fitzgibbons

On The Label is a great way to bring today's supermarket sensibilities to your food pages. Fitzgibbons helps decode nutritional information, reviews name-brand products, and awards them ★★★★s based on nutritional value.

Hollywood

by Marilyn Beck & Stacy Jenel Smith

Hollywood reporters deliver the inside scoop on who's who, what and where in Tinseltown.

Home Workshop

by Larry Eisinger

A practical guide for the do-it-yourself builder. Eisinger advises readers on tools and techniques.

Ask Don Garlits

by Don Garlits

Ask the automotive expert about troubles with your car. Garlits gives straight answers and tracks industry trends.

My Answer

by Dr. Billy Graham

America's most famous spiritual leader, Billy Graham addresses readers' concerns with dignity and compassion.

Will Wynn Lotto

by Mark Hirmes

Readers will be fascinated by the easy-to-read tables analyzing the frequency of winning state lottery numbers.

The Family Almanac

by Marguerite Kelly

Kelly advises today's families on issues ranging from child development to the ecology of disposable diapers.

The Fast Track

by Cheryl Lavin

Spice up your pages with Lavin's breezy personality column, featuring celebrity movers and shakers.

In Your Prime

by Bard Lindeman

This well-known author writes with mature readers in mind, covering issues affecting seniors everywhere.

Turning Point

by Glenn Plaskin

Leading celebrity journalist Plaskin interviews today's hottest and most sought-after personalities.

Flicks Picks

by Gene Siskel

One of the nation's most popular and influential film critics, Siskel reviews and rates newly released movies.

Consumer Reports On Travel
by Ed Perkins

A unique travel feature by the editor of Consumer Reports Travel Letter! Million-mile traveler Perkins focuses his column on practical information and great values.

The Family Doctor
by Allan Bruckheim, M.D.

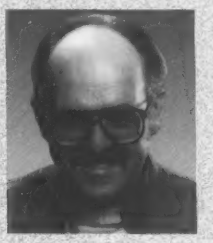
Dr. Bruckheim brings more than 25 years of experience to his contemporary column. He presents medical information in a personal and easy-to-read Q & A format.

Ask Your Vet

by Dr. Ann Huntington

Animal lovers appreciate Huntington's advice about keeping critters happy and healthy.

Country Music



by Jack Hurst

Hurst's knowledge of country music makes him an early spotter of talents and trends. Also critiques new releases.

Inside The Video Games

by Chip & Jonathan Carter

This father-and-son duo review new video games and give tips on strategy and playing secrets.

Tales From The Front

by Cheryl Lavin

A reader-participation column that appeals to everyone who has a story to tell about affairs of the heart.

Paternity Ward

by D. L. Stewart

The highs and lows of being a dad come under scrutiny. It's life from a male perspective, rich with humor and pathos.

Tween 12 & 20

by Dr. Robert Wallace

Dr. Wallace approaches teenagers' concerns in a compassionate and insightful manner.

Dr. Jock

by Mitchell Sheinkop, M.D., & Marilynn Preston

In this up-to-date fitness column, Dr. Jock explores the world of health and fitness by discussing everything from the best exercise warm-ups to the latest crazes.

Clever panels offer readers the opportunity for a quick laugh—on the comics page or in other parts of the paper.

"The bagger quit–?!!... We don't have a bagger!"

Heathcliff
by George Gately

TMS's top cat Heathcliff can usually be found in some sort of mischief, but will happily settle for a free meal and a catnap.

That's Jake
by Jake Vest

Good ole country boy Jake offers humorous down-home advice and a unique true grit philosophy of life as he copes with women, overbearing bosses and creditors.

"Don't bother countin' it twice — you've already held onto my pay longer than I will."

"Something's gone wrong with the hypnosis therapy, coach. His curve ball is working again, but now he thinks he's a chicken.'

In The Bleachers
by Steve Moore

An off-the-wall, on-the-course, in-the-stands look at the comic world of sports and recreation. Moore appeals to anyone who's ever followed a bouncing ball.

Charlie

by Charlie Rodrigues

It's not that things go wrong for Charlie—it's just that things don't go quite right. Readers will get a real charge out of the bizarre situations that Charlie finds himself in.

Good News/Bad News

by Henry Martin

An amusing look at the foibles of corporate America, from the boardroom to the lunchroom. Whoever thought business could be this much fun!

LeeScapes

by Bill Lee

WittiLee. RefreshingLee. UproariousLee. Lee's humor is contemporary and urbane—a sly take on a little slice of modern life that readers will easily identify with.

Sports Hall of Shame

by Bruce Nash & Allan Zullo

A light hearted tribute to the bumblers, fumblers and stumblers in the world of sports. These sports bloopers are so wild they must be true!

TMS

Articles, photos and graphics that add depth to every section of the paper are available through Knight-Ridder/Tribune.

With contributions from 40 newspapers, Knight-Ridder/Tribune Information Services offers coverage from across America and around the world—bright writing, insightful analysis, great photos and sparkling graphics.

Great sports and financial coverage—

KRT **Knight-Ridder Tribune Information Services**

plus an extra-strength Washington package—round out KRT's daily domestic budget. Weekly features encompass every entertainment and lifestyle category from fashion to education, and fitness to home video.

Newspapers in smaller markets may benefit from taking KRT's Select Service, tailored for papers with less editorial space. KRT also has a new Business News service that covers financial news often missed by other wire services.

The Leader in Newspaper Graphics

Each day, Knight-Ridder/Tribune Graphics Network subscribers receive, via Macintosh and modem, graphics designed to complement articles that move on the KRT News Service. Exciting graphics are created for breaking news, sports, science, and special interest topics—in color and black-and-white.

Via PressLink, clients also have access to thousands of graphics in our archives, including maps, logos, charts and other images. They're ready for insertion in your paper—or can be enhanced by your own artists. Knight-Ridder/Tribune provides unparalleled support.

Newspapers that don't need daily access via modem may prefer our Infographics service, which provides a weekly-mailed package on a disc or hard copy.

Great Photos Two Ways

KRT Photo provides hundreds of images each week from every region of the U.S., plus hot spots around the world. They can be purchased as a complete photo wire service, or on a one-by-one basis.

Subscribers to KRT Photo automatically receive the entire satellite feed plus online access to our archives. Newspapers that don't subscribe to the complete service can purchase individual photos "on demand" via modem and Macintosh. You pay only for the photos you select.

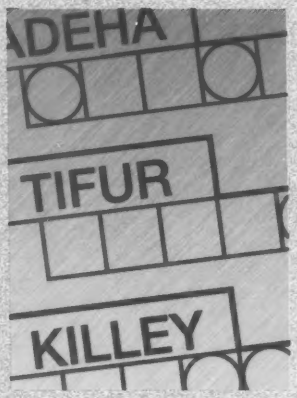
Produced by Knight-Ridder and Tribune Company newspapers with contributions from The Boston Globe, The Dallas Morning News, New York Daily News, Orange County Register and The Seattle Times.

Quality features that amuse, entertain, and stimulate thought are essential for building loyal readership.

Linda Black

Linda Black is an astrologer who helps readers get the most out of their horoscopes. It's not just what's in the stars that matters, but what to do about it. Black has two decades of experience in charting horoscopes and knows what good astrology should be and her columns are combined with an audiotex service that has the highest payout in the business. Readers will find her approach fresh, upbeat and informative. You'll find that her columns and audiotex are real winners for your paper.

Jumble and Junior Jumble



by Henri Arnold and Bob Lee

For more than 30 years, Jumble, *That Scrambled Word Game*, has attracted and held a loyal following with its brainteasing word puzzles.

The Crosswords

by Herb Ettenson

A noted master in crafting crosswords, Ettenson offers readers challenging and clever crossword puzzles, including special TV Crosswords and Daily Commuter Crosswords. Novice and seasoned crossword addicts are hooked by these devilish puzzles.

Goren Bridge

by Omar Sharif and Tannah Hirsch

Game strategies for readers to sharpen their bridge-playing skills from a couple of world-renowned experts. Goren Bridge is also an excellent primer for those who are starting to learn about bids and trumps.

Test Your Horse Sense

by D.L. Smith

Everyone's into trivia these days. Test Your Horse Sense challenges and often stumps readers with a variety of great questions. With subjects ranging from geography and ancient history to literature and the arts, there's something for everyone.

The Womanews Report

Reach out to women readers with this weekly package of articles, color photos and graphics from the Chicago Tribune's acclaimed WOMANEWS section.

Designed to enable women readers to see their own lives and interests reflected in the newspaper, the service includes articles about issues and people of interest to women, along with news briefs, a cartoon, a survival guide "supergraphic," and black-and-white and color photos.

Earth Savers

Earth Savers presents practical tips and useful information for improving our environment.

Creator Laura Jackson uses simple language and appealing graphics to suggest steps we can take in our daily lives that will contribute to preserving our planet. Shows readers that your paper cares!

McClatchy News Service

News, business, sports and features from McClatchy's seven major daily newspapers comprise a daily news and graphics service with a distinctly Western perspective.

Contributions from McClatchy papers in California, Washington state and Alaska and bureaus in Washington, D.C. and abroad.

Sports Features

Inside Baseball

A winning column that covers all the fast-breaking baseball news, whether it's on the field or in the front office.

Latest Line

Latest Line provides daily point spreads year-round, plus commentary to round out the statistical breakdowns. The commentary provides insight the numbers can't give.

Racing Form

The official newspaper of the National Association of State Racing Commissioners. Readers receive expert selections from "America's Turf Authority."

Superstats

Superstats gives readers everything they want and need for professional and college sports picks and statistics.

Strong commentary, useful features and sound investment advice keep readers turning to the financial pages.

Robert Bruss

An accomplished author and real estate attorney, Bruss advises consumers on real estate investment and examines tax laws and legal cases.

Tom Peters On Excellence

Management guru and best-selling author Peters spotlights leadership, customer relations and trade practices of successful businesses.

Louis Rukeyser

America's foremost business journalist, Rukeyser makes the world of money accessible with his on-target analyses and quick wit.

Robert K. Heady on Banking

One of the country's top banking experts, Heady reports on ways to get the most out of bank credit and savings services.

The Savings Game by Humberto Cruz

He's been called everything from RoboSaver to the ultimate tightwad. Cruz puts the *personal* back in personal finance in a column filled with anecdotes about how he and his family have fought the temptation to spend and have boosted their willpower for saving. Readers will really respond to Cruz's useful tips and helpful hints.

Successful Investing by Andrew Leckey

Award-winning financial journalist Leckey provides timely investment and financial advice to help readers increase their net worth.

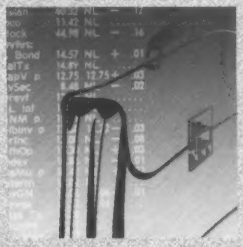
Donoghue Strategies by William E. Donoghue

Practical money management advice. Also compiles the Money Fund Table, Tax-Free Money Fund Table and Banks vs. Money Funds chart.

The Tax Report by Julian Block

Leading tax attorney Block guides readers through today's complex tax system by interpreting tax laws and changes in legislation.

Insider Trading



This database monitors stock trading activity by officers of all publicly held companies. You select the companies you want to keep up with.

TMS

TMS Stocks is the leader in enabling newspapers to tailor their financial tables to their specific needs.

TMS Stocks

Flexibility, accuracy, speed and reliability: these are the hallmarks of TMS Stocks, and the reasons why more and more newspapers are switching from their traditional wire service supplier to TMS's more innovative service.

TMS Stocks not only enables a newspaper to select which stocks will appear, but also allows the flexibility to create special break-outs and graphic enhancements that make stock tables more useful and easier to understand.

Stocks, mutual funds, bonds, money markets, options and Canadian stocks are all within TMS's mix. Listings can be broken out by region, industry, performance, or any other category a newspaper requests. Tables can be graphically enhanced with arrows, underlining or boldface to highlight significant performers. Market listings from a variety of stock exchanges can be compiled into one report—and the list can be customized to your specific needs.

Our package can also provide instant access to two computerized research tools to assist your financial writers. One service specializes in delivering real-time stock quotes in customized formats, while the other provides valuable financial data and historical information.

TMS Stocks is unsurpassed in speed and accuracy. We can deliver your stock tables within minutes of exchange closings. The service is adaptable to all production systems, including Macintosh. And we provide 24-hour technical support through a toll-free hotline.

NHltLb e	0.28	212	25 1/2	+ 1/4
NtHertg	...	...	1/2	...
NII	...	40	13 5/8	...
NII pf	5.00	...	47 5/8	...
NMedEs	0.46	2827	15 1/8	+ 1/4
NtPrest a	6.80	20	74	+ 3/4
NtSemi	...	289	10 1/2	- 1/4
NtSem pf	4.00	11	45 3/4	- 1/4
NtSvIn	1.00	39	25 1/2	- 3/8
NtlWst	1.67	...	31 1/2	
NatnsBk n	1.48	618	45 7/8	+ 1/8
NatHP	2.16	22	26 1/4	+ 1/8
Navistr	...	1831	3 7/8	- 1/8
Nav wt A	...	80	1 1/4	...
Nav wt C	...	...	7/32	...
NBD	0.72	...	17 7/8	...
NBD s	1.00	273	30 1/8	...
NCH	1.00	6	67 3/8	...
NeimM	0.20	3	13 3/8	- 1/8
Nerco	0.64	6	15 1/2	+ 1/8
NtwkEq	...	7	16 1/4	...
NevPw	1.60	61	19 1/8	...
NewAm	0.54	45	4 1/8	- 1/8
NEngEl	2.08	324	30 5/8	...
NwGrm e	0.28	148	11	...
NJRsc	1.52	61	18 1/2	
NPInRl	1.22	28	24	- 1/8
NwVall	...	220	7/32	...

NVall pfA	16.00	...	4 1/4	...
NVall pfB	3.00	1	1 5/8	- 1/8
NYSEG	2.12	159	27 5/8	- 1/8
NYEG pf	3.75	...	49	...
NYE pfA e	1.90	...	25 3/4	...
NYE pfB	8.80	...	103	...
NYE pfC	2.12	32	24 3/8	- 5/8
Newell	0.60	60	48 1/4	- 1/4
Newhal	0.80	7	19	- 1/8
NwmtG a	0.05	160	43 3/8	+ 1/4
NwtMg	0.60	90	45 1/4	+ 1/4
NewsCp e	0.05	2097	25 1/2	- 1/2
NewCp pf	3.50	4	65	+ 1/2
NiaMP	0.64	246	18	...
NiaM pf	1.62	3	23 1/4	- 1/8
NiaM pfA	3.40	...	42 1/2	...
NiaM pfB	3.60	...	43	...
NiaM pfC	3.90	...	47	...
NiaM pfD	4.10	...	48 1/2	...
NiaM pfE	4.85	...	58 1/2	...
NiaM pfG	5.25	...	61 1/2	...
NiaM pfH	6.10	...	73	...
NiaM pfI	7.72	...	91 3/4	...
NiaM pfJ	10.60	...	111	...
NiaM pfK	2.12	...	26	...
NiaM pfL	2.19	...	27 1/2	...
NiagSh e	0.60	6	14 5/8	...
Nicolet	...	17	11 1/8	...

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TMS STOCKS

Editorial services that meet the needs of individual communities are a key element of today's newspaper.

Weather Central

You *can* do something about the weather! Give your readers the best customized maps in the newspaper industry with Weather Central. Comprehensive daily and specialized forecast data include marine forecasts, air quality reports, and travel forecasts. Weather Central provides accurate information about the weather for your city, the nation and anywhere in between. It's a totally customized service that can deliver black-and-white or four-color graphics in a package that gives you all the elements you need to keep readers turning to your weather page.

College Press Service

The nation's largest syndicated service devoted to covering the college scene. Timely reports about news and trends from around the nation make this a valuable resource for any college paper—and a great way for the media to keep up with what's happening on campus. It's a bountiful source of articles, cartoons and features—as well as for contemporary story ideas that can be given a local twist by your staff. There's also a special service for high schools that helps build student editing skills.

Weekly Feature Service

Weeklies across America are discovering the quality and value of this package especially designed to meet the needs of non-daily newspapers. Subscribers get an abundance of articles, features, comics, cartoons, games, puzzles and graphics that offer something for just about every reader interest. The weekly package is filled with brightly written columns that emphasize practical advice and timely news about entertainment and celebrities. It's a service that adds creativity and professionalism to any weekly.

TMS

More than ever, updated TV listings are an important reason people turn to newspapers. Readers expect the best.

Boston Globe

THE ATLANTA CONSTITUTION

San Antonio Express-News

THE INDIANAPOLIS STAR

Los Angeles Times

The Orlando Sentinel

The New York Times

ST. LOUIS POST-DISPATCH

San Francisco Examiner

TV Listings

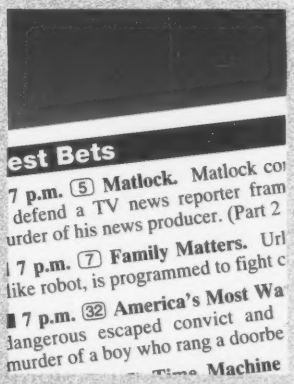
Over the past several years, TMS TV Listings has earned the reputation as the first choice for newspapers that want to give their readers the most accurate and readable TV schedules available.

Now, thanks to a multi million dollar upgrade of our TV Listings production system, TMS can make customized logs and grids available to more markets.

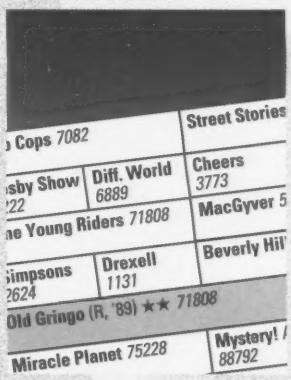
We're committed to providing professional, individualized service by offering listings in the formats, typefaces, grid lengths and column widths that best suit your needs. Our service can be used with traditional typesetting devices, or via high-speed links to Macintoshes.

Special break-outs, quality editorial features, and VCR Plus codes are available to enhance our customized packages. And preparing multiple versions of listings—zoned by cable system—is a TMS specialty. That's why reader-friendly, quality-minded newspapers increasingly turn to TMS for the best listings in the business.

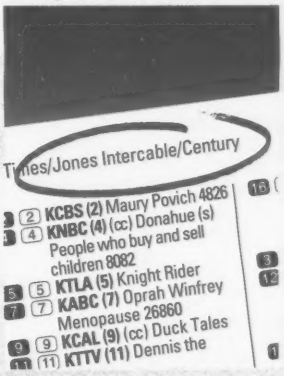
Editorial Breakouts



VCR Plus Codes



Multiple versions



TMS TV Listings provides grids and logs in formats designed to meet the needs of individual newspapers. Choose from a wide array of features and options to develop the TV pages that will best serve your readers. Whatever format you select, TMS delivers listings with unsurpassed accuracy.

All syndicates send bills; we also send checks. Our ad networks bring revenue to papers from other media.

Advertising Networks

More viewers turn to newspapers for television information than any other print source—twice as many as TV Guide and the cable guides combined. Our advertising networks insure that newspapers get the advertising dollars they deserve.

10 Figure Skating—Pairs ✔ Final! Plus Skiing & more. '92 Olympics
Adv.

Under the umbrella of TMS TV Promotion, our three ad networks allow broadcasters and cable programmers to use newspapers to deliver a promotional message right when viewers are deciding what to watch.

Speed & Beauty	Bill Dance	Bassmasters (r)	Celebrity 176589	Truckin' USA	Truck/ Tractor	Speed (r)	Road Test	Winners	Exploring
mes Stewart, Janet Leigh. 193		The Man From Colorado ('48) Glenn Ford, William Holden. Western ★★★ 99m. 913838				7th Cavalry ('56) Randolph Scott. Western.★★ 75m. 723448			Devil's Doorway
Silk Stalkings (CC) 763193		Counterstrike		Silk Stalkings (CC) 763193		Hollywood Insider	Paid Programming 4779693		
857541		News (CC)	Replay (9:40)	Monsters 889819	St. Jude 276473		The Fabulous Dorseys ('47) ★★ 88m. 132310		

Will Kelly Bundy get engaged? Find out on the all-new episode, Married...With Children

We've made buying tune-in advertising simple. Our three ad networks cover newspapers from coast-to-coast, in packages tailored to programmers' individual needs. We produce ads that match local channel numbers and times in each market, all through one order and one bill.

TV Log provides three powerful lines of promotional copy embedded in the listings in 119 markets covering 88% of the nation. Advertisers can buy just one market—or the whole network with a combined circulation of 80 million copies.

The TV Week Network provides an efficient way to buy display ads in the top 40 newspaper Sunday TV Books as well as supplemental add-on packages. TV Week provides the convenience, ease and cost efficiency that make newspaper TV magazines work for programmers.

Our newest service, the TV Premium Grid Network offers an exclusive opportunity for ad messages to appear in the TV grids of major market newspapers. Because there's only one ad per grid, it's a format that really stands out from the crowd.

TMS

Audiotex, "talking personals" and online services enable newspapers to reach out to readers in new directions.

Voice Ads

Talking personal ads are a sure-fire way to stimulate reader interest and bring in new revenues. Our collaboration with Scherers Communications—one of the nation's most respected voice information service bureaus—enables TMS to provide you with the highest level of service, reliability and confidence. We tailor our personals program to meet your paper's special needs, and offer a variety of services that take the hassle out of talking personals. Let TMS and Scherers make sure your talking personals are done right!

SCHERERS COMMUNICATIONS, INC

TMS 900

TMS is the industry leader in introducing innovative pay-per-call services to newspapers. Your paper can use audiotex to bring readers more information, more fun, and more involvement—without any capital investment or set-up fees. We find the best information sources and technology and we take care of dealing with the phone company. You make money every time a reader calls. Our 900-number services are geared to be easily promoted along with your regular print features. Horoscopes, soap opera updates, sports reports, crossword clues, auto information and more!

Voice News Network

Newspapers that own their own audiotex equipment will want to check out the services offered through TMS's Voice News Network. Our audio news and information lines are produced by news professionals, and are specifically designed to be listened to over the phone. It's quality audiotex that no equipment vendor or radio-retread service can match. Look for exciting new ways to integrate print and audiotex features coming this year from VNN.

Voice News Network

Cabletext and Online

No syndicate has more experience in creating computerized programming for video display formats than TMS. We operate information networks that offer news and information round-the-clock with eye-catching graphics. These cabletext products can be viewed everywhere from government buildings to factories to taverns, in a format customized to each location. And our experience with designing, creating and maintaining information in interactive formats gives TMS the edge in helping newspapers enter the up-and-coming world of online services.

Tribune Media Services Feature List

Editorial Catoonists

Steve Benson
The Arizona Republic. 4/wk.

Bill Day
Detroit Free Press. 4/wk.

Walt Handelsman
The Times-Picayune. 3/wk.

Dick Locher
Chicago Tribune. 4/wk.

Chan Lowe
Sun Sentinel. 3/wk.

Jeff MacNelly
Chicago Tribune. 3/wk.

Jack Ohman
The Oregonian. 5/wk.

Steve Sack
Star Tribune. 4/wk.

Wayne Stayskal
Tampa Tribune. 4/wk.

Don Wright
The Palm Beach Post. 4/wk.

Commentators

Ken Adelman 2/wk.

Dave Barry 1/wk.

Stephanie Brush 1/wk.

Samuel Francis 2/wk.

Bob Greene 3/wk.

Donald Kaul 2/wk.

Deborah Mathis 2/ wk.

Christopher Matthews 2/wk.

Lars-Erik Nelson 3/wk.

Charles Osgood 2/wk.

Clarence Page 2/wk.

Politics Today by Jack W. Germond and Jules Witcover 5/wk.

Andy Rooney 2/wk.

Mike Royko 3/wk.

Diane White 2/wk.

Sports

Inside Baseball 1/wk.

Latest Line 7/wk.

Racing Form 7/wk.

Superstats by Benjamin Lee Eckstein 7/wk.

Business

Robert Bruss Real Estate 7/wk.

The Donoghue Strategies by William E. Donoghue 2/wk.

Banks vs. Money Funds by William E. Donoghue & Robert Heady 1/wk.

Money Fund Table by William E. Donoghue 1/wk.

Tax-Free Money Fund Table by William E. Donoghue 1/wk.

Robert K. Heady on Banking 1/wk.

Insider Trading 1/wk.

Tom Peters On Excellence 1/wk.

Louis Rukeyser 1/wk.

The Savings Game by Humberto Cruz. 1/wk.

Successful Investing by Andrew Leckey 3/wk.

The Tax Report by Julian Block 1/wk.

People

Hollywood by Marilyn Beck & Stacy Jenel Smith 7/wk.

The Fast Track by Cheryl Lavin 1/wk.

Turning Point by Glenn Plaskin 1/wk.

Special Interests

Astrology
Horoscopes by Linda Black 7/wk.

Automotive
Ask Don Garlits 1/wk.

Family
The Family Almanac by Marguerite Kelly 1/wk.

Paternity Ward by D.L. Stewart 2/wk.

Tween 12 & 20 by Dr. Robert Wallace 6/wk.

Food
On the Label by Judy Fitzgibbons 1/wk.

Health & Fitness
The Family Doctor by Allan Bruckheim, M.D., 5/wk.

Dr. Jock by Mitchell Sheinkop, M.D., & Marilynn Preston 1/wk.

Home Improvement
Home Workshop by Larry Eisinger 1/wk.

Movies
Flicks Picks by Gene Siskel 1/wk.

Music
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Pets
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Relationships
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Religion
My Answer by Dr. Billy Graham 6/wk.

Seniors
In Your Prime by Bard Lindeman 2/wk.

Travel
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Video
Inside the Video Games by Chip & Jonathan Carter 1/wk.

Women
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API Oil Stocks Industry Report — Staff . . . UPI
APN Illustrations — Staff . . . APN
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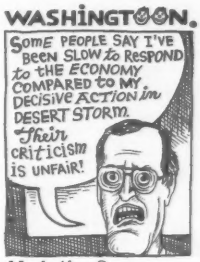

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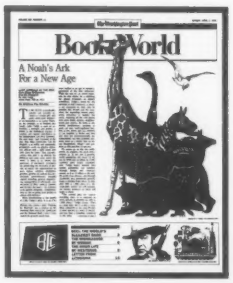

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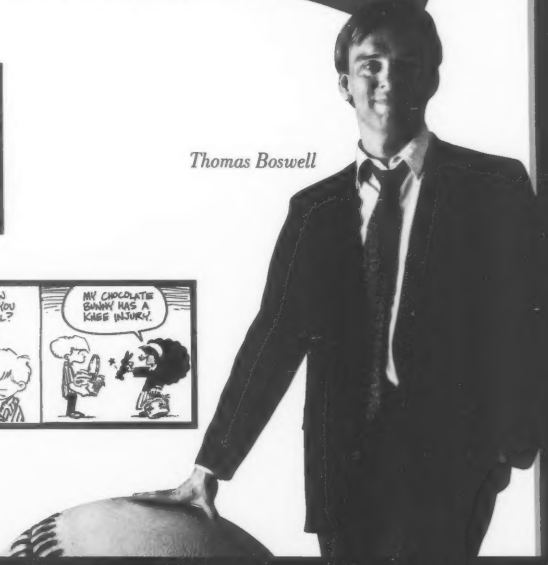
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Books —Verna Boyd ..... CN
Books In Review — Staff ..... IMN
Books Of The Week —John Austin ..... HS
Bookviews —Alan Caruba ..... CBO
BookReports —Bergen Record ..... BPI
Borgman Editorial Cartoons —Jim Borgman ..... KFS
Boring Stuff —Alan Caruba ..... CBO
***Born Loser** —Art and Chip Sansom ..... NEA
Boston Globe Entertainment Features — Various ..... BPI
Bottom Line, The —Antoinette Basco ..... CAT
Botton Ten, The —Steve Harvey ..... UPS
Bound & Gagged —Dana Summers ..... TMS
Boys Town Features —Fr. Val Peter ..... NU
Brady —James Brady ..... CRN
Brady's Bunch —James Brady ..... CRN
Brain Baffler —Jodi Jill ..... IJF
Brain Teasers — Various ..... OPS
Brain Twisters —Don Douglas ..... SCI
Brainstormers —Mike Smith ..... LIT
Brainteasers — Various ..... SCI
Braintwister —Gordon ..... OPS
Brenda Starr —Ramona Fradon & Mary Schmich ..... TMS
Brides & Bouquets — Staff ..... CNS
Bridge —Phillip Alder ..... NEA
Briefcase —John Louthan ..... UPS
Briefs — Staff ..... EDC
***Bringing Up Father** —Frank Johnson ..... KFS
Broadway and Beyond —Gwen Barrett ..... ANS
Broadway Boxscore & Mini-reviews —Frederick Winship ..... UPI
Broadway Is My Beat —Joey Sasso ..... NIT
Broom-Hilda —Russell Myers ..... TMS
Brothers-in-Law —Edward Bryant ..... IND
Bruce Grant —Bruce Grant ..... MCC
Bubble Gum Rapper —The Baton Rouge Advocate Education Services Dept. ..... NEA
Buckets, The —Scott Stantis ..... TMS
Buddy's Workshop — Staff ..... CSP
Budget Gourmet —R. and A. Hinden ..... SCI
Build Your Vocabulary —Marian House ..... SCI
Building Insights —Allen Gorin ..... DON
Building Your Vocabulary —J. House ..... OPS
Business —Warren Palitz ..... NNB
Business Card —Gene and Anne Bassett ..... CWS
Business Cartoons — Various ..... SCI
Business Computer (R), The-Judi K-Turkel & Franklynn Peterson ..... PKA
Business Etiquette —George Mazzai ..... SCI
Business Features —UPI business writers and reporters ..... UPI
Business Finance —David Faries ..... FAR
Business Finance —David Faries ..... FAR
Business Insights —Lincoln Avery ..... AMC
Business Outlook (Financial 2) — Various ..... CNS
Business Perspective —Mark Horowitz ..... UPI
Business Photos ..... FPS
Business Profile/Special Report —UPI business writers ..... UPI
Business Success Tips & Shortcuts —The IBIS Group ..... IBIS
Business Telecommunications Ad Section - Editorial — Staff ..... CRN
Business Today —UPI business writers ..... UPI
Business Travel Report —Jane E. Lasky ..... CHR
Business Traveler, The —Chris Barnett ..... CNS
Business Wire Newsletter —Lorry I. Lokey ..... BUS
Business Wire—Business Briefs —UPI business writers ..... UPI
Business Wire—Federal Reserve Money Supply Report — UPI business writers ..... UPI
Business Wire—Money Fund Report —UPI business writers ..... UPI
Business Wire—Retail Sales Report — Staff ..... UPI
Business Wire—Treasury Bill Auction — Staff ..... UPI
Business Wire—Week In Review —UPI business writers ..... UPI
Business Wire—Weekly Bond Lead —UPI business writers ..... UPI
Business Wire—Weekly New Products Report — UPI business writers ..... UPI
Business Wire—Weekly Stock Lead —UPI business writers ..... UPI
Business Wire—What's New in Stocks — Various ..... UPI
Business Wire—Worth Mentioning —UPI business writers ..... UPI
Business Word Search —Tower ..... SCI
Business World —UPI business writers ..... UPI
Business Writers Roundtable —Douglas A. Cohn ..... ASD
Business Writers Roundtable — Judy Keisling (H&R Block) ..... ASD
Business Writers Roundtable —Ralph Nader ..... ASD
Business/Hi-Tech — Staff ..... SAN
Butcher, The —Merle Ellis ..... CHR
Buying On Credit Q & A —Don Henry ..... RFS
Buzz McClain's Home Video Column —Buzz McClain ..... DAA
Byline —Brian Dickinson ..... SHN
Byline —Tom Strongmen ..... SHN
Bytes In Your Business —Dona Z. Meilach ..... MEI
BEST WEEKLY CROSSWORD —TH. Fallon ..... DAA
BIZARRO —Dan Pizarro ..... CHR
BPI Entertainment —Picture Service ..... BPI
BPI Entertainment News Wire ..... BPI

C

Cable Magazine — Staff ..... TAP
Cable Picks — Various ..... LAT-WP
Cal Thomas Column —Cal Thomas ..... LATS
California Commercial Scene —David R. Walker ..... RENG
California Focus —Los Angeles & Sacramento CNS Bureaus ..... CNS
California Land Use Watch —Morris H. Newman ..... RENG
California Trends —Bradley Inman ..... IN
Call Me A Taxi —Peter Franklin ..... SNS
Callahan —John Callahan ..... LR
Calling Colleen — Staff ..... CSP
Calvin and Hobbes —Bill Watterson ..... UPS
Campaign Practices Reports —Glen Craney ..... CQ
Canadian Criss Cross —Walter Feener ..... LIB
Canadian Quiz Cross —Maureen Azimov ..... MIL
Cancer Research Features ..... NU
Candy Man, The —Bill Murray ..... MFS
Capitol Eye, The —Doug Bandow ..... CNS
Capitol Watch — Staff ..... CLJ
Capsule Movie Guide — Various ..... LAT-WP
Car Care — Staff ..... CNS
Car Care/Sprint ..... CNS
Car Cartoons — Various ..... SCI
Car Keys —B. Woody ..... OPS
Car Talk —Arthur Ingeglia ..... ECS
Car Talk —Ed Janicki ..... SCI
Car/Truck Talk —Tim Spell ..... MOT
Carcare —B. Adelsberger ..... SCI
Card Corner, The —Phil Erwin ..... KFS
Career Source/Column —Sheryl Silver ..... CAS
Career Strategies —Dr. Joy Reed Belt ..... ENF
Careers —Joyce Lain Kennedy ..... SFI
Careers —Joyce Lain Kennedy ..... LATS
Careers — Staff ..... CRN
Careers —Michael Kinsman ..... CNS
Careers and Graduation — Staff ..... CNS
Careers Ad Section - Editorial (2 times yearly) — Staff ..... CRN
Caricatures (2) —Ramirez/Thompson/Britt ..... CNS
Caricatures by Andy —David Anderson ..... MIL
Caricatures: Poptalk ..... CNS
Caring For Your Car —Duncan Haimerl ..... LATS
Carl Rowan —Carl Rowan ..... NAS
Cars & Comments —P. Carbone ..... SCI
***Cartas a Maria Regina** —Maria Regina ..... UFS
Cartoon Kitchen, The —Larry Gonick ..... WCS
Cartoon Quarterly, The —George Crenshaw ..... PDF
Cartoon Talent Search — Staff ..... CTS
Cartoons — Staff ..... CSP
Cartoons — Staff ..... BO
Cartoons & Editorials — Staff ..... CNS
Catfish —Fred Wagner & Tom Cone ..... TMS
Cathy —Cathy Guisewite ..... UPS
Celebri-Quotes — Various ..... HS
Celebrities on Sports ..... LFS
Celebrity Beat —Jay Kravetz ..... IPN
Celebrity Cipher — Staff ..... NEA
Celebrity Cookbook —Johna Blinn ..... DOR
Celebrity Health News —Ruth Nathan Anderson ..... VMG
Celebrity Interview —Jay and Elliott Kravetz ..... IPN
Celebrity Interviews —Gloria Geale & Sylvia Resnick ..... BO
Celebrity Interviews —Fiwletter Ouwe ..... SCI
Celebrity Jokes — Various ..... OPS
Celebrity Photographs — Various ..... CFI
Celebrity Profile —Sandra Jean Copperfield ..... CRE
Celebrity Recipes —Jane Sherrod Singer ..... DAA
Celebrity Recipes — Various ..... SCI
Celebrity Round-Ups —Marian B. Singer ..... SCI
Celebrity SportsTalk —Steve Berkowitz ..... CNS
Celebrity Teen Talk —Jason Rich ..... TTC
Celebrity Transparencies ..... BO
Challenge Drawings —Jack Hamm ..... REL
Challenger —King Features ..... KFS
Chan Lowe —Chan Lowe ..... TMS
Channel Chuckles — Various ..... AIS
Charles Givens —Charles Givens ..... CRE
Charles Krauthammer Column —Charles Krauthammer ..... WPW
Charles McDowell —Charles McDowell ..... SHN
Charles Osgood —Charles Osgood ..... TMS
Charley Reese —Charley Reese ..... KFS
Charlie —Charles Rodriques ..... TMS
Chart Leaders —Billboard Magazine ..... BPI
Charts/Financial Stats/Mortgage Features —Earl Peattie ..... MNC
Check Your Knowledge —Donald Saltz ..... QUF
Checkmate —Chris Crennen ..... AIS
Cheerful Gardener —Pat Kite ..... KPC
Chef's Corner —Kate Linsner ..... SNS
Chess ..... CNS
Chess ..... NYT
Chess For The Amateur —James Williams ..... SCI
Chess Mate —James Horton ..... SCI
Chess Quiz —Shelby Lyman ..... BCF
***Chester** —William Hatch & Tony Ortiz ..... FSS
Child Life —Beverly Mills CL
Child Magazine — Various ..... NYT
Children & Childcare Features ..... NU
Children Today —Schwarzbeck ..... SHN
Children's Activities — Various ..... SCI
Children's Book Reviews Mini ..... CNS
Children's Express — Children....for Everybody ..... CE
Children's Page — Various ..... SCI
Children's Puzzles — Staff ..... BO
Christian Science Monitor News Service — Staff ..... LATS
Christmas — Staff ..... CNS
Christmas in The Weekend Workshop —Ed Baldwin ..... CSS
Christmas Activities — Various ..... SCI
Christmas Gift Package — Staff ..... NEA
Christmas Holliday Col. —Lillian Vernon ..... SCI
Christmas Short Stories — Various ..... SCI
Christmas Strip — Staff ..... NEA
Christopher Matthews —Christopher Matthews ..... TMS
Chubb & Chauncey ..... TSS
Chubb & Chauncey —Rodewalt ..... TSS
Chuck Stone —Chuck Stone ..... NEA
Church Chuckles —Charles Cartwright ..... SM
Church Chuckles —Charles Cartwright ..... SCI
Church Page —Gus Wood ..... MOR
***Cinema Talks** —Paula Royce Graham ..... GPR
Citizen Senior —Dave Berg ..... WFS
City Editor's Tip Service —Greg Olds ..... LATS
Clarence Page —Clarence Page ..... TMS
Class Acts —Fort Worth Star Telegram ..... NYT
Classified Crafts — Staff ..... SVA
Classis Classic —Vern Paker ..... MOT
Claude & Cleo —Jim Whiting ..... SCI
Clean Living —Joanne Mills ..... SS
Click And Clack Talk Cars —Ray and Tom Magliozzi ..... KFS
Clints Hints —Clint Davis ..... SCI
Clip Art/Food — Staff ..... CNS
Clip Art/Travel — Staff ..... CNS
Clip Art: Entertainment ..... CNS
Clip Art: Lifestyle ..... CNS
Clothes Minded —Pati Lowell ..... SIS
Clotheslines —Marylou Luther ..... LATS
Coby's Corner —Dick Smith ..... SDS
Coffee Break —Joe Mullich ..... MUL

Coin Roundup —Edward C. Rochette ..... LATS
Colin McEnroe —Colin McEnroe ..... LAT-WP
Collectable Car —Bob Hagin ..... PAC
Collectors —Gregory Lewis & Dwight Chapin ..... CRE
College Press Service ..... TMS
Colman McCarthy Column —Colman McCarthy ..... WPW
Color The Drawing —W. Trag ..... OPS
Color This —Kern Pederson ..... SM
Colorfoto Service/Food/Travel/Lifestyle/Homes — Staff ..... CNS
ColorCross —Chick Elum ..... SLG
Column of Lists, The —Amy Wallace & David Wallechinsky ..... UFS
Comics For Kids —Bob Weber Jr ..... KFS
Coming of Age — Various ..... CAT
Coming Attractions — Staff ..... CIN
Coming Attractions —Jay and Elliott Kravetz ..... IPN
Comment On Sports —Pete Fritchie ..... EDC
Commentary —Lauren Soth ..... ENF
Commercial Scene —Ron Galperin ..... RENG
Common Sense Etiquette For Businesswomen & Wives —
The IBIS Group ..... IBIS
Common Sense Math Puzzles —Hart ..... SCI
Communicator's Notebook —Bob Miko ..... MNS
Community Cookbook —Betty Allen ..... DAA
Community Features ..... NU
Computer Ad Section - Editorial Package — Staff ..... CRN
Computer Advisor —W. Richard Reynolds ..... INNF
Computer Bits — Staff ..... SNS
Computer Business Col. —Christopher Mead ..... SCI
Computer Cartoons — Various ..... SCI
Computer Ease —Dona Meilach ..... SCI
***Computer File** —Richard O'Reilly & Lawrence Magid ..... LATS
Computer INSIGHT —W. Richard Reynolds ..... INNF
Computer Journal —Robert Meyering ..... BN
Computer News —Jeffrey Blyth ..... ITP
Computer Picks The Pros —Steven Skiena ..... COM
Computer Reports Columns —T.R. Reid & Brit Hume ..... WPW
Computer Science For The Masses —Steven Skiena ..... COM
Computer Tips & Ideas —The IBIS Group ..... IBIS
Computer: Best Bytes —Gordon McComb ..... CNS
Computers And Products — Staff ..... IMN
Computertoons —Ron Stanford ..... AIS
Consumer Tidbits Cartoons —C. Dennis ..... SCI
Congressional Insight —Stephen Gettinger ..... CQ
Congressional Monitor, The —Brian Nutting ..... CQ
Congressional Quarterly Service —Neil Brown ..... CQ
Congressional Vote Service — Staff ..... CQ
Conservative Advocate, The —William A. Rusher ..... NEA
Conservative View, A —James J. Kilpatrick ..... UPS
Consumer Affairs —S.J. Diamond ..... LAT-WP
Consumer Checklist — Staff ..... CSP
Consumer Conscious —Sylvia Cronin ..... CFS
Consumer File —Chris Bjorklund ..... DAA
Consumer Fillers —Sylvia Cronin ..... CFS
Consumer Focus Feature —Goody L. Solomon ..... SGL
Consumer Good Features ..... NU
Consumer Information Advisor —Sylvia Cronin ..... CFS
Consumer Rights ..... NU
Consumer Technology Features ..... NU
Consumer Travel Trends —Sylvia Cronin ..... CFS
Consumer Wants To Know, The —Samuel P. Levine ..... LEV
Consumer Watch —Esther Peterson ..... NU
Consumer Watch —Bob Richards ..... MWF
Consumer's Voice ..... NU
Consumers Report On Travel —Ed Perkins ..... TMS
Consumers' Dilemma, U.S.A. —Samuel P. Levine ..... LEV
Consumerwatch —Gary T. Kubota ..... SRG
Contemporary Collectibles —Linda Rosenkrantz ..... CNS
Continental Viewpoint —Charles Hampton Savage ..... CON
***Contract Bridge** —Steve Becker ..... KFS
Cook It Light —Jeanne Jones ..... KFS
Cook's Books —Joel Cook ..... AGT
Cook's Books —Charles Britton ..... CNS
Cook's Computer Review —Joel Cook ..... AGT
Cook's Consumer Product Review —Joel Cook ..... AGT
Cook's Garden Review —Joel Cook ..... AGT
Cook's Music Review —Joel Cook ..... AGT
Cook's Outdoors —Joel Cook ..... AGT
Cook's Video Review —Joel Cook ..... AGT
Cooking Corner —Various ..... CNS
Cooking Light — Staff ..... SNS
Cooking/Fine Dining —Ruth amd Robert Reid ..... WFS
Coping —Barbara Burtoff ..... BBS
Coping in the Country —Mike Drummond ..... DRU
Coretta Scott King —Coretta S. King ..... UFS
Corriere Della Sera (Italian language only) — Various ..... NYT
Cosmic College —Larry White ..... TIM
Cottage Computer —Tom Gillespi ..... DES
Cottor —Roy Cottor ..... MCC
Country Music —Jack Hurst ..... TMS
Country Parson —Frank Clark ..... SM
Country People —Jeff Woods ..... BPI
Country Things —Bob Artley ..... ENF
***Coupon Clipper** —June Fuller ..... UFS
Courthouse Square —John Jarvis ..... CSP
Cover Story —Advertising Age Staff ..... CRN
Cox News Service (New York Times News Service) ..... NYT

Crabb on Computers —Don Crabb ..... SIS
Crack Beast, The —Edward Bryant ..... IND
Craft Patterns Home Workshop —Brian W. Smith ..... CHW
Crafts — Various ..... OPS
Crafts/Make It Yours —Kelle Barfield Banks ..... CNS
Crain Real Estate Package — Staff ..... CRN
Crain's Automotive Package — Staff ..... CRN
Cream Liquers —Dona Meilach ..... SCI
Creamer —Anita Creamer ..... MCC
Crime Flashback —Max Haines ..... LIB
Critics Choice —The Boston Globe ..... BPI
Croaker —John Jarvis ..... CSP
Crocheting & Knitting —Karen Royal ..... BO
Crock —Don Wilder & Bill Rechin ..... NAS
Cromley News-Features —Ray Cromley ..... CNF
Cross Canada Crossword —Robert Gregory ..... SS
Cross-Sums —Charles Weaver ..... SCI
Cross Country—John Oncken ..... NWF
Crosscurrents —Edward Grimsley ..... CRE
Crossword — Staff ..... SM
Crossword —Agnes DeSatta ..... MOR
Crossword — Staff ..... EDC
Crossword & Games — Various ..... CNS
Crossword of Current Events — Various ..... ASD
Crossword Puzzle —J. Baxter Newgate ..... MEM
Crossword Puzzle —Doug Cooper ..... APN
Crossword Puzzle —Washington Post Magazine ..... WPW
Crossword Puzzle Game Magazine ..... CNS
Crossword Puzzle with Cryptoquip —Eugene Sheffer ..... KFS
Crossword Puzzle With Cryptoquote —Thomas Joseph ..... KFS
Crossword Puzzler — Staff ..... UFS
Crossword Puzzles —Calvin R. and Jackie Mathews ..... PFS
Crossword Puzzles — Staff ..... BO
Crossword Puzzles From The New York Times
(Daily & Sunday) —Eugene T. Maleska ..... NYT
Crosswords —A. Foley ..... SCI
Crosswordwise — Various ..... SCI
Crowley Chronicle —Pat Crowley ..... CNS
Crowley's Horoscope —B.J. Crowley ..... EDC
Crown's Short Takes — Various ..... CRO
Crucigrama de Hoy —Luis Campos ..... UFS
Cruise News/Views —Milton Gun ..... TLF
Cruising Update ..... CNS
Crypto Game —Righetti ..... SCI
Cryptograms —Naida Dickson ..... DFS
Cryptoquotes (Coded Quotes) —A House ..... SCI
Cuisine ..... LAT-WP
Culinary SOS —Rose Dosti ..... LAT-WP
Curious Avenue —Tom Toles ..... UPS
Curious Shopper, The —Sonja Heinze ..... KFS
Curiouswords & Fascinating Phrases —Taylor and Mary Overbey
..... SCI
Curtis —Ray Billingsley ..... KFS
Custom Weather Pages — Staff ..... AWI
Customers Always Write, The — Subscribers ..... AMW
Cut Your Own Taxes And Save —George Smith CPA ..... NEA
Cutting Edge Health & Fitness —Ben Weider & Tom Deters ..... CRE
Cybil Action —Hatch & Dibble ..... FSS
Cycoe Buys For The Frugal Flyer —Yuri Samer ..... CYC
CARICATURE Portfolios —World's Top Caricaturists ..... CWS
CD Mart —Sam Tanner ..... WOR
CD Review —Mat Stuart ..... WFS
CD Update —T. Edwards ..... IBN
CD's/Records And Tapes In Review — Staff ..... IMN
CQ Research —D. Marcus Rosenbaum ..... CQ

D

Daily & Weekly Crosswords —Gordon ..... OPS
Daily Crossword, The —Herb Ettenson (Editor) ..... TMS
Daily Curmudgeon —Jon Winokur ..... CRE
Daily Dick Crossword — Staff ..... DFS
Daily News Service ..... CNS
Daily Racing Form Consensus — Staff ..... TMS
Daily Short Stories — Various ..... OPS
Dan Berger —Dan Berger ..... LAT-WP
Dan Walters —Dan Walter ..... MCC
Dan Wasserman Cartoon —Dan Wasserman ..... LATS
Dash of Humor —Art Bouthiller ..... CCO
Dateline America —Jeffrey Blyth ..... ITP
Dateline Broadway —Jeffrey Blyth ..... ITP
Dateline Hollywood —Theda Kleinhans-Reichman ..... SNS
Dateline New York —Jeffrey Blyth ..... ITP
Dating Place (R) — Staff ..... PCG
Dave —Dave Miller ..... TMS
Dave Barry —Dave Barry ..... TMS
David Barton —David Barton ..... MCC
David Broder Column —David S. Broder ..... WPW
David Nyhan —David Nyhan ..... CRE
Daytime Dial —Lynda Hirsch ..... NAS
De Ore —Bill DeOre ..... UPS
Dear Abby —Abigail Van Buren ..... UPS
Dear Diane —Diane Crowley ..... UFS
Dear Gods —Leonard Bruce & Ross Osterman ..... LDC
Dear Sally —C. Gordon ..... SCI

Dear Teacher —Marge Eberts & Peggy Gisler ..... CMS
Deborah Mathis —Deborah Mathis ..... TMS
December Rose —Cynthia Rose Sparrow ..... MSF
Decor Score/Homes —Rose Gilbert ..... CNS
Decorative Tole & Folk Art —Glenda Suter ..... CSS
Defty-Nitions — Staff ..... AMW
Deliberate Tourist — Staff ..... SNS
Dennis The Menace —Hank Ketcham ..... NAS
Deploying U.S. Forces —Col. Ian Bell & Stuart Middleton ..... WWN
Der Spiegel — Various ..... NYT
Designer Homes —James McAlexander ..... CNS
Designing Woman —Rita St. Clair ..... LATS
Designs In Nature —W. Hearn ..... OPS
Destinations Update —Milton Gun ..... TLF
Diamond Challenge —Jim Evans ..... APU
***Diamond Challenge** —Jim Evans & Jim Johnson ..... UFS
Diane Francis —Diane Francis ..... MIL
Diane White —Diane White ..... TMS
***Diary of Rock and Pop** —Steve McGarry ..... UFS
Dick Dunkel's College Football Index —Dick Dunkel ..... DSR
Dick Locher —Dick Locher ..... TMS
Dick Tracy —Dick Locher & Max Collins ..... TMS
Dick Wright —Dick Wright ..... UFS
Did You Know —John Jarvis ..... CSP
Did You Know That —F. Treadgold ..... SCI
Diet ..... NU
Diet Cartoons — Various ..... SCI
Diet Recipes — Various Celebrities ..... SCI
Dilbert —Scott Adams ..... UFS
Dim Wits —David Rogers ..... AIS
Dining Out —Peter Von Blum & Selma Exton ..... WP
Dining-Out Cartoons — Various ..... SCI
Dining/Home Entertaining ..... CNS
Disc-overy —Mark Pattison ..... MON
Discbriefs — Staff ..... SNS
Discovery (Science/Environment/Medicine) —Deb Kollar ..... MCC
Distinctive Dining —Selma and Peter Von Blum ..... WP
Divorce Etiquette —Victor Capoccia ..... YOH
Do It Yourself Home Repairs —Gordon ..... SCI
Do Your Own Thing —Lois Goodson ..... UB
Do-It-Yourself Ideas —Steve Ellingson ..... UB
Doctors Book of Home Remedies —Editors of Prevention
Magazine Health Books ..... NYT
Dollar Decisions —Dave Gillians ..... MIL
Don Feder —Don Feder ..... CRE
Don Kaul —Don Kaul ..... TMS
Don Wright —Don Wright ..... TMS
Donald Lambro —Donald Lambro ..... UFS
Donoghue's Money Fund Table —William Donoghue ..... TMS
Donoghue's Tax Free Money Market Fund Table —
William Donoghue ..... TMS
Doonesbury —Garry Trudeau ..... UPS
Doris Helmering —Doris Wild Helmering ..... SHN
Dorothy Ahle Caricatures —Dorothy Ahle ..... ACD
Dot-To-Dot —E. Engleman ..... SCI
Dot-To-Dot Monster Puzzle —W. Trag ..... SCI
Double Bill —Bill Buttle ..... LIB
Douglas Fisher —Douglas Fisher ..... MIL
Down the Road — Various ..... MOT
Down to a Science —Keay Davidson ..... KFS
Down On Main Street —Larry E. Sturgill ..... MSF
Dr. Crane's Quiz —Dr. George W. Crane ..... HOP
Dr. Gott —Peter Gott M.D. ..... NEA
Dr. Griffin's Child Care —Dr. Griffin ..... SCI
Dr. Job —Sandra Pesmen ..... CRN
Dr. Jock —Dr. Mitchell Sheinkop & Marilynn Preston ..... TMS
Drabble —Kevin Fagan ..... UFS
Drawing Is Fun —W. Trag ..... SCI
Dress for Less —Candy Barrie ..... SIS
Dress For Success —John T. Molloy ..... LATS
Drive It Forever —Bob Sikorsky ..... NYT
Drive, She Said —Denise McCluggage ..... MOT
Drivetime —Automotive News/AutoWeek Staff ..... CRN
Drugs & Guns —Edward Bryant ..... IND
Dry Bones —Ya'akov Kirschen ..... CWS
Dubble Duty —Al Leiderman ..... AIS
Duffy —Bruce Hammond ..... UPS
Dunagin's People —Ralph Dunagin ..... NAS
Dust Devil —Tom Gillespie ..... DES
Dwane Powell Cartoon —Dwane Powell ..... LATS

E

Earth Matters — Various ..... LATS
Earth Saver —Laura Jackson ..... JAC
Earthman —Henry Mitchell ..... LAT-WP
Earthsavers —Laura Jackson ..... TMS
Earthweek —Steve Newman ..... CHR
Earthworks —John Javna ..... UPS
Easter Activities — Various ..... SCI
Easter Cartoons — Various ..... SCI
Easy Traveller —Peter Von Blum & Selma Exton ..... WP
***Eat And Grow Younger** —Lelord Kordel ..... SPE
Eat Right And Live Longer —Lelord Kordel ..... SPE
Eat Up And Slim Down —Lelord Kordel ..... SPE

Eat Your Troubles Away —Lelord Kordel . . . SPE
Eating Right —Colleen Pierre . . . LAT-WP
Eavesdropping —Frank DiGiacoma & Joanna Molloy . . . LATS
Eco-logic —Lee Kerber . . . AIS
Ecoline —Catherine Farley . . . SS
Ecological Cartoons — Various . . . SCI
Economic Impact Column —Hobart Rowen . . . WPW
Economist, The — Various . . . NYT
Economy Watch —Kenneth Eskey . . . SHN
Editor's Quote — Staff . . . CSP
Editorial Cartoon —Noah Boe . . . JTA
Editorial Cartoon —Pat Bagley . . . SM
***Editorial Cartoon** —William Costello . . . NEA
***Editorial Cartoon** —Calvin Grondahl . . . NEA
***Editorial Cartoon** —Etta Hulme . . . NEA
***Editorial Cartoon** —Dan Lynch . . . NEA
***Editorial Cartoon** —Ed Stein . . . NEA
***Editorial Cartoons** —Jeff Stahler . . . NEA
Editorial Cartoons —Chris Britt . . . CNS
Editorial Cartoons —Bill Murray . . . MFS
Editorial Cartoons —Ed Fischer . . . ENF
Editorial Cartoons —Bob Jorgensen . . . ENF
Editorial Cartoons —Bruce Plante . . . ENF
Editorial Cartoons — Staff . . . CSP
Editorial Cartoons —Jim Morin . . . KFS
Editorial Cartoons —Mike Shelton . . . KFS
Editorial Cartoons . . . CNS
Editorial Cartoons —Bruce Beattie . . . CNS
Editorial Cartoons —David Catrow . . . CNS
Editorial Cartoons —Mark Cullum . . . CNS
Editorial Cartoons —Bob Gorrell . . . CNS
Editorial Cartoons —Steve Kelly . . . CNS
Editorial Cartoons —M.G. Lord . . . CNS
Editorial Cartoons —Gary Markstein . . . CNS
Editorial Cartoons —Mike Ramirez . . . CNS
Editorial Cartoons (California) —Steve Kelley . . . CNS
Editorial Cartoons (Illinois) —Mike Thompson . . . CNS
Editorials — Various . . . LAT-WP
Editorials — Various Papers . . . CNS
Editorials (10) — Staff . . . EDC
Editorials: California . . . CNS
Editorials: Illinois . . . CNS
Education . . . NU
Educational Puzzles — Various . . . SCI
Edward John Hudak —Edward John Hudak . . . CRE
Edwin Yoder Column —Edwin M. Yoder, Jr. . . . WPW
Eek & Meek —Howie Schneider . . . NEA
Eggers —Lori Lee Landi . . . ATF
***El Pais News Service** — Various . . . LATS
Elaine Corn —Elaine Corn . . . MCC
Elaine Viets —Elaine Viets . . . SHN
Elise T. Chisolm —Elise Chisolm . . . LAT-WP
Employees Rights Advisor —J.D. Joel Joseph . . . NPW
En Route —Andy Edelman . . . NNB
Enchanting Questions —Julius Miller . . . OPS
Energy Matters — Staff . . . NU
Energy Savings Helpful Hints —B. Woody . . . OPS
Energy-Saving Home Advice —John Wasik . . . NCI
Entertainment —Verna Boyd . . . CN
Entertainment —Liz Albert . . . NNB
Entertainment —Paul and Joan Slater . . . WFS
Entertainment —Bill Murray . . . MFS
Entertainment Cominc . . . CNS
Entertainment Mini — Various . . . CNS
Entertainment News Syndicate . . . ENS
Entertainment News Service (overseas only) — Various . . . NYT
***Entertainment News Service** — Various . . . LATS
Entertainment Nostalgia Comic . . . CNS
Entertainment Page — Staff . . . SM
Entertainment Scene, The — Staff . . . IMN
Entertainment Trivia — Staff . . . CNS
Entertainment Weekly Report —Entertainment Weekly Magazine . . . BPI
Entertainment Whirl —Charles Brand . . . BAS
Entertainment World —Dart Anthony . . . WMS
Entertainment—Books-Authors — Staff . . . UPI
Entertainment—Books-Briefs —UPI reporters . . . UPI
Entertainment—Books-Hardcover —UPI reporters . . . UPI
Entertainment—Books-List —UPI reporters . . . UPI
Entertainment—Books-Paperback —UPI reporters . . . UPI
Entertainment—Scotts' World —Vernon Scott . . . UPI
Entertainment—Shorts —UPI Staff . . . UPI
Entertainment—Theater World —
Frederick Winship & Gregory Jenson . . . UPI
Enviro Scan —George Leposky . . . AMC
Environment —Jay Hair . . . NEA
Environmental Mini . . . CNS
Environmental/Toxics/Global Watch — Staff . . . SAN
Environmentally Safe Paints Solvents —John Wasik . . . NCI
Eric Breindel —Eric Breindel . . . CRE
Erma Bombeck —Erma Bombeck . . . UPS
Ernie —Bud Grace . . . KFS
Especially For Seniors —Samuel P. Levine . . . LEV
Essay (New York Times News Service) —William Safire . . . NYT
Etnics & Religion —Michael J. McManus . . . MCM
Eurotrivia —Lia Herse . . . SCI
Evans On Chess —Larry Evans . . . CHE
Ever Notice...? —Keith M. Manzella . . . NFI
Everybody's Business —Matt Tolbert & Ken Roberts . . . TOL
Everyday Editorials — Staff . . . GLS
Excursions Comic/Weekly Event — Staff . . . CNS
Executive Suite —Jack Lindstrom & William Wells . . . UFS
Exercise — Staff . . . BO
Exercise Tips — Various . . . SCI
Extenuating Circumstances —David Watkins . . . SUZ
Exterminator —Edward Bryant . . . IND
Extrainment . . . MON
Eye-Q —Herndon . . . OPS

F

Fabric Crafting —Debra Holly . . . CSS
***Faces In The News** — Staff . . . NEA
Faces/Caricatures —Kerry Waghorn . . . CHR
Fact Or Fantasy —Frances Scott . . . BAS
Facts About The Bible —John Lehti . . . DAD
Factual Crime Stories — Various . . . SCI
Fairchild's Fashion & Lifestyle Package; Mini Package — Various . . . NYT
Faith Fortune's Confidential Counselor —Faith Fortune . . . BAS
Fall/Winter Fashion — Staff . . . CNS
Families Today —T. Berry Brazelton M.D. . . . NYT
Family —Lee Smith . . . MCC
Family Almanac, The —Marguerite Kelly . . . TMS
Family Circle — Various . . . NYT
Family Circus, The —Bil Keane . . . KFS
Family Corner —JoAnn Larsen . . . OPS
Family Corner —Dr. Jo Ann Larsen . . . SCI
Family Doctor —Dr. Allan H. Bruckheim . . . TMS
Family Man —Jim Schembari . . . SIS
Family Mini — Various . . . CNS
Family Skeletons —Righetti . . . SCI
Family Talk —Dr. James and Mary Kenney . . . CAT
Famous Recipes —J. Sherrod . . . SCI
Famous Short Stories — Various Authors . . . SCI
Fantastic Facts —F. Treadgold . . . OPS
Farcus Cartoons, Inc. —David Waisglass & Gordon Coulthart . . . FAC
Farm Taxes —Mark E. Battersby . . . CLI
Farming Today (Cartoons) —Ernie Riggs . . . SCI
Fashion — Staff . . . SAN
Fashion —Julia Samuels . . . NNB
Fashion —N. Carr . . . BO
***Fashion** —Mary Martin Niepold & Rochelle Chadakoff . . . NEA
Fashion Sense —Lila Nadell . . . FS
Fashions 'N Fabric —Sally Cowan . . . WFS
Fast Track —Cheryl Lavin . . . TMS
Father's Day/Mother's Day — Staff . . . CNS
Faxtoons —Dan Rosandich . . . GLF
Fearless Traveler —James T. Yenckel . . . LAT-WP
Feature Homes —W.D. Farmer . . . FRD
Features —George Sheldon . . . COMM
Federal Diary —Mike Causey . . . LAT-WP
Feel Young Again —Lelord Kordel . . . SPE
Feiffer —Jules Feiffer . . . UPS
***Ferd'nand** —Henrik Rehr . . . UFS
Fifty Dollars An Idea —Selma Glasser . . . GLA
Fifty-Plus Planning — Staff . . . SNS
Fight Back! —David Horowitz . . . CRE
Figments —Dale Hale . . . AIS
Figurits —Gordon . . . SCI
Filler Tips —Tannert . . . SCI
Fillers —Bill Murray . . . MFS
Fillers, Graphics & Comics —Various . . . CNS
Film & TViewing —Jay Michaels . . . JDL
Film Close-Up (arts 2) . . . CNS
Film Fare —Laurie Lee . . . WOR
Film Transparencies Black & White Pictures . . . BO
Filmbriefs —Frank Judge & Staff . . . SNS
Films In Focus —David Elliott & Michael Phillips . . . CNS
Finances —Herb D. Vest . . . NU
Financial Mini — Various . . . CNS
Financial Times News Service — Various . . . NYT
Financial Update — Various . . . CNS
Financial/Investment Features . . . NU
Find The Errors Puzzles —F. Hayes . . . SCI
Finish The Picture Puzzles —W. Trag . . . SCI
Firm Foundation —Don Pearman . . . DON
First Aid For The Ailing House —Henri de Marne . . . UFS
First Class —Paulette Cooper . . . NAT
First Person Singular —Ruthe Stein . . . CHR
Fish Story —Randy Bisson . . . AIS
Fish Story I —Randy Bison . . . AIS
Fitness — Various . . . OPS
Fitness Clinic — Mirkin M.D., Gabe . . . UFS
Fitness Forum — Various . . . CNS
Fitness Is —Joe Buresch . . . OPS
Five Minute Mysteries —C.W. Walker . . . SCI
Flash Gordon —Thomas Warkentin . . . KFS
Flashbacks —Duke/Manchee . . . OPS
Flea Market Finds —Charles Mather . . . CRO
Floral Portrayals — Staff . . . FCP
Florida Travel —George Leposky . . . AMC
***Focus On The Family** —Dr. James Dobson . . . MES
Food —Esther Chelly . . . RNB
Food and Fitness — Staff . . . CNS
Food for Thought —Rosalie Leposky . . . AMC
Food ColorFoto . . . CNS
Food Features —Jane Mengenhauser . . . FF
Food Features . . . NU
Food For Thought Column/Q & A —
Dr. Jean Mayer & Jeanne Goldberg . . . WPW
Food Mini — Various . . . CNS
***Food Quickies** — Staff . . . SAN
Food-In-Color —New England Colinary Institute . . . NEA
Food/Holiday . . . CNS
FoodStyles News Service — Staff . . . LATS
Foot Health —Dean Wakefield . . . NU
Football Facts —Kent & Dywelska . . . LIB
Football Mini . . . CNS
Football Report —Union-Tribune Staff . . . CNS
Footloose With Frye —William R. Frye . . . FRY
For Better Or For Worse —Lynn Johnston . . . UPS
For Heavens's Sake —Lonnie J. Gross . . . OPS
For Teens —Willard Abraham . . . CNS
For Warped Minds Only —Ralph Hamellmann . . . GLO
Forecast Weather Maps —UPI artists . . . UPI
Foreign Affairs (New York Times News Service) —
Leslie H. Gelb . . . NYT
Foreign Affairs Magazine — Various . . . NYT
Foreign Briefs — Various . . . UPI
Foreign Editors Say —World Press Review . . . WPR
Foreign Focus —Flora Lewis . . . NYT
Foreign Policy Magazine — Various . . . NYT
Foreign Strips — Various . . . SCI
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Forkful Of Travel — Staff . . . CNS
Fort Worth Star Telegram (New York Times News Service) —Various . . . NYT
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From Consumer Reports —Editors of Consumer Reports Magazine . . . NEA
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G

Gabriel —Kuchera . . . AIS
Gabriel (Blows YOUR Horn) —J.G. Bumberg . . . GNB
Gabriel Broadside, The —J.G. Bumberg . . . GNB
Gaggles —Pete Francis . . . CFT
Gallup Poll News Service — Various . . . LATS
Gallup Religion Poll —George Gallup & Bob Bezilla . . . LATS
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Gamble Cartoons —Ed Gamble . . . KFS
Game Reviews —Gossett/MacGoohan/Pearson . . . CCR
Games Book Review . . . CNS
Gamma-Liaison Photo Service — Staff . . . GML
Gannett News Service — Various . . . LATS
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Garden Hotline, The —Ralph Snodsmith . . . KFS
Garden Mini — Staff . . . CNS
Garden Tips —Adrienne Cook . . . LAT-WP
Garden Tips Graphic —Dan Clifford . . . CNS
Gardening — Staff & Freelance . . . JAN
Gardening —Lindsay Totten . . . SHN
Gardening —Dick Tracy . . . MCC
Gardening Tips —S. Graham . . . SCI

***Garfield** —Jim Davis ... UFS
Gary James Interviews —Gary James ... JAM
Gary Voet —Gary Voet ... MCC
Gas Pump — Staff ... CSP
Gasoline Alley —Jim Scancarelli ... TMS
Geech —Jerry Bittle ... UPS
Gemstones —Ken Aiken ... OPS
Gene Basset —Gene Basset ... UFS
General —Michael Faries ... FAR
General Interest - Running —James Raia ... RAI
General Portrayals — Staff ... FCP
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Glad You Asked That —Marilyn Gardner ... NAS
Glasser Guide —Selma Glasser ... GLA
Glasserfield Directory —Selma Glasser ... GLA
Glitterati —Thomas Elias ... SHN
Global Horizons —Edward Flattau ... GH
***Global Viewpoint** — Various ... LATS
Go-Pot-To-Det —Dawn Abraham ... AIS
Going Down —Leonard Bruce ... LDC
Golden Gleams — Staff ... EDC
Golden Years — Staff ... CNS
Golf Cartoons — Various ... OPS
Golf Graphic/Teeing Off —Dan Clifford ... CNS
Golf: Reading The Greens —Karl D. Gilbert ... GPS
Good Life Mini — Various ... CNS
Good Movies —Robin Beverly ... ASD
Good News/Bad News —Henry Martin ... TMS
Goomer —Ricardo and Nacho ... CRE
Gorbachev Commentary ... NYT
Goren Bridge —Tannah Hirsch & Omar Sharif ... TMS
***Gossip Column, The** —Robin Adams Sloen ... KFS
Gourmet's Notebook —Rebecca Caruba ... CBO
Graduation Greeting — Staff ... CSP
Graffiti —Bill Murray ... MFS
Graffiti —Gene Mora ... UFS
Grandpa's Boy — Staff ... SM
Grandparenting —Dee and Tom Hardie ... UPS
Grape Press —Righetti ... SCI
Graphic Impressions —Cantone/Hitch/Margulies/Rose/Shefelman ... NAS
Graphics and Fillers — Various ... CNS
Grassroots Clippings —Kerwin Hoover ... HTF
Graston Cartoons —Mike Graston ... SS
Great Restaurant Recipes —Kathryn Kennard ... ASD
Great Women —M. Bremner ... SCI
Green Cars of the Future —John Wasik ... NCI
Green Company Resource Guide —John Wasik ... NCI
Green Earth Guardians —Erik Sansom ... AIF
Green Gardening Guide —John Wasik ... NCI
Green Paints and Solvents —John Wasik ... NCI
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Greenwood —Keith M. Manzella ... NFI
Grimes —John Grimes ... SNS
Grin And Bear It —Fred Wagner & Ralph Dunagin ... NAS
***Grizzwells, The** —Bill Schorr ... NEA
Grubby —Warren Sattler ... SM
Guide to Children's TV —Evan Levine ... UFS
Guy Stuff —Jim Ryan ... UFS
Gwen Salley-Schoen —Gwen Salley-Schoen ... MCC
GARTH —Martin Asbury ... NAS
GNB NEWS Bureau —J.G. Bumberg & Staff ... GNB

H

Haberdashery —Erik Hromadka ... EHC
***Hagar The Horrible** —Chris Browne ... KFS
Hair Care —Carol Bentley ... ITP
Halloween/Thanksgiving Mini — Staff ... CNS
Hammond Math Puzzles — Various ... SCI
Hand Around The House —A.J. Hand ... LATS
Handwriting Analysis —Righetti ... SCI
Handy Action —M. Zanco ... SCI
Handy Tips For Business Woman —The IBIS Group ... IBIS
Handyma'am —Beverly DeJulio ... SIS
Happiness Is.. —F. Treadgold ... BO
Happy Happy —Cosmus ... OPS
Harper's Magazine Service ... LATS
Harris Poll —Louis Harris ... CRE
Harry Summers Column —Harry Summers ... LATS
Hassle-free Homework —Dr. Ivonne Fournier ... SHN
Hasty Pudding —Man Martin ... LIT
Have You Met...? —Y.L. Triajcliff ... NPS

***Hazel** —Ted Key ... KFS
Healing Foods Cookbook —Editors of Prevention Magazine Health Books ... NYT
Health — Various ... JDL
Health —Ronald Pennock, M.D. ... NNB
Health & Fitness ... MLF
Health & Medical — Various ... BO
Health and Nutrition - Focus on Water ... NU
***Health And Fitness News Service** — Various ... LATS
***Health Capsules** —Jud Hurd & M. Petti M.D. ... UFS
Health Corner —Dr. James Todd ... NU
Health Experts —Rodale Press ... SCI
Health Medical —David A. Kline ... CN
Health Mini — Various ... CNS
Health News — Various ... LAT-WP
Health Scan —George Leposky ... AMC
Health Tips —Rick Smith ... NU
Health Today —Dr. Battista ... SCI
Health Today —P. Carbone ... SCI
Health Watch —Don Kirkman ... SHN
Health World —June Peterson ... WMS
Health-At-Work —Mark H. Gibbons & Susan J. Meyerott ... GIB
Healthwatch/Graphic —Ken Marshall ... CNS
Healthy Gourmet —Kit Snedaker ... CNS
***Heart of Juliet Jones, The** —Frank Bolle ... KFS
Heathcliff —George Gately ... TMS
Help, Police! —Buddy Basch ... BAS
Helpline —David Williams & Staff ... SNS
***Henry** —Dick Hodgins & Don Trachte ... KFS
***Henry Kissinger Column** —Henry Kissinger ... LATS
Henry Payne —Henry Payne ... UFS
Her Side Of The Story —Gwen Barrett ... ANS
Herb & Jamaal —Stephen Bentley ... TMS
Herblock —Herbert L. Block ... CRE
Here's How —Gene Gary ... CNS
Herman —Jim Unger ... UPS
Hey Mike! —Michael Sands ... SNS
Hi & Jinx Mastheads —Mal Hancock ... DAA
Hi and Lois —Brian & Greg Walker and Chance Browne ... KFS
Hi-Tech Home —Howard Blumenthal ... UFS
Hidden Pictures Puzzles —Walt Trag ... SCI
High School News & Graphics ... TMS
High Tech Cartoons — Various ... SCI
High-Tech NewsWire ... HTN
***Hints From Heloise** —Heloise ... KFS
***Hispanic Link** — Various ... LATS
Historical Fillers — Staff ... CNS
Historical Perspectives —Douglas A. Cohn ... ASD
History Of Duck Decoys —David Knickers ... WWN
History's Scrapbook — Staff ... CSP
Hitting Home — Julianne White ... MWF
Hobby/Business Finance & Taxes ... CLI
Hockey Talk —Kent & Dywelska ... LIB
Hocus-Focus ... KFS
Hodding Carter, III —Hodding Carter ... NEA
Holiday Features — Staff ... CSP
Holiday Greeting Ads — Staff ... CSP
Holiday Preparedness — Staff ... NEA
Hollywood Beat —Bill Lane ... WOR
Hollywood Etc. —George Christy ... CNS
Hollywood Freeway —Frank Swertlow ... UPS
Hollywood Freeway —Frank Swertlow ... NYT
Hollywood Inside —John Austin ... HIS
Hollywood Inside —John Austin ... HIS
Hollywood News Calendar — Staff ... HNC
Hollywood Reporter Briefs Package —Hollywood Reporter ... BPI
Hollywood Reporter Daytime TV Top 20 —Hollywood Reporter ... BPI
Hollywood Reporter Film Reviews —Hollywood Reporter ... BPI
Hollywood Reporter Pay TV Reviews —Hollywood Reporter ... BPI
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Hollywood Reporter TeleVisions —Hollywood Reporter ... BPI
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Hollywood Reporter Weekly Boxoffice —Hollywood Reporter ... BPI
Hollywood Reporter, The ... NNB
***Hollywood Stars** —Ivor Davis ... NYT
Hollywood's Unsolved Mysteries —John Austin ... HIS
Home Design/Small Spcce ... CNS
Home Design-of-the Week ... CHW
Home Entertaining —Carol Cutler ... CNS
Home Entertainment —Harry Somerfield ... CHR
Home Focus —Gay Elliott McFarland & Blair Pittman ... HOM
Home Improvement —Marian House ... SCI
Home Improvement (Fall/Winter) — Staff ... CNS
Home Improvement (Q&A) —Bernard Gladstone ... NYT
Home Improvement (Spring/Summer) ... CNS
Home Improvement Cartoons — Various ... SCI
Home Improvement, Inside, Outside, All Around the House ... HIT
Home Maintenance —C. Dwight Barnett ... SHN
Home Office Know-How —Janet Attard ... SNS
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Hometown Flavor —Kerwin Hoover ... HTF
Homework ... LAT-WP
HomeStyles — Staff ... HSPM
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Horoscope —Florence Cotter ... CSP
Horoscope Forecast —Peter Angeles ... SCI
Horoscope Line — Various ... PCG
Horoscopes —Linda Black ... TMS
Horoscopes —P. Angeles & Sybil Leek ... SCI
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Horrorscope —Eric Olson & Susan Kelso ... KFS
Horsin Around —Righetti ... SCI
Hot Country Singles —Billboard Magazine ... BPI
Hot Latin Singles —Billboard Magazine ... BPI
Hot Property —Ruth Ryon ... LAT-WP
Hot Wheels —Terry Jackson ... MCC
Hot 100 Singles (Top 20) —Billboard Magazine ... BPI
Hot-Off-The Press —Christofides/Elliott/Snider ... CCR
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House Calls —Edith Lank ... LATS
House Of The Week —Pat Lukas ... APN
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Household Repair Dictionary —Kurt Singer ... SCI
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Housing Helpline/Residential Q&A —David R. Walker ... RENG
***Housing Mortgage Interest Rates (localized and revenue prod. for newspaper)** — Staff ... RMA
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Howie —Randy Glasbergen ... SCI
***Hubert** —Dick Wingert ... KFS
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Human Side, The —Father Eugene Hemrick ... CAT
Humor — Various ... AMW
Humor —Larry Miller ... CN
Humor ... GLA
Humoresque —Don Alexander ... ARU
Humorous Cartoons — Various ... RCC

I

I Didn't Know You Could Do That With A Computer — Dan Gutman ... GUT
Ideas For Salesmen —David Seltz ... SCI
Idiom Magic —John B. Smithback ... SCI
Illinois Capital News Bureau —Diane Ross ... ITS
Illinois Spotlight — Staff ... CNS
Illustrations (Romance) — Staff ... BO
Immortalized in Bronze —Gregg Hoffmann ... MWF
Impressions —Emil V. Abrahamian ... ABF
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imAGEs —Barbara Quirk ... MWF
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In Fashion/Style 2 — Sharon Mosley & Various ... CNS
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In So Many Words —Greg Spring ... SPR
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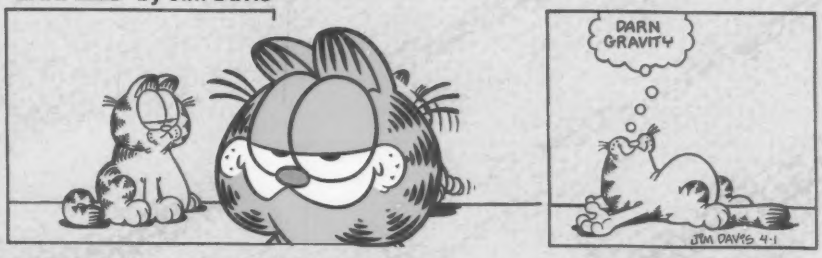

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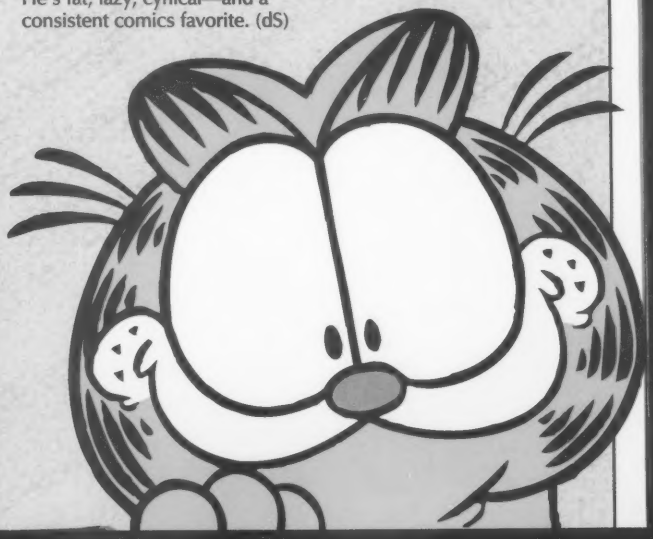

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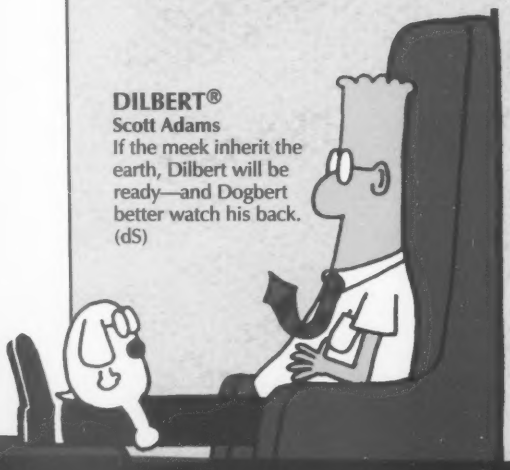

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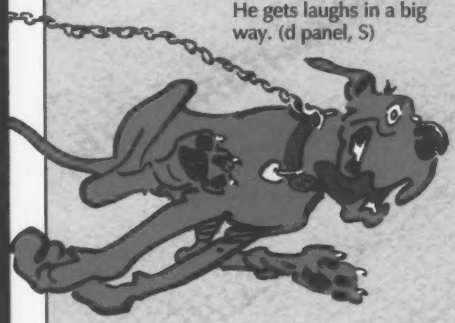

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Current legal issues are explained and interpreted by this renowned lawyer. (1tw)

CORETTA SCOTT KING
King speaks out for racial unity, civil rights and justice. (1tw)

MORTON KONDRACKE
Capitol Hill insight and analysis. (2tw)

DONALD LAMBRO
A Washington conservative who focuses on economic and public policy issues. (2tw)

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including TRB by Michael Kinsley
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WASHINGTON MERRY-GO-ROUND
Jack Anderson and Michael Binstein
Investigative reporting without fear or favor. And without equal. (4tw)

CONSUMER AND BUSINESS

ROBERT METZ
Investments and personal finance for the small investor. (2tw)

THE SUPERMARKET SHOPPER
Martin Sloane
Money-saving coupon and rebate tactics. (2tw)

ENTERTAINMENT

GUIDE TO CHILDREN'S TV
Evan Levine
Children's video and TV picks, reviewed by the author and a panel of kids. (1tw)

HOME VIDEO
Mason Wiley
Video reviews based on a theme or a star; round-up of new releases.(1tw, photos)

TUNE IN TOMORROW
Nancy Reichardt
Complete soap opera coverage. (2tw)

TUNE IN TONIGHT
Jon Burlingame
Up-to-the-minute TV guidance for broadcast, cable and PBS. (6tw)

YOU BE THE CRITIC
Bob Habes
Movie-goers nationwide rate the movies. (1tw)

EXCLUSIVE FOR WEEKLIES

COUPON CLIPPER
June Fuller

SOAP OPERA REVIEW
Nancy Johnson

WEEKLY SPECIAL
Jack Anderson and Michael Binstein

YOUR STARS THIS WEEK
Stella Wilder

FOOD

FROM EATING WELL
The Magazine of Food & Health
Delicious recipes, nutrition news and fascinating food-related articles. (1tw, color slide)

THE SLIM GOURMET
Barbara Gibbons
Low-calorie cooking with flair and variety. (3tw)

HEALTH/ADVICE

ALL THAT ZAZZ/ DEAR DIANE
Jeffrey Zaslow/ Diane Crowley
No question is too tough for these sharp Chicago *Sun-Times* advice columnists. (5tw)

FITNESS CLINIC
Gabe Mirkin, M.D.
Get and stay in shape. (1tw)

THE KINSEY REPORT
June Reinisch, Ph.D.
Research-based answers to human sexuality questions. (3tw)

THE MEDICAL ADVISER
M.R. Hiller, Palo Alto Medical Foundation
Current, comprehensive and accurate medical answers to readers' questions. (1tw, graphic)

MISS MANNERS
Judith Martin
The evolving rules of personal and professional etiquette are in the capable hands of the most trusted name in manners. (3tw)

WYSE WORDS
Lois Wyse
Grandparenting advice from this successful author, businesswoman and grandma. (1tw)

HOUSE/HOME

FIRST AID FOR THE AILING HOUSE
Henri DeMarne
Preventive maintenance and how-to advice. (3tw)

HI-TECH HOME
Howard Blumenthal
What's new in home electronics. (1tw, photos)

HOUSE PLANS
Jerry Bishop (1tw)

THE HOUSING SCENE
Lew Sichelman
Vital news and tips for the changing real estate market. (1tw)

YOUR FAMILY DECORATOR
Carleton Varney
Practical decorating advice. (2tw, photos)

HUMOR/LIFESTYLE

JUDY MARKEY
A humorist with heart. (3tw)

SENATOR SOAPER
Doug Larson (6tw)

SPY MAGAZINE
Articles from the trendsetter in satirical truths. (1tw)

SPECIALTY COLUMNS

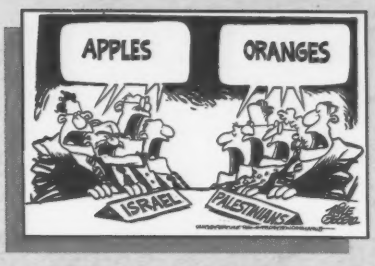
ANIMAL DOCTOR
Michael Fox, D.V.M.
Q&A for pet owners. (2tw)

COLUMN OF LISTS
Amy Wallace and David Wallechinsky (1tw)

OLD FARMER'S ALMANAC (1tw)

YOUR BIRTHDAY
Stella Wilder
Horoscope. (7tw)

UNITED FEATURE SYNDICATE EDITORIAL CARTOONS



MIKE PETERS
Dayton Daily News (4tw)

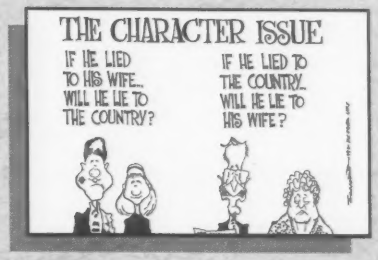
GENE BASSET
Atlanta Journal (5tw)

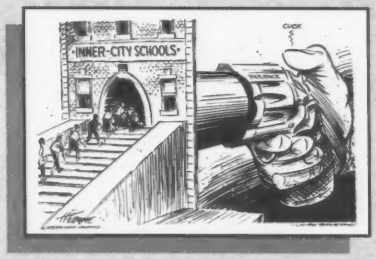
BILL SCHORR
Kansas City Star (4tw)

ROB ROGERS
The Pittsburgh Press (4tw)

INX Op-Ed Illustrations (5tw)

HENRY PAYNE
Scripps Howard News Service (5tw)





PAUL SZEP
The Boston Globe (3tw)

DICK WRIGHT
The (Providence) *Journal-Bulletin* (4tw)

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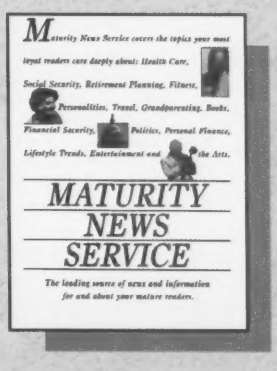

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Gary Meyers
Financial news and graphics service.

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Balancing good health with the pleasures of eating well through recipes and articles from this unique magazine.

THE VILLAGE VOICE
Opinionated, outspoken political and entertainment coverage from this award-winning alternative weekly.

UNITED FEATURE SYNDICATE PUZZLES AND GAMES

THE ACES
Bobby Wolff
Bridge. (7tw)

CROSSWORD PUZZLER (6tw)

PRIZEWEEK PUZZLE
The weekly prize money makes this a popular circulation builder. (1tw)

THE REAL PUZZLE
Don Rubin (1tw)

SCRABBLE® GRAMS
Judd Hambrick (7tw)

SUNDAY CROSSWORD PUZZLER (1tw)

THEME CROSSWORD (1tw)

TODAY'S CROSSWORD (6tw)

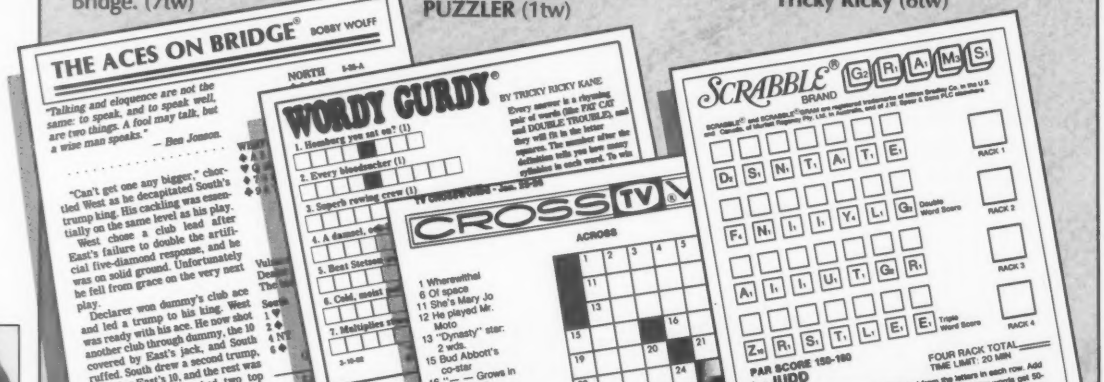
TODAY'S SUNDAY (1tw)

TV CROSSWORDS (1tw)

TV TEASER (1tw)

WORD GAME
Kathleen Saxe (7tw)

WORDY GURDY
Tricky Ricky (6tw)



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Werner Wejp-Olsen
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Paul Howle
Easy acrostic featuring famous people. (S)

BUBBLE GUM RAPPER™
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Fun and learning in a themed activity page. (NEA) (1tw)

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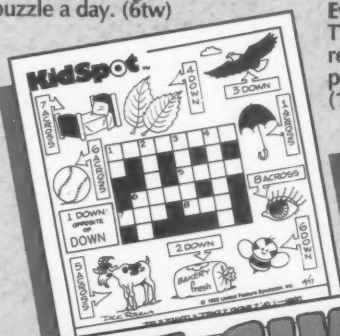
Dick Rogers
A puzzle a day. (6tw)



GUIDE TO CHILDREN'S TV
Evan Levine
TV and video reviews for parents and kids. (1tw)

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Michael Woods, "Medical Journal"
Health and medicine column.

Leonard Larsen
A veteran Washington reporter with an acerbic viewpoint.

Terry Mattingly, "On Religion"
Insight from this media teacher at Denver Seminary.

Mark Patinkin
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(dS)

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CHRISTMAS STRIP
(seas.)

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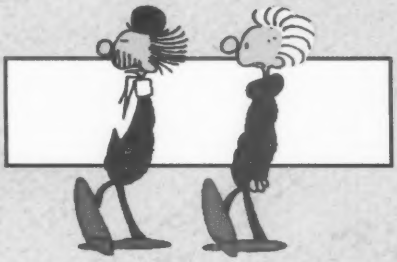
Larry Wright
A cat's eye view of life. (d panel)

THE BORN LOSER®
Art & Chip Sansom
Brutus is still trying to get a break. "Best Humor Strip" Reuben award in '91, '87. (dS)



EEK & MEEK®
Howie Schneider
Two guys sit back and verbally take on the world. (d)

THE GRIZZWELLS®
Bill Schorr
It's a bear's world with this lovable grizzly family.
(d)

PHIPPS®
Joseph Farris
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(d)

ROBOTMAN®
Jim Meddick
The Twilight Zone meets Mr. Rogers' Neighborhood, with a Chaplinesque alien. (dS)

SNAFU®
Bruce Beattie
Life in the weird lane.
(d panel)

WINTHROP®
Dick Cavalli
Kids will be kids in this family strip. (d)

NEWSPAPER ENTERPRISE ASSOCIATION COLUMNS

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HODDING CARTER, III

A veteran journalist and former State Department spokesman, Carter writes about political and social issues with empathy, clarity and wit. (1tw)

THE CONSERVATIVE ADVOCATE
William Rusher
A strong voice from the right. (2tw)

ENVIRONMENT
Jay Hair, President of National Wildlife Federation

From rain forests to national parks, environment issues are reported and analyzed. (1tw, with photo or graphic)

NAT HENTOFF
Focusing on First Amendment and Bill of Rights freedoms, from one of the foremost authorities on the subject. (1tw)

SARAH OVERSTREET
Social and political commentary with a distinctively personal tone. (1tw)

JOSEPH PERKINS
A young conservative with a fresh perspective on political, social and racial issues. (1tw)

SAINTS AND SINNERS
George Plagenz
The role of religion and changing values in today's society. (1tw)

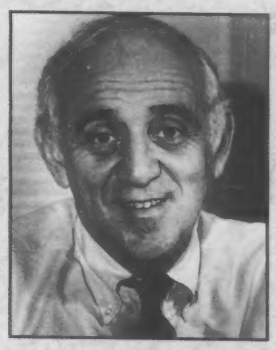
MARTIN SCHRAM
Sharp critiques of politics, from a liberal perspective. (1tw)

JOSEPH SPEAR
The populist viewpoint, loud and clear. (2tw)

CHUCK STONE
A maverick proponent of human rights, education and First Amendment guarantees. (1tw)

TOM TIEDE
Current events from the vantage points of ordinary people. (2tw)

THE WAGMAN FILE
Robert Wagman
Political and investigative reporting from a Washington journalist. (2tw)



BEN WATTENBERG
A shrewd analyst of America's domestic policies and an advocate of our global influence. (1tw)

CONSUMER AND BUSINESS

CUT YOUR OWN TAXES AND SAVE
(annual)

FROM CONSUMER REPORTS
Valuable evaluations from the leading authority on product comparisons. (2tw)

SMART MONEY
Bruce Williams
Q&A on all financial matters, from a self-made business success story. (3tw)

THE TAX ADVISER
George Smith
A CPA's practical advice on tax and money questions. (1tw)

WHEELS
Peter Bohr
The art and science of keeping a car running smoothly. (1tw)

ENTERTAINMENT

ASK DICK KLEINER
Show biz questions, from any era, are answered by this veteran Hollywood reporter. (2tw)

MOVIES BY BASELINE
James Pallot
Reviews and movie news from Baseline, a state-of-the-art source of movie data worldwide. (1tw)

STAR VIEW
Frank Lovece
In-depth interviews with film and TV stars. (1tw)

FOOD

NEA FOOD
Marialisa Calta

Easy-to-make recipes with witty observations from this well-known food journalist. (1tw, b/w photo)

FOOD-IN-COLOR
New England Culinary Institute
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HEALTH/ADVICE

DR. PETER GOTT
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Dianne B. Piastro
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Polly Fisher
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PUZZLES AND GAMES

BRIDGE
Phillip Alder
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FACES IN THE NEWS
Photos of newsmakers. (2tw)

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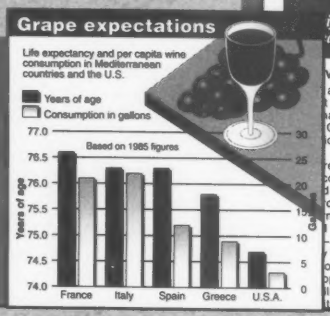
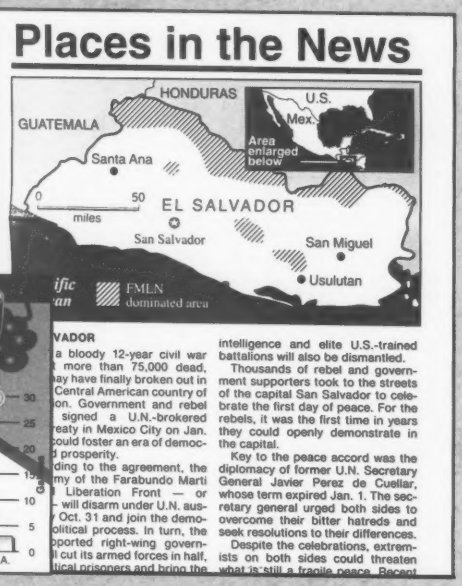
OP-ED ILLUSTRATIONS
(1tw)

PLACES IN THE NEWS
Map and text for headline locations. (1tw)

WIN, LOSE & DREW
Drew Litton
Sports cartoons from the *Rocky Mountain News*. (2tw)





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CHRISTMAS GIFT PACKAGE
(annual)

HOUSE PLANS
Jerry Bishop (var.)

OUR LANGUAGE
Jeffrey McQuain
A friendly guide to correct word usage. (7tw)

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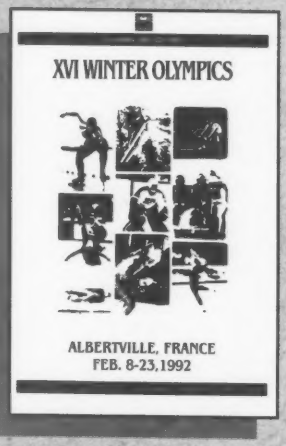
(spot/seasonal)
Text/photos/graphics

SHORTS/COLUMN CLOSERS
(1tw)

SPECIAL PACKAGES (occ.)

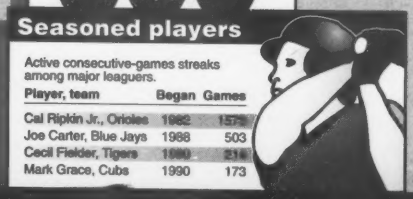
WORLD ALMANAC® DATE BOOK (7tw)



SPORTS

SPORTS FEATURES/ PREVIEWS/ GRAPHICS (2tw)
NEA Staff (seasonal)

WIN, LOSE & DREW
Drew Litton (2tw)



NEWSPAPER ENTERPRISE ASSOCIATION EDITORIAL CARTOONS

CALVIN GRONDAHL
Ogden Standard-Examiner

ETTA HULME
Fort Worth Star-Telegram

DAN LYNCH
Fort Wayne Journal-Gazette

WILLIAM COSTELLO
Newspaper Enterprise Association

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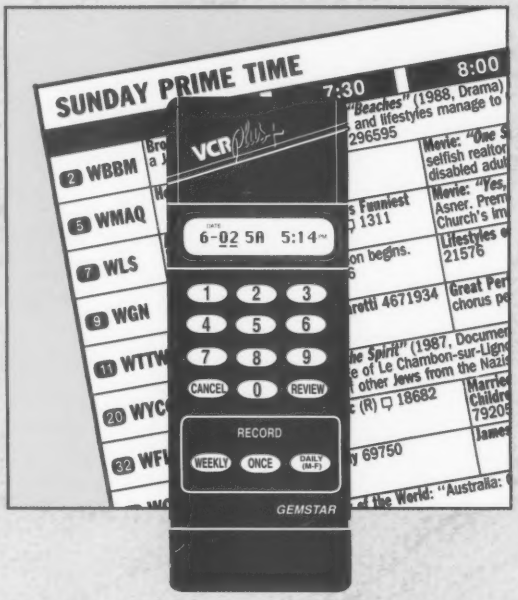

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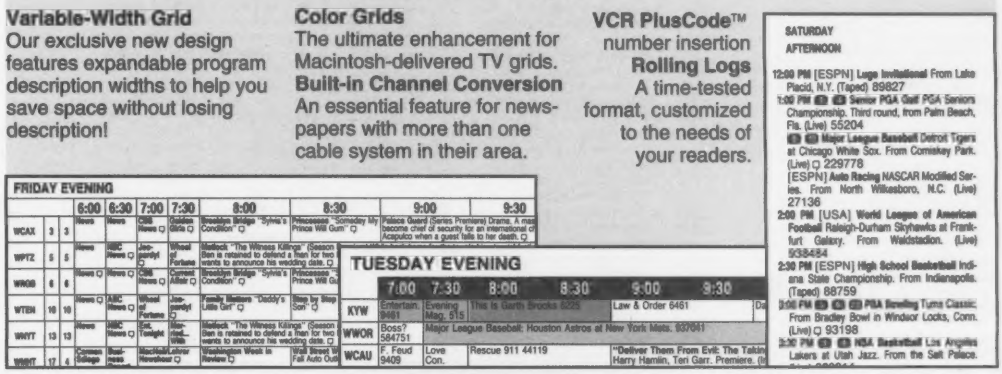

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Inside Training —Dr. John Yacenda . . . HPF
Inside TV —Joey Sasso . . . NIT
Insider Trading —InvestNet . . . TMS
Inspirational Items — Various . . . AMW
Insurance For Consumers —Dave Goodwin . . . GWN
Interest Rate Index-National — Staff . . . RMA
Interest Rate-Local CD, Auto, Home Equity & Personal Loan — Staff . . . RMA
Interior Design —Shirley Fair . . . SCI
Interior Design Feature —Michael Guarini . . . INT
International Business Travel —J.J. Edwards . . . IBN
International BusinessMan–Edwards, J.J. and Charles Hennessy . IBN
International Contrasts —Charles Horner . . . SID
International Herald Tribune — Various . . . NYT
International Motorsports Syndication —Lou Modestino . . . ISS
International Traders Mailbag —The IBIS Group . . . IBIS
International Travel Air/Sea —Norman Austin . . . HIS
Investment Know How —Robert A. Benton, Jr. . . . BN
Investor's Guide —William Doyle . . . KFS
Investor's Notebook —Brendan Boyd . . . UPS
Inx Graphics Services . . . UFS
Iowa Editorial Cartoons —Bruce Plante . . . ENF
Isaac Asimo's Super Quiz —Isaac Asimo . . . NAS
It Happens Every Day —Janice Hubbard-Holmes . . . HHJ
***It's A Great Life** —Count and Countess Von Haller . . . GPR
It's A Touch Life —Ed Hampton . . . AIS
It's A-Maze-Ing —F. Treadgold . . . SCI
It's Different —How Rands . . . SM
It's News To Me —Herb Caen . . . CHR
It's The Truth (Facts) —Paul Swan . . . SCI
INSIGHT Analysis . . . INNF
INSIGHT Magizine Features . . . INNF
INSIGHT News Service . . . INNF
INSIGHT Travel . . . INNF

J

Jack Ohman —Jack Ohman . . . TMS
Jack Sirard —Jack Sirard . . . MCC
Jack Smith —Jack Smith . . . LAT-WP
Jacqueline Bigar's Stars —Jacqueline Bigar . . . KFS
James Flanigan Column —James Flanigan . . . LATS
Jan Townsend —Jan Townsend . . . MCC
Jane's On Defense —The Jane's Information Group . . . NYT
Janet Fullwood —Janet Fullwood . . . MCC
Japanese Gardener — Staff . . . SAN
***Jeane Kirkpatrick Column** —Jeane Kirkpatrick . . . LATS
Jeff Greenfield —Jeff Greenfield . . . UPS
Jeff MacNelly —Jeff MacNelly . . . TMS
Jeffrey Hart —Jeffrey Hart . . . KFS
Jennifer Goddard Interviews —Jennifer Goddard . . . DAA
Jerry Zezima —Jerry Zezima . . . LAT-WP
Jewish Cooking —Norma Barash . . . JTA
Jewish Quiz Box —Rabbi Sam Fox . . . JTA
Jews In Sports —Haskell Cohen . . . JTA
Jim Hoagland Column —Jim Hoagland . . . WPW
Jim Hunt —Jim Hunt . . . MIL
Jim Johnson —Jim Johnson . . . MCC
Jim Murray Column —Jim Murray . . . LATS
Jimmy Breslin Column —Jimmy Breslin . . . LATS
Joe Bob Goes To The Drive-In —Joe Bob Briggs . . . CRE
Joe Bob's America —Joe Bob Briggs . . . CRE
Joe Cappo —Joe Cappo . . . CRN
Joe Gergen —Joe Gergen . . . LAT-WP
Joe Winski's Notebook —Joe Winski . . . CRN
John Carmody —John Carmody . . . LAT-WP
John Kovalic (National Edit Cartoons) —John Kovalic . . . SHE
John Lee —John Lee . . . UPS
John Lynker —John Lynker . . . SHN
John P. Young —John P. Young . . . CRE
Johnny Wonder —Dick Rogers . . . UFS
Jokes — Staff . . . BAS
Jokes — Staff . . . CSP
Jones Sisters, The —Ed Gillum . . . CFT
Joseph Sobran —Joseph Sobran . . . UPS
Joseph Spear —Joseph Spear . . . NEA
Joyce Jillson Horoscope —Joyce Jillson . . . CRE
Juan Williams —Juan Williams . . . LAT-WP
Judaica Stamp & Coin Reporter —Joseph Zollman . . . STA
Judge Parker —Woody Wilson & Harold LeDoux . . . NAS
Judge Pudge —David Watkins . . . SUZ
Judith Clabes —Judith Clabes . . . SHN
Judy Markey —Judy Markey . . . UFS
Julianne Malveaux —Julianne Malveaux . . . KFS
Julius —Joan/Harry/Nelson . . . OPS
***Jumble** —Bob Lee & Henri Arnold . . . TMS
Jump Start —Robb Armstrong . . . UFS
Junior Chef —Benge . . . OPS
Junior Editors —Hoffmann/Simonsen . . . APN
Junior Jumble —Henri Arnold & Bob Lee . . . TMS
***Junior Whirl** —Hal Kaufman . . . KFS
Just Add Water —Tim Faherty . . . KFS
Just Between Us Girls —Robert Peterson . . . AIS
Just Business —Al Leiderman . . . AIS
Just Dessert —Dale McFeatters . . . SHN
Just So Happened —Kern Pederson . . . SM
Justin Time Tripper —Leonard Bruce & Charles Durck . . . LDC
Juvenile — Various . . . SCI
Juvenile Banking Coloring Games —Fred Treadgold . . . SCI
Juvenile Christmas Page — Various . . . SCI
Juvenile Games & Activities — Various . . . SCI
Juvenile Picture Crosswords —Trag & Engleman . . . SCI
Juvenile Puzzles — Various . . . SCI
Juvenile Rebus — Various . . . SCI
J.D. Crowe Stuff — J.D. Crowe . . . CJD

K

Karen Feld's Capital Connections —Karen Feld . . . CC
Kathy Kristof Column —Kathy Kristof . . . LATS
Katz Meow, The —Harry Jay Katz . . . NNB
***Katzenjammer Kids** —Hy Eisman . . . KFS
Keane on Wheels —Tom Keane . . . MOT
Keeping Healthy — Staff . . . CSP
Keeping Up —William Hamilton . . . CHR
Keeping Well With Your Family Doctor . . . HAA
Keeping You In Stitches —Sally Corbett . . . SCI
Ken Adelman —Ken Adelman . . . TMS
Kentucky Toons — Various . . . ASD
Kevin Cowherd —Kevin Cowherd . . . LAT-WP
Key Kodo —Louis Y. Sher . . . WIT
Keys To Wheels —Frank Aukofer . . . ART
Kid Korner —Tod Truelson . . . AIS
Kid's Ask Peggy —Peggy Hinders . . . HIN
Kids Home Library —Jason Zappe . . . CNS
Kids/On Better Babies —Glenn Doman . . . NNB
Kids' Bonus - Word Puzzle (word search) — Staff . . . DFS
Kids' Crossword — Staff . . . DFS
Kids' Fun Page —Oceanic Press . . . OPS
Kids Home Newspaper . . . CNS
Kidsday Service — Staff . . . LATS
Kidspot —Dick Rogers . . . UFS
King Features Weekly Newspaper Service — Various . . . KFS
***Kinsey Report, The** —June Reinisch Ph.D. . . . UFS
Kiplinger's Money Power —Kiplinger's Magazine Editors . . . NYT
Kiplinger's Personal Finance Magazine . . . NYT
KidSmart! —Maureen B. LaMarca and Darla Price Bowman . . . KID
Kit 'N' Carlyle —Larry Wright . . . NEA
Kitchen Celebrities —Bonnie Churchill . . . CAI
Kitchen Hints/Graphic —Staff . . . CNS
Kitchen Kids —Rena Coyle . . . CNS
Knight-Ridder/Tribune Business News —Various . . . TMS
Knight-Ridder/Tribune Graphics Network —Various . . . TMS
Knight-Ridder/Tribune Infographics — Staff . . . TMS
Knight-Ridder/Tribune News Service — Various . . . TMS
Knight-Ridder/Tribune Photo Service . . . TMS
Know The Weather — Staff . . . EDC
Know Your Banker —Carl A. Holth . . . BN
Kovels: Antiques And Collecting —Ralph and Terry Kovel . . . KFS
Krass & Bernie —G. Trosley . . . OPS
Kudzu —Doug Marlette . . . CRE
Kwik-Kross —Chick Elum . . . SLG
KAL Editorial Cartoons (Baltimore Sun) —Kevin Kallaugher . . . CWS
KRT Business News — Staff . . . KNT
KRT Graphics Network — Staff . . . KNT
KRT News Wire — Staff . . . KNT
KRT Photo Service — Staff . . . KNT

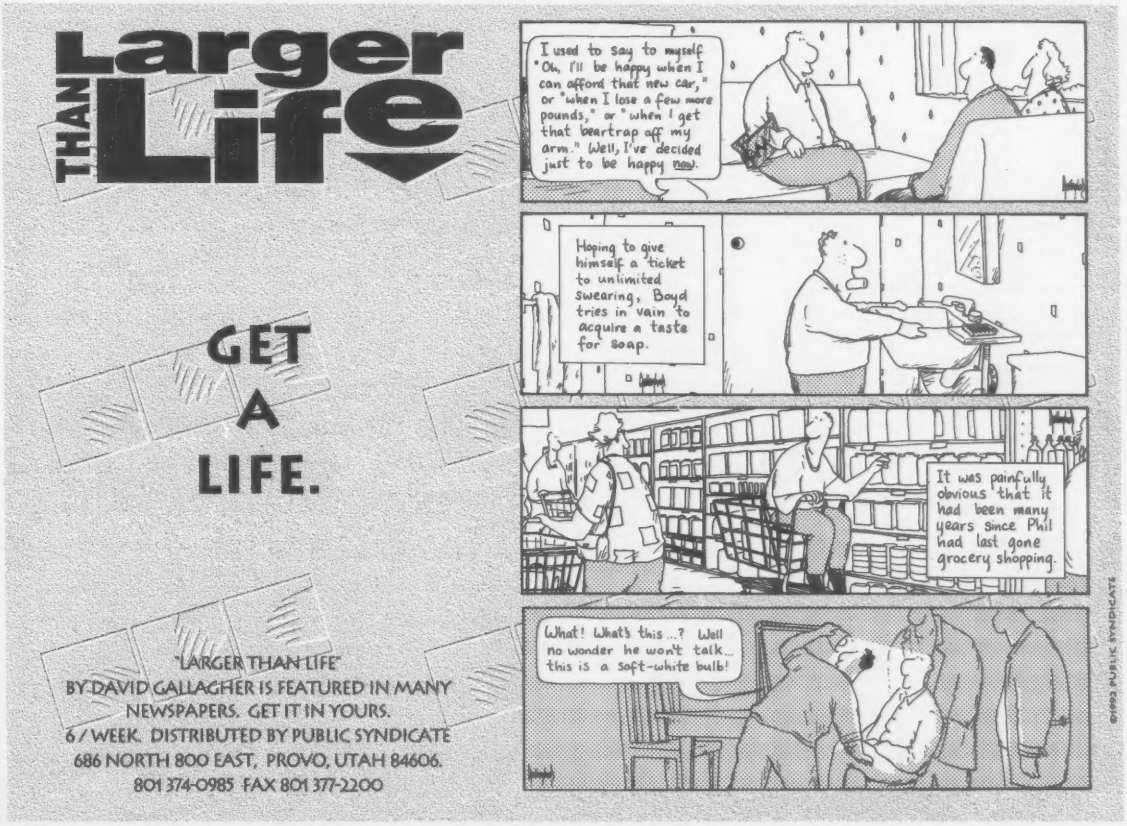
L

L. Brent Bozell, III —L. Brent Bozell, III . . . CRE
L.M. Boyd Column —L.M. Boyd . . . CRO
L'Express (French language only) — Various . . . NYT
L'Monde (French language only) — Various . . . NYT
Laff Of The Week —Bill Murray . . . MFS
***Laff-A-Day** — Various . . . KFS
Landmark Designs —J.E. McAlexander . . . LDI
Language Center, The —Stevie Rutherford . . . SNS
Larger Than Life —David Gallagher . . . PUB
Larry's World —Larry . . . SCI
Lars-Erik Nelson —Lars-Erik Nelson . . . TMS
Late Show —Natalie Carlton . . . BO
Late Show —Nat Carlton . . . SCI
Late Show —Righetti . . . SCI
Latest Line —J. McCarthy . . . TMS
Law and Order —Martin J. Ross . . . LAW
Law Brief, The —Martin J. Ross . . . LAW
Law Briefs —Martin J. Ross . . . LAW
Law Clinic, The —Martin J. Ross . . . LAW
Law Column —Jack Landau . . . NHN
Lawyer's Viewpoint —John Ritter . . . LBA
Learn to Swim —A.S.A. Julie Hoyle Smith . . . ITP
Learning Through Stamps —Joseph Zollman . . . STA
Learning With Lucy —Lucy Waverman . . . LIB
***Lee Iacocca Column** —Lee Iacocca . . . LATS
Lee Scapes —Bill Lee . . . TMS
Leg Up —Richard D. Carreno . . . WCH
Legal —Leo Bromberg . . . CN
Legal Briefs —John Ritter . . . LBA
Legal Limits —Leonard Bruce . . . LDC
Legally Speaking —Tony Westin . . . SNS
Leisure Time — Staff . . . CAI
Leonard Larsen —Leonard Larsen . . . SHN
Leotoons —Leonard Bruce . . . LDC
Les Moore — Phillip Jewell . . . PJI
Les Payne Column —Les Payne . . . LATS
Lesson In English —Gordon . . . SCI
Let Doctor Know Teach You —J. Seidita . . . AIS
Let's Talk About Your Car —Ray Hite . . . ECS
Letters From Home—Glenda Winders & Various . . . CNS
Lewis Grizzard Column, The —Lewis Grizzard . . . KFS
Li'l Ones —Jim Whiting . . . SCI
Life in the Slow Lane —Gary Schwartz . . . SCH
Life In Hell —Matt Groening . . . ACME
Life In Suburbs —Al Smith . . . SM
Life With Robinson —Jerry Robinson . . . CWS
Lifeline —Catherine Farley . . . SS
Lifestyle . . . MLF
Lifestyle —UPI reporters . . . UPI
Lifestyle ColorFotos . . . CNS
Lifestyle Features . . . NU
Lifestyle—Consumer Shorts —UPI reporters . . . UPI
Lifestyle—Roadtalk . . . UPI
Lifewire— Various . . . CNS
Linda Ellerbee —Linda Ellerbee . . . KFS
Lindh-Mute Panel —A. Lindh . . . OPS
List —Publishers Weekly . . . SHN
Litamail/Antiques Q&A —Lita Solis-Cohen . . . SOL
Literary Life —The Boston Globe . . . BPI
Litt Wit —Larry Litt . . . DTH
Little Man, The —Ray Salmon . . . SAL
Live From Hollywood —Alice O'Neill . . . LFS
Living Slender —Francie Berg . . . SCI
Living Well —Charles Hennessy . . . IBN
Living With A Disability —Dianne B. Piastro . . . NEA
Living With Cancer —Norris Cotton (Cancer Center) . . . CF
Living Words —Gordon . . . SCI
Liz Smith Column —Liz Smith . . . LATS
***Lockhorns** —Bunny Hoest & John Reiner . . . KFS
London Review of Books — Various . . . NYT
Longevity Magazine — Various . . . NYT
Look & Learn —Gordon . . . SCI
***Look Younger-Feel Better** —Lelord Kordel . . . SPE
Looking at Washington —Edward H. Sims . . . EDC
Looking Great —Gloria Lintermans . . . WFS
Looking Inside The U.S.A. —Samuel P. Levine . . . LEV
Looking Up — Staff . . . AMW
Los Angeles Daily News (New York Times News Service) . . . NYT
Los Angeles Times Daily Crossword Puzzle — Staff . . . LATS
Los Angeles Times Sunday Crossword Puzzle — Staff . . . LATS
Los Angeles Times-Washington Post News Service — Various . . . LAT-WP
Los Angeles Times-Washington Post News Service Photo/Graphic Package—Various . . . LAT-WP
Lou Cannon Column —Lou Cannon . . . WPW
Louis Rukeyser —Louis Rukeyser . . . TMS
Louisa's Letter —Mrs. Hugo Sims, Sr. . . . EDC
Love & Laughter —Maria Molnar . . . OPS
Love is... —Kim Grove Casali . . . LATS
Low Profiles —Bill Kitchen . . . AIS
Luann —Greg Evans . . . NAS
Luckovich —Mike Luckovich . . . CRE
Lurie's Business World —Ranan R. Lurie . . . CRT
Lurie's Newsmaker (Portraits) —Ranan R. Lurie . . . CRT
Lurie's Political World —Ranan R. Lurie . . . CRT

M

Macho Vegetarian — Staff . . . DTH
Made Public —Marvin Arthur . . . ARU
Magazine Digest — Various . . . LAT-WP
Magazine Reader, The —Charles Trueheart . . . LAT-WP
Magellan Geographix . . . LATS
Mailbag Q&A —Nell Norris . . . WOR
Main Street U.S.A. —Bill Murchison . . . CRE
Mainly For Seniors —Len Hansen . . . CNS
Making The Most Of Travel —Patricia Arrigoni . . . ATS
Malcolm Mayes —Malcolm Mayes . . . MIL
Malfunction Junction —Mal . . . WFS
Man Called Horace, A —Roger Kettle & Andrew Christine . . . NAS
Managers' Workshop, The —Jeffrey Davidson MBA, CMC . . . NPW
Managing Your Money —Merle E. Dowd . . . DOW
***Mandrake The Magician** —Lee Falk & Fred Fredericks . . . KFS
Manners/Letitia Baldrige Column —Letitia Baldrige . . . CNS
Map Puzzle —William Thomas . . . SCI
Margarets Handy Hints —Foley . . . SCI
Maria —Griz . . . CCS
Marianne Means Washington —Marianne Means . . . KFS
Marilyn Beck's Hollywood —Marilyn Beck . . . TMS
Marinade Magic —Dona Z. Meilach . . . SCI

***Maritza Sunday Crossword Puzzle (Spanish Only)** —Alfaro . KFS
Mark Patinkin —Mark Patinkin . SHN
Mark Russell Column —Mark Russell . LATS
Mark Shields . ASD
Mark Trail —Jack Elrod . NAS
Marketing —Bruce Horovitz . LAT-WP
Marketing Yourself —Anabel Kligerman & Lawrence H. Zisman . MPP
Marlette —Doug Marlette . CRE
***Marmaduke** —Brad Anderson . UFS
Martian Chronicle —Tom Gillespie . DES
Martin Schram —Martin Schram . NEA
Martin Smith —Martin Smith . MCC
Marv —Marvin Arthur . ARU
Marvin —Tom Armstrong . NAS
Marvin Kitman Column —Marvin Kitman . LATS
Mary McGrory —Mary McGrory . UPS
Mary Worth —Joe Giella and John Saunders . NAS
Maryland Commentary —Frank DeFilippo . ASD
Maryland Commentary —Barry Rascover . ASD
Maryland Crossword — Various . ASD
Maryland Toons — Various . ASD
Matters Of Taste —Barbara Burtoff . BBS
Maturity News Service — Various . UFS
Max Lerner's Civilization Watch —Max Lerner . LATS
Mazeman —Latta & Volpe . SCI
Mazes . BO
Mazes — Various . OPS
Mazes — Various . SCI
Mazie —Kelvin Pearcey . SCI
McCall's — Various . NYT
McCarthy —Pat McCarthy . CRE
McClatchy Graphics Network —Various . TMS
McClatchy News Service —Various . TMS
McCobber & Friends —B. Zahn . OPS
Mead On Wine —Jerry D. Mead . MEE
Media Beat —Jeff Cohen & Norman Solomon . CRE
Media Mail —Charles Horner . SID
Media Monitor —Steve McKerrow . LAT-WP
Medical Adviser, The —M.R. Hiller & Palo Alto Medical Foundation . UFS
Medical Cartoons — Various . SCI
Medical Laughs — Various . OPS
Medical Tribune News Service — Various . NYT
Medical Updates —IMTS . SCI
Meditation —Gordon . SCI
Memories of A Former Kid —Bob Artley . ENF
Men & Women —Dr. John Yacenda . HPF
Men's Clothes Line —Jean-Paul DeVellard . SCI
Mexican Briefs — Various . UPI
***Mexican Supermaps** — Staff . AWI
Meyers Raport, The —Gary Meyers . UFS
Michael Farber Column —Michael Farber . SS
Michael Wilbon —Michael Wilbon . LAT-WP
Micro Magic —Norma Schonwetter . NPC
Microwave Cooking —Marg Fraser . LIB
Microwave Magic —Desiree Vivea . CNS
Microwave Tips — Staff . EDC
Middle East Cable —Mike Maggio . CON
Middletons, The —Ralph Dunagin & Dana Summers . NAS
Midwest Gardening —Jan Riggenbach . JAN
Midwest Journal, The —Michael Gauf . GM
Mighty Mixture —Gary Stevens . SAG
Mike Downey Column —Mike Downey . LATS
Mike Duffy —Mike Duffy . MIL
Mike Harden —Mike Harden . SHN
Mike Peters —Mike Peters . UFS
Mike Royko (KRTN) —Mike Royko . TMS
Mike Steed Column —Mike Steed . MOR
Military Affairs —Bernard Trainor . NYT
Millie —Roger Mahoney & Andrew Pilcher . NAS
Mind & Body —Julian Whitaker . SNS
Mind or Clown Puzzles —Latta . OPS
Minds Eye —Pat Slepekis . AIS
***Mini Movie Reviews** — Staff . CIN
Mini Music Reviews —Richard Santoro . CIN
Mini Page, The —Betty Debman . UPS
Mini-Film Reviews —Jay Kravetz . IPN
Mini-Video Reviews —Jay Kravetz . IPN
Minnesota Editorial Cartoons —Ed Fischer . ENF
Minor Cartoon — Various . JJF
Miracle Cosmetics —A. House . SCI
Miracle Gardening —S. Graham . SCI
Mirage —Jodi Jill . JJF
Miscellaneous Features — Various . SPT
Miss Malaprop —W. Carouge . SCI
***Miss Manners** —Judith Martin . UFS
Miss Peach —Mell Lazarus . CRE
Mister Boffo —Joe Martin . TMS
Modern Etiquette —J. Sherrod . SCI
Modern Rock Tracks —Billboard Magazine . BPI
Modern Sherlock Holmes (Mystery) —J. Sherod . SCI
Mohr On National Defense —Maj. Gen. Henry Mohr . CRE
Mojoe —Edward Bryant . IND
Molly Ivins —Molly Ivins . CRE
Momma —Mell Lazarus . CRE
Mona Charen —Mona Charen . CRE
Money and You . CNS
Money Matters —Dave Goodwin . GWN
Money Service, The —Excerpts from Money Magazine . UPS
Money Talk —Charles Carlson . EDC
Money Talk —Carla Lazzareschi . LAT-WP
Money Talks — Various . AMW
Money Watch — Gary Klott . NNS
Money, Money, Money — Staff . CNS
Moneylist —Brendan Boyd . UPS
Moneywise —Paul Barringer . FIN
Monthly Home Video Feature Package — Staff . TAP
***Moose Miller** —Bob Weber . KFS
Moral Dimensions Behind Headlines —William Lester . LES
More For Your Money —Righetti . SCI
More Ways —Louis Y. Sher . WIT
Morsels — Staff . SHN
Mort Olshan's Gold Sheet College Forecast —Mort Olshan . OSF
Mort Olshan's Gold Sheet Line —Mort Olshan . OSF
Mort Olshan's Gold Sheet Pro Forecast —Mort Olshan . OSF
Mort Olshan's Gold Sheet Top Ten —Mort Olshan . OSF
***Mortageweek (editorial)** — Staff . RMA
Mortal Matters —Sara Engram . UPS
Mortgage Matters —Earl Peattie . MNC
Mortgages —David Myers . LAT-WP
Morton Kondracke —Morton Kondracke . UFS
Mossprints —Goeffrey Moss . WPW
Mother Goose & Grimm —Mike Peters . TMS
Mother's Day/Fathers Mini — Staff . CNS
Motley's Crew —Ben Templeton & Tom Forman . TMS
Motor Talk —David A. Kline . CN
Motor Tips — Various . OPS
Motorcycles —P. Faherty . SCI
Motorsports —Tony Sakkis . PAC



Motorsports & TV Motorsports —Lou Modestino ... ISS
Motorworld —Dan Proudfoot ... MIL
Movie Action! —The Boston Globe ... BPI
Movie And TV Star Opinion — Various ... SCI
Movie Capsules —The Boston Globe ... BPI
Movie CrossSearch —Frank Judge ... SNS
Movie Mini — Staff ... CNS
Movie Review —Jay and Elliott Kravetz ... IPW
Movie Review Cartoons — Staff ... PPI
Movie Reviews —Boldman/Carpenter/Christofides/Gee/Martin ... CCR
Movie Reviews — Various ... LAT-WP
Movie Reviews —Stephen Hunter ... LAT-WP
Movie Reviews —David Elliott ... CNS
Movie Reviews —Michael Phillips ... CNS
Movie Reviews —Jerry Roberts ... CNS
Movie Shorts —Boldman/Carpenter/Christofides/Gee/Martin ... CCR
Movie Trivia —Frank Judge ... SNS
Movie Trivia Quiz — Various ... HS
Movie Views & Reviews —Robert Alan Glover ... MON
Movie Word Search —Mary Whitney ... SNS
Movie/Restaurant/Show Reviews —Selma Glasser ... GLA
Moviebuff —Jess Lance ... LIB
Movies —Robert Denerstein ... SHN
Movies By Baseline —James Paikot ... NEA
Movieworks —Telewest Inc. ... CRE
***Mr. Abernathy** —Frank Ridgeway ... KFS
Mr. Big —Tim Newlin ... TIF
Mr. Music - On Collectible Records —Jerry Osborne ... WF
Ms. Sleuth —Sylvia Tessler ... SCI
Muldoon —Bob Meyer ... OPS
Mums the Word —Dan Rosandich ... GLF
Murray Kempton Column —Murray Kempton ... LATS
Music & Media Hot 100 Eurochart — Various ... BPI
Music Interviews/Pop Talk —George Varga ... CNS
Music Reviews —Aris Christofides and Michael Odey ... CCR
Musician Magazine Features — Various ... BPI
Mutual Funds —Werner Renberg ... REN
Mutual Funds & Market Timing —Merle E. Dowd & Paul Merriman ... DOW
My Advice To You —Gwen Barrett ... AKS
My Answer —Billy Graham ... TMS
My Children — Various ... SCI
My Family — Various ... SCI
My Success Story — Various ... SCI
MINDING YOUR BUSINESS —The IBIS Group ... IBIS

N

Names —Paul Richter ... SNS
***Nancy** —Jerry Scott ... UFS
Napoleon —Foster Moore ... SM
Nat Hentoff —Nat Hentoff ... NEA
Nat's Hints —Natalie Carlton ... BO
Nat's Shortcuts For The Household —Natalie Carlton ... OPS
Nation's Housing Column, The —Kenneth R. Harney ... WPW
National Affairs Column —Christopher Young ... SS
National Briefs — Various ... UPI
National Cartoon —R. David Boyd ... MOR
National Challenge —J. Baxter Newgate ... MEM
National Challenge —J. Baxter Newgate ... CF
National Crime Prevention Council McGruff Campaign Feature ... NU
National Geographic News Service (Canada, Latin America and Overseas Only) — Various ... NYT
National News ... MLF
Natural Fertilizers Solvents —John Wasik ... NCI
Naturally —Sharon Cadwallader ... CHR
Naturally Good —Joyce Rosencrans ... SHN
Nature News Service — Various ... NYT
Nature's Wonders —F. Treadgold ... SCI
Neal Pierce Column —Neal R. Pierce ... WPW
Nease Cartoons —Steven Nease ... SS
Nebraska Toons —Paul Fell ... ASD
Needles & Pins —Righetti ... SCI
Neil Solomon, M.D., Ph.D. —Dr. Neil Solomon ... LATS
New and Useful — Various ... LAT-WP
New Breed, The — Various ... KFS
New Economy Notes —John Burgess ... SHN
New England Motorsports North —Lou Modestino ... ISS
New England Motorsports Schedule —Lou Modestino ... ISS
New England Motorsports South —Lou Modestino ... ISS
New Products — Staff ... IMN
New Republic including TRB, The —Michael Kinsley ... UFS
New Tech Extra — Various ... MON
New World Order —Ya'akov Kirschen ... CWS
New York —John McLaughlin ... NHN
New York Theatre Review —T. Edwards & E. Vahidi ... IBN
New York Times Daily Electronic Photo Service (New York Time News Service) ... NYT
New York Times Graphics Service ... NYT
New York Times Magazine (Centerpiece) — Various ... NYT
***New York Times New Service** — Staff ... NYT
New York Times Photo Service (New York Times News Service) ... NYT
Newhouse News Service — Various ... NYT
News and Documentary Photos — Various ... IVP
News of the Automotive World —John Heilig ... APS
News of the Weird —Chuck Shepard ... UPS
News Analysis —Correspondents ... PNS
News And Comment —Charles Hampton Savage ... CON
News And Views — Staff ... IMN
News Features —Correspondents ... PNS
News Features —Mark Tapscott ... CBG
News Features-Midweek —UPI reporters ... UPI
News From Israel — Various ... JER
News Notes — Staff ... EDC
News Releases — Staff ... PRN
News To Use —Jeffrey Blyth ... ITP
News Views — Staff ... EDC
News-Features-Pix (GNB) — Staff ... GNB
Newsday Crossword Puzzle —Stanley Newman ... CRE
Newsday Crossword Puzzle —Stanley Newman ... CRE
Newsfeatures, Weekend —UPI reporters ... UPI
Newsletter — Staff ... EMC
Newsletter For Writers and Contestants —Selma Glasser ... GLA
Newslink Africa — Staff ... NAF
Newsweek — Various ... NYT
No Kidding? —Karl A. Van Asselt ... WF
Non-Fiction Columns —Selma Glasser ... GLA
Nostalgia Notes —Thurlow O. Cannon ... CAN
Notes From The Wine Country —Anthony Dias Blue ... CHR
Notes On Pets —Marie Gould ... COY
Notes, Comments — Staff ... EDC
Nothern Perspective, The —Michael J. McManus ... NHN
Novice Auto Mechanic —A. House ... SCI
Now You Know — Various ... UPI
Numbers Challenge —Louis Y. Sher ... WIT
Nutrition Notebook —Bill Holleran ... NU
Nutty Nature —Fallon & Pracy ... SCI
NEA Food —Marialisa Calta ... NEA
***NEA Graphics** ... NEA
NYT Pictures Photo Service — Staff ... NYT-P

O

Observer (New York Times News Service) —Russell Baker ... NYT
Observer Crossword Puzzle, The —Charles Preston ... KFS
Odd Ball —J. Kuchera ... OPS
Odyssey —Peter Von Blum & Selma Exton ... WP
Of, By and For the Children — Various ... LAT-WP
Off The Beaten Track —Bernard Gelman ... GEL
Off The Leash —W.B. Park ... UFS
Officer Emes and Daniel —Gary Moskowitz ... MG
Ol' Sully —David Watkins ... SUZ
Old Farmer's Almanac — Staff ... UFS
Older Is Better — Various ... OPS
Olga Knows —Olga ... MLS
Oliphant —Pat Oliphant ... UPS
Oliver L. North —Oliver L. North ... CRE
Ombudsman Column —Joann Byrd ... LAT-WP
Omni Magazine ... NYT
On the Fridge ... LAT-WP
On the Label —Judy Fitzgibbons ... TMS
On the Road —Collins & Richardson ... CARS
On Aging —UCLA/USC Gerontology Center ... WPW
On Call —Dr. Simeon Margolis ... LAT-WP
On Computers —Bob Schwabach ... UPS
On Language (New York Times News Service) — William Safire. ... NYT
On Marriage And Divorce —Dr. Melvyn Berke ... WFS
On My Mind (New York Times News Service) — A.M. Rosenthal. ... NYT
On Religion —Terry Mattingly ... SHN
On Sweepstakes/Contests —Selma Glasser ... GLA
On The Air Column —Tom Shales ... WPW
On The Fastrack —Bill Holbrook ... KFS
On The Hove — Carey and James Morris ... APN
On The Record —Charlie Martin ... CAT
On The Right —William F. Buckley ... UPS
On The Road —Travel Agents ... RDR
On The Road With Ron Moorhead —Ron Moorhead ... GEMG
On The Street —Gary Moskowitz ... MG
On Wines —Bill Sonstein ... SON
On Your Mind —Randy Green ... SNS
One Big Happy —Rick Detorie ... CRE
One Minute Parent —Pam Satran ... CNS
One-time Travel Features —George and Rosalie Leposky ... AMC
Op Art Editorial Page Illustrations — Various ... LATS
Op-Ed (From The New York Times) — Various ... NYT
Op-Ed Commentary —Correspondent ... PNS
Op-Ed Illustration ... NEA
Op-Ed Selections — Various ... LAT-WP
Open Season —Tom Fitzgerald ... CHR
Opinion (1) —Victor Krulak ... CNS
Opinion (1) —Lionel Van Deerlin ... CNS
Opinion (2)/M.G. Lord —M.G. Lord ... CNS
Opinion (3) —Goldsborough/Perkins/Others. ... CNS
Opinion & Analysis — Various ... CNS
Opinion/Phyllis Schlafly —Phyllis Schlafly ... CNS
Opinion/Stephen Green Column —Stephen Green ... CNS
Opinion/To Be Equal —John E. Jacob ... CNS
Oramentals —Betty Clark ... SCI
Original John Alden Knight Solunar Tables, The — Mrs. Richard Alden Knight ... KFS
Our Children —Dr. Willard Abrams ... CNS
Our Film Folk —Herbert Luft ... JTA
Our Language —Jeffrey McQuain ... NEA
Our Lively Language —Sally Bright ... OLL
Our Prairie States —James Yoggert ... CNS
Our Turn —Bonnie Erbe & Kate O'Beirne ... CRE
Our Vanishing Liberties —Omar V. Garrison ... SPE
Out of Bounds —Don Wilder & Bill Rechin ... NAS
Outdoor Life —Staff ... CNS
Outdoors Cartoons — Various ... SCI
Outer Limits —Roy Wilson & Gil Young ... CFT
Outerlimits —Todd Schowalter ... PLP
Outland —Berke Breathed ... WPW
Outrider —Gary Wills ... UPS
Outtakes — Various ... LAT-WP
Over the Hill —J. Morris ... AIS
Over Fifty —Keith M. Manzella ... NFI
Over Fifty —Harry Rosenthal ... APN
Overboard —Chip Dunham ... UPS
Owners Auto Know —Don Chaikin ... MOT
OPALS: Older People With Active Lifestyles — David J. Demko, Ph.D. ... DEA

P

Pacific Dialogue —Bob Miko ... MNS
Pacific Notebook —Bob Miko ... MNS
Pacific Rim —Alexander Besher ... CHR
***Pacific Rim Report** — Staff ... SAN
PageUp Entertainment & Lifestyle Package — Various ... NYT
Paper PC, The —Robert S. Anthony ... SCC
Paperback Guide —Martin Levin ... APN
Paperback Trends — Various ... LAT-WP
Parenting Mini ... CNS
Parenting Plus —Marion Michaels ... MIN
Participant Sports —Tom Hagin ... PAC
Pat's Pointers —Pat Trexelr ... UPS
Paternity Ward —D.L. Stewart ... TMS
Patricia Beach Smith —Patricia Beach Smith ... MCC
Pattern Craft by Create-A-Craft —Elaine Sandra Abramson ... CAC
Paul Conrad Cartoon —Paul Conrad ... LATS
Paul Craig —Paul Craig ... MCC
Paul Craig Roberts —Paul Craig Roberts ... SHN
Paul Greenberg Column —Paul Greenberg ... LATS
Paul Harvey News —Paul Harvey ... LATS
Paul Lelowicz —Paul Lelowicz ... KAH
Paul Szep —Paul Szep ... UFS
***Paula Royce Graham** —Paula Royce Graham ... GPR
Pavlov —Ted Martin ... UPS
Peace by Peace —Paul Casey ... RMP
Peanut Butter Soup —Joe Amadeo & Tom Kerr ... SNS
***Peanuts** —Charles M. Schulz ... UFS
Pennywhistle Press — Staff ... PEN
People ... UPI
People At Work —Dr. Mildred Culp ... SCI
People At Work Employment Columns —Mildred Culp ... SCI
People's Pharmacy —Joe Graedon & Dr. Teresa ... KFS
PerfectDate Personals — Staff ... AWI
Perishers, The —Maurice Dodd ... NAS
Personal Computers —Peter McWilliams ... UPS
Personal Computers —Michael Hurowitz ... LAT-WP
Personal Finance ... MLF
Personal Health (New York Times News Service) — Jane Brody ... NYT
Personal Organizer —Susan Valaskovic ... SHN
Personality Quiz —S.V. Didato, Ph.D. ... DID
Pet Peeves —Garyle Clapp ... AIS
Pet World —Dart Anthony ... WMS
Pets Mini ... CNS
Pete Dexter —Pete Dexter ... MCC
Pete Dexter —Pete Dexter ... UPS
Peter Panic —L. Linkert ... SCI
Peter Schrag —Peter Schrag ... MCC
Pets Of The Stars —J. Williams ... SCI
***Phantom, The** —Lee Falk & Sy Barry ... KFS
Pharmaceutical Features ... NU
***Phipps** —Joseph Farris ... NEA
Photo Features On Business/Commerce — Various ... NAF
Photo Files/General — Staff ... BAS
Photo Files/Show Business — Staff ... BAS
Photo Files/Travel — Staff ... BAS
Photo Memories —J.A. Kruza & Sawyer G. Brian and M. David Ward ... IOO
Photo Service — Staff ... PAI
Photo Tips —David Hoffman ... LAT-WP
Photographing Hunting Dogs —Ann Moores ... WWN
Photography —Christine Murcko ... NNB
Photos — Staff ... CSP
Photo/Tips —Ken Marshall ... CNS
Phyllis C. Richman —Phyllis C. Richman ... LAT-WP
Physical Therapy —Barbara Bryant ... NU

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The former U.S. Ambassador to the United Nations and premier foreign policy expert is noted for her sharp insights and bold thinking.

Henry Kissinger . . . . .
A Nobel Peace Prize winner, former U.S. Secretary of State and National Security Adviser, Kissinger provides exceptional, newsmaking commentary on international relations.

LATS: merging innovation and tradition.

As the '90s unfold, new challenges await the world of syndication. The Los Angeles Times Syndicate is uniquely positioned to meet those challenges with a solid range of high-quality news services, magazines, columns and other editorial materials.

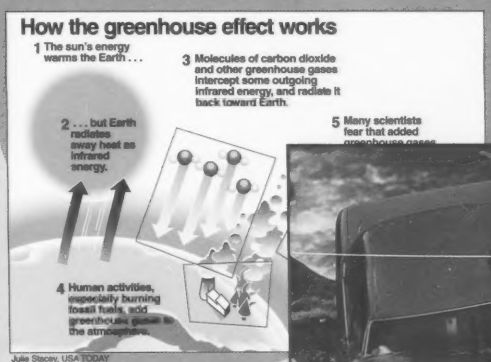
Complementing this existing line of innovative editorial product is a new genre of services that incorporates such expanding technologies as interactive computers, audiotext and personalized fax.

As always, Los Angeles Times Book Development produces titles that rapidly respond to the most important issues of the day, such as this year's "Understanding the Riots: Los Angeles Before and After the Rodney King Case." Our Permissions Desk daily provides publications worldwide with selected photos, graphics and articles from the Los Angeles Times and all our syndicate properties.

Merging the best in innovation and tradition enables LATS and its international division, LATSI, to take the lead in meeting the ever-evolving demands of the world media.

Lee Iacocca . . . . . .
Chrysler's candid and colorful CEO offers down-to-earth commentary on business, government and social issues.

Art Buchwald . . . . . .
This Pulitzer Prize winner reigns as America's foremost political satirist and a continuing favorite of readers across the nation.



Julie Stacey, USA TODAY

Bill Perry, GNS

NEW

GANNETT NEWS SERVICE

USA TODAY

Now available for the first time to newspapers outside the Gannett group, Gannett News Service provides news stories, features, color graphics and photos from its award-winning reporting staff and more than 5,000 journalists at 81 Gannett newspapers in 34 states, including USA TODAY.

LOS ANGELES TIMES SYNDICATE

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Christian Science Monitor News Service• Daily/wkdays

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U.S. News & World Report• 1/wk
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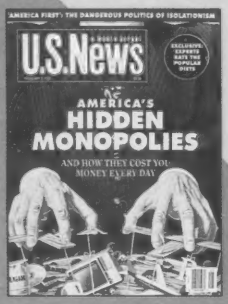
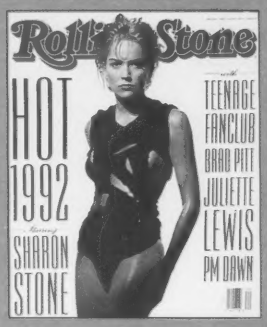
The best from the U.S. and foreign editions, including cover story, finance, lifestyle, exclusive interviews with world leaders and news coverage from international bureaus.

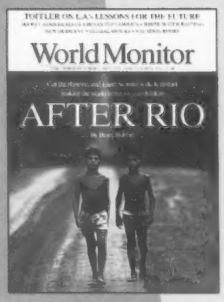
News & World Report . . . .
The cover story, major articles and commentary from each issue, with electronically accessible color graphics and a high-quality color-photo service.



Rolling Stone . . .
Two services from the entertainment reporting leader: the magazine service features the best articles from each issue while the column service offers profiles, reviews, b/w photos and more.



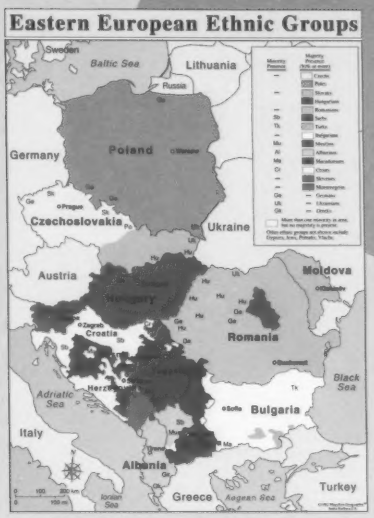
World Monitor . . .
Stories with a global perspective from the Christian Science Monitor's renowned monthly magazine.



El Pais . . . . . .
A five-day-a-week (10,000 words daily) Spanish-language report from the worldwide reporting staff of one of Europe's most prestigious publications. Available electronically or by mail.

Christian Science Monitor News Service . . .
A supplemental wire service that offers diversity of news, features and commentary in a compact and easy-to-use format, including photos and graphics. World Monitor magazine stories also available.

LOS ANGELES TIMES SYNDICATE



Posted the week of June 15, 1992. Maps are updated on an ongoing basis to reflect world events.

NEW

MAGELLAN Geographix

A revolutionary electronic mapping service that is rapidly becoming the standard for the newspaper industry. Magellan brings you not only the world but the best of all worlds: technological sophistication, unlimited design capability and quality of editorial product. No other single source provides such a versatile, up-to-date and extensive library of maps and reference material.

SERVICES

Gallup Poll• 1/wk plus bonuses
Polls on news events, social issues, politics from the premier surveyor of public opinion

Gallup Religion Poll 1/wk
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Blockbusters 1/wk
Bestsellers, feature articles and series

Magellan Geographix•
Innovative electronic mapping service

Earth Matters• 1/wk

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Includes personal stock listings

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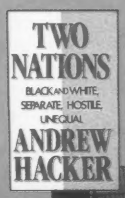
Gallup focuses on the candidates and issues dominating the political landscape. Unexcelled election insights add extra dimension to the regular weekly package of spot news polls and the popular Mirror of America lifestyle survey.

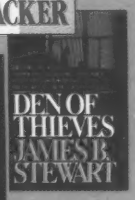
GLOBAL VIEWPOINT

A unique service offering exclusive commentary by world opinion leaders on international events and issues. Once a week, articles by or interviews with such figures as Boris Yeltsin, Margaret Thatcher, Yasuhiro Nakasone, Nelson Mandela, Jean-Pierre Chevenement, Violeta Chamorro, Helmut Schmidt, Yasser Arafat, Brent Scowcroft and Prince Charles.

BLOCKBUSTERS & SPECIAL FEATURES

The best seller in book serializations and features from such magazines as New York, Ladies' Home Journal, Movieline, Premiere and others.





NEW

Financial Fax

A one-page customized report delivered by fax each business day. Includes daily closing prices on up to 15 stocks, plus summaries of late-breaking business news and general market information that can help subscribers refine investment strategy—before the next day's market opens. An innovative service with exciting profit potential for newspapers.

EARTH MATTERS

The service of the '90s for the issue of the '90s. Includes feature articles, color and b/w photos from leading publications, columns from such authorities as Jean-Michel Cousteau and the Worldwatch Institute, and weekly commentary by corporate, government and environmental leaders. Also, business reports and tips for improving household environments.

LOS ANGELES TIMES SYNDICATE

SERVICES

FoodStyles• 1/wk

Entertainment News Service• 1/wk

Health & Fitness News Service• 1/wk

Special Sections Advantage• 2/mo
Service for editorial/advertising departments

SoundScan 1/wk

SPECIAL SERVICES

City Editor's Tip Service Greg Olds 1/wk

900# SERVICES

Sydney Omarr Horoscope Line
Voice Personals
Newsday Stockline
Crossword Clue Line
Revenue-producing circulation promotion games

FoodStyles

A FEATURE AND ART SERVICE FOR FOOD EDITORS

The nation's leading food service offers a full menu of articles and columns by the best-known chefs and food writers, plus vivid color photos and illustrations.

Health & Fitness

Spices up health and/or lifestyle pages with section-leading articles, color and b/w photos and illustrations. Also, graphics on health and columns on medical ethics, nutrition, exercise, child health, sports training and more.

NEW

SoundScan

The music industry's only computerized retail tracking system brings newspaper readers weekly rankings of the most popular music in their city and around the country.

ENTERTAINMENT News Service

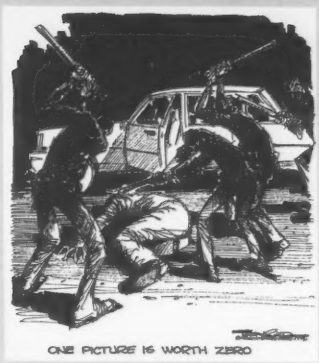
A comprehensive weekly service that's just the ticket for animating entertainment sections. Superb articles, color and b/w photos and art, columns on TV, the stage, pop music, CDs, books and videos. Top ten statistics, a trivia quiz and more.

Special Sections Advantage • • • • •
Well-written stories and vivid color art highlight a quality service for editorial and advertising departments that boosts revenue while reducing pressures on editorial staffs.

LOS ANGELES TIMES SYNDICATE

Paul Conrad . . . . . .

Winner of three Pulitzer Prizes, the Los Angeles Times' feisty editorial cartoonist is world-renowned for his distinctive art style and irreverent world view.



Jesse Jackson . . . . . .

Provocative analysis on the challenges facing America, written with the fire and grace that have made him one of the nation's finest orators.

William Pfaff . . . . . .

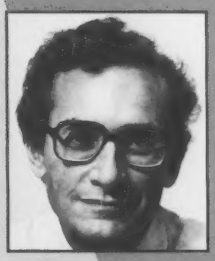
Paris-based Pfaff offers an American's perspective from Europe with depth and a keen sense of history.

Dan Wasserman . . . . . .

Innovative and spunky, the Boston Globe's editorial cartoonist draws with striking style and a frequent multi-panel format.

Dwane Powell . . . . . .

The editorial cartoonist for the Raleigh News & Observer observes the issues from a liberal lookout.

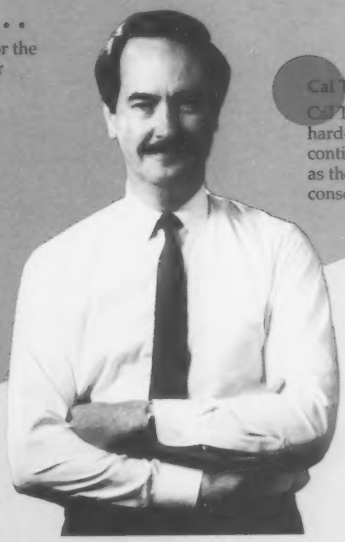


Suzanne Fields . . . . . .

Lively, stylish social commentary from a conservative, uniquely feminine point of view.

Paul Greenberg . . . .

Wit, clarity and style are the hallmarks of this Pulitzer Prize winner and self-described "ideologically unreliable conservative."



Cal Thomas . . . . . .

Cal Thomas' reputation for hard-hitting commentary continues to grow as quickly as the popularity of his conservative column.

OPINION/COMMENTARY

Global Viewpoint 1/wk
Articles by the world's foremost opinion-makers

Henry Kissinger 10/yr plus bonuses
Articles on international political affairs

Lee Iacocca 1/mo
Straight talk on business and government

Jeane Kirkpatrick 1/wk
Keen perspectives on America and the world

Jesse Jackson 1/wk
Forthright, outspoken on America's challenges

Jimmy Breslin 3/wk
Feature columns from a Pulitzer Prize-winner

Suzanne Fields 2/wk
Conservative, female perspective

Paul Greenberg 3/wk
Pulitzer Prize-winner in the Mencken tradition

Hispanic Link 3/wk
Hispanic issues: in English and Spanish

Jenkin Lloyd Jones 1/wk
Eloquent commentary on Americana

Murray Kempton 3/wk
1985 Pulitzer for Distinguished Commentary

Les Payne 1/wk
On minority affairs

William Pfaff 2/wk
Global outlook from a veteran political analyst

William Schneider 1/wk
How public opinion influences policy

Harry Summers 1/wk
On military affairs

Cal Thomas 2/wk
At the forefront of conservative politics, ethics

EDITORIAL CARTOONS

Paul Conrad/ Los Angeles Times 5/wk
3 Pulitzers

Dwane Powell/ Raleigh News & Observer 4/wk

Dan Wasserman/Boston Globe 3-4/wk

LOS ANGELES TIMES SYNDICATE

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Taylor Jones 3/wk
Commentary by caricature

OP ART 8/wk
Editorial page illustrations

LIFESTYLE/COMMENTARY

Paul Harvey 3/wk
America's most beloved storyteller

Roger Simon 2/wk
The human side of the news

SCIENCE/COMMENTARY

Asimov on Science Janet Asimov 1/wk

HUMOR

Art Buchwald 2/wk
The master of modern political satire

Mark Russell 4/wk
Topical political humor in brief

Today's Chuckle Paul Collins 8/wk

BUSINESS/FINANCIAL

Kathy Kristof 3/wk
Personal finance with flair

James Flanigan 2/wk
Business reporting

Careers Joyce Lain Kennedy 2/wk

Succeeding in Small Business• 1/wk
Jane Applegate
Advice from and for small business owners

SPORTS

Jim Murray 3/wk
Named nation's top sportswriter 14 times

Mike Downey 2/wk

AUTOMOTIVE

America on the Road• 1/wk
Mike Anson and Steve Parker

Caring for Your Car• Duncan Haimerl 1/wk
How-to tips for the home mechanic

Your Car Eugene Milmoe 1/wk
Car-care hints for the average driver

TV & MOVIES

The Marvin Kitman Show 2/wk
TV's lighter side

Prime Time Tips• Paul Henniger 1/wk

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Kathy Kristof . . . .
The personal finance columnist for the Los Angeles Times helps people with average incomes better manage their money and plan for the future.

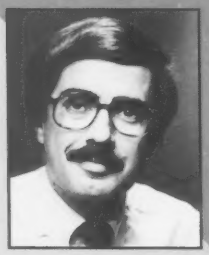
OP ART

Unparalleled assortment of camera-ready editorial art from leading illustrators—eight selections a week plus a twice-yearly index.

Paul Harvey . . . .
Stylized commentary from the nation's top-rated radio personality and storyteller.

Roger Simon . . .
Serious or humorous, the human interest side of the news is the focus for this Baltimore Sun columnist.

Mark Russell . . .
Veteran of the Washington scene whose humorous observations are both witty and weighty.



Succeeding in Small Business . . .
Jane Applegate
An award-winning columnist, author and entrepreneur spotlights innovative solutions to the challenges facing small businesses. Includes a b/w photo.

Careers . . . . . .
Joyce Lain Kennedy
Up-to-date research and resources make this column an essential compass for mapping career strategies.

Taylor Jones . . . . . .
Jones combines commentary and caricature in a distinctive addition to editorial or op-ed pages. Twice-yearly index.

Jim Murray . . .
Winner of the 1990 Pulitzer Prize for Distinguished Commentary, Los Angeles Times-based Murray writes a column national in scope.

James Flanigan . . .
Los Angeles Times column spotting business trends and adding new depth to today's financial news.

LOS ANGELES TIMES SYNDICATE

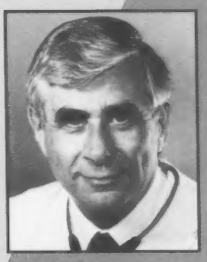
Liz Smith . . . . . .
America's most popular gossip columnist covers—and uncovers—the inside scoop in her Newsday column.

Sheinwold on Bridge . . . . . .
Alfred Sheinwold and Frank Stewart

Bridge expert Frank Stewart joins master storyteller Freddy Sheinwold in creating a column that loyal bridge players enjoy dealing with day after day.

Astrological Forecast . . . . . .
Sydney Omarr

Omarr's column and 900# offer powerful insights by the most knowledgeable astrologer of our time.



Neil Solomon, M. D. . . . .
Answers to family health questions dispensed by a nationally known educator, author and public health expert.

Innovation . . . .
Michael Schrage

A Los Angeles Times column offering a thought-provoking exploration of the interrelationship between society, business and technology.

America on the Road . . . .
Jim Anson and Steve Parker

This expert team is the driving force behind a column that brings busy consumers up to speed on the full spectrum of automotive topics for the '90s.

Edith Lank . . . . . .

A bestselling author explains the real meaning of real estate in a Q&A format.

Computer File . . .
Larry Magid and Richard O'Reilly

A Los Angeles Times column covering the latest in software and hardware.

Ask Beth . . . . . .
Beth Winship

Frank, sensitive, timely advice for teens from America's best-known authority.

REAL ESTATE

House Calls Edith Lank 1/wk
Real estate advice

TECHNOLOGY

Innovation Michael Schrage 1/wk
How new technology influences our lives

Computer File 1/wk
Richard O'Reilly & Lawrence Magid
The latest in hardware and software

PEOPLE

Liz Smith 6/wk
America's most popular gossip columnist

Eavesdropping 3/wk
Personality items

BRIDGE

Sheinwold on Bridge• D&S
Alfred Sheinwold and Frank Stewart

ASTROLOGY

Sydney Omarr 7/wk
The world's most respected astrologer

LIFESTYLE

Neil Solomon, M.D. 6/wk
Medical forum

Ask Beth Beth Winship 3/wk
Advice for teens

Clotheslines• Marylou Luther 1/wk
Practical fashion

Coin Roundup• Edward Rochette 1/wk
Coins and currency

Designing Woman• Rita St. Clair 2/wk
Interior design

Dress for Success John Molloy 1/wk
In-depth guide to self-packaging

Hand Around the House• A.J. Hand 1/wk
Home improvement

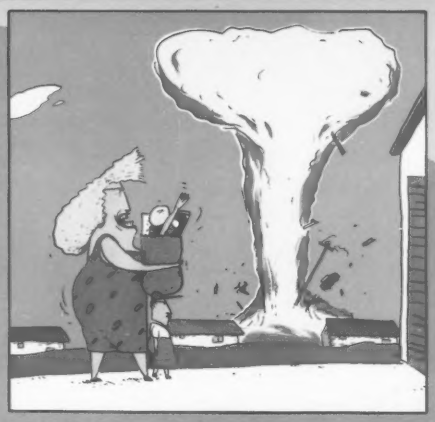
Savvy Traveler Peter Greenberg 1/wk
A traveler's survival guide

Senior Forum Kent Collins 5/wk
Senior citizens

Shaking Your Family Tree 1/wk
Myra Vanderpool Gormley
Genealogy

Single File Susan Deitz 2/wk
Single living

LOS ANGELES TIMES SYNDICATE



"Darn! That reminds me! I forgot to pick up some mushrooms!"

The Quigmans . . . . . .

Simply brilliant! More of a character than any of his popular panel's namesakes, Buddy Hickerson is the master of truly skewed humor.

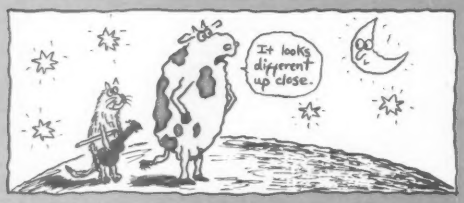
Pogo . . . . . .

Pete and Carolyn Kelly, son and daughter of creator Walt Kelly, navigate the Okefenokee in a joyous family reunion.

How Come? . . . . . .

Kathy Wollard answers kids' questions from A to Z. Debra Solomon's illustrations help complete the picture. From Newsday.

NEW



Art accompanies column "How Come the Moon Changes Color?"

Single Slices . . .

Peter Kohlsaat's often outrageous, sometimes serious, always refreshingly funny slices of life have made his panel a singular success.

NEW

Student Briefing Page

Newsday's popular text and graphics package helps students understand the news—and provides the perfect vehicle for getting teens involved with their local newspapers. Timely, creative and educational.

Love Is . . .

Kim Casali's little cartoon couple is a sentimental favorite the world over.

KIDS

How Come?• 1/w
Kathy Wollard and Debra Solomon
Answers for kids on a world of topics

Student Briefing Page• 1/wk
Newsday's interactive news section for teens

PUZZLES

Los Angeles Times Crossword Puzzle D&S

Quote-Acrostic Charles Preston 1/wk

COMIC STRIPS

Pogo Pete and Carolyn Kelly D&S
The Kelly flag flies again over the Okefenokee

CARTOON PANELS

Love Is... Kim Casali 6/wk

The Quigmans Buddy Hickerson 6/wk

Single Slices Peter Kohlsaat 6/wk

• illustrated

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AVAILABLE IN SPANISH

Asimov on Science
Art Buchwald
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Tel-Aire Video Choices Supplement — Staff . . . TAP
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Television —Michael E. Hill . . . LAT-WP
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Television Column —Bob Wisehart . . . NHN
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Tell Me Why —Arkady Leokum . . . UPS
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Thanksgiving/Halloween Mini . . . CNS
That's Entertainment —Al Leiderman . . . AIS
That's Jake —Jake Vest . . . TMS
That's Life —Buddy Basch . . . BAS
The Advertising Workshop —Jim Avery . . . ADV
The Annals — Staff . . . OPS
The Answer Man —Andy Seamans . . . CRE
The Antique Detective —Anne Gilbert . . . ANT
The Artful Shopper —Linda Brazil . . . MWF
The Auto Page —John Heilig . . . APS
The Backyard Woodworker —Mark Holly . . . CSS
The Baseball/Basketball Report . . . CNS
The Best of Automobile Quarterly — Various . . . APS
The Best Years —Sidney H. Ascher . . . ASC
The Cosmic Clock —Jo-Anne H. Lemieux . . . JHL
The Dirt-Cheap Decorator —Molly Milligan . . . MLS
The European . . . INNF
The Family —Wildt . . . AIS
The Far Side —Gary Larson . . . UPS
The Fillmore File —Bruce Tinsley . . . TIN
The Formula —Tony Wedig . . . WED
The Gadget Guru —Andy Pargh . . . GG
The Gadget Guru —Andy Pargh . . . CRE
The Golden Daze —Dan Rosandich . . . GLF
The Golden Gourmets —Elaine Sandra Abramson . . . CAC
The Good News —Alan Caruba . . . CBO
The Humble Farmer —Robert Skoglund . . . SKF
The Last Word —Chick Elum . . . SLG
The Law —Peter Stern . . . NNB
The Lottery Column —Ben Johnson . . . WFS
The MARRIAGE MEDIATORS —Charlie Michaels & Mike Brown . . . FAM
***The Name Game** —Melodye Hecht Icart . . . NGC
The Natural World —Joel Cook . . . AGT
The Newsday Crossword —Stanley Newman . . . ACF
The Nutheads —Don Martin . . . MDS
The Observer . . . INNF
The Outcasts —Vince Wicks . . . SS
The Product Report —Richard K. Meyer . . . ANS
The Quilt Basket —Linda Marie . . . CSS
The Real World . . . AMW
The Stamp and Coin Exchange —Peter M. Rexford . . . REX
The Travel Briefing —Mike Olds . . . ITS
The Weekend Workshop —Ed Baldwin . . . CSS
The Winning Edge —Tom Burdick & Charlene Mitchell . . . CRE
The Wizard of Id —Johnny Hart & Brant Parker . . . CRE
The Women —Teri . . . ARU
The NeWlyWeDs—Charlie Michaels & Mike Brown . . . FAM
The 20's —Richard Sullivan . . . UPS
Theater & Film —Susan Katz . . . NNB
Theater Column —William Raidy . . . NHN
***Theatergram** —Paula Royce Graham . . . GPR
Theatre Reviews . . . CNS
Theme Crossword — Staff . . . UFS
They Changed History —Mochan & Howard . . . SCI
***They'll Do It Every Time** —Al Scaduto . . . KFS
ThinOut! —Lynn Harper . . . NYT
This BUM Burg —J.G. Bumberg . . . GNB
This Day In Music — Various . . . BPI
This Month In The Stars —Larry White . . . TIM
This Side of 60 — Marie Snider . . . SNI
This Week —Frederik Sheridan . . . EDC
This Week In The Stars —Larry White . . . TIM
Thomas Boswell Column —Thomas Boswell . . . WPW
Thomas Sowell —Thomas Sowell . . . CRE
Those Browns —Bill Murray . . . NFS
Those Characters From Cowtown —Elaine Sandra Abramson . . . CAC
Thought For Food — Staff . . . CSP
Three Quizzes —Christian Thorlund . . . EDC

Threezies —Hart . . . SCI
Through The Looking Glass — Various . . . NPS
Ticker, The —Julius Westheimer . . . LAT-WP
Tickle Box —Ted Trogdon . . . OPS
***Tiger** —Bud Blake . . . KFS
Tilting At Windmills —Charles Peters . . . WM
***Tim Tyler's Luck** —Bob Young . . . KFS
Time For Action —Don Alexander . . . ARU
Time Machine . . . LTF
Time Magazine News & Feature Service — Various . . . LATS
Time Of Your Life —Jack H. Smith . . . SJ
Time Shavers —SHNS . . . SHN
Time To Rhyme —Sylvia Cronin . . . CFS
Timeless Tidbits — Various . . . AMW
Timely Issues —Jack Hamm . . . REL
Tina —D. Lucas . . . OPS
Tip Off...The Rip Off —Sylvia Cronin . . . CFS
Tips For Novice Automechanic —Scott Connor . . . SCI
Tips For Novice Golfer — Staff . . . SCI
Tips For Planet Earth —Diane MacEachern . . . WPW
Tips For Seniors — Staff . . . NU
Tips On Tables —Ray Wilson . . . CWI
To Read Or Not — Various . . . MN
To Your Good Health —Paul G. Donohue, M.D. . . . NAS
Toadstools —Leonard Bruce & Charles Durck . . . LDC
Today In Real Estate —C. Moorehead . . . SCI
Today's Basketball Form —George Kregos . . . CF
Today's Books —Richard K. Meyer . . . ANS
Today's Chuckie —Paul Collins . . . LATS
Today's Crossword — Staff . . . UFS
Today's Football Form —George Kregos . . . CF
Today's Health — Staff . . . ANS
Today's Lifestyle (2) . . . CNS
Today's Line —Wally Lynch . . . CF
Today's Pitching Form —George Kregos . . . CF
Today's Real Estate News —Terry Ross . . . OPS
Today's Scene —Scene . . . CNS
Today's Sport Parade —UPI Staff . . . UPI
Today's Sunday — Staff . . . UFS
Today's Tax Tip — Gary Klott . . . NNS
Today's Woman — Staff . . . CNS
Today's World —David Brown . . . OPS
Todd Cartoons —James Todd . . . SS
Tom Peters On Excellence —Tom Peters . . . TMS
Tom Tiede —Tom Tiede . . . NEA
Tom Toles —Tom Toles . . . UPS
Tomorrow's Comics — Various . . . ARG
Tongue Twisters — Various . . . SCI
Tony Kornheiser —Tony Kornheiser . . . CRE
Top Black Albums —Billboard Magazine . . . BPI
Top Black Singles —Billboard Magazine . . . BPI
Top Box Office Films —The Hollywood Reporter . . . CIN
Top Children's Videos —Billboard Magazine . . . BPI
Top Choice Hotels Worldwide —J.J. Edwards . . . IBN
Top Classical Albums —Billboard Magazine . . . BPI
Top Concert Grosses —Amusement Business Mag. . . . BPI
Top Country Albums —Billboard Magazine . . . BPI
Top Jazz Albums —Billboard Magazine . . . BPI
Top Latin Albums —Billboard Magazine . . . BPI
Top Twenty Records — Staff . . . UPI
Top Twenty Video — Staff . . . UPI
Top VideoCassette Rentals —Billboard Magazine . . . BPI
Top VideoCassette Sales —Billboard Magazine . . . BPI
Topics —Harley Schwadron . . . SCIS
Tours and Cruises — Various . . . LAT-WP
Toys-U-Build — Staff . . . SYA
Toys-U-Make —Mark Holly . . . CSS
Training Labrador Retrivers —Paul Sievers . . . WWN
Transparencies — Staff . . . BO
Travel — Staff . . . CAI
Travel —Joseph Scholnick . . . CN
Travel . . . MLF
Travel —Jane Adler & Steve Corey and Ed Isaac . . . WFS
Travel —Esther Chelly . . . NNB
Travel —Sylvia Resnick . . . BO
Travel & Adventure — Staff . . . CNS
Travel Along —Radford and Rosemary Bascome . . . BA
Travel Along —Rosemary Bascome . . . BA
Travel Colorfoto — Staff . . . CNS
Travel Column —Joel Sleed . . . NHN
Travel Extra — Various . . . MON
***Travel Feed** — Staff . . . SAN
Travel For Mature Adult —Leonard J. Hansen . . . HCL
Travel Log —Dave Goodwin . . . GWN
Travel Mini — Various . . . CNS
Travel News —Jeffrey Blyth . . . ITP
Travel News & Notes —George G. White, Sr. . . . FEA
Travel Stories — Various . . . CNS
Travel Talk —Eleanor Margolis . . . TLF
Travel Tidbits — Various . . . MN
Travel Tip/Graphic —Ken Marshall . . . CNS
Travel Tips —Paulette Cooper . . . NAT
Travel Tips — Staff . . . IMN
Travel Tips —Jim Wicht . . . NU
Travel Tips —Jerry Hulse . . . LAT-WP
Travel Whirl —Buddy Basch . . . BAS
Travel With Hermes —Ann Marie Wilson . . . CWI
Travel...With Percy Rowe —Percy Rowe . . . MIL
Travel/Eco-Tourism — Staff . . . SAN
Travel: Way To Go! — Various . . . NYT
Travelers' Checks —Ann Hattes . . . CON
Traveletters (Travel Cartoons) —F. Treadgold . . . OPS
Travelin' Style —Dawn M. Barclay . . . BD
Traveling —Bob and Sandy Nesoff . . . GSM
Traveling the South —George and Rosalie Leposky . . . AMC
Traveling Consumer —Sylvia Cronin . . . CFS
Travelling Through History —Jack Biersterfeld . . . CNS
TravelBug —J.J. Edwards . . . IBN
Trendy's, The —Horan . . . OPS
Tricky Ones —Magila . . . SCI
Trivia — Staff . . . CSP
Trivia —Natalie Carlton . . . SCI
Trivia I.Q. —Sam Tyson . . . CF
Trivia Quiz —Donald Saltz . . . QUF
***Trudy** —Jerry Marcus . . . KFS
Trumpet Activity Panel —Richard Comely . . . DAA
Tumbleweeds —Tom K. Ryan . . . KFS
Tune In Tomorrow —Nancy Reichardt . . . UFS
Tune In Tonight —Jon Burlingame . . . UFS
Turning Point —Glenn Plaskin . . . TMS
Tween 12 & 20 —Dr. Robert Wallace . . . TMS
Twitch —Howard Rands . . . SM
Two's A Crowd —Bill Buttle . . . LIB
TMS Stocks —Customized Stock Listings . . . TMS
TOM THE DANCING BUG —Ruben Bolling . . . QF
TRB —Michael Kinsley . . . UFS
TV Booklets — Various . . . TVW
TV Booklets — Staff . . . TAP
TV Briefs — Various . . . BPI
TV Commentary —Bente Christensen . . . EDC
TV Crosswords — Staff . . . UFS
TV Data Best Bets — Staff . . . TVI
TV Data Best Bets — Staff . . . TVD
TV Data Cable Listings — Staff . . . TVD
TV Data Cable Listings — Staff . . . TVI
TV Data Color Separations — Staff . . . TVD
TV Data Daily Listings — Staff . . . TVI
TV Data Daily Listings — Staff . . . TVD
TV Data Daily Listings — Staff . . . UFS
TV Data Grids — Staff . . . UFS
TV Data Local Listings — Staff . . . UFS
TV Data Local TV Listings — Staff . . . TVI
TV Data Local TV Listings — Staff . . . TVD
TV Data Monthly Satellite Service Listings — Staff . . . TVI
TV Data Monthly Satellite Listings — Staff . . . TVD
TV Data Monthly Satellite Service Listings — Staff . . . UFS
TV Data Rolling Logs — Staff . . . TVI
TV Data Rolling Logs — Staff . . . TVD
TV Data Rolling Logs — Staff . . . UFS
TV Data TV Features — Staff . . . TVI
TV Data TV Features — Staff . . . TVD
TV Data TV Grids — Staff . . . TVI
TV Data TV Grids — Staff . . . TVD
TV Data Vid Pix — Staff . . . TVI
TV Data Vid Pix — Staff . . . TVD
TV Data Weekly Listings — Staff . . . TVI
TV Data Weekly Listings — Staff . . . TVD
TV Data Weekly Listings — Staff . . . UFS
TV Extra — Various . . . TVW
TV Feature Package — Staff . . . CS
TV Feature Package — Staff . . . TAP
TV Features — Various . . . UFS
TV Grids — Staff . . . TAP
TV Inserts — Staff . . . TAP
TV Insider —Electronic Media Staff . . . CRN
TV Key Previews —Steven H. Scheuer . . . KFS
TV Keynotes —Steven H. Scheuer . . . KFS
TV Laughs — Various . . . SCI
TV Listing — Staff . . . TLS
TV Listings — Staff . . . TAP
TV Magazines — Staff . . . TAP
TV Mailbag —Buck Biggers . . . TAP
TV Mailbag —Steven H. Scheuer . . . KFS
TV Minibio —Bergen Record . . . BPI
TV Movie Breakouts — Staff . . . TAP
TV Movies — Various . . . LAT-WP
TV Network Breakouts — Staff . . . TAP
TV Rolling Logs — Staff . . . TAP
TV Sports Breakouts — Staff . . . TAP
TV Spotlight — Various . . . BPI
TV Supplements — Various . . . TVW
TV Supplements — Staff . . . TAP
TV Supplements — Various . . . UFS
TV Talkback — Various . . . LAT-WP
TV Teaser — Staff . . . UFS
TV Tips — Various . . . LAT-WP
TV Watchables — Various . . . LAT-WP
TV Week — Staff . . . DIC
TV WEEK Magazine — Staff . . . TAP
TV X-Words —Herb Ettenson . . . TMS
TV-Cable Features —Buck Biggers . . . TAP
TV-Cable Grids — Staff . . . TAP
TV-Tonight —Faye Zuckerman . . . NYT
TVL Broadcast Listings — Staff . . . TVL
TVL Cable Listings — Staff . . . TVL
TVL Cable Rolling Logs — Staff . . . TVL
***TVL Color Plus** — Staff . . . TVL
TVL Daily Listings — Staff . . . TVL
TVL Local Listings — Staff . . . TVL
TVL Monthly Listings — Staff . . . TVL
TVL Outlook Television Reviews — Staff . . . TVL
TVL Outlook Time Out —Steve Paschal . . . TVL
TVL OUTLOOK . . . TVL
TVL OUTLOOK Bits and Pieces — Staff . . . TVL
TVL OUTLOOK Cable News —Dan Rice . . . TVL
TVL OUTLOOK Celebrity Interviews — Staff . . . TVL
TVL OUTLOOK Crossword Puzzle — Staff . . . TVL
TVL OUTLOOK Family Fare —Chris Carpenter . . . TVL
TVL OUTLOOK Horoscope —C.C. Clark . . . TVL
TVL OUTLOOK Lets Talk —Taylor Michaels . . . TVL
TVL OUTLOOK Soap Talk —Candace Havens . . . TVL
TVL OUTLOOK Star Notes — Staff . . . TVL
TVL OUTLOOK Trivia Etc. —Steven Alan McGraw . . . TVL
TVL OUTLOOK Word Search — Staff . . . TVL
TVL Satellite Listings — Staff . . . TVL
TVL Semi-monthly Listings — Staff . . . TVL
TVL TV Cable Rolling Logs — Staff . . . TVL
TVL TV/Cable Breakouts — Staff . . . TVL
TVL TV/Cable Grids — Staff . . . TVL
TVL Visions . . . TVL
TVL Visions At A Glance — Staff . . . TVL
TVL Visions Cable Overview —Dan Rice . . . TVL
TVL Visions Celebrity Interviews — Staff . . . TVL
TVL Visions Children's Choice —Chris Carpenter . . . TVL
TVL Visions Entertainment News — Staff . . . TVL
TVL Visions Horoscope —C.C Clark . . . TVL
TVL Visions Movie Marquee — Staff . . . TVL

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TVL Visions Time Out —Steve Paschal . . . TVL
TVL Visions TV Challenge With Photo — Staff . . . TVL
TVL Visions TV Pipeline —Taylor Michaels . . . TVL
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TVL Visions Weekly Listing — Staff . . . TVL
TVL Visions Word Search — Staff . . . TVL
TVL Weekly TV Features — Staff . . . TVL

U

U.S. News & World Report Service . . . LATS
Uncivil Liberties —Calvin Trillin . . . KFS
Uncle Art's Funland —Art Nugent . . . UFS
Understanding Your Health Insurance —Irene C. Card . . . MIC
Up Close & Personal —Helen Dorsey . . . DOR
Up The Ladder —Sandra Woods . . . SS
Upstate Business —Peter Heinrich . . . SNS
US Supermap — Staff . . . AWI

V

Valentine's Day Mini — Staff . . . CNS
Vance Rodewalt —Vance Rodewalt . . . MIL
Variety Pak — Various . . . CNS
Various Features for Retail/Service Business — Various . . . BFS
Vegetarian View . . . CNS
Vektor Fish & Game Forecast — Staff . . . VEK
Verizontals —Louis Magila . . . SCI
Verizontals —Louis Magila . . . SCI
Vicki Williams —Vicki Williams . . . KFS
Video Cartoons — Various . . . SCI
Video Guide —William Bradburn . . . PPI
Video Log — Various . . . LAT-WP
Video Patrol —Mike Pearson . . . SHN
Video Retrospective —Jerry Roberts . . . CNS
Video Reviews —Boldman/Christofides/Gee/Schatzman . . . CCR
Video Tape Adviser, The — Staff . . . IMN
Video This Week —The Boston Globe . . . BPI
Video To Go —Ted Dawson . . . WOR
Video Views . . . CNS
Video Vogue —The Boston Globe . . . BPI
Vierria —Dan Vierria . . . MCC
View from the Driver's Seat —Carroll Collins . . . CARS
Viewing Sports from the Press Box —Joey Sasso . . . IMT
***Views of the World** —Top Political Cartoonists in 50 Countries . . . CWS
***Views: Business** —International Political Cartoons on Business . . . CWS
Village Square —Chuck Stiles . . . SM
Vintage Notes —Bruce A. Van Boskirk . . . VN
Vintage Point —Michael Dresser . . . LAT-WP
Virginia Commonwealth Commentary —Douglas A. Cohn . . . ASD
Virginia Commonwealth Commentary —Ray Garland . . . ASD
Virginia Commonwealth Commentary —Robert G. Holland . . . ASD
Virginia Crossword — Various . . . ASD
Virginia Editors . . . ASD
Virginia Editors —Ray Garland . . . ASD
Virginia Editors —John Horan Jr . . . ASD
Virginia Toons —Chip Beck . . . ASD
Virginia Toons —John Rose . . . ASD
Vitamins —J. Huset . . . SCI
Viva Madrid —John Ford . . . WWN
Vladimir Voina —Vladimir Voina . . . CRE
VIP Medical Grapevine —Ruth Nathan Anderson . . . VMG

W

Wagman File, The —Bob Wagman . . . NEA
Walnut Cove —Mark Cullum . . . KFS
***Walt Disney's Donald Duck** —Walt Disney . . . KFS
***Walt Disney's Mickey Mouse** —Walt Disney . . . KFS
Walter Handelsman —Walter Handelsman . . . TMS
Wanderings —Walter Brasch . . . SPT
Washington — Various . . . AMW
Washington Briefs — Various . . . UPI
Washington Calling — Staff . . . SHN
Washington Maritime Reports —M. Elizabeth Fischer-Jones . . . WR
***Washington Merry-Go-Round** —
Jack Anderson & Michael Binstein . . . UFS
Washington Notes — Staff . . . EDC
Washington Post-ABC News Poll, The — Various . . . LAT-WP
Washington Writer —Jesse H. Merrell . . . MER
Washington Window — Staff . . . PAI
Washington Window —UPI Washington reporters . . . UPI
Washingtonian Magazine — Various . . . NYT
Washingtoon —Merk Alan Stamaty . . . WPW
Watch Your Language —Lydel Sims . . . SHN
Watchword —Chick Elum . . . SLG
Wayne Stayskal —Wayne Stayskal . . . TMS
Weather — Various . . . PCG
Weather Central . . . TMS
Weather Watch —Don Kirkman . . . SHN
Wedding Bells — Staff . . . CNS
Weddings & Other Occasions —Susanne Kresse . . . AIS
Wee Pals —Morrie Turner . . . CRE
Wee Women —Jim Whiting . . . SCI
Weekend on Wheels —Warren Brown . . . LAT-WP
Weekly Cartoon — Various . . . EDC
Weekly Features Service . . . TMS
Weekly Page of Features — Staff . . . SM
***Weekly Special** —Jack Anderson & Michael Binstein . . . UFS
Weighing the Choices —Patrick M. O'Neil . . . OPM
Weird Wisconsin —Jay Rath . . . MWF
Weird, Wonderful America —Laura Bergheim . . . KFS
Welcome To Tomorrow —Jack Catran . . . SFS
What A Guy —Bunny Hoest & John Reiner . . . KFS
What Americans Think —Richard Morin . . . LAT-WP
What Ever Happened To —Buddy Basch . . . BAS
What Life Has Taught Me — Various Celebrities . . . SCI
What's It Worth —Ray Brown . . . DON
What's New — Staff . . . CSP
What's New In Medicine —L.A. Chotkowski, M.D., FACP . . . CHO
What's What? —Hammond . . . SCI
Wheel of Fortune . . . KFS
Wheelers, The —Howie King . . . LIT
Wheels —Peter Bohr . . . NEA
When A Feller Needs A Prayer —Phil Jackson . . . AIS
Where I'm Coming From —Barbara Brandon . . . UPS
Where We Stand —Albert Shanker . . . AFT
White House Watch —Ann MaFeatters . . . SHN
Whizword —Jim Bernard . . . LIB
Who Really Knows? — James Jaber . . . JAB
Why That Expression? —Donald Seltz . . . QUF
Why Things Are Column —Joel Achenbach . . . WPW
Wicks Cartoons —Ben Wicks . . . SS
Wild Life —John Kovalic . . . SHE
Wilderness Traveler —Tom Gillespie . . . DES
Will Rogers Says —Bryan Sterling (Editor) . . . KFS
Will Wynn Lotto —Mark Hirmes . . . TMS
***William Costello** —William Costello . . . NEA
William Donoghue Column —William Donoghue . . . TMS
William Glackin —William Glackin . . . MCC
William Johnson Column —William Johnson . . . SS
William Pfaff Column —William Pfaff . . . LATS
William Raspberry Column —William Raspberry . . . WPW
William Schneider Column —William Schneider . . . LATS
Willie By Mal —Malcolm Hancock . . . ASD
Willy 'n Ethel —Joe Martin . . . NAS
Win, Lose & Drew —Drew Litton . . . NEA
Windows —Paul Murphy . . . SNS
Wine & Dine —Gale Gerson . . . GSM
Wine And Liquor Uncomplicator (Facts) —G. Ford . . . OPS
Wine Scrapbook —Mary Lester . . . LES
Wine Scrapbook —Mary Lester . . . LES
Wine Talk —Richard Nalley . . . CNS
Wine Talk (New York Times News Service) —Frank J. Prial . . . NYT
Wine West —Renee S. Koon . . . MCC
Wine Wise —Mike Stepanovich . . . CF
Wine Words —Mildred Howie . . . WCS
Wine-On-Line International Wine & Food — Staff . . . TEN
Wines Today —Fredric Neoppell . . . SHN
Wingin' It With Brad —Virgil Bradshaw . . . DAA
***Wingo/Bingo** — Staff . . . SAT
Winnie Winkle —Frank Bolle . . . TMS
Winning Words —John Gardner . . . SNS
Winston —Ed Gillum . . . CFT
Winthrop —Dick Cavalli . . . NEA
Wiscomics —Jay Rath . . . MWF
Wisconsin Editorial Cartoons —John Kovalic . . . SHE
Wired . . . CNS
***Wishing Well** — Various . . . KFS
***Wit of the World** —Top International Humor Cartoonists . . . CWS
***Wit of the World: Sunday** —Top International Humor Cartoonists . . . CWS
***Wit: Business** —International Humor Cartoons on Business . . . CWS
Witzzle —Louis Y. Sher . . . WIT
Woggles —Edd Uluschak . . . LIB
Wolff & Byrd, Counselors Of The Macabre —Batton Lash . . . LB
Womas News . . . TMS
Women's Pages . . . GLA
Wonderword —Jo Quellet . . . UPS
Woodcrafting —Ed Baldwin . . . CSS
Woodwright, The —Bob Sawyer . . . SVA
Word Challenge —John Gardner . . . SNS
Word For Word —Michael Atchison . . . APN
Word Game —Kathleen Saxe . . . UFS
Word Games — Staff . . . BO
Word Processing —Dona Z. Meilach . . . SCI
Word Scramble —Linda Mele . . . SCI
Word Search Puzzles (Bonus Word) — Staff . . . DFS
Word Searches —Martha Washam . . . OPS
Word Sleuth . . . KFS
Words & Meanings —Dot Coates . . . SM
Words on Tape —Frank Judge & Staff . . . SNS
Wordy Gurdy —Tricky Ricky . . . UFS
WordBusiness Agenda —Martin Diano . . . MDA
Work & Health —Dr. Phillip Polakoff . . . PAI
Work Life —Lona O'Connor . . . OC
Working —Mary Conroy . . . MWF
Working Smarter —Paula Ancona . . . SHN
Working Smarter/Column —Sheryl Silver . . . CAS
Working Together —Amanda Smith . . . SHN
Working Woman —Niki Scott . . . UPS
WorkStyle —Dr. Paula Bern . . . SHN
World of Wild —Jim Janeway . . . AIS
World Almanac Crossword Puzzle, The — Staff . . . NEA
World Almanac Date Book — Staff . . . NEA
World News Summary — Various . . . UPI
World Of Music —Robin Welles . . . CNS
World Of The Bible, The —F. and C. Casser . . . SCI
World Press Review —Reprints . . . WPR
World Spotlight —Don Kampel . . . ARU
World Traveler — Staff . . . ARU
World Woodlore —Jim Janeway . . . AIS
Worldwatch-Foreign Affairs —John J. Metzler . . . WWA
WorldBusiness Close-up —Martin Diano . . . MDA
Worry Clinic, The —Dr. George W. Crane . . . HOP
Wouldn't It Be Nice If —G. Litt . . . OPS
Write Ideas — Various . . . GLA
Writer's Art —James J. Kilpatrick . . . UPS
Wuzzles —Tom Underwood . . . NAS
Wyse Words —Lois Wyse . . . UFS
WHATZIT? —Paul Sellers . . . UPS

X

Xmas Stories — Various . . . SCI

Y

Yard Yarns —Righetti . . . SCI
Yardstick, The —Msgr. George Higgins . . . CAT
Year In Review Cartoons . . . CNS
Yesterdaze —Bern Wolf . . . SNS
You and The Law —Jay Kravetz . . . IPN
You and Your Heart —Elliott Kravetz . . . IPN
You Be the Critic —Bob Habes . . . UFS
You Be The Editor —Othis Winegar . . . AIS
You Be The Judge —John Ritter . . . LBA
You Can Fix It —Walt Trag . . . SCI
You Can With Beakman —Jok Church . . . UPS
You In The Church; The Church In You —Jean Lindsay . . . KWN
You, Your Child, And Entertainment —David Nydick . . . DAN
You, Your Child, And School —David Nydick . . . DAN
You, Your Child, And Sports —David Nydick . . . DAN
***You're Putting Me On** —Paula Royce Graham . . . GPR
You're The Detective —Righetti . . . SCI
Young Adult Mini . . . CNS
Younger Set, The —Dr. Modena Wilson & Dr. Alaine Joffe . . . LAT-WP
***Your Birthday** —Stella Wilder . . . UFS
Your Boat And You —Ray Hendrickson . . . SCI
Your Body/Graphic . . . CNS
Your Car —Eugene Milmoe . . . LATS
Your Car And You —F. Treadgold . . . OPS
Your Family Decorator —Carleton Varney . . . UFS
Your Financial Health —Carl E. Meyering . . . BN
Your Food Pharmacy —Jean Carper . . . KFS
Your Health —Victor Cappaccia Ph.D. . . . TFC
***Your Health Is Your Responsibility** —Paula Royce Graham . . . GPR
Your Horoscope —Jeanne Dixon . . . UPS
Your Horoscope Guide —Wanda Perry . . . CNS
***Your Individual Horoscope** —Frances Drake . . . KFS
Your Medicine Chest —J.J. Jarvis . . . WOR
Your Medicines —Todd Dankmyer . . . NU
Your Newspaper —William Kresse . . . JPS
Your Place In The Workplace . . . SCI
Your Prescriptions —John Brennan . . . CF
Your Social Security — Staff . . . CNS
Your Taxes — Gary Klott . . . NNS
***Your Stars This Week** —Stella Wilder . . . UFS
Your The Detective —Robert Nunn . . . AIS
Your Word For Today —Darrell Siers . . . SCI
Youth Parade — Staff . . . CAI
Yuletide Mini — Staff . . . CNS

Z

Zan Thompson —Zan Thompson . . . LAT-WP
Zane Grey's Best Stories & Books — Various . . . OPS
Zanies Cartoons —J. Maddox . . . SCI
Zany Crossword — Staff . . . DFS
Zany World —Jim Thompson . . . AIS
Ziggy —Tom Wilson . . . UPS
Zippy The Pinhead —Bill Griffith . . . KFS
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ZOO CREW —Keith M. Manzella . . . NFI

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David Nyhan — Street-smart liberal David Nyhan of *The Boston Globe* offers great writing and penetrating insights into today's issues.

Mona Charen — Mona Charen is fast becoming a household name as a conservative newspaper columnist and television commentator.

Stephen Chapman — Editors praise the superb writing and sound reasoning of *Chicago Tribune* libertarian Stephen Chapman.

The Winning Edge — Thomas Burdick and Charlene Mitchell keep readers abreast of the latest trends in business and careers.

Herblock — Three-time winner of the Pulitzer Prize, *The Washington Post's* Herbert Block is wittier – and more profound – than ever.

Julia Suits' caricatures

Inside Report — Breaking stories from the world's hot spots, Rowland Evans and Robert Novak report and analyze the news.

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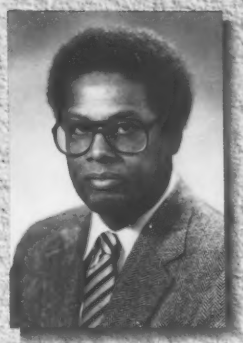
Tony Kornheiser — *Washington Post* humorist Tony Kornheiser has readers laughing aloud week after week.



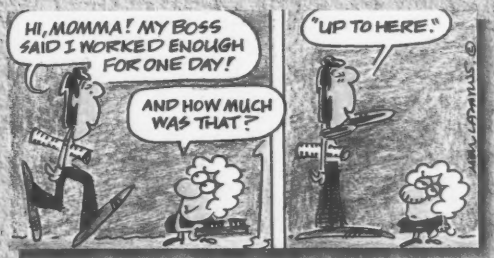
Thomas Sowell — Conservative economist Thomas Sowell never pulls a punch in his analysis of current events.

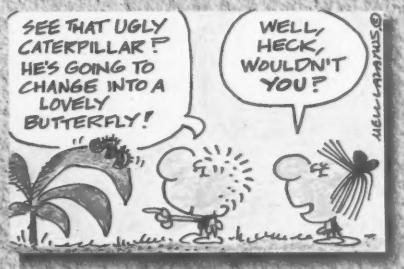
Bondy on Money — Susan Bondy demystifies the convoluted world of investments and markets.

Ann Landers — With 90 million daily readers, Ann Landers is the most widely syndicated columnist in the world.

The Harris Poll — Covering topics from the president's popularity to America's favorite talk-show host, the Harris Poll is consistently timely and accurate.

Chip Bok — Chip Bok of the Akron *Beacon Journal* combines a fresh perspective with a distinctive drawing style.





Momma and Miss Peach by Mell Lazarus

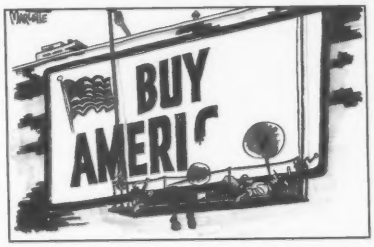
Fight Back! — David Horowitz goes to bat for American consumers.

Cutting Edge Health and Fitness — The world's leading fitness experts, Ben Weider and Thomas Deters have a following of millions.

Joe Bob Briggs — Satirist Joe Bob Briggs makes readers roar with his social commentary and drive-in movie review.

Wee Pals by Morrie Turner

Doug Marlette — Doug Marlette creates Pulitzer Prize-winning editorial cartoons at *New York Newsday* and the brilliant Kudzu comic strip.



Goomer by Ricardo and Nacho — Comic strip astronaut Goomer lands on another planet and gives the word "foreigner" a new meaning.

Pete and Clete by Richard Torrey

Main Street U.S.A. — William Murchison of *The Dallas Morning News* thunders about motherhood, apple pie and the flag.

COLUMNS SYNDICATE

Thanks a Million — Minneapolis millionaire Percy Ross enthusiastically gives away money and advice to newspaper readers.

A Minority View — A revolutionary in the battle for individual liberty, Walter E. Williams challenges the entrenched powers-that-be.

Oliver L. North — Controversial conservative columnist Oliver L. North has millions of loyal fans.

Wizard of Id by Brant Parker and Johnny Hart
B.C. by Johnny Hart

Our Turn — The sparks fly as Bonnie Erbe and Kate O'Beirne state out their positions on the week's hottest issue.

Vladimir Voina — Political commentary by the only Harvard University Nieman fellow from the Soviet Union.

Crosscurrents — The humorous sword of the Richmond *Times-Dispatch's* Edward Grimsley cuts politicians down to size.

Sherman's Lagoon by J.P. Toomey

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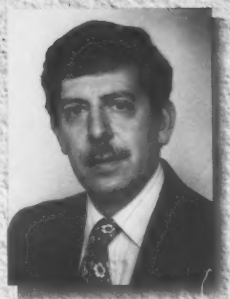
Bent Offerings by Don Addis

Media Beat — Jeff Cohen and Norman Solomon vigorously attack the soft underbelly of a media in the pocket of big business and government.



Don Feder — The place of traditional morality in the modern world is the focus of *Boston Herald* columnist Don Feder.

Pat McCarthy — Conservative political cartoons.

Mohr on National Defense — Observations about U.S. defense by Maj. Gen. Henry Mohr.

Testcraft — Weekly personality and trivia quiz.

Mike Luckovich — Editorial cartoonist Mike Luckovich of the Atlanta *Constitution* stands at the top of his field.

Alston Chase — Alston Chase picks apart widely held notions of "environmental correctness."

Taking Stock — Malcolm Berko has the advice to make any financial portfolio skyrocket.

"Here's your three-piece chicken combo, sir."

Rubes by Leigh Rubin

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L. Brent Bozell III — L. Brent Bozell III documents specific examples of liberal bias in the media.

Eric Breindel — Highly respected columnist Eric Breindel of the *New York Post* tackles issues of race, ethnic diversity and economics.

Ballard Street by Jerry Van Amerongen

Molly Ivins — Irreverent and hilarious, Molly Ivins of the *Fort Worth Star-Telegram* has become the political voice for a whole generation.

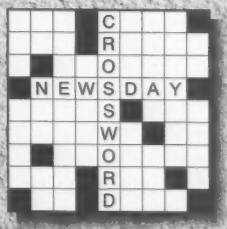
The Answer Man — Andy Seamans' weekly trivia quiz.

Jerry Barnett — Conservative political cartoons.

Sportsbuff — Once-weekly sports crossword puzzle.

Baby Blues by Rick Kirkman and Jerry Scott

The Gadget Guru — "Today" show fans and newspaper readers alike know they can trust Gadget Guru Andy Pargh for tips on the latest consumer products.



Stanley Newman's Newsday Crossword — The only contemporary daily and Sunday puzzles — completely error-free.

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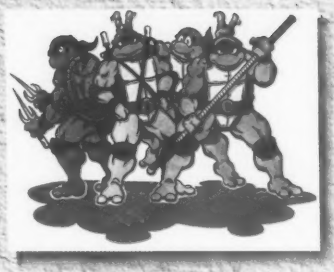


Teenage Mutant Ninja Turtles

One Big Happy by Rick Detorie

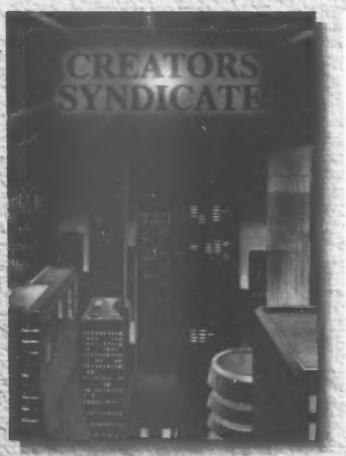
Point of View — Commentary with an international perspective by Carlos Alberto Montaner.

The Collectors — Card-collecting column by the San Francisco *Examiner*'s Dwight Chapin and Gregory Lewis. With artwork.

Movieworks — Movieworks charts what critics and consumers think of current movies.

Ralph de Toledano — Conservative political insights from a longtime Washington insider.

Joyce Jillson — Every day, millions are entertained by the lively predictions of the world's most beloved astrologer, Joyce Jillson.



Dear Editor:

What a year! Newspapers are facing fierce challenges on every front, and several dozen have closed their doors. But the survivors are emerging leaner and stronger, taking advantage of those syndicated columns and comics that boost readership. Our mission remains "Only The Best," and the support we have received from thousands of newspapers has helped make Creators Syndicate the fastest growing in the world. Henry Ford once said, "Whether you think you can or think you can't – you are right." The editors and publishers we know think they can, and there is no doubt that newspapers will see renewed growth during the 1990s with the very best syndicated artists and writers.

Sincerely,

Richard S. Newcombe

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Abrahamian, Emil V. — Impressions . . . ABF
Abrahamian, Emil V. — Spacers, The . . . ABF
Abrahamian, Emil V. — Sports File, The . . . ABF
Abrahamian, Emil V. — Stumpy Stumbler . . . ABF
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Abramson, Elaine Sandra — Appraisal By Abramson . . . CAC
Abramson, Elaine Sandra — Pattern Craft by Create-A-Craft . . . CAC
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Adler, Jane — Indoor Gardening . . . WFS
Adler, Jane — Home/Decorating . . . WFS
Adler, Jane & Steve Corey and Ed Isaac — Travel . . . WFS
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Alexander, Don — Humoresque . . . ARU
Alexander, Don — Time For Action . . . ARU
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Alfaro — Spanish Crossword Puzzle . . . KFS
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Althouse, Rev. L. — Bible Speaks/Scripture . . . CSP
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Amusement Business Mag. — Top Concert Grosses . . . BPI
Ancona, Paula — Working Smarter . . . SHN
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Anderson, David E. — Religion In America . . . UPI
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Avery, Lincoln — Business Insights . . . AMC
Avery, Lynne — House and Home . . . AMC
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Basch, Buddy — Travel Whirl . . . BAS
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Bradburn, William — Video Guide . . . PPI
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Bruce, Leonard & Charles Durck — Fred . . . LDC
Bruce, Leonard & Charles Durck — Justin Time Tripper . . . LDC
Bruce, Leonard & Charles Durck — Toadstools . . . LDC
Bruce, Leonard & Ross Osterman — Dear Gods . . . LDC
Bruckheim, Dr. Allan H. — Family Doctor . . . TMS
Brush, Stephanie — Stephanie Brush . . . TMS
Bruss, Robert — Real Estate Service . . . TMS
Bryan, D'Arcy — All About Animals . . . LIB
Bryant, Barbara — Physical Therapy . . . NU
Bryant, Edward — Adventure of Dippsie Dookie Dog & Cluck The Duck . . . IND
Bryant, Edward — Brothers-in-Law . . . IND
Bryant, Edward — Drugs & Guns . . . IND
Bryant, Edward — Exterminator . . . IND
Bryant, Edward — Mojoe . . . IND
Bryant, Edward — Crack Beast, The . . . IND
Buchanan, Lovell — Prof. Foolery . . . AIS
Buchwald, Art — Art Buchwald Column . . . LATS
Buckley, William F. — On The Right . . . UPS
Bumberg, J.G. — Gabriel (Blows YOUR Horn) . . . GNB
Bumberg, J.G. — Gabriel Broadside, The . . . GNB
Bumberg, J.G. — This BUM Burg . . . GNB
Bumberg, J.G. & Staff — GNB NEWS Bureau . . . GNB
Burdick, Tom & Charlene Mitchell — The Winning Edge . . . CRE
Buresch, Joe — Fitness Is . . . OPS
Burgess, John — New Economy Notes . . . SHN
Burlingame, Jon — Tune In Tonight . . . UFS
Burness, Tad — Auto Album . . . NAS
Burres, Marian — 20-Minute Menus . . . NYT
Burroughs, Edgar Rice — Tarzan . . . UFS
Burtoff, Barbara — Coping . . . BBS
Burtoff, Barbara — Matters Of Taste . . . BBS
Butler, David A. — Automate Your Home . . . RMS
Butler, K. & E. Rayner — Q & A - Healthwise . . . SCI
Buttle, Bill — Two's A Crowd . . . LIB
Buttle, Bill — Double Bill . . . LIB
Byrd, Joann — Ombudsman Column . . . LAT-WP

C

Cadwallader, Sharon — Naturally . . . CHR
Caen, Herb — It's News To Me . . . CHR
Callahan, John — Callahan . . . LR
Calta, Marialisa — NEA Food . . . NEA
Calteon, Sharaga — Georgi . . . AIS
Campos, Luis — Spanish Crossword . . . UFS
Campos, Luis — Crucigrama de Hoy . . . UFS
Cannon, Lou — Lou Cannon Column . . . WPW
Cannon, Thurlow O. — Nostalgia Notes . . . CAN
Canole, Patricia — Beauty . . . BO
Canole, Patricia — Beauty Roundup . . . BO
Cantone/Hitch/Margulies/Rose/Shefelman — Graphic Impressions . . . NAS
Capoccia, Victor — Divorce Etiquette . . . YOH
Cappaccia Ph.D., Victor — Your Health . . . TFC
Cappe, Joe — Joe Cappe . . . CRN
Carberry, Mary Margaret — Being Human . . . CAB
Carbone, P. — Cars & Comments . . . SCI
Carbone, P. — Health Today . . . SCI
Card, Irene C. — Understanding Your Health Insurance . . . MIC
Carey, Merris & James — On The Hove . . . APN
Carlson, Charles — Money Talk . . . EDC
Carlton, Nat — Late Show . . . SCI
Carlton, Natalie — Trivia . . . SCI
Carlton, Natalie — Nat's Shortcuts For The Household . . . OPS
Carlton, Natalie — Late Show . . . BO
Carlton, Natalie — Nat's Hints . . . BO
Carlton, Teresa — Beauty Forum . . . BO
Carlton, Teri — Teen Talk . . . OPS
Carmody, John — John Carmody . . . LAT-WP
Carouge, W. — Miss Malaprop . . . SCI
Carpenter, Chris — TVL Visions Children's Choice . . . TVL
Carpenter, Chris — TVL OUTLOOK Family Fare . . . TVL
Carpenter, Dave — Sports Cap . . . CCO
Carper, Jean — Your Food Pharmacy . . . KFS
Carr, N. — Fashion . . . BO
Carrell, Al — Super Handyman . . . KFS
Carrero, Richard D. — Suit Yourself . . . WCH
Carrero, Richard D. — Lag Up . . . WCH
Carter, Chip and Jonathan — Inside the Video Games . . . TMS
Carter, Hodding — Hodding Carter, III . . . NEA
Carter, Lynn — Beauty at Home . . . SCI
Cartoon & Graphics Telephone Hotline–212/CARTOON Service . . . CWS
Cartwright, Charles — Church Chuckles . . . SM
Cartwright, Charles — Church Chuckles . . . SCI
Caruba, Alan — Bookviews . . . CBO
Caruba, Alan — Boring Stuff . . . CBO
Caruba, Alan — The Good News . . . CBO
Caruba, Rebecca — Gourmet's Notebook . . . CBO
Casali, Kim Grove — Love Is... . . . LATS
Casey, Paul — Peace by Peace . . . RMP
Cassel, Glen — Bible Story . . . AIS
Cassell, Dana K. — Retail Market Clinic . . . BFS
Casser, F. and C. — World Of The Bible, The . . . SCI
Catran, Jack — Welcome To Tomorrow . . . SFS
Catrow, David — Editorial Cartoons . . . CNS
Causey, Mike — Federal Diary . . . LAT-WP
Cavalli, Dick — Winthrop . . . NEA
Chaikin, Don — Owners Auto Know . . . MOT
Chapman, Steven — Stephen Chapman . . . CRE
Charen, Mona — Mona Charen . . . CRE
Chase, Alston — Alston Chase . . . UPS
Chase, Alston — Alston Chase . . . CRE
Chelly, Esther — Food . . . NNB
Chelly, Esther — Travel . . . NNB
Chisolm, Elise — Elise T. Chisolm . . . LAT-WP
Choice (Editor), Harriet — Primary Color--Home . . . UPS
Choice (Editor), Harriet — Primary Color--Food . . . UPS
Choice, Harriet — Primary Color - Travel . . . UPS
Choice, Harriet — Primary Color/Travel . . . UPS
Chotkowski, M.D., FACP, L.A. — What's New In Medicine . . . CHO
Christensen, Bente — TV Commentary . . . EDC
Christofides/Elliott/Snider — Hot-Off-The Press . . . CCR
Christofides/Snider/Elliott — Book Reviews . . . CCR
Christofides, Aris and Michael Oxley — Music Reviews . . . CCR
Church, Glenn — Freedom Watch . . . CON
Church, Jok — You Can With Beakman . . . UPS
Churchill, Bonnie — Bonnie Churchill Reporting . . . CAI
Churchill, Bonnie — Kitchen Celebrities . . . CAI
Clabes, Judith — Judith Clabes . . . SHN
Clapp, Garyle — Pet Peeves . . . AIS
Clark, Betty — Ornamentals . . . SCI
Clark, C.C — TVL Visions Horoscope . . . TVL
Clark, C.C. — TVL OUTLOOK Horoscope . . . TVL
Clark, Frank — Country Parson . . . SM
Cleek, Oscar — Howard . . . PLP
Clifford, Dan — Garden Tips Graphic . . . CNS
Clifford, Dan — Golf Graphic/Teeing Off . . . CNS
Clifford, Dan — Science Discovery (graphic) . . . CNS
Clifford, William — Wine On The Table . . . WCC
Clinton, Sherrie — Recipe Finder . . . LAT-WP
Coates, Dot — Words & Meanings . . . SM
Cohen, Haskell — Jews In Sports . . . JTA
Cohen, Jeff and Norman Solomon — Media Beat . . . CRE
Cohen, Richard — Richard Cohen Column . . . WPW
Cohn, Douglas A. — Business Writers Roundtable . . . ASD
Cohn, Douglas A. — Historical Perspectives . . . ASD
Cohn, Douglas A. — Virginia Commonwealth Commentary . . . ASD
Collins & Richardson — On the Road . . . CARS
Collins, Carroll — View from the Drivers's Seat . . . CARS
Collins, Drs. Ned and Marilyn — Professional Management . . . SCI
Collins, Joe — Ask Joe . . . CARS
Collins, Kent — Senior Forum . . . LATS
Collins, Paul — Today's Chuckle . . . LATS
Comely, Richard — Trumpet Activity Panel . . . DAA
Conner, Scott — Tips For Novice Automechanic . . . SCI
Conrad, Paul — Paul Conrad Cartoon . . . LATS
Conroy, Mary — Working . . . MWF
Contreras, Raoullowery — Raoullowery Contreras . . . CRE
Cook, A.J. — Tax Fables . . . SHN
Cook, A.J. — A.J.'s Tax Fables . . . CAJ
Cook, Adrienne — Garden Tips . . . LAT-WP
Cook, Carey Orr — San Mantics . . . SME
Cook, Frank — Frank Cook on Real Estate . . . COO
Cook, Joel — Cook's Books . . . AGT
Cook, Joel — Cook's Computer Review . . . AGT
Cook, Joel — Cook's Consumer Product Review . . . AGT
Cook, Joel — Cook's Garden Review . . . AGT
Cook, Joel — Cook's Music Review . . . AGT
Cook, Joel — Cook's Outdoors . . . AGT
Cook, Joel — Cook's Video Review . . . AGT
Cook, Joel — The Natural World . . . AGT
Cooper, Doug — Crossword Puzzle . . . APN
Cooper, Mary Ann — Shooting Stars . . . SOS
Cooper, Mary Ann — Speaking Of Soaps . . . SOS
Cooper, Paulette — First Class . . . NAT
Cooper, Paulette — Travel Tips . . . NAT
Copperfield, Sandra Jean — Celebrity Profile . . . CRE
Corbett, Sally — Keeping You In Stitches . . . SCI
Corn, Elaine — Elaine Corn . . . MCC
Correspondent — Op-Ed Commentary . . . PNS
Correspondents — News Features . . . PNS
Correspondents — News Analysis . . . PNS
Cosmus — Happy Happy . . . OPS
Costello, Brian — Taking Care of Your Money . . . MIL
Costello, William — Editorial Cartoon . . . NEA
Costello, William — William Costello . . . NEA
Cottar, Florence — Horoscope . . . CSP
Cotton (Cancer Center), Norris — Living With Cancer . . . CF
Cottor, Roy — Cottor . . . MCC
Counts, Dave — Associated Toons . . . ASD
Cowan, Sally — Fashions 'N Fabric . . . WFS
Cowherd, Kevin — Kevin Cowherd . . . LAT-WP
Coyle, Rena — Kitchen Kids . . . CNS
Crabb, Don — Crabb on Computers . . . SIS
Craig, Jim — Stitches . . . SNS
Craig, Paul — Paul Craig . . . MCC
Crane, Brian — Pickles . . . WPW
Crane, Dr. George W. — Worry Clinic, The . . . HOP
Crane, Dr. George W. — Dr. Crane's Quiz . . . HOP
Craney, Glen — Campaign Practices Reports . . . CQ
Creamer, Anita — Creamer . . . MCC
Crennen, Chris — Checkmate . . . AIS
Crenshaw, George — Belvedere . . . PDF
Crenshaw, George — Cartoon Quarterly, The . . . PDF
Cromley, Ray — Cromley News-Features . . . CNF
Cronin, Sylvia — Consumer Conscious . . . CFS
Cronin, Sylvia — Consumer Fillers . . . CFS
Cronin, Sylvia — Consumer Information Advisor . . . CFS
Cronin, Sylvia — Consumer Travel Trends . . . CFS
Cronin, Sylvia — Time To Rhyme . . . CFS
Cronin, Sylvia — Tip Off...The Rip Off . . . CFS
Cronin, Sylvia — Traveling Consumer . . . CFS
Crowley, B.J. — Crowley's Horoscope . . . EDC
Crowley, Diane — Dear Diane . . . UFS
Crowley, Pat — Crowley Chronicle . . . CNS
Cruz, Humberto — Savings Game, The . . . TMS
Cullum, Mark — Editorial Cartoons . . . CNS
Cullum, Mark — Walnut Cove . . . KFS
Culp, Dr. Mildred — People At Work . . . SCI
Culp, Mildred — People At Work Employment Columns . . . SCI
Cunningham, Anne — Singles World . . . IPN
Currier, Chet — Sunday Crossword . . . APN
Customized Stock Listings — TMS Stocks . . . TMS
Cutler, B.J. — B.J. Cutler . . . SHN
Cutler, Carol — Home Entertaining . . . CNS
Cynthia Tucker — As I See It . . . CHR

D

D.B. — About Animals . . . SCI
Dahna, Damon — Bark Bark . . . WMS
Damato, Junior — Ask the Auto Doctor . . . MOT
Dankmyer, Todd — Your Medicines . . . NU
Davidson MBA, CMC, Jeffrey — Managers' Workshop, The . . . NPW
Davidson, Keay — Down to a Science . . . KFS
Davis, Clint — Clints Hints . . . SCI
Davis, Ivor — Hollywood Stars . . . NYT
Davis, Jim — Garfield . . . UFS
Davis, Melodie — Another Way . . . DAV
Dawson, Ted — Video To Go . . . WOR
Day, Bill — Bill Day . . . TMS

De Toledano, Ralph — In Washington . . . CRE
Debman, Betty — Mini Page, The . . . UPS
Deitz, Susan — Single File . . . LATS
Delainey, Gary & Gerry Rasmussen — Betty . . . UFS
Delsohn, Gary — Architect . . . MCC
Demko, Ph.D., David J. —
OPALS: Older People With Active Lifestyles . . . DEA
Demko, Ph.D., David J. — Resources In Aging . . . DEA
Demko, Ph.D., David J. — Senior Living . . . DEA
Denerstein, Robert — Movies . . . SHN
Dennis, C. — Comsumer Tidbits Cartoons . . . SCI
Dennis, C. — Smart Shopper Cartoons . . . SCI
Dershowitz, Alan — Alan Dershowitz . . . UFS
Detorie, Rick — One Big Happy . . . CRE
Dexter, Pete — Pete Dexter . . . UPS
Dexter, Pete — Pete Dexter . . . MCC
DeFilippo, Frank — Maryland Commentary . . . ASD
DeJulio, Beverly — Handyma'am . . . SIS
DeOre, Bill — De Ore . . . UPS
DeSatta, Agnes — Crossword . . . MOR
DeVellard, Jean-Paul — Men's Clothes Line . . . SCI
Diamond, S.J. — Consumer Affairs . . . LAT-WP
Diano, Martin — WordBusiness Agenda . . . MDA
Diano, Martin — WorldBusiness Close-up . . . MDA
Dickinson, Brian — Byline . . . SHN
Dickson — Bonus Word Search . . . SCI
Dickson, N. — Giant Crossword Puzzles . . . AIS
Dickson, Naida — Cryptograms . . . DFS
Didato, Ph.D., S.V. — Advice For Living . . . DID
Didato, Ph.D., S.V. — Personality Quiz . . . DID
Didato, Ph.D., S.V. — PsyQuiz . . . DID
Dietzen, Father John — Question Corner . . . CAT
Disney, Walt — Walt Disney's Mickey Mouse . . . KFS
Disney, Walt — Walt Disney's Donald Duck . . . KFS
Dixon, Jeanne — Your Horoscope . . . UPS
DiGiacoma, Frank and Joanna Molloy — Eavesdropping . . . LATS
Dobson, Dr. James — Focus On The Family . . . MES
Dodd, Maurice — Perishers, The . . . NAS
Doman, Glenn — Kids/On Better Babies . . . NNB
Donato, Andy — Andy Donato . . . MIL
Donoghue, William — Donoghue's Money Fund Table . . . TMS
Donoghue, William — William Donoghue Column . . . TMS
Donoghue, William —
Donoghue's Tax Free Money Market Fund Table . . . TMS
Donohue, M.D., Paul G. — To Your Good Health . . . NAS
Donohue, Tim — Progressive Reflections . . . SNS
Dorsey, Helen — Up Close & Personal . . . DOR
Dosti, Rose — Culinary SOS . . . LAT-WP
Douglas, Don — Brain Twisters . . . SCI
Douglass, E.P. — Strength For The Day . . . CF
Dowd, Merle E. — Managing Your Money . . . DOW
Dowd, Merle E. & Paul Merriman —
Mutual Funds & Market Timing . . . DOW
Downes & Gilbert — Baseball Intellect . . . SCI
Downey, Mike — Mike Downey Column . . . LATS
Doyle, William — Investor's Guide . . . KFS
Drake, Frances — Your Individual Horoscope . . . KFS
Dresser, Michael — Vintage Point . . . LAT-WP
Drummond, Mike — Coping in the Country . . . DRU
Duffy, J.C. — Fusco Brothers-
(distributed by Universal Press Syndicate, The) . . . LIT
Duffy, Joe — Fusco Brothers, The . . . UPS
Duffy, Mike — Mike Duffy . . . MIL
Duke/Manchee — Flashbacks . . . OPS
Dumas, Jerry — Sam & Silo . . . KFS
Dunagin, Ralph — Dunagin's People . . . NAS
Dunagin, Ralph & Dana Summers — Middletons, The . . . NAS
Dunham, Chip — Overboard . . . UPS
Dunkel — Blackouts . . . SCI
Dunkel, Dick — Dick Dunkel's College Football Index . . . DSR
Durkee, King — Strictly Classical . . . CNS
Durkin, Patrick — Beyond Hooks & Bullets . . . MWF
Duszczak, Richard — Amazing Sports . . . SCI

E

Eastman, Kevin & Peter Laird — Teenage Mutant Ninja Turtles . CRE
Ebert, Roger — Roger Ebert . . . UPS
Eberts, Marge & Peggy Gisler — Dear Teacher . . . CMS
Eckstein, Benjamin Lee — Superstats . . . TMS
Edelman, Andy — En Route . . . NWB
Editors of Consumer Reports Magazine —
From Consumer Reports . . . NEA
Editors of Prevention Magazine Health Books —
Doctors Book of Home Remedies . . . NYT
Editors of Prevention Magazine Health Books —
Healing Foods Cookbook . . . NYT
Editors, Kiplinger's Magazine — Kiplinger's Money Power . . . NYT
Edman, Louis S. — Another Perspective, Lou Edman Describes... EDM
Edwards, Frank — Frank Edwards . . . MIL
Edwards, J.J. — Books . . . IBN
Edwards, J.J. — International Business Travel . . . IBN
Edwards, J.J. — TravelBug . . . IBN
Edwards, J.J. — Top Choice Hotels Worldwide . . . IBN
Edwards, J.J. and Charles Hennessy, —
International BusinessMan . . . IBN
Edwards, T. — CD Update . . . IBN
Edwards, T. and E. Vahidi — New York Theatre Review . . . IBN
Eisinger, Larry — Home Workshop File . . . TMS
Eisman, Hy — Katzenjammer Kids . . . KFS
Electronic Media Staff — TV Insider . . . CRN
Elias, Thomas — Glitterati . . . SHN
Elias, Thomas — Southern California Focus . . . SCF
Ellerbee, Linda — Linda Ellerbee . . . KFS
Ellingson, Steve — Do-It-Yourself Ideas . . . UB
Ellingson, Steve — Project-Of-The-Week . . . UB
Elliott, David & Michael Phillips — Films In Focus . . . CNS
Elliott, David — Movie Reviews . . . CNS
Ellis, Merle — Butcher, The . . . CHR
Elmore, R.G. — Points On Pets . . . CNS
Elrod, Jack — Mark Trail . . . NAS
Elrod, Jack — Ryatts, The . . . NAS
Elum, Chick — Kwik-Kross . . . SLG
Elum, Chick — Giant Crossword . . . SLG
Elum, Chick — Scrambl' . . . SLG
Elum, Chick — The Last Word . . . SLG
Elum, Chick — Watchword . . . SLG
Elum, Chick — ColorCross . . . SLG
Elum, Chick — Bingo-Lingo . . . SLG
Engleman — How Many? . . . SCI
Engleman, E. — Dot-To-Dot . . . SCI
Engleman, E. — Puzzles Just For You (Juvenile) . . . SCI
Engram, Sara — Mortal Matters . . . UPS
Entertainment Weekly Magazine —
Entertainment Weekly Report . . . BPI
Eppy, Samuel — Aesops Fables Retold By Samuel Eppy . . . OPS
Erbe, Bonnie & Kate O'Beirne — Our Turn . . . CRE
Erickson, Donna — Prime Time Together....with Kids . . . KFS
Erwin, Phil — Card Corner, The . . . KFS
Eskey, Kenneth — Economy Watch . . . SHN
Ettenson (Editor), Herb — Sunday Crossword, The . . . TMS
Ettenson (Editor), Herb — Daily Crossword, The . . . TMS
Ettenson, Herb — TV X-Words . . . TMS
Evans, George — Secret Agent Corrigan . . . KFS
Evans, Greg — Luann . . . NAS
Evans, Jim — Diamond Challenge . . . APU
Evans, Jim & Jim Johnson — Diamond Challenge . . . UFS
Evans, Larry — Evans On Chess . . . CHE
Evans, Rowland & Robert Novak — Inside Report . . . CRE
Excerpts from Money Magazine — Money Service, The . . . UPS

F

Fagan, Chas — Associated Toons . . . ASD
Fagan, Kevin — Drabble . . . UFS
Faherty, P. — Motorcycles . . . SCI
Faherty, Tim — Just Add Water . . . KFS
Fair, Shirley — Interior Design . . . SCI
Falk, Lee & Fred Fredericks — Mandrake The Magician . . . KFS
Falk, Lee & Sy Barry — Phantom, The . . . KFS
Fallon & Pracy — Nutty Nature . . . SCI
Fallon, T.H. — BEST WEEKLY CROSSWORD . . . DAA
Farber, Michael — Michael Farber Column . . . SS
Faries, David — Business Finance . . . FAR
Faries, David — Business Finance . . . FAR
Faries, Michael — General . . . FAR
Farkas, E. — Self Defense For Women . . . OPS
Farley, Catherine — Ecoline . . . SS
Farley, Catherine — Lifeline . . . SS
Farmer, Eunice — Sew Simple . . . KFS
Farmer, W.D. — Feature Homes . . . FRD
Farris, Joseph — Phipps . . . NEA
Fasoldt, Al — Technotile . . . NHN
Feder, Don — Don Feder . . . CRE
Feener, Walter — Canadian Criss Cross . . . LIB
Feiffer, Jules — Feiffer . . . UPS
Feinberg, Seth — The Kartoon Kritic . . . FEI
Feld, Karen — Karen Feld's Capital Connections . . . CC
Fell, Paul — Associate Toons . . . ASD
Fell, Paul — Nebraska Toons . . . ASD
Fellows, Len — Quote Quest . . . SCI
Fewel, Clifford & Tom Lankard — Road Warriors, The . . . SNS
Fichter, G.S. — Science World Quiz . . . SCI
Fields, Suzanne — Suzanne Fields Column . . . LATS
Finletter, June — Star Interviews . . . SCI
Fischer-Jones, M. Elizabeth — Washington Maritime Reports . . . WR
Fischer, Ed — Editorial Cartoons . . . ENF
Fischer, Ed — Minnesota Editorial Cartoons . . . ENF
Fisher, Douglas — Douglas Fisher . . . MIL
Fisher, Polly — Polly's Pointers . . . NEA
Fisher, Ray — Arty Facts . . . SCI
Fitch, Jack — Ringaround Word Game . . . OPS
Fitzgerald, Tom — Open Season . . . CHR
Fitzgibbons, Judy — On the Label . . . TMS
Flanagan, Mike — Pop Quiz . . . KFS
Flanigan, James — James Flanigan Column . . . LATS
Flattau, Edward — Global Horizons . . . GH
Foley — Margarets Handy Hints . . . SCI
Foley, A. — Crosswords . . . SCI
Foley, B. — Airhawk Adventure . . . SCI
Foley, B. — Boggle Word . . . SCI
Foley, B. — How It Began (Etymology) . . . SCI
Ford, G. — Wine And Liquor Uncomplicator (Facts) . . . OPS
Ford, John — Viva Madrid . . . WWN
Ford, John — Boating The Snake River . . . WWN
Fort Worth Star Telegram — Class Acts . . . NYT
Fortune, Faith — Faith Fortune's Confidential Counselor . . . BAS
Fotheringham, Allan — Allan Fotheringham . . . MIL
Fournier, Dr. Ivonne — Hassle-free Homework . . . SHN
Fox D.V.M., Michael — Animal Doctor . . . UFS
Fox, G. — Automobilia . . . SCI
Fox, Rabbi Sam — Jewish Quiz Box . . . JTA
Fradon, Ramona & Mary Schmich — Brenda Starr . . . TMS
Francis, Diane — Diane Francis . . . MIL
Francis, Pete — Gaggles . . . CFT
Francis, Samuel — Samuel Francis . . . TMS
Franey, Pierre — 60-Minute Gourmet (New York Times News Service)
. . . NYT
Franklin, Peter — Call Me A Taxi . . . SNS
Fraser, Marg — Microwave Cooking . . . LIB
Fritchie, Pete — Comment On Sports . . . EDC
Fritz, Ron — Bobby Babysitter . . . AIS
Frye, William R. — Footloose With Frye . . . FRY
Fuller, June — Coupon Clipper . . . UFS
Fullwood, Janet — Janet Fullwood . . . MCC
Fulton, Margret — Fortune Teller . . . SCI

G

G & G Spectrum — Spectrum . . . UPS
Gallagher, David — Larger Than Life . . . PUB
Gallob, Ben — American News Report . . . JTA
Gallup, George — Gallup Youth Survey . . . APN
Gallup, George & Bob Dezilla — Gallup Religion Poll . . . LATS
Galperin, Ron — Commercial Scene . . . RENG
Galperin, Ron — Property Values . . . RENG
Galperin, Ron — Real Estate Law Report . . . RENG
Gambill, Buzz — Star Trivia . . . SCI
Gamble, Ed — Gamble Cartoons . . . KFS
Game Magazine — Crossword Puzzle . . . CMS
Game Magazine — Puzzle (2) . . . CMS
Gamez — San Victorino . . . CCS
Gardner, John — Winning Words . . . SNS
Gardner, John — Word Challenge . . . SNS
Gardner, Marilyn — Glad You Asked That . . . NAS
Garfield, Bob — Bob Garfield's Ad Review . . . CRN
Garland, Ray — Virginia Commonwealth Commentary . . . ASD
Garland, Ray — Virginia Editors . . . ASD
Garlits, Don — Ask Don Garlits . . . TMS
Garrison, Omar V. — Our Vanishing Liberties . . . SPE
Gary, Gene — Here's How . . . CNS
Gately, George — Heathcliff . . . TMS
Gauf, Michael — Midwest Journal, The . . . GM
Gaye, Fiona — Star Guide . . . SCI
Gayles, Yolonda — Ask Yolonda Gayles . . . GAY
Geale, Gloria & Sylvia Resnick — Celebrity Interviews . . . BO
Geib, Leslie H. — Foreign Affairs (New York Times News Service) . NYT
Gelman, Bernard — Off The Beaten Track . . . GEL
Genovese, Joe — Robert R.N. . . . AIS
Gergen, Joe — Joe Gergen . . . LAT-WP
Germond, Jack W. & Jules Witcover — Politics Today (KRTN) . . TMS
Gerson, Gale — Wine & Dine . . . GSM
Gettinger, Stephen — Congressional Insight . . . CQ
Geyer, Georgie Anne — Georgie Anne Geyer . . . UPS
Gibbons, Barbara — Slim Gourmet . . . UFS
Gibbons, Mark H. and Susan J. Meyerott —Health-At-Work . . . GIB
Giella, Joe and John Saunders — Mary Worth . . . NAS
Gilbert, Anne — The Antique Detective . . . ANT
Gilbert, Karl D. — Golf: Reading The Greens . . . GPS
Gilbert, Rose — Decor Score/Homes . . . CNS
Gill, Robert — Sugar . . . NFS
Gillatt, John & Barrie Tomlinson — Scorer . . . NAS
Gillespi, Tom — Cottage Computer . . . DES
Gillespie, Tom — Bookmark . . . DES
Gillespie, Tom — Dust Devil . . . DES
Gillespie, Tom — Martian Chronicle . . . DES
Gillespie, Tom — Tarantula News . . . DES
Gillespie, Tom — Wilderness Traveler . . . DES
Gillians, Dave — Dollar Decisions . . . MIL
Gillmore, Robert — Robert Gilmore Column . . . BLS
Gillum, Ed — Jones Sisters, The . . . CFT
Gillum, Ed — Winston . . . CFT
Givens, Charles — Charles Givens . . . CRE
Glackin, William — William Glackin . . . MCC
Gladstone, Bernard — Home Improvement (Q&A) . . . NYT
Glasbergen, Randy — Howie . . . SCI
Glasser, Selma — Fifty Dollars An Idea . . . GLA
Glasser, Selma — Glasser Guide . . . GLA
Glasser, Selma — Glasserfield Directory . . . GLA
Glasser, Selma — Movie/Restaurant/Show Reviews . . . GLA
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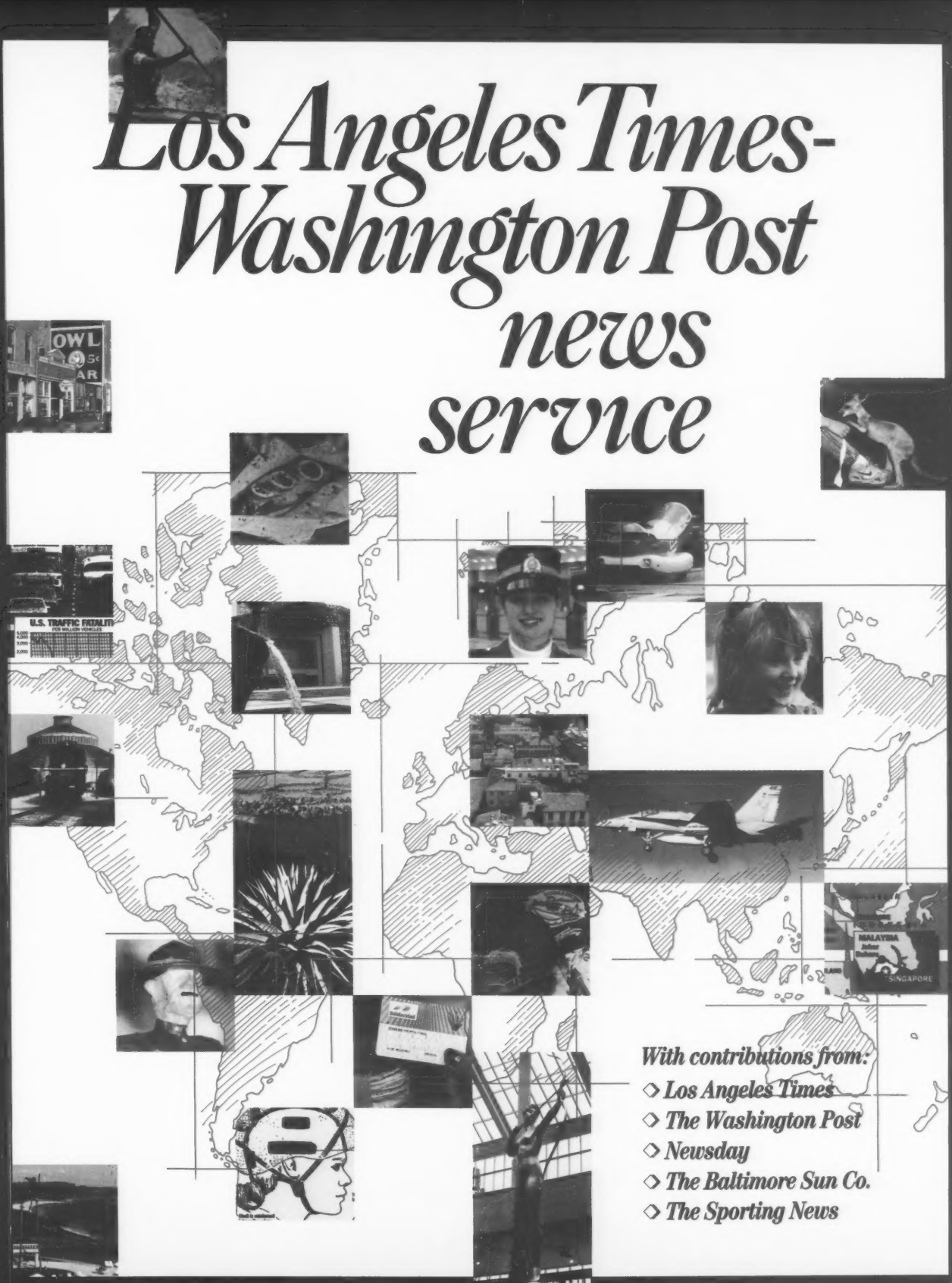

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Lambro, Donald — Donald Lambro . . . UFS
Lance, Jess — Bluffmaster . . . LIB
Lance, Jess — Moviebuff . . . LIB
Landau, Jack — Law Column . . . NHM
Landers, Ann — Ann Landers . . . CRE
Landi, Lori Lee — Eggers . . . AFF
Lane, Bill — Hollywood Beat . . . WOR
Lane, Nancy — Saving Face . . . WOR
Lank, Edith — House Calls . . . LATS
Larry — Larry's World . . . SCI
Larsen, Dr. Jo Ann — Family Corner . . . SCI
Larsen, JoAnn — Family Corner . . . OPS
Larsen, Leonard — Leonard Larsen . . . SHN
Larsen, Ted — Seasonal Sampler, A . . . TED
Larson, Doug — Senator Soaper . . . UFS
Larson, Gary — The Far Side . . . UPS
Lash, Batton — Wolff & Byrd, Counselors Of The Macabre . . . LB
Lasky, Jane E. — Business Travel Report . . . CHR
Lasswell, Fred — Barney Google And Snuffy Smith . . . KFS
Last, Eugenia — Astro Advice Weekly . . . LIB
Last, Eugenia — Astro Advice Daily . . . LIB
Latta — Mind or Clown Puzzles . . . OPS
Latta & Volpe — Mazeman . . . SCI
Lavin, Cheryl — Fast Track . . . TMS
Lavin, Cheryl & Laura Kavesh — Tales From The Front . . . TMS
Lawrence, Zachary — Pop Music . . . NNB
Lazarus, Mell — Miss Peach . . . CRE
Lazarus, Mell — Momma . . . CRE
Lazzareschi, Carla — Money Talk . . . LAT-WP
LaMarca, Maureen B. and Darla Price Bowman — KidSmart! . . . KID
Leaf, Jeffrey — Ask The Ref . . . ASD
Leasure, Jan — Super Saver . . . UPS
Leblang, Bonnie Tandy & Carolyn Wyman — Supermarket Sampler . . . UPS
Leckey, Andrew — Successful Investing . . . TMS
Lee, Bill — Lee Scapes . . . TMS
Lee, Bob & Henri Arnold — Jumble . . . TMS
Lee, Carol — Book Reviews (Children's) . . . FEA
Lee, Laurie — Film Fare . . . WOR
Lee, Robert — Household Scrapbook (Hints) . . . OPS
Lee, Stan — Amazing Spider-Man, The . . . KFS
Leek, S. — Sybil Leeks' Dream Column . . . SCI
Legionaire, A. — Short Cuts . . . SCI
Lehti, John — Facts About The Bible . . . DAD
Leiderman, Al — Dubble Duty . . . AIS
Leiderman, Al — Just Business . . . AIS
Leiderman, Al — Sports Chuckles . . . AIS
Leiderman, Al — That's Entertainment . . . AIS
Lelansky, Ruth Ann — Ask Ruth Ann . . . IPN
Lelowicz, Paul — Paul Lelowicz . . . KAH
Lemieux, Jo-Anne H. — The Cosmic Clock . . . JHL
Leo, John — John Leo . . . UPS
Leokum, Arkady — Tell Me Why . . . UPS
Leposky, George — Enviro Scan . . . AMC
Leposky, George — Florida Travel . . . AMC
Leposky, George — Health Scan . . . AMC
Leposky, George and Rosalie — One-time Travel Features . . . AMC
Leposky, George and Rosalie — Traveling the South . . . AMC
Leposky, Rosalie — Food for Thought . . . AMC
Leposky, Rosalie — Southern Book Reviews . . . AMC
Lerner, Max — Max Lerner's Civilization Watch . . . LATS
Lester, John — Tennis Shorts . . . SCI
Lester, Mary — Wine Scrapbook . . . LES
Lester, Mary — Wine Scrapbook . . . LES
Lester, William — Moral Dimensions Behind Headlines . . . LES
Levin, Martin — Home Video Guide . . . APN
Levin, Martin — Paperback Guide . . . APN
Levine, Evan — Guide to Children's TV . . . UFS
Levine, Jonathan — Screening Room . . . SR
Levine, Samuel P. — Consumer Wants To Know, The . . . LEV
Levine, Samuel P. — Consumers' Dilemma, U.S.A. . . . LEV
Levine, Samuel P. — Especially For Seniors . . . LEV
Levine, Samuel P. — Looking Inside The U.S.A. . . . LEV
Lewis, Anthony — Abroad at Home (New York Times News Service) . . . NYT
Lewis, Flora — Foreign Focus . . . NYT
Lewis, Gregory & Dwight Chapin — Collectors . . . CRE
Lewis, Todd — Teenage Travel . . . JPS
Liederman, David & Child Welfare League — Speaking Out For Children . . . NU
Lindeman, Bard — In Your Prime . . . TMS
Lindh, A. — Lindh-Mute Panel . . . OPS
Lindsay, Jean — You In The Church; The Church In You . . . KWN
Lindstrom, Jack & William Wells — Executive Suite . . . UFS
Linkert, L. — Peter Panic . . . SCI
Linsner, Kate — Chef's Corner . . . SNS
Lintermans, Gloria — Looking Great . . . WFS
Lintermans, Gloria — Beauty Advice . . . SCI
Litt, G. — Wouldn't It Be Nice If . . . OPS
Litt, Larry — Laughing Around Town . . . DTH
Litt, Larry — Litt Wit . . . DTH
Litton, Drew — Win, Lose & Drew . . . NEA
Lloyd, Joan — At Work . . . SNS
Locher, Dick — Dick Locher . . . TMS
Locher, Dick & Max Collins — Dick Tracy . . . TMS
Lokey, Lorry I. — Business Wire Newsletter . . . BUS
Lond, Harley — In Video . . . CON
Lord, M.G. — Editorial Cartoons . . . CNS

FEATURES BY AUTHORS, ARTISTS

Lord, M.G. — Opinion (2)/M.G. Lord ..... CNS
Los Angeles & Sacramento CNS Bureaus — California Focus .... CNS
Los Angeles Times-Washington Post News Service —
All Sports! ..... LAT-WP
Louthan, John — Briefcase ..... UPS
Lovece, Frank — Star View ..... NEA
Lowe, Chan — Chan Lowe ..... TMS
Lowell, Pati — Clothes Minded ..... SIS
Lucas, D. — Tina ..... OPS
Lucinda — Rated G ..... NPS
Luckovich, Mike — Luckovich ..... CRE
Luft, Herbert — Our Film Folk ..... JTA
Lukas, Pat — House Of The Week ..... APN
Lurie, Ranan R. — Lurie's Business World ..... CRT
Lurie, Ranan R. — Lurie's Newsmaker (Portraits) ..... CRT
Lurie, Ranan R. — Lurie's Political World ..... CRT
Luther, Marylou — Clotheslines ..... LATS
Lyman, Shelby — Chess Quiz ..... BCF
Lyman, Shelby — Shelby Lyman On Chess ..... BCF
Lynch, Dan — Editorial Cartoon ..... NEA
Lynch, Wally — Today's Line ..... CF
Lynker, John — John Lynker ..... SHN
Lynn, Richard — Sons Of Liberty ..... LYN

M

Machlis, Gail — Quality Time ..... CHR
Macklin, J. — Inexplicable Happenings (Occult) ..... SCI
Macor, Alida — And Sew On ..... ASD
MacDonald, Bob — Bob MacDonald ..... MIL
MacEachern, Diane — Tips For Planet Earth ..... WPW
MacInnis, Dr. Frank — Senior Clinic ..... SS
MacInnis, Dr. Frank — Senior Clinic ..... HFM
MacKay, Bill — Bill MacKay ..... MIL
MacNelly, Jeff — Shoe ..... TMS
MacNelly, Jeff — Jeff MacNelly ..... TMS
Maddox, J. — Zanies Cartoons ..... SCI
Maddox, J. — Pssst Cartoons ..... SCI
Magazine Service — American Health ..... WPW
Maggio, Mike — Middle East Cable ..... CON
Magila — Tricky Ones ..... SCI
Magila, Louis — Verizontals ..... SCI
Magila, Louis — Verizontals ..... SCI
Magliozzi, Ray and Tom — Click And Clack Talk Cars ..... NFS
Mahoney, Roger & Andrew Pilcher — Millie ..... NAS
Mal — Malfunction Junction ..... WFS
Mal — Associated Toons ..... ASD
Malamud, Allan — Allan Malamud ..... LAT-WP
Maleska, Eugene T. — Crossword Puzzles
From The New York Times (Daily & Sunday) ..... NYT
Malott, Gene and Adele — Get Up And Go ..... MAT
Malveaux, Julianne — Julianne Malveaux ..... KFS
Manzella, Keith M. — Greenwood ..... NFI
Manzella, Keith M. — Spaced Out ..... NFI
Manzella, Keith M. — Ever Notice...? ..... NFI
Manzella, Keith M. — ZOO CREW ..... NFI
Manzella, Keith M. — Over Fifty ..... NFI
Marcus, Jerry — Trudy ..... KFS
Margolis Dr. Simeon — On Call ..... LAT-WP
Margolis, Eleanor — Travel Talk ..... TLF
Margolius, Esther — How to Buy ..... PAI
Margulies/Pett/Smith/Traver/Wells —
Best And The Wittiest, The ..... NAS
Marie, Linda — The Quilt Basket ..... CSS
Maril, Nadja — Antiques ..... SCI
Markey, Judy — Judy Markey ..... UFS
Marlette, Doug — Kudzu ..... CRE
Marlette, Doug — Marlette ..... CRE
Marshall, Ken — Healthwatch/Graphic ..... CNS
Marshall, Ken — Photo/Tips ..... CNS
Marshall, Ken — Smart Money/Graphic ..... CNS
Marshall, Ken — Travel Tip/Graphic ..... CNS
Martin, Charlie — On The Record ..... CAT
Martin, Don — The Nutheads ..... MDS
Martin, Ellen James — Smart Moves ..... UPS
Martin, Henry — Good News/Bad News ..... TMS
Martin, Joe — Mister Boffo ..... TMS
Martin, Joe — Willy 'n Ethel ..... NAS
Martin, Judith — Miss Manners ..... UFS
Martin, Man — Sibling Reverly ..... UPS
Martin, Man — Sibling Revelry
(distributed by Universal Press Syndicate) ..... LIT
Martin, Man — Hasty Pudding ..... LIT
Martin, Ted — Pavlov ..... UPS
Martinez, Al — Al Martinez ..... LAT-WP
Mather, Charles — Flea Market Finds ..... CRO
Mathews, Calvin R. and Jackie — Crossword Puzzles ..... PFS
Mathis, Deborah — Deborah Mathis ..... TMS
Matthews, Christopher — Christopher Matthews ..... TMS
Mattingly, Terry — On Religion ..... SHN
Mayer, Dr. Jean & Jeanne Goldberg —
Food For Thought Column/Q & A ..... WPW
Mayes, Malcolm — Malcolm Mayes ..... MIL
Maynard. Robert C. — Robert C. Maynard ..... UPS
Mazzai, George — Business Etiquette ..... SCI
MaFeatters, Ann — White House Watch ..... SHN
McAlexander, J.E. — Landmark Designs ..... LDI
McAlexander, James — Designer Homes ..... CNS
McCarthy, Colman — Colman McCarthy Column ..... WPW
McCarthy, J. — Latest Line ..... TMS
McCarthy, Pat — McCarthy ..... CRE
McClain, Buzz — Buzz McClain's Home Video Column ..... DAA
McClintock, Mike — Home Sense ..... CHR
McCluggage, Denise — Drive, She Said ..... MOT
McClurg, Jocelyn — Book Report ..... LAT-WP
McCollam, — Antique Or Junque ..... CNS
McComb, Gordon — Computer: Best Bytes ..... CNS
McDowell, Charles — Charles McDowell ..... SHN
McEnroe, Colin — Colin McEnroe ..... LAT-WP
McFarland, Gay Elliott & Blair Pittman — Home Focus ..... HOM
McFeatters, Dale — Just Dessert ..... SHN
McGarry, Steve — Diary of Rock and Pop ..... UFS
McGinnis, Senia — Astro Analysis ..... MOR
McGraw, Steve A. — TVL Visions Steve's Beat ..... TVL
McGraw, Steve A. — TVL Visions Video Bijou ..... TVL
McGraw, Steven Alan — TVL OUTLOOK Trivia Etc. ..... TVL
McGrory, Mary — Mary McGrory ..... UPS
McIntyre, Nancy & Bill — 59 & Holding ..... MI
McKerrow, Steve — Media Monitor ..... LAT-WP
McLaughlin — After A Fashion ..... UPS
McLaughlin, John — New York ..... NHN
McManus, Michael J. — Ethnics & Religion ..... MCM
McManus, Michael J. — Nothern Perspective, The ..... NHN
McQuain, Jeffrey — Our Language ..... NEA
McWilliams, Peter — Personal Computers ..... UPS
Mead, Christopher — Computer Business Col. ..... SCI
Mead, Jerry D. — Mead On Wine ..... MEE
Means, Marianne — Marianne Means' Washington ..... KFS
Meddick, Jim — Robotman ..... NEA
Mehallo, Maguire — Seven Second Delay ..... SSD
Meilach, D.Z. — Putting The Byte Into Your Business ..... SCI
Meilach, Dona — Computer Ease ..... SCI
Meilach, Dona — Cream Liquors ..... SCI
Meilach, Dona Z. — Marinade Magic ..... SCI
Meilach, Dona Z. — Word Processing ..... SCI
Meilach, Dona Z. — Bytes In Your Business ..... MEI
Meiach, Dona and Mel — Homemake Liquers ..... SCI
Mele, Linda — Word Scramble ..... SCI
Mengenhauser, Jane — Food Features ..... FF
Merrell, Jesse H. — Religion And The Times ..... MER
Merrell, Jesse H. — Washington Welter ..... MER
Metz, Robert — Robert Metz ..... UFS
Metzler, John J. — Worldwatch-Foreign Affairs ..... WWA
Meyer, Bob — Muldoon ..... OPS
Meyer, Richard K. — In Brief ..... ANS
Meyer, Richard K. — The Product Report ..... ANS
Meyer, Richard K. — Today's Books ..... ANS
Meyering, Carl E. — Small Business Consultant ..... BN
Meyering, Carl E. — Your Financial Health ..... BN
Meyering, Robert — Computer Journal ..... BN
Meyers, Gary — Meyers Report, The ..... UFS
Michaels, Charlie — Aunt Charlie's Kidchen ..... FAM
Michaels, Charlie & Mike Brown — the NeWLyWeDs ..... FAM
Michaels, Charlie & Mike Brown — The MARRIAGE MEDIATORS . FAM
Michaels, Jay — Film & TViewing ..... JDL
Michaels, Marion — Parenting Plus ..... MN
Michaels, Taylor — TVL OUTLOOK Lets Talk ..... TVL
Michaels, Taylor — TVL Visions TV Pipeline ..... TVL
Michelle, Karen — Teen Scene, The ..... GSM
Miko, Bob — Communicator's Notebook ..... MNS
Miko, Bob — Pacific Notebook ..... MNS
Miko, Bob — Pacific Dialogue ..... MNS
Millar, Jeff & Bill Hinds — Tank McNamara ..... UPS
Miller, Dave — Dave ..... TMS
Miller, Julius — Enchanting Questions ..... OPS
Miller, Larry — Humor ..... CN
Milligan, Molly — The Dirt-Cheap Decorator ..... MLS
Mills, Beverly — Child Life CL
Mills, David and Pauline — Pub Quiz ..... MIL
Mills, David and Pauline — Quizzables ..... LIB
Mills, Joanne — Clean Living ..... SS
Milmoe, Eugene — Your Car ..... LATS
Mirkin M.D., Gabe, — Fitness Clinic ..... UFS
Mitchell, Henry — Earthman ..... LAT-WP
Mochan & Howard — They Changed History ..... SCI
Modestino, Lou — International Motorsports Syndication ..... ISS
Modestino, Lou — Motorsports & TV Motorsports ..... ISS
Modestino, Lou — New England Motorsports North ..... ISS
Modestino, Lou — New England Motorsports Schedule ..... ISS
Modestino, Lou — New England Motorsports South ..... ISS
Modoono, Bill — Sports On TV ..... SHN
Moeller, Bill and Jan — RV Traveling ..... MUB
Mohr, Maj. Gen. Henry — Mohr On National Defense ..... CRE
Mollen, Dr. Art — Forever Young ..... DAA
Molloy, John T. — Dress For Success ..... LATS
Molnar, Maria — Love & Laughter ..... OPS
Montaner, Carlos A. — Point of View ..... CRE
Moore, Alex — Barnacle & His Friends ..... OPS
Moore, Foster — Napoleon ..... SM
Moore, Steve — In The Bleachers ..... TMS
Moorehead, C. — Today In Real Estate ..... SCI
Moores, Ann — Photographing Hunting Dogs ..... WWN
Moorhead, Ron — On The Road With Ron Moorhead ..... GEMG
Mora, Gene — Graffiti ..... UFS
Morgan, Johnny — Home Video Report ..... CIN
Morin, Jim — Editorial Cartoons ..... KFS
Morin, Richard — What Americans Think ..... LAT-WP
Morris, J. — Over the Hill ..... AIS
Moskowitz, Gary — On The Street ..... MG
Moskowitz, Gary — Officer Emes and Danini ..... MG
Mosley, Sharon & Others — In Fashion/Style 2 ..... CNS
Moss, Geoffrey — Mossprints ..... WPW
Moss, Sterling — Sterling Moss Talks ..... SCI
Mullich, Joe — Coffee Break ..... MUL
Munson, Dawn — Anggie ..... AIS
Murchison, Bill — Main Street U.S.A. ..... CRE
Murcko, Christine — Photography ..... NWB
Murphy, John and Cullen — Prince Valiant ..... KFS
Murphy, Paul — Windows ..... SNS
Murray, Bill — Laff Of The Week ..... MFS
Murray, Bill — Sports Quiz ..... MFS
Murray, Bill — Those Browns ..... MFS
Murray, Bill — Anagrams & Puzzles ..... MFS
Murray, Bill — Graffiti ..... MFS
Murray, Bill — Black Giants ..... MFS
Murray, Bill — Candy Man, The ..... MFS
Murray, Bill — Puzzles ..... MFS
Murray, Bill — Sonny Boy ..... MFS
Murray, Bill — All In The Family ..... MFS
Murray, Bill — Entertainment ..... MFS
Murray, Bill — Fillers ..... MFS
Murray, Bill — Editorial Cartoons ..... MFS
Murray, Jim — Jim Murray Column ..... LATS
Muse, Ken — Squeegee ..... OPS
Myers, David — Mortgages ..... LAT-WP
Myers, David W. — About Real Estate ..... KFS
Myers, Russell — Broom-Hilda ..... TMS

N

Nadell, Lita — Fashion Sense ..... FS
Nader, Ralph — Business Writers Roundtable ..... ASD
Nader, Ralph — Ralph Nader ..... ASD
Nagler, Monte — Picture This ..... KAH
Nalley, Richard — Wine Talk ..... CNS
Naness, Barbara — In A Nutshell ..... IAN
Nash, Bruce & Allan Zullo — Sports Hall Of Shame ..... TMS
Nease, Steven — Nease Cartoons ..... SS
Neal, William — A TOUCH of VELVET ..... BSS
Nelson, Lars-Erik — Lars-Erik Nelson ..... TMS
Nelson, Ray — Cane and Wicker ..... NEL
Nesoff, Bob — Skiing ..... GSM
Nesoff, Bob and Sandy — Traveling ..... GSM
Nesoff, Wendy and Barbara — Powder Trails ..... GSM
New England Colinary Institute — Food-In-Color ..... NEA
Newgate, J. Baxter — National Challenge ..... MEM
Newgate, J. Baxter — Crossword Puzzle ..... MEM
Newgate, J. Baxter — National Challenge ..... CF
Newlin, Tim — Mr. Big ..... TIF
Newman II, Morris H. — Architecture Trends ..... RENG
Newman, Morris H. — California Land Use Watch ..... RENG
Newman, Stanley — The Newsday Crossword ..... ACF
Newman, Stanley — Newsday Crossword Puzzle ..... CRE
Newman, Stanley — Newsday Crosswrod Puzzle ..... CRE
Newman, Steve — Earthweek ..... CHR
News Service — Publishers Weekly ..... UFS
Nicklaus, Jack — Play Better Golf With Jack Nicklaus ..... KFS
Niepold, Mary Martin & Rochelle Chadakoff —Fashion ..... NEA
Norris, Nell — Mailbag Q&A ..... WOR
North, Oliver L. — Oliver L. North ..... CRE
Norwich, William — Gossip ..... CNS
Novakovich, Liana — Soap Suds Column ..... SS
Nugent, Art — Uncle Art's Funland ..... UFS
Nunn, Robert — Albert ..... AIS
Nunn, Robert — Your The Detective ..... AIS
Nutting, Brian — Congressional Monitor, The ..... CQ
Nydick, David — You, Your Child, And Entertainment ..... DAN
Nydick, David — You, Your Child, And School ..... DAN
Nydick, David — You, Your Child, And Sports ..... DAN
Nyhan, David — David Nyhan ..... CRE

O

O'Connor, Lona — Work Life ..... OC
O'Neil, Patrick M. — Weighing the Choices ..... OPM
O'Neill, Alice — Live From Hollywood ..... LFS
O'Neill, Catherine — How and Why? ..... UPS
O'Reilly, Don — Inside Auto Racing ..... AUN
O'Reilly, Richard & Lawrence Magid — Computer File ..... LATS
Oberleder, Dr. Muriel — Avoid The Aging Trap ..... SCI
Oceanic Press — Kids' Fun Page ..... OPS
Ogintz, Eileen — Taking The Kids ..... OGI
Ohman, Jack — Jack Ohman ..... TMS
Olds, Greg — City Editor's Tip Service ..... LATS

Olds, Mike — The Travel Briefing . . . ITS
Olga — Olga Knows . . . MLS
Oliphant, Pat — Oliphant . . . UPS
Olleve, Steve — Sports Buff Crossword . . . SPF
Olleve, Steve — Sportsbuff . . . CRE
Olshan, Mort — Mort Olshan's Gold Sheet Top Ten . . . OSF
Olshan, Mort — Mort Olshan's Gold Sheet College Forecast . . . OSF
Olshan, Mort — Mort Olshan's Gold Sheet Line . . . OSF
Olshan, Mort — Mort Olshan's Gold Sheet Pro Forecast . . . OSF
Olson, Eric & Susan Kelso — Horrorscope . . . KFS
Omarr, Sydney — Astrological Forecast . . . LATS
Oncken, John — Cross Country . . . MWF
Osborne, Jerry — Mr. Music - On Collectible Records . . . WF
Osgood, Charles — Charles Osgood . . . TMS
Osol, Bernice Bede — Astro*Graph . . . NEA
Ouwe, Fiwletter — Celebrity Interviews . . . SCI
Overbey, Taylor and Mary — Curiouswords & Fascinating Phrases . . . SCI
Overstreet, Sarah — Sarah Overstreet . . . NEA

P

Page, Clarence — Clarence Page . . . TMS
Paker, Vern — Classis Classic . . . MOT
Palen, Jerry — Stampede . . . ENF
Palitz, Warren — Business . . . NNB
Pallot, James — Movies By Baseline . . . NEA
Pape, Dan — Testcraft . . . CRE
Paquin, Jo — Premier Crossword Puzzle Cryptoquip . . . KFS
Pargh, Andy — The Gadget Guru . . . CRE
Pargh, Andy — The Gadget Guru . . . GG
Park, W.B. — Off The Leash . . . UFS
Paschal, Steve — TVL Visions Time Out . . . TVL
Paschal, Steve — TVL Outlook Time Out . . . TVL
Patinkin, Mark — Mark Patinkin . . . SHN
Pattison, Mark — Disc-overy . . . MON
Paul, Carl — Astrascope . . . NYT
Paul, Sheri — Beauty . . . BO
Paul, Sheri — Spas Around The World . . . BO
Payne, Henry — Henry Payne . . . UFS
Payne, Les — Les Payne Column . . . LATS
Pearce, Garth — Star Entertainment Features . . . NYT
Pearcey, Kelvin — Mazie . . . SCI
Pearman, Don — Firm Foundation . . . DON
Pearson, Mike — Video Patrol . . . SHN
Peattie, Earl — Charts/Financial Stats/Mortgage Features . . . MNC
Peattie, Earl — Mortgage Matters . . . MNC
Pederson, Kern — Color This . . . SM
Pederson, Kern — Just So Happened . . . SM
Peirce, Lincoln — Big Nate . . . UFS
Pennock, M.D., Ronald — Health . . . NNB
Perkins, Ed — Consumers Report On Travel . . . TMS
Perry, Byron — In Charge . . . SNS
Perry, Wanda — Starwatch . . . CNS
Perry, Wanda — Your Horoscope Guide . . . CNS
Pesmen, Sandra — Dr. Job . . . CRN
Peter, Fr. Val — Boys Town Features . . . NU
Peters, Charles — Tilting At Windmills . . . WM
Peters, Mike — Mike Peters . . . UFS
Peters, Mike — Mother Goose & Grimm . . . TMS
Peters, Tom — Tom Peters On Excellence . . . TMS
Peterson, Esther — Consumer Watch . . . NU
Peterson, June — Health World . . . WMS
Peterson, Robert — Adventure In Nature . . . AIS
Peterson, Robert — Just Between Us Girls . . . AIS
Pfaff, William — William Pfaff Column . . . LATS
Philippa, Ruth — 'Bout Books . . . WOR
Phillips, Bob — SportsNet . . . SN
Phillips, Michael — Movie Reviews . . . CNS
Piastro, Dianne B. — Living With A Disability . . . NEA
Picture Service — BPI Entertainment . . . BPI
Pierce, Neal R. — Neal Pierce Column . . . WPW
Pierre, Colleen — Eating Right . . . LAT-WP
Pike, Otis — Pike Column . . . NHN
Pike, William — Portfolio . . . CON
Pincus, Robert — Arts & Architecture . . . CNS
Piraro, Dan — BIZARRO . . . CHR
Piagenz, George — Saints And Sinners . . . NEA
Plante, Bruce — Editorial Cartoons . . . ENF
Plante, Bruce — Iowa Editorial Cartoons . . . ENF
Plante, Bruce — Tennessee Editorial Cartoons . . . ENF
Plaskin, Glenn — Turning Point . . . TMS
Polakoff, Dr. Phillip — Work & Health . . . PAI
Pollack, Dr. Robert L. — Sports Nutrition . . . NU
Porteous, Sandra — Sandra Porteous Column . . . SS
Powell, Dwane — Dwane Powell Cartoon . . . LATS
Prentice, John — Rip Kirby . . . KFS
Press, Rodale — Health Experts . . . SCI
Preston, Charles — Quote-Acrostic . . . LATS
Preston, Charles — Observer Crossword Puzzle, The . . . KFS
Prial, Frank J. — Wine Talk (New York Times News Service) . . . NYT
Proudfoot, Dan — Motorworld . . . MIL
Publishers Weekly — List . . . SHN
Purcell, David — Travel Reporter . . . BIN
Puri, Shamlal — African Car Rallies . . . NAF

Q

Quart, Julie — Teleword . . . UPS
Quellet, Jo — Wonderword . . . UPS
Quest, C.Z. — Backyard Gardener . . . CNS
Quindlen, Anna—Public & Private (New York Times News Service) . . . NYT
Quinn, Jane Bryant — Staying Ahead Column . . . WPW
Quirk, Barbara — imAGEs . . . MWF

R

Raia, James — General Interest - Running . . . RAI
Raidy, William — Theater Column . . . NHN
Rall, Ted — Rall . . . CHR
Ramirez, Mike — Editorial Cartoons . . . CNS
Ramirez/Thompson/Britt — Caricatures (2) . . . CNS
Ramos — Spanish Crossword Puzzle . . . KFS
Rands, How — It's Different . . . SM
Rands, How — Fun Bug . . . SM
Rands, Howard — Twitch . . . SM
Rascover, Barry — Maryland Commentary . . . ASD
Raspberry, William — William Raspberry Column . . . WPW
Rath, Jay — Weird Wisconsin . . . MWF
Rath, Jay — Wiscomics . . . MWF
Rawls, S.C. — Pops Place . . . KFS
Reese, Charley — Charley Reese . . . KFS
Reeves, Pam — Real Estate Watch . . . SHN
Reeves, Richard — Richard Reeves . . . UPS
Regina, Maria — Cartas a Maria Regina . . . UFS
Rehr, Henrik — Ferd'nand . . . UFS
Reichardt, Nancy — Tune In Tomorrow . . . UFS
Reid, T.R. & Brit Hume — Computer Reports Columns . . . WPW
Reilly, John — Book Talk . . . ECS
Reinisch Ph.D., June — Kinsey Report, The . . . UFS
Reid, Ruth and Robert — Cooking/Fine Dining . . . WFS
Renberg, Werner — Mutual Funds . . . REN
Reno, Robert — Robert Reno . . . LAT-WP
Reprints — World Press Review . . . WPR
Resnick, Sylvia — Travel . . . BO
Rexford, Peter M. — The Stamp and Coin Exchange . . . REX
Reynolds, W. Richard — Computer INSIGHT . . . INNF
Reynolds, W. Richard — Computer Advisor . . . INNF
Ricardo and Nache — Goomer . . . CRE
Rice, Dan — TVL Visions Cable Overview . . . TVL
Rice, Dan — TVL OUTLOOK Cable News . . . TVL
Rich, Jason — Celebrity Teen Talk . . . TTC
Richards, Bob — Consumer Watch . . . MWF
Richards, Steve — Rabbit Ears . . . TLF
Richman, Phyllis C. — Phyllis C. Richman . . . LAT-WP
Richter, Paul — Names . . . SNS
Ricky, Tricky — Wordy Gurdy . . . UFS
Ridgeway, Frank — Mr. Abernathy . . . KFS
Riggenbach, Jan — Midwest Gardening . . . JAN
Riggs, Ernie — Farming Today (Cartoons) . . . SCI
Righetti — Yard Yarns . . . SCI
Righetti — More For Your Money . . . SCI
Righetti — Handwriting Analysis . . . SCI
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Righetti — Animal Ad Libs . . . SCI
Righetti — You're The Detective . . . SCI
Righetti — Crypto Game . . . SCI
Righetti — Plant Talk . . . SCI
Righetti — Horsin Around . . . SCI
Righetti, R. — Stars And Your Future . . . SCI
Rinchette, J. & Young — Potted Pals . . . SCI
Ringolsby, Tracy — Inside Baseball . . . TMS
Ritter, John — You Be The Judge . . . LBA
Ritter, John — Lawyer's Viewpoint . . . LBA
Ritter, John — Legal Briefs . . . LBA
Robbins, Karen — Ask Karen . . . WFS
Roberts, Jerry — Movie Reviews . . . CNS
Roberts, Jerry — Video Retrospective . . . CNS
Roberts, Paul Craig — Paul Craig Roberts . . . SHN
Robinson, Jerry — Life With Robinson . . . CWS
Rochette, Edward C. — Coin Roundup . . . LATS
Rockmore, Milton — How To Make More Money . . . MPS
Rodewalt — Chubb & Chauncey . . . TSS
Rodewalt, Vance — Vance Rodewalt . . . MIL
Rodriques, Charles — Charlie . . . TMS
Roessner, Barbara — Barbara Roessner . . . LAT-WP
Rogers, David — Dim Wits . . . AIS
Rogers, Dick — Johnny Wonder . . . UFS
Rogers, Dick — Kidspot . . . UFS
Rogers, Rob — Rob Rogers . . . UFS
Romano, Lois — Reliable Source . . . LAT-WP
Rooney, Andy — Andy Rooney . . . TMS
Rosandich, Dan — The Golden Daze . . . GLF
Rosandich, Dan — Faxtoons . . . GLF
Rosandich, Dan — Mums the Word . . . GLF
Rose, John — Associated Toons . . . ASD
Rose, John — Virginia Toons . . . ASD
Rosenbaum, D. Marcus — CQ Research . . . CQ
Rosenberg, Howard — Howard Rosenberg . . . LAT-WP
Rosencrans, Joyce — Naturally Good . . . SHN
Rosenfeld, Stephen — Stephen S. Rosenfeld . . . LAT-WP
Rosenkrantz, Linda — Contemporary Collectibles . . . CNS
Rosenthal, A.M. — On My Mind (New York Times News Service) . . . NYT
Rosenthal, Harry — Over Fifty . . . APW
Ross, D. — Romance Stories . . . SCI
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Ross, Percy — Thanks A Million . . . CRE
Ross, Terry — Today's Real Estate News . . . OPS
Rowan, Carl — Carl Rowan . . . NAS
Rowe, Percy — Travel...With Percy Rowe . . . MIL
Rowen, Hobart — Economic Impact Column . . . WPW
Roxxoborough, Michael Roxy — America's Line . . . UPS
Roy, Tom — Pitts, The . . . FSS
Royal, Karen — Crocheting & Knitting . . . BO
Royko, Mike — Mike Royko (KRTN) . . . TMS
Rubin, Don — Real Puzzle, The . . . UFS
Rubin, Leigh — Rubes . . . CRE
Rukeyser, Louis — Louis Rukeyser . . . TMS
Rusher, William A. — Conservative Advocate, The . . . NEA
Russ, Bill — Road Test . . . PAC
Russell, Mark — Mark Russell Column . . . LATS
Rutherford, Stevie — Language Center, The . . . SNS
Ryan, Jim — Guy Stuff . . . UFS
Ryan, Steve — Teaser, The . . . SCI
Ryan, Steve — Puzzles & Posers . . . CNS
Ryan, Tom K. — Tumbleweeds . . . KFS
Ryon, Ruth — Hot Property . . . LAT-WP

S

Sack, Steve — Steve Sack . . . TMS
Sack, Steve & Craig Macintosh — Professor Doodle's . . . TMS
Saffa, Al — Beaver Colonies In Rocky Mt. National Park . . . WWN
Safire, William — Essay (New York Times News Service) . . . NYT
Safire, William — On Language (New York Times News Service) . . . NYT
Sakkis, Tony — Motorsports . . . PAC
Salley-Schoen, Gwen — Gwen Salley-Schoen . . . MCC
Salmon, Ray — Little Man, The . . . SAL
Saltz, Donald — Trivia Quiz . . . QUF
Saltz, Donald — Why That Expression? . . . QUF
Saltz, Donald — Check Your Knowledge . . . QUF
Sam — Silent . . . AIS
Samor, Yuri — Cycoe Buys For The Frugal Flyer . . . CYC
Samuels, Julia — Fashion . . . NNB
Sands, Michael — Hey Mike! . . . SNS
Sansom, Art and Chip — Born Loser . . . NEA
Sansom, Erik — Green Earth Guardians . . . ATF
Santoro, Richard — Mini Music Reviews . . . CIN
Sargent, Ben — Ben Sargent . . . UPS
Sasso, Joey — Broadway Is My Beat . . . NIT
Sasso, Joey — Inside TV . . . NIT
Sasso, Joey — Viewing Sports from the Press Box . . . NIT
Satran, Pam — One Minute Parent . . . CNS
Sattler, Warren — Swamp Brats . . . SM
Sattler, Warren — Grubby . . . SM
Saunders, John & Fran Matera — Steve Roper & Mike Nomad . . . NAS
Savage, Charles Hampton — Continental Viewpoint . . . CON
Savage, Charles Hampton — News And Comment . . . CON
Sawyer, Bob — Woodwright, The . . . SVN
Saxe, Kathleen — Word Game . . . UFS
Scaduto, Al — They'll Do It Every Time . . . KFS
Scancarelli, Jim — Gasoline Alley . . . TMS
Scau, Lew — Autoword . . . CNS
Scene — Today's Scene . . . CNS
Schanberg, Sydney — Sydney H. Schanberg . . . LAT-WP
Schembari, Jim — Family Man . . . SIS
Scher, Julie — Laff! . . . SMP
Scheuer, Steven H. — TV Key Previews . . . KFS
Scheuer, Steven H. — TV Keynotes . . . KFS
Scheuer, Steven H. — TV Mailbag . . . KFS
Scheuer, Steven H. — Soap Opera Scene . . . KFS
Schimmer, Walter — Stranger Than Fiction . . . SCI
Schlafly, Phyllis — Opinion/Phyllis Schlafly . . . CNS
Schleier, Curt — Reviews . . . SCS
Schleier, Curt — Book Beat . . . SCS
Schneider, Howie — Eek & Meek . . . NEA
Schneider, William — William Schneider Column . . . LATS
Scholnick, Joseph — Travel . . . CN
Schonwetter, Norma — Micro Magic . . . NPC
Schorr, Bill — Bill Schorr . . . UFS
Schorr, Bill — Grizzwells, The . . . NEA
Schowalter, Todd — Afterworld . . . PLP
Schowalter, Todd — Outerlimits . . . PLP
Schrag, Peter — Peter Schrag . . . MCC
Schrage, Michael — Innovation . . . LATS
Schram, Martin — Martin Schram . . . NEA
Schudy, Pat & David Woolf — Talk To Us . . . UPS
Schulz, Charles M. — Peanuts . . . UFS
Schwabach, Bob — On Computers . . . UPS
Schwadron, Harley — Topics . . . SCIS
Schwadron, Harley — Bargain Daze . . . DAA
Schwadron, Harley — Big Biz . . . DAA
Schwartz, Gary — Life in the Slow Lane . . . SCH
Schwarzbeck — Children Today . . . SHN
Schwarzenegger, Arnold — Sports . . . NNB
Scott, Frances — A Woman Like You . . . BAS
Scott, Frances — Fact Or Fantasy . . . BAS
Scott, Jerry — Nancy . . . UFS
Scott, Niki — Working Woman . . . UPS
Scott, Vernon — Entertainment--Scotts' World . . . UPI
Seamans, Andy — The Answer Man . . . CRE
Seidita, J. — Let Doctor Know Teach You . . . AIS
Sellers, Paul — WHATZIT? . . . UPS
Seltz, David — Ideas For Salesmen . . . SCI
Shales, Tom — On The Air Column . . . WPW
Shamlai, Puri — Advertising In Africa . . . NAF
Shanker, Albert — Where We Stand . . . AFT
Sharman, Chuck — Salt Chuck . . . SCI
Sharon, Achatz — Afterwork Gourmet . . . CNS
Sharp, Hal — Sportsman's Digest . . . CF
Sheffer, Eugene — Crossword Puzzle with Cryptoquip . . . KFS
Sheinkop, Dr. Mitchell & Marilynn Preston — Dr. Jock . . . TMS
Sheinwold, Alfred and Frank Stewart — Sheinwold On Bridge . . . LATS
Sheldon, George — Bits & Bytes . . . COMM
Sheldon, George — Features . . . COMM
Shelton, Mike — Editorial Cartoons . . . KFS
Shepard, Chuck — News of the Weird . . . UPS
Shepherd, Sherrie — Francie . . . UFS
Sher, Louis Y. — Numbers Challenge . . . WIT
Sher, Louis Y. — More Ways . . . WIT
Sher, Louis Y. — Key Kode . . . WIT
Sher, Louis Y. — Witzzle . . . WIT
Sheridan, Frederik — This Week . . . EDC
Sherod, J. — Modern Sherlock Holmes (Mystery) . . . SCI
Sherrod, J. — Teenage Driving Tips . . . SCI
Sherrod, J. — Modern Etiquette . . . SCI
Sherrod, J. — Famous Recipes . . . SCI
Sherrod, J. — Test Yourself . . . SCI
Sicheiman, Lew — Housing Scene, The . . . UFS
Siers, Darrell — Your Word For Today . . . SCI
Sievers, Paul — Training Labrador Retrivers . . . WWN
Sikorsky, Bob — Ridin' In Style . . . NYT
Sikorsky, Bob — Drive It Forever . . . NYT
Silver, Sheryl — Career Source/Column . . . CAS
Silver, Sheryl — Working Smarter/Column . . . CAS
Simon, Roger — Roger Simon Column . . . LATS
Sims, Edward H. — Looking at Washington . . . EDC
Sims, Lydel — Watch Your Language . . . SHN
Sims, Sr., Mrs. Hugo — Louisa's Letter . . . EDC
Singer & J. Sherrod — Recipes Of TV Stars . . . SCI
Singer, Jane — Self-Analysis Quizzes . . . SCI
Singer, Jane Sherrod — Celebrity Recipes . . . DAA
Singer, Kurt — Household Repair Dictionary . . . SCI
Singer, Marian — Around The House With Marian . . . SCI
Singer, Marian — Beauty & Exercise Tips Of The Stars . . . SCI
Singer, Marian B. — Celebrity Round-Ups . . . SCI
Sirard, Jack — Jack Sirard . . . MCC
Siskel, Gene — Siskel's Flicks Picks . . . TMS
Sittig, Walter — Animal Photos . . . BO
Skiena, Steven — Computer Picks The Pros . . . COM
Skiena, Steven — Computer Science For The Masses . . . COM
Skiena, Steven — Getting Started With Computers . . . COM
Skoglund, Robert — The Humble Farmer . . . SKF
Slater, Paul and Joan — Entertainment . . . WFS
Slaznik, Susan — Book Reviews . . . FEA
Sleod, Joel — Travel Column . . . NHN
Slepekis, Pat — Minds Eye . . . AIS
Sloan, Robin Adams — Gossip Column, The . . . KFS
Sloane, Martin — Supermarket Shopper . . . UFS
Smith CPA, George — Cut Your Own Taxes And Save . . . NEA
Smith, A.S.A. Julie Hoyle — Learn to Swim . . . ITP
Smith, Al — Rural Delivery . . . SM
Smith, Al — Life In Suburbs . . . SM
Smith, Amanda — Working Together . . . SHN
Smith, Brian W. — Craft Patterns Home Workshop . . . CHW
Smith, Brian Woodley — Project-of-The-Week . . . CHW
Smith, D.L. — Test Your Horse Sense . . . TMS
Smith, Dick — Coby's Corner . . . SDS
Smith, George — Tax Adviser, The . . . NEA
Smith, Jack — Jack Smith . . . LAT-WP
Smith, Jack H. — Time Of Your Life . . . SI
Smith, Jack H. — Senior's Corner . . . DIC
Smith, Jeff — Frugal Gourmet . . . NYT
Smith, Lee — Family . . . MCC
Smith, Liz — Liz Smith Column . . . LATS
Smith, Martin — Martin Smith . . . MCC
Smith, Mike — Brainstormers . . . LIT
Smith, Mr. and Mrs. George — Smith Family . . . UPS
Smith, Patricia Beach — Patricia Beach Smith . . . MCC
Smith, Rick — Health Tips . . . NU
Smith, Roland — Something To Think About . . . STTA
Smith, Roland — A Capsula Comment . . . STTA
Smith, Roland B. — Romereing Through Life . . . STTA
Smith, Stan — Stan Smith's Tennis Class . . . KFS
Smithback, John B. — Idiom Magic . . . SCI
Smythe, Reggie — Andy Capp . . . NAS
Snedaker, Kit — Healthy Gourmet . . . CNS
Snider, Marie — This Side of 60 . . . SNI
Snodsmith, Ralph — Garden Hotline, The . . . KFS
Snyder, Lee F. — Lee Snyder's Getting There From Here . . . CON
Sobin, Dennis — Sobin on Sex . . . PPRF
Sobran, Joseph — Joseph Sobran . . . UPS
Solis-Cohen, Lita — Antiques . . . SOL
Solis-Cohen, Lita — Litamail/Antiques Q&A . . . SOL
Solomon, Dr. Neil — Neil Solomon, M.D., Ph.D. . . . LATS
Solomon, Goody L. — Consumer Focus Feature . . . SGL
Somerfield, Harry — Home Entertainment . . . CHR
Sonstein, Bill — On Wines . . . SON
Soth, Lauren — Commentary . . . ENF
Southwell, Bill — Books . . . NNB
Sowell, Thomas — Thomas Sowell . . . CRE
Spadafori, Gina — Gina Spadafori . . . MCC
Sparrow, Cynthia Rose — December Rose . . . MSF
Spear, Joseph — Joseph Spear . . . NEA
Spell, Tim — Car/Truck Talk . . . MOT
Spring, Greg — In So Many Words . . . SPR
St. Clair, Rita — Designing Woman . . . LATS
Stahler, Jeff — Editorial Cartoons . . . NEA
Stamaty, Mark Alan — Washingtoon . . . WPW
Stanford, Ron — Computertoons . . . AIS
Stantis, Scott — Buckets, The . . . TMS
Starr, Leonard — Annie . . . TMS
Stayskal, Wayne — Wayne Stayskal . . . TMS
Steed, Mike — Mike Steed Column . . . MOR
Stein, Ed — Editorial Cartoon . . . NEA
Stein, Ruthe — First Person Singular . . . CHR
Steinbach, Alice — Alice Steinbach . . . LAT-WP
Stepanovich, Mike — Wine Wise . . . CF
Sterling (Editor), Bryan — Will Rogers Says . . . KFS
Stern, Peter — The Law . . . NNB
Stevens, Gary — Mighty Mixture . . . SAG
Stevens, Mark — Small Business . . . STE
Stewart, D.L. — Paternity Ward . . . TMS
Stiles, Chuck — Village Square . . . SM
Stires, Harry — Sports . . . CN
Stockholm, Arnie — Amie . . . SCI
Stone, Chuck — Chuck Stone . . . NEA
Strong, Hope — Strong LifeStyle . . . WFS
Strongmen, Tom — Byline . . . SHN
Stuart, Mat — CD Review . . . WFS
Sturgill, Larry E. — Down On Main Street . . . MSF
Sturgis, Larry — Absurd Laws . . . OPS
Sultz, Julia — Portrait For Prints . . . CRE
Sullivan, Richard — The 20's . . . UPS
Summerlin, Sam — Spotlight . . . UPS
Summers, Dana — Summers Cartoons . . . WPW
Summers, Dana — Bound & Gagged . . . TMS
Summers, Harry — Harry Summers Column . . . LATS
Suter, Glenda — Decorative Tole & Folk Art . . . CSS
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Swan, Paul — It's The Truth (Facts) . . . SCI
Swann, David — Swann Cartoons . . . SC
Swede, Paul — Sunday Laughs Male Cartoons . . . SCI
Swertlow, Frank — Hollywood Freeway . . . UPS
Swertlow, Frank — Hollywood Freeway . . . NYT
Swett, Clint — Skiing . . . MCC
Switzer, Billy — Silly-Ettes . . . AIS
Syatt, Dick — Single Hotline . . . SYH
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SHNS — Time Shavers . . . SHN

T

Tanner, Sam — CD Mart . . . WOR
Tannert — Filler Tips . . . SCI
Tapscott, Mark — Behind The Wheel Review . . . CBG
Tapscott, Mark — News Features . . . CBG
Tapscott, Mark — Rebate Roundup . . . CBG
Tatarian, Roger — Tatarian . . . MCC
Taylor, John — Religion . . . MCC
Telewest, Inc. — Movieworks . . . CRE
Templeton, Ben & Tom Forman — Motley's Crew . . . TMS
Templeton, Stephen — Associated Toons . . . ASD
Teri — The Women . . . ARU
Tessler, Sylvia — Ms. Sleuth . . . SCI
Thaves, Bob — Frank and Ernest . . . NEA
The Baton Rouge Advocate Education Services Dept. — Bubble Gum Rapper . . . NEA
The Curmudgeon — Second Opinion . . . GNB
The Hollywood Reporter — Top Box Office Films . . . CIN
The IBIS Group — Common Sense Etiquette For Businesswomen & Wives . . . IBIS
The IBIS Group — Computer Tips & Ideas . . . IBIS
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The IBIS Group — How To Start & Manage Your Own Business . . . IBIS
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The IBIS Group — Business Success Tips & Shortcuts . . . IBIS
The Jane's Information Group — Jane's On Defense . . . NYT
The Magazine of Food & Health — From Eating Well . . . UFS
Thomas, Bob — Bob Thomas' Great Movie Quote Quiz . . . DAA
Thomas, Cal — Cal Thomas Column . . . LATS
Thomas, Helen — Backstairs At The White House . . . UPI
Thomas, Richard — Roll Call Report Syndicate . . . RRN
Thomas, William — Map Puzzle . . . SCI
Thompson, Jim — Zany World . . . AIS
Thompson, Mike — Editorial Cartoons (Illinois) . . . CNS
Thompson, Zan — Zan Thompson . . . LAT-WP

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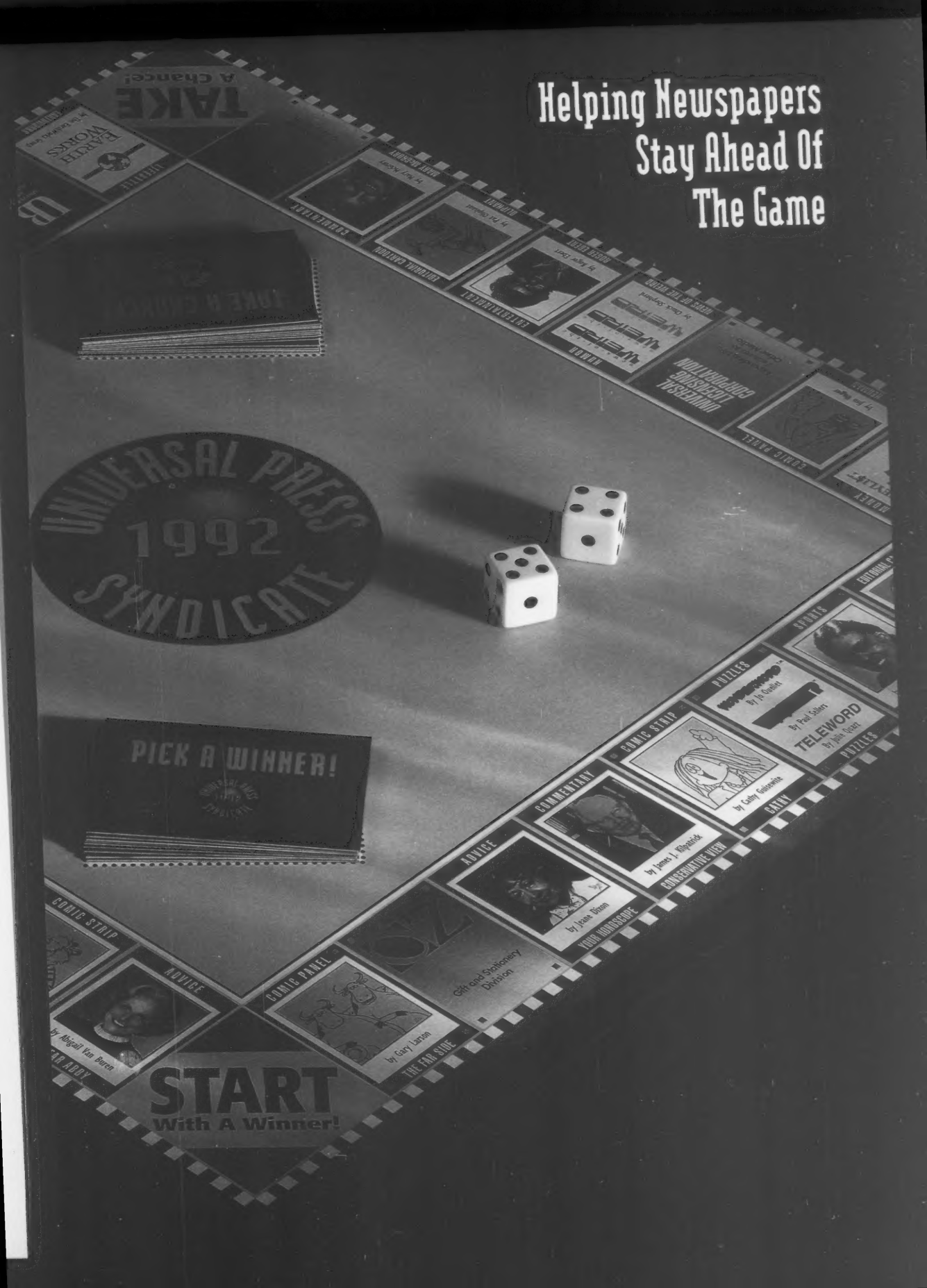

UNIVERSAL PRESS SYNDICATE

UNIVERSAL PRESS SYNDICATE 1992

Dear Editor:

Staying ahead of the game. For editors, publishers and syndicates, it's a challenge.

In a practical sense, the syndicate is part of your team, working with you to accomplish a common goal: Provide the most valuable product to newspaper readers through news, features, products and services. Universal Press Syndicate's unparalleled comic and text features and vibrant color services, detailed in the following pages, are chosen and developed to make your newspaper a winner with established readers, and to help attract new and younger readers.

Strengthening our team means we take some chances. Among our noteworthy newcomers in 1991: *You Can With Beakman*, by Jok Church, a contemporary graphic designed to help kids learn more about the world around them through easy-to-complete science experiments; *Where I'm Coming From*, by Barbara Brandon, the first black female cartoonist in national syndication; Pulitzer Prize-winner Tom Toles' latest creative venture, *Curious Avenue;* and the diverse perspectives of John Leo and seasoned newspaper columnist Pete Dexter, as well as many others.

Our veteran players give our team a depth of experience that can't be surpassed: Pat Oliphant captured the National Cartoonists Society's Best Editorial Cartoon award for the third year in a row; Lynn Johnston won Best Cartoon Strip division for her *For Better or For Worse*. (Both are previous Reuben Award winners for Outstanding Cartoonist of the Year.) We also tip our hats to honored NCS nominees Cathy Guisewite (nominated for the Reuben, along with Lynn) and Chip Dunham, whose *Overboard* comic strip was nominated for Best Cartoon — after only two years in syndication.

We've celebrated some notable milestones with our creators this year. Tom Wilson's *Ziggy* commemorated two decades as America's favorite lovable loser; Cathy Guisewite (*Cathy*) and Niki Scott (*Working Woman*) counted 15 years of providing humor and hints to women trying to balance home, family and career. Jeff Greenfield, James J. Kilpatrick's *The Writers Art*, Pat Trexler's *Pat's Pointers* (the basis of our Trexler Designs), *Investor's Notebook* by Brendan Boyd, and Bruce Hammond's *Duffy* all marked 10 years with us in 1991.

Universal continues to develop a variety of revenue enhancements for newspapers through our affiliate companies. Book publisher Andrews and McMeel, and its gift and stationery division, OZ, offer premium incentive and rebate programs with a dizzying variety of products; Trexler Designs offers rebate incentives as well. UniMedia, through its UniFone 900 services, returns revenues directly to your newspaper. Universal Licensing Corporation reinforces our team by expanding popular features to other media.

We are especially excited this year about Universal Belo Productions' upcoming "Beakman's World," a joint venture with Columbia Pictures Television, which is scheduled to premiere this fall. Other live and animated television programs based on UPS syndicated features are currently in development.

And as owners of three newspapers in California, *The Vista Press, San Marcos Courier* and *Mobile Homes Courier,* Kathleen Andrews and I are particularly sensitive to the difficulties newspapers confront to stay ahead.

Our commitment to you, and to quality newspaper products, is the first rule of this game. We know we have a winning lineup, and we're proud to have the opportunity to be part of your team.

Sincerely,

John P. McMeel, President

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1 What was the original name of The Far Side prior to national syndication?

2 Doonesbury premiered on October 26, 1970, in how many newspapers?

ABOUT FAMILIES AND RAISING CHILDREN

ERMA BOMBECK
by Erma Bombeck
3x weekly

Outstanding humorist whose popularity is evident in hundreds of newspaper clients and millions of books sold. Her lively, spirited prose and discerning wit summon the most appropriate response: laughter.

GRANDPARENTING™
by Dee and Tom Hardie
weekly

A straightforward, helpful and knowledgeable discussion of issues affecting grandparents, parents and grandchildren in the '90s in a question-and-answer format.

TALK TO US
by David Wolff and Pat Schudy
weekly

A frank discussion among teens of the issues they find most important.

THE DAD ZONE
by Michael Burkett
weekly

Straight-shooting, hilarious look at fatherhood in the '90s.

ADVICE ON PERSONAL RELATIONSHIPS

DEAR ABBY
by Abigail Van Buren
7x weekly; also available camera-ready

Distinguished by her care, concern, wit and wisdom, Dear Abby sparkles seven days a week in the most widely syndicated column in the world. Dear Abby: America's premier advice columnist for more than 35 years.

YOUR HOROSCOPE
by Jeane Dixon
7x weekly (camera-ready) — plus semi-annual predictions

The world's foremost psychic astrologist forecasts your days.

FEATURES WRITTEN FOR CHILDREN

THE MINI PAGE
by Betty Debnam
weekly, four-page tabloid (also available in color) or one-page broadsheet

For more than 23 years, The Mini Page has remained the leading children's feature and has become the staple for NIE and literacy programs in hundreds of communities. Designed and written especially for children, each issue focuses on a central, topical theme and is complemented by puzzles, games and activities. The Mini Page is a vital link in improving literacy, making newspapers accessible to new readers of all ages, and enabling children to become familiar with the newspaper.

TELL ME WHY
by Arkady Leokum
6x weekly; illustrations

Facts, riddles and puzzles for the younger set.

HOW AND WHY?
by Catherine O'Neill
weekly

Answers some of children's most-asked questions.

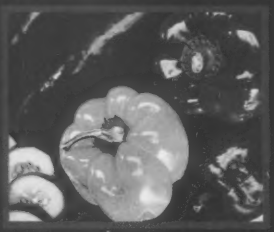
UNIVERSAL PRESS SYNDICATE 1992

3 Lynn Johnston is the first and only woman to win this award.

4 Electra is the canine companion of which popular comic strip character?

FOOD, FOOD BUYING AND RECIPES

PRIMARY COLOR
(Food package)
weekly; photos



Superb color photos with exceptional text. Useful news and recipes, what's hot and essential; weekly service from *The Dallas Morning News* plus cookbook reviews written by Peter Franklin.

SUPERMARKET SAMPLER
by Bonnie Tandy Leblang and Carolyn Wyman
weekly; photo

News about the latest supermarket products from the perspectives of a registered nutritionist and a junk-food fanatic.

FASHION

AFTER A FASHION
by Patricia McLaughlin
weekly; photo

Part of the Primary Color package. Droll observations on the merry-go-round of fashion.

HEALTH AND HEALTH CARE

IN HEALTH
weekly; illustrations

Combines the reliability of the best medical journals with the readability of the best lifestyle pages, with features selected from the award-winning Health magazine.

HOME REMODELING AND DECORATING

PRIMARY COLOR
(Home package)
monthly; photos and illustrations

Superb color photos and exceptional text. "Interiors" (high design); "Home Touch" (developing a sense of style within your budget); "In My Room" (design with children, not just for them); "In Your Own Back Yard" (transforming ordinary backyards into delightful gardens).

NEWS THAT'S HELPFUL WITH EVERYDAY LIVING

ON COMPUTERS
by Bob Schwabach
weekly

Informative and readable, providing access to new trends and products.

PERSONAL COMPUTERS
by Peter McWilliams
weekly

Brightly written hardware/software reviews.

EARTHWORKS
by the EarthWorks Group
weekly; also available camera-ready

Environmental tips for everyday living.

SMART MOVES
by Ellen James Martin
weekly

Practical real estate and housing information consumers need, presented in a straightforward, down-to-earth manner that is easy to understand. Useful to anyone who buys, sells, owns or rents a home.

MORTAL MATTERS
by Sara Engram
weekly

Helpful, thoughtful discussion of the many topics associated with death and dying.

WORKING WOMAN
by Niki Scott
2x weekly

Helping women balance successful careers and family life.

PAT'S POINTERS
by Pat Trexler
weekly

Easy-to-follow designs for both the novice and the expert needlecrafter.

UNIVERSAL PRESS SYNDICATE 1992

COMMENTARY AND OPINION

GEORGIE ANNE GEYER
by Georgie Anne Geyer
3x weekly
Provocative views from a veteran foreign correspondent.

JOHN LEO by John Leo
weekly
A self-proclaimed "social conservative" asks pertinent — and impertinent — questions about the issues of our day.

RICHARD REEVES
by Richard Reeves
2x weekly
Shrewd political analysis in an accessible, enlightening style.

ROBERT C. MAYNARD
by Robert C. Maynard
2x weekly
Candid and impassioned discussion of current topics.

ON THE RIGHT
by William F. Buckley Jr.
3x weekly
Sophisticated, straightforward commentary.

MARY McGRORY
by Mary McGrory
3x weekly
Uncompromising reflections from our nation's capital by this Pulitzer Prize winner.

PETE DEXTER
by Pete Dexter
weekly
A keen observer of the human experience. Dexter does not merely describe an experience. He gets inside it and shares it with his readers.

JOSEPH SOBRAN
by Joseph Sobran
2x weekly
Conservative viewpoint with flair and punch.

JEFF GREENFIELD
by Jeff Greenfield
2x weekly
Informed perspective combining common sense with wit and insight.

THE 20s
by Richard Sullivan
weekly
Focuses on what it's like to be young in America today — the everyday concerns and the larger issues of how people in their 20s live, mature and grow.

A CONSERVATIVE VIEW
by James J. Kilpatrick
3x weekly
The most respected and admired conservative writing in newspapers today.

OUTRIDER
by Garry Wills
2x weekly
Erudite, lucid prose from a liberal master.

UNIVERSAL PRESS SYNDICATE 1992

Cards stacked in your favor through revenue-enhancing dimensions offered by Universal Press Syndicate

UNIVERSAL LICENSING CORPORATION

UNIMEDIA

Trexler Designs

OZ

Gift and Stationery Division

ANDREWS and McMEEL

The Nation's Top Humor Publisher

UB UNIVERSAL BELO PRODUCTIONS

Syndicated Features Through Television

ANDREWS AND MCMEEL

The nation's top humor publisher, featuring the best-selling collections of UPS features, including Dear Abby, comic collections such as Calvin and Hobbes, Cathy, Crankshaft , Doonesbury, The Far Side, For Better or For Worse, Fox Trot, Herman, Overboard, Real Life Adventures and Ziggy, and consumer reference books such as *The Universal Almanac* and *Roger Ebert's Movie Home Companion*. Offers rebate programs to reduce feature billing.

OZ

Newspaper readers can keep their favorite comic characters close to them with cards, calendars, mugs, and T-shirts produced by this gift and stationery division of Andrews and McMeel. Offers premium programs to newspapers.

TREXLER CRAFTS

Mail-order operation for quality handcraft kits and instructions, made available through the popular Pat's Pointers weekly handcrafting column by Pat Trexler. Provides reader's incentive.

UNIVERSAL BELO PRODUCTIONS

This division enhances the appeal of syndicated features through exposure in television programming. Live and animated television programs based on UPS syndicated features are currently in development.

UNIVERSAL LICENSING CORPORATION

Expands UPS features to other media, reinforcing the popularity of the features and making them more recognizable and appealing to your readers.

UNIMEDIA

Direct-marketing division that returns revenues directly to you through UniFone. Talking Personals from UniFone has proven to be the hottest revenue-producing audiotex service going. UniFone not only provides call processing at attractive margins, but an expert staff provides top-quality marketing services that help build ad and call volumes. Caller-paid 700 numbers available to accompany America's Line and Juice Clips are producing new and exciting revenue for newspapers.

COLLEGE AND PROFESSIONAL SPORTS

THE BOTTOM TEN
by Steve Harvey
weekly (seasonal-fall)
Ironic view of the lowlights in football, with tongue firmly in cheek.

AMERICA'S LINE
by Roxy Roxborough
7x weekly — available high-speed wire only
Up-to-the-minute betting lines from the most respected and sought-after oddsmakers in Nevada.

BUSINESS NEWS

INVESTOR'S NOTEBOOK
by Brendan Boyd
2x weekly
Index of professional investment opinions from leading financial newsletters.

PERSONAL AND HOUSEHOLD FINANCES

THE MONEY SERVICE
weekly
Award-winning service journalism from the nation's top personal-finance magazine; four releases with photos and charts.

MONEYLIST
by Brendan Boyd
5x weekly (graphic)
Pertinent financial news at a glance.

$UPER $AVER
by Jan Leasure
2x weekly
Clip coupons, reap refunds and save dollars.

UNIVERSAL PRESS SYNDICATE 1992

5 Which animated UPS comic character was the first to win an Emmy?

6 What do William F. Buckley Jr., John Eisenhower and Charles Kuralt have in common?

ENTERTAINMENT REVIEWS

ROGER EBERT
by Roger Ebert
3 to 7 reviews weekly — release varies
Trenchant criticism, probing interviews and a weekly home video alert provided by a primary authority in the film industry — and the only film critic ever to win a Pulitzer Prize.

READING FOR PLEASURE

NEWS OF THE WEIRD
by Chuck Shepherd
weekly
The best of the bizarre-but-true recent news from around the world.

THE WRITER'S ART
by James J. Kilpatrick
weekly (part of Kilpatrick package)
Curmudgeonly look at the blunders — and blossoms — in newspaper writing.

SPECIAL COLOR SERVICES

In addition to Universal Press Syndicate's outstanding PRIMARY COLOR package, featuring superb color photos and exceptional text in four feature areas, Universal offers the following color services:

SPECTRUM
by G&G Designs
6 slides per week
The finest in quality color graphics. 100-slide starter library included (35mm).

SPOTLIGHT
6 photos per week
Unique service fulfills newspaper needs for fine, useful color photographs of today's stars and personalities.

TRAVEL INFORMATION

PRIMARY COLOR
(Travel package)
Edited by Harriet Choice
Superb color photos and exceptional text. The Travel package features domestic and foreign locales. Each monthly package includes one lead written by a famous author or expert and three supporting columns: "The Time to Travel" for those over age 50, "Adventuring" for risk-takers and thrill-seekers, and "Laura Bly on Travel," detailing consumer information for the traveler.

PUZZLES

TELEWORD
by Julie Quart
weekly

WONDERWORD
by Jo Ouellet
daily and Sunday

WHATZIT?
by Paul Sellers
daily

UNIVERSAL PRESS SYNDICATE 1992

7 What dateline did James J. Kilpatrick use for his nature essays?

8 This character tries out new recipes and shares them with readers each week in a popular newspaper feature for children.

COMIC STRIPS

ADAM
by Brian Basset
Fatherhood in the frenetic '90s with all the trials, tribulations and humor inherent to the "profession."

CURIOUS AVENUE
by Tom Toles
A collection of distinct and curious kids fills this neighborhood.

CALVIN AND HOBBES
by Bill Watterson
1986, 1988 Reuben Award winner, Outstanding Cartoonist of the Year; 1988 Best Comic Strip, National Cartoonists Society
The imaginative enterprises of this dynamic pair enliven the comic pages and have made Calvin and Hobbes the hottest comic strip in newspapers today.

DOONESBURY
by Garry Trudeau
(available 44 picas only)
1975 Pulitzer Prize winner
This national treasure delivers uncompromising satire with unfailing accuracy.

CATHY
by Cathy Guisewite
With more than 15 years in syndication, Cathy chronicles the hilarious and confusing demands on a "thirtysomething" career woman.

DUFFY
by Bruce Hammond
Office politics, frustrations and humor prevail for Duffy and his compatriots.

CRANKSHAFT
by Tom Batiuk and Chuck Ayers
The entertaining antics of an irascible but endearing school bus driver, his daughter and her family.

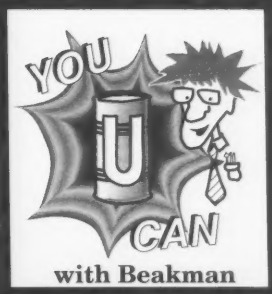
FOR BETTER OR FOR WORSE
by Lynn Johnston
1985 Reuben Award winner, Outstanding Cartoonist of the Year; 1992 Best Comic Strip, National Cartoonists Society
Delights readers of all ages with the familiar peaks and valleys of family life. A consistent favorite in readership polls nationwide.

(All comic strips daily and Sunday unless otherwise noted.)

UNIVERSAL PRESS SYNDICATE 1992

COMIC STRIPS

FOXTROT
by Bill Amend
Refreshing, clever and funny depiction of a contemporary family's dynamics.



YOU CAN WITH BEAKMAN
by Jok Church
weekly
A contemporary graphic that gets kids to discover how the world around them works — through simple science experiments they can do at home.

THE FUSCO BROTHERS
by J.C. Duffy
An odd and entertaining group of bachelor roommates.

SIBLING REVELRY
by Man Martin
daily only
Highlights and lowlights of the bittersweet and humorous competition in childhood.

GEECH
by Jerry Bittle
Reflects the plain and simple humor of daily life in Small Town, U.S.A.

SMITH FAMILY
by Mr. & Mrs. George Smith
daily only
A time-honored look at the multigenerational family.

OVERBOARD
by Chip Dunham
Unpredictable antics of a wry crew of pirates.

TANK McNAMARA
by Jeff Millar & Bill Hinds
1986 Best Sport Cartoon, National Cartoonists Society
Skewers our obsession with sports with a light-hearted perspective.

(All comic strips daily and Sunday unless otherwise noted.)

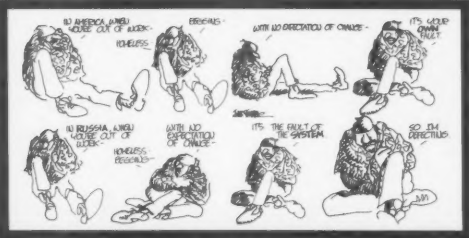
UNIVERSAL PRESS SYNDICATE 1992

9 Which UPS editorial columnist recently was awarded the Presidential Medal of Freedom?

10 Mindy and Max are the grandchildren of an irascible but endearing schoolbus driver named _____

EDITORIAL CARTOONS

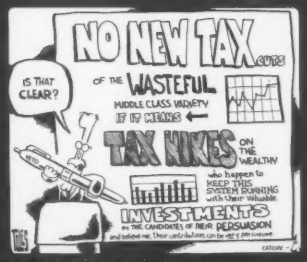
AUTH
by Tony Auth
3x weekly
1976 Pulitzer Prize winner
Compelling and cogent strokes characterize this liberal cartoonist's work.



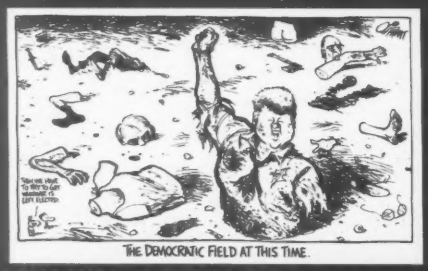
FEIFFER by Jules Feiffer *weekly, 5 columns*
1986 Pulitzer Prize winner
Witty, acerbic commentary from a master.

DEORE by Bill DeOre
4x weekly
Conservative and precise observer from *The Dallas Morning News*.

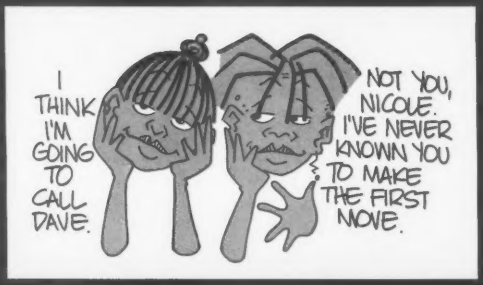
SARGENT by Ben Sargent
4x weekly, 3 columns
1982 Pulitzer Prize winner
Bold and provocative cartoons from a master stylist.



TOLES by Tom Toles
4x weekly
1990 Pulitzer Prize winner
Sharp and effective union of art, issues and humor.



OLIPHANT by Pat Oliphant
5x weekly, 3 or 4 columns
1967 Pulitzer Prize winner; 1968, 1972 Reuben Award winner, Outstanding Cartoonist of the Year; 1990, 1991, 1992 Winner, Best Editorial Cartoon, National Cartoonists Society
Incisive, entertaining and unrelenting, Oliphant remains the dean of editorial cartoonists.



WHERE I'M COMING FROM
by Barbara Brandon
weekly
The nation's only nationally syndicated black female cartoonist blazes the trail for greater awareness of the mindsets of black women, and not a few men.

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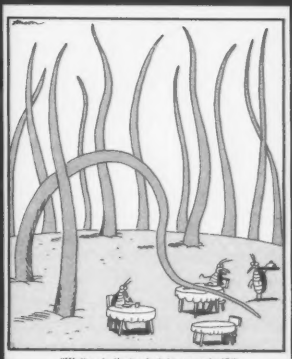
COMIC PANELS

"Ms. Kelsey, did you get rid of that salesperson yet?"

FARCUS
by David Waisglass and Gordon Coulthart
daily (1½ columns) and Sunday
Humorous look at life in the workplace.

PAVLOV
by Ted Martin
daily (1½ columns)
This dog may be more trainer than trainee.

THE FAR SIDE
by Gary Larson
daily (1½ columns) and Sunday
1991 Reuben Award winner, Outstanding Cartoonist of the Year; 1985, 1988 Best Comic Panel, National Cartoonists Society
Extraordinary, off-beat humor without peer.



"Waiter, is that a *hair* in my salad?"

REAL LIFE ADVENTURES
by Lance Aldrich and Gary Wise
daily (1½ columns and Sunday)
A daily chuckle at the things that happen to all of us eventually.

Guess who drove the car last?

"Can I borrow that magazine you were reading in bed last night?"

HERMAN
by Jim Unger
daily (1½ columns) and Sunday
1982, 1987 Best Comic Panel, National Cartoonists Society
A caricature of Everyman that's appealing to all.

ZIGGY
by Tom Wilson
daily (1½ columns) and Sunday
Endearing and irresistible, giving readers a smile a day.

TRIVIA ANSWERS

1. Nature's Way
2. 29
3. The Reuben Award for Outstanding Cartoonist of the Year, in 1986
4. Cathy, by Cathy Guisewite
5. Ziggy, in "Ziggy's Gift," by Tom Wilson
6. They've all written Primary Color Travel features.
7. Scrabble, Va.
8. Rookie Cookie, in The Mini Page
9. William F. Buckley Jr.
10. Ed Crankshaft

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Todd, Dr. James — Health Corner . . . WU
Todd, James — Todd Cartoons . . . SS
Tolbert, Matt and Ken Roberts — Everybody's Business . . . TOL
Toles, Tom — Curious Avenue . . . UPS
Toles, Tom — Tom Toles . . . UPS
Tools, Andrew — Hoot & Tie . . . AIS
Toomey, J.P. — Sherman's Lagoon . . . CRE
Top International Humor Cartoonists — Wit of the World . . . CWS
Top International Humor Cartoonists — Wit of the World: Sunday . . . CWS
Top Political Cartoonists in 50 Countries — Views of the World . . . CWS
Torrey, Richard — Bench Warmers . . . CRE
Totten, Lindsay — Gardening . . . SHN
Tower — Business Word Search . . . SCI
Townsend, Jan — Jan Townsend . . . MCC
Tracy, Dick — Gardening . . . MCC
Trag — Zoo Jingles . . . SCI
Trag & Engleman — Juvenile Picture Crosswords . . . SCI
Trag, W. — Color The Drawing . . . OPS
Trag, W. — Fun And Games Picture Puzzles . . . SCI
Trag, W. — Drawing Is Fun . . . SCI
Trag, W. — Finish The Picture Puzzles . . . SCI
Trag, W. — Dot-To-Dot Monster Puzzle . . . SCI
Trag, Walt — Hidden Pictures Puzzles . . . SCI
Trag, Walt — You Can Fix It . . . SCI
Trainor, Bernard — Military Affairs . . . NYT
Travel Agents — On The Road . . . RDR
Treadgold, F. — Fantastic Facts . . . OPS
Treadgold, F. — Traveletters (Travel Cartoons) . . . OPS
Treadgold, F. — Happiness Is... . . . BO
Treadgold, F. — Science Quiz . . . SCI
Treadgold, F. — Nature's Wonders . . . SCI
Treadgold, F. — Did You Know That . . . SCI
Treadgold, F. — Your Car And You . . . OPS
Treadgold, F. — It's A-Maze-Ing . . . SCI
Treadgold, Fred — Juvenile Banking Coloring Games . . . SCI
Trexler, Pat — Pat's Pointers . . . UPS
Trezza, Nick & Michael Passannante — Howard Banks . . . GLO
Trillin, Calvin — Uncivil Liberties . . . NFS
Tritsch, Dina — Indoor Gardening . . . SCI
Trogdon, Ted — Tickle Box . . . OPS
Trosley, G. — Krass & Bernie . . . OPS
Trudeau, Garry — Doonesbury . . . UPS
Trueheart, Charles — Magazine Reader, The . . . LAT-WP
Truelson, Ted — Kid Korner . . . AIS
Turner, Harvey — Staying Well . . . SNS
Turner, Morrie — Black Celeb. Trivia . . . SCI
Turner, Morrie — Wee Pals . . . CRE
Tyrrell, R. Emmett — Public Nuisances . . . NFS
Tyson, Sam — Trivia I.Q. . . . CF
TMS Listings — TV. Listings-Logs & Grids . . . TMS

U

Uluschak, Edd — Woggles . . . LIB
Underwood, Tom — Wuzzles . . . NAS
Unger, Jim — Herman . . . UPS
Union-Tribune Staff — Baseball/Basketball Report . . . CNS
Union-Tribune Staff — Football Report . . . CNS
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UPI Staff — Special Reports . . . UPI
UPI Staff — Today's Sport Parade . . . UPI
UPI Washington reporters — Washington Window . . . UPI

V

Valaskovic, Susan — Personal Organizer . . . SHN
Van Amerongen, Jerry — Ballard Street . . . CRE
Van Asselt, Karl A. — No Kidding? . . . WF
Van Boskirk, Bruce A. — Vintage Notes . . . VN
Van Buren, Abigail — Dear Abby . . . UPS
Van Deerlin, Lionel — Opinion (1) . . . CNS
Varga, George — Music Interviews/Pop Talk . . . CNS
Varney, Carleton — Your Family Decorator . . . UFS
Vecsey, George — Sports Of The Times (New York Times News Service) . . . NYT
Vernon, Lillian — Christmas Holiday Col. . . . SCI
Vest, Herb D. — Finances . . . NU
Vest, Jake — That's Jake . . . TMS
Vierria, Dan — Vierria . . . MCC
Viets, Elaine — Elaine Viets . . . SHN
Vivea, Desiree — Microwave Magic . . . CNS
Voet, Gary — Gary Voet . . . MCC
Voina, Vladimir — Vladimir Voina . . . CRE
Von Blum, Peter & Selma Exton — Easy Traveller . . . WP
Von Blum, Peter & Selma Exton — Odyssey . . . WP
Von Blum, Peter & Selma Exton — Dining Out . . . WP
Von Blum, Selma and Peter — Distinctive Dining . . . WP
Von Haller, Count and Countess — It's A Great Life . . . GPR

W

Waghorn, Kerry — Faces/Caricatures . . . CHR
Wagman, Bob — Wagman File, The . . . NEA
Wagner, Fred & Ralph Dunagin — Grin And Bear It . . . NAS
Wagner, Fred & Tom Cone — Catfish . . . TMS
Waisglass, David & Gordon Coulthart — Farcus Cartoons, Inc. . . . FAC
Wakefield, Dean — Foot Health . . . NU
Walker, Brian & Greg and Chance Browne — Hi and Lois . . . KFS
Walker, C.W. — Five Minute Mysteries . . . SCI
Walker, David R. — California Commercial Scene . . . RENG
Walker, David R. — Housing Helpline/Residential Q&A . . . RENG
Walker, Mort — Beetle Bailey . . . KFS
Wallace, Amy & David Wallechinsky — Column of Lists, The . . . UFS
Wallace, Dr. Robert — Tween 12 & 20 . . . TMS
Walter, Dan — Dan Walters . . . MCC
Ward, John — Anagramatics . . . SCI
Warkentin, Thomas — Flash Gordon . . . NFS
Warren, Ross — Books . . . GSM
Washam, Martha — Word Searches . . . OPS
Washington Post Magazine — Crossword Puzzle . . . WPW
Wasik, John — Green Cars of the Future . . . NCI
Wasik, John — Environmentally Safe Paints Solvents . . . NCI
Wasik, John — Biodegradable Balderdash . . . NCI
Wasik, John — Green Gardening Guide . . . NCI
Wasik, John — How To Be A Green Consumer . . . NCI
Wasik, John — Green Products Digest Solvents . . . NCI
Wasik, John — Green Company Resource Guide . . . NCI
Wasik, John — Energy-Saving Home Advice . . . NCI
Wasik, John — Natural Fertilizers Solvents . . . NCI
Wasik, John — Green Paints and Solvents . . . NCI
Wasserman, Dan — Dan Wasserman Cartoon . . . LATS
Watkins, David — Ol' Sully . . . SUZ
Watkins, David — Extenuating Circumstances . . . SUZ
Watkins, David — Judge Pudge . . . SUZ
Watkins, David and Wayne Dunifon — Saint Paul & Duncan . . . SUZ
Wattenbeg, Ben — Ben Wattenberg . . . NEA
Watterson, Bill — Calvin and Hobbes . . . UPS
Waverman, Lucy — Learning With Lucy . . . LIB
Weaver, Charles — Cross-Sums . . . SCI
Weber Jr, Bob — Comics For Kids . . . KFS
Weber, Bob — Moose Miller . . . KFS
Wedig, Tony — The Formula . . . WED
Weider, Ben and Tom Deters — Cutting Edge Health & Fitness . . . CRE
Wejp-Olsen, Werner — Professor Yuk-Yuk's Cartooning Class/ Cartoon College . . . UFS
Welles, Robin — World Of Music . . . CNS
Westheimer, Dr. Ruth — Ask Dr. Ruth . . . KFS
Westheimer, Julius — Ticker, The . . . LAT-WP
Westin, Tony — Legally Speaking . . . SNS
Whitaker, Julian — Mind & Body . . . SNS
White, Diane — Diane White . . . TMS
White, Julianne — Hitting Home . . . MWF
White, Larry — Star Quest . . . SM
White, Larry — This Week In The Stars . . . TIM
White, Larry — This Month In The Stars . . . TIM
White, Larry — Cosmic College . . . TIM
White, Larry — Astro Money Signs . . . TIM
White, Leo — Sport Maze . . . WHI
White, Leo — Soap Search . . . WHI
White, Sr., George G. — Travel News & Notes . . . FEA
Whiting, Jim — Wee Women . . . SCI
Whiting, Jim — Li'l Ones . . . SCI
Whiting, Jim — Claude & Cleo . . . SCI
Whitney, Mary — Movie Word Search . . . SNS
Whitney, Mary — Home Video . . . SNS
Whitney, Mary & Staff — Bookbriefs . . . SNS
Wicht, Jim — Travel Tips . . . NU
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Wicks, Vince — The Outcasts . . . SS
Wilbon, Michael — Michael Wilbon . . . LAT-WP
Wilder, Don & Bill Rechin — Out of Bounds . . . NAS
Wilder, Don & Bill Rechin — Crock . . . NAS
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Wilder, Stella — Your Stars This Week . . . UFS
Wildt — The Family . . . AIS
Wiley, Mason — Home Video . . . UFS
Wilkinson, Signe — SIGNE Editorial Cartoons (Philadelphia Daily News) . . . CWS
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Williams, J. — Pets Of The Stars . . . SCI
Williams, James — Chess For The Amateur . . . SCI
Williams, Juan — Juan Williams . . . LAT-WP
Williams, Vicki — Vicki Williams . . . KFS
Williams, Walter E. — A Minority View . . . CRE
Willingham, Elizabeth — Southern Families . . . SOU
Willingham, Elizabeth — American Families . . . SOU
Willis, H.G. — Agriculture . . . BN
Wills, Gary — Outrider . . . UPS
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Wilson, Dr. Modena & Dr. Alaine Joffe — Younger Set, The . . . LAT-WP
Wilson, Ray — Book Beat . . . CWI
Wilson, Ray — San Diego...! . . . CWI
Wilson, Ray — Tips On Tables . . . CWI
Wilson, Roy & Gil Young — Outer Limits . . . CFT
Wilson, Tom — Ziggy . . . UPS
Wilson, Woody & Harold LeDoux — Judge Parker . . . NAS
Wilson, Woody & Tony DiPreta — Rex Morgan, M.D. . . . NAS
Winders, Glenda & Others — Letters From Home . . . CNS
Winegar, Othis — You Be The Editor . . . AIS
Wingert, Dick — Hubert . . . KFS
Winokur, Jon — Daily Curmudgeon . . . CRE
Winship, Beth — Ask Beth . . . LATS
Winship, Frederick — Broadway Boxscore & Mini-reviews . . . UPI
Winship, Frederick and Gregory Jenson — Entertainment--Theater World . . . UPI
Winski, Joe — Joe Winski's Notebook . . . CRN
Winston, Jessica — Pooh's Corner . . . NHB
Wisehart, Bob — Bob Wisehart . . . MCC
Wisehart, Bob — Television Column . . . NHN
Wolf, Bern — Yesterdaze . . . SNS
Wolff, Bobby — Aces, The . . . UFS
Wood, Gus — Church Page . . . MOR
Woodard, James — Real Estate/Open House . . . CNS
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Woods, Sandra — Up The Ladder . . . SS
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Woody, B. — Car Keys . . . OPS
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World Top General Graphic Illustrators — Symbolics . . . CWS
World's Top Caricaturists — CARICATURE Portfolios . . . CWS
Wright, Dick — Dick Wright . . . UFS
Wright, Don — Don Wright . . . TMS
Wright, Larry — Kit 'N' Carlyle . . . NEA
Wyse, Lois — Wyse Words . . . UFS
Wysong, Pippa — ASK PIPPA . . . WYS

Y

Yacenda, Dr. John — Ski Tips . . . HPF
Yacenda, Dr. John — Be Well . . . HPF
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Yacenda, Dr. John — Men & Women . . . HPF
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Yoggert, James — Our Prairie States . . . CNS
Young, Bob — Tim Tyler's Luck . . . KFS
Young, Christopher — National Affairs Column . . . SS
Young, Dean & Stan Drake — Blondie . . . NFS
Young, John P. — John P. Young . . . CRE

Z

Zahn, B. — McCobber & Friends . . . OPS
Zahw, Bob — Biggs Business . . . AIS
Zanco, M. — Handy Action . . . SCI
Zappe, Jason — Kids Home Library . . . CNS
Zaslow, Jeffrey — All That Zazz . . . UFS
Zezima, Jerry — Jerry Zezima . . . LAT-WP
Zollman, Joseph — Judaica Stamp & Coin Reporter . . . STA
Zollman, Joseph — Spotlight on Judaica . . . STA
Zollman, Joseph — Stamping Grounds . . . STA
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5. BEAUTY
6. BOOKS
7. BUSINESS (Economics & Finance)
8. CHILDREN'S FEATURES
9. COINS & STAMPS
10. COMICS
    - A. Strips
    - B. Sunday Pages
    - C. Cartoon Panels
11. COMMENTARY
    - A. Political
    - B. General
12. COMPUTERS
13. CONSUMERISM
14. CONTESTS (Circulation & Promotion)
15. ECOLOGY (Environment)
16. EDITORIAL ART
    - A. Caricatures
    - B. Cartoon Panels
17. EDUCATION
18. ENTERTAINMENT
    - A. Films
    - B. Music
    - C. Television/Radio
    - D. Theater
    - E. TV Program Listings
    - F. Videos
19. ETIQUETTE
20. FAMILY (Child Rearing)
21. FASHION
22. FILLERS
23. FOOD & WINE
24. GAMES (Backgammon, Bridge, Chess, etc.)
25. GARDENING (Farming)
26. GOSSIP
27. HEALTH (Medical)
28. HOBBIES
29. HOUSE & HOME
    - A. Decorating
    - B. House Plans
    - C. Do-It-Yourself
30. HUMOR COLUMNS
31. LEGAL
32. MAPS & CHARTS
33. MISCELLANEOUS COLUMNS AND FEATURES
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35. OUTDOORS
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    - B. Fishing
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48. SPORTS (Spectator and Participant)
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Codes, Symbols, and Abbreviations

FREQUENCY

S ..... Sunday
7tw ..... Seven times a week
6tw ..... Six times a week
5tw ..... Five times a week
4tw ..... Four times a week
3tw ..... Three times a week
2tw ..... Two times a week
1tw ..... One time a week
1tm ..... Monthly
2tm ..... Semi-monthly
eom ..... Bi-monthly
an ..... Annually
cont ..... Contract
occ ..... Occasionally
qt ..... Quarterly
sea ..... Seasonal

SIZE OF FEATURE

500, etc. ..... Number of words
42x5", 78.6x4" etc. ..... Picas wide and inches deep
ps ..... Page (standard)
pt ..... Page (tabloid)
dt ..... Double truck
hps ..... Half-page (standard)
hpt ..... Half-page (tabloid)
hpv ..... Half-page (vertical)
tps ..... Third-page (standard)
tpt ..... Third-page (tabloid)
qps ..... Quarter-page (standard)
qpt ..... Quarter-page (tabloid)
qph ..... Quarter-page (horizontal)
sph ..... Sixth-page (horizontal)
spv ..... Sixth-page (vertical)
var ..... Varies
bl ..... Book length
sup ..... Supplement

HOW FEATURE IS FURNISHED

ctc ..... Computer-to-computer
fax ..... Facsimile
id ..... Illustrated with drawings
igp ..... Illustrated with glossy photos
ing ..... Illustrated with photo negatives
mail ..... By mail
man ..... Manuscript
orp ..... Offset repro proofs
Scannable
- **C12** ..... Courier 12
- **ocra** ..... OCRA
- **p199** ..... Perry 199

Wire ..... Wire
- **DF** ..... AP DataFeature
- **DNS** ..... UPI DataNews

***** ..... Also available in Spanish

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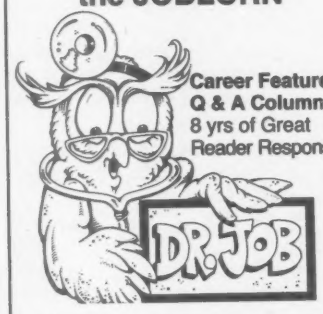

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Self Defense For Women — 1tw -qps -orp /id -E. Farkas . . . . . OPS
Self-Analysis Quizzes — 7tw -hpt -orp /mail/id -Jane Singer . . . . SCI
Senior Clinic — 1tw -600 -man /mail -Dr. Frank MacInnis . . . . . HFM
Senior Clinic — 1tw -750 -wire/mail/fax -Dr. Frank MacInnis . . . . . SS
Senior Forum — 5tw -500 -man /C12 /DF /DNS - Kent Collins . . . LATS
Senior Living — 2tw -1000-1200 -mail/fax /orp -David J. Demko, Ph.D. . . . . DEA
Sew Easy — 1tw -600 -orp /mail/DF/id - Madeline Hunter . . . . . CNS
Sew Simple — 1tw -550 -mail/DF /DNA /id - Eunice Farmer . . . . . NFS
Single File — 2tw -600 -man /C12 /DF /DNS - Susan Deitz . . . . . LATS
Single Hotline — 1tw -qps -man -Dick Syatt . . . . . SYH
Singles World — 1tm -1000 -man /mail/ctc -Anne Cunningham . . . IPN
Skintalk — 1tw -150-200 -mail -Jon H. Blum, M.D. . . . . SKT
Small Business Consultant — 1tw -500 -mail/ctc -Carl E. Meyering . BN
Smart Money — 3tw -600 -orp /mail/wire -Bruce Williams . . . . . NEA
Smart Money/Graphic — 1tw -25.6 -orp /mail -Ken Marshall . . . . CNS
Sobin on Sex — 2tw -400 -man -Dennis Sobin . . . . . PPRF
Sport Psychology Adviser/Dear Andy — 1tw -400-500 -man -Andrew Andersen Ph.D. . . . . SAF
***Stay Alive Longer** — occ /cont -12x30 -orp /id /mail -Lelord Kordel . SPE
Stay Young Longer — occ /cont -12x28 -orp /id /mail -Lelord Kordel . SPE
Staying Ahead Column — 2tw -750 -mail/wire/DF /DNS - Jane Bryant Quinn . . . . . WPW
Staying Well — 1tw /cont -350-500 -ctc /fax /orp /mail - Harvey Turner . . . . . SNS
Sterling Moss Talks — 1tm -500 -orp -Sterling Moss . . . . . SCI
Substance Abuse Mini — an -mail /id /orp - . . . . . CNS
Super Handyman — 3tw -550 -mail/DF /id -Al Carrell . . . . . KFS
Surviving Single — 1tw -500 -man - Various . . . . . MN
Table Talk — 1tw -var -man -Charles Hennessy . . . . . IBN
Taking Stock — 3tw -300 -mail/DF /DNS -Malcolm Berko . . . . . CRE
Tales From The Front — 2tw -650 -mail/DF /DNS -Cheryl Lavin & Laura Kavesh . . . . . TMS
Tax Adviser, The — 1tw -600 -orp /mail -George Smith . . . . . NEA
Tax Report, The — 1tw -600 -mail/DF /DNS -Julian Block . . . . . TMS
Teen Scene, The — 1tw -500 -orp /fax -Karen Michelle . . . . . GSM
Teenage Driving Tips — 1tw -500 -orp -J. Sherrod . . . . . SCI
Thanks A Million — 1tw -500 -mail/DF /orp /DNS - Percy Ross . . . CRE
The Dirt-Cheap Decorator — 1tw -400-700 -man /mail/ing /igp /id -Molly Milligan . . . . . MLS
The Gadget Guru — 1tw -700 -mail/fax /DF -Andy Pargh . . . . . GG
ThinOut! — 1tw -750 -wire -Lynn Harper . . . . . NYT
This Month In The Stars — 1tm -7 1/2 x 10 -orp /id /mail -Larry White . . . . . TIM
This Week In The Stars — 1tw -2 col. x 6 1/4 -orp /id /mail -Larry White . . . . . TIM
Time Shavers — 1tw -50 -mail/wire -SHNS . . . . . SHN
Tips For Novice Automechanic — 1tm -250 -orp -Scott Connor . . SCI
Tips For Planet Earth — 1tw -900 -mail/wire/DF /DNS - Diane MacEachern . . . . . WPW
To Your Good Health — 7tw -750 -mail/DF -Paul G. Donohue, M.D. . NAS
Today's Tax Tip — 7tw -120 -ctc -fax -mail - Gary Klott . . . . . NWS
Top Choice Hotels Worldwide — 1tm -var -ctc -J.J. Edwards . . . . IBN
***Travel Feed** — qt /cont -var -man /mail/ctc /igp - Staff . . . . . SAN
Travel Tip/Graphic — 1tw -25.6 -orp /mail -Ken Marshall . . . . . CNS
Travel/Eco-Tourism — 1tm /cont -1000-1500 -mail/man /ctc /igp - Staff . . . . . SAN
TravelBug — 1tm -var -ctc -J.J. Edwards . . . . . IBN
Tween 12 & 20 — 6tw -600 -mail/DF /DNS -Dr. Robert Wallace . . TMS
Up The Ladder — 1tw -750 -mail/wire/fax -Sandra Woods . . . . . SS
Vitamins — 1tw -ps -orp -J. Huset . . . . . SCI
Weekly Features Service — 1tw -var -orp - . . . . . TMS
What Life Has Taught Me — 1tw -var -orp - Various Celebrities . . SCI
Wine And Liquor Uncomplicator (Facts) — 1tw -spv -orp -G. Ford . . . . . OPS
Work Life — 1tw -500-700 -man /mail/ctc /fax - Lona O'Connor . . . OC
Working Together — 1tw -600 -mail/wire -Amanda Smith . . . . . SHN
WorkStyle — 1tw -650 -mail/wire -Dr. Paula Bern . . . . . SHN
Worry Clinic, The — 6tw -500/20 x 8 -orp /mail -Dr. George W. Crane . . . . . HOP
Wyse Words — 1tw -700 -orp /mail/wire -Lois Wyse . . . . . UFS
Yard Yarns — 1tw -250 -orp -Righetti . . . . . SCI
You Can Fix It — 1tw -100 -orp /id -Walt Trag . . . . . SCI
You, Your Child, And School — 1tw /7tw -500 -man /mail -David Nydick . . . . . DAN
Your Car And You — 1tw -ps -orp /id -F. Treadgold . . . . . OPS
Your Place In The Workplace — 1tw -500 -orp - . . . . . SCI
Your Social Security — 1tw -700 -orp /mail/DF- Staff . . . . . CNS
Your Taxes — 1tw 750 -ctc -fax -mail - Gary Klott . . . . . NWS
Youth Parade — 1tw -600 -igp - Staff . . . . . CAI

2-ANTIQUES

Antique Or Junque — 1tw -550 -orp /mail/DF /id /igp - McCollam . CNS
Antique & Collectible Mini — an (10 stories) -orp /mail/id - . . . . CNS
Antique Wise — 1tw -750 -mail/DF /ctc /igp - Emyl Jenkins . . . . . CF
Antiques — 1tw -250 -id -Nadja Maril . . . . . SCI
Antiques — 1tw -850 -DF /mail/igp -Lita Solis-Cohen . . . . . SOL
Antiques/Sports Collectibles Mini — an -orp-mail - . . . . . CNS
Appraisal By Abramson — 1tw -var -mail -Elaine Sandra Abramson . CAC
Contemporary Collectibles — 1tw -700 -orp /mail/DF /id - Linda Rosenkrantz . . . . . CNS
Country Things — 1tw -32 x 50pi -orp /mail/ctc /fax - Bob Artley . . ENF
Entertainment — 1tw -var -mail -Liz Albert . . . . . NNB
Flea Market Finds — 1tw -500 -orp /id /DF /mail - Charles Mather . CRO
Homes & Gardens Mini — 1tw /(15) -var -orp /mail /DF /id /ing /igp -Staff . . . . . CNS
Kovels: Antiques And Collecting — 1tw -850 -mail/DF /igp -Ralph and Terry Kovel . . . . . KFS
Litamail/Antiques Q&A — 1tw -700 -DF /mail/igp -Lita Solis-Cohen . SOL

3-ASTROLOGY
(Graphology, Biorhythm)

The Antique Detective — 1tw -350 -man /mail/igp -Anne Gilbert . ANT
Astrascope — 7tw -500 -wire/mail -Carl Paul . . . . . NYT
Astro Advice Daily — 7tw -750 -orp /mail -Eugenia Last . . . . . LIB
Astro Advice Weekly — 1tw -750 -orp /mail -Eugenia Last . . . . . LIB
Astro Analysis — 1tw -21x10 1/4 -orp -Sonia McGinnis . . . . . MOR
Astro Money Signs — 1tw -2 x 7 1/4 -orp /mail -Larry White . . . . TIM
Astro*raph — 7tw -425 -orp /mail/wire -Bernice Bede Osol . . . . . NEA
***Astrological Forecast** — 7tw /s -600 -man /C12 /DF /DNS - Sydney Omarr . . . . . LATS
Birthstone — 1tm -sph -orp /mail -D. Kliewer . . . . . SCI
College Press Service — 2tw -var/sup -mail - . . . . . TMS
Cosmic College — 1tw /1tm -2 x 7 1/4 x 2 x 6 -orp /id /mail -Larry White . . . . . TIM
Crossword & Games — 1tw /(7) -var -orp /mail/id - Various . . . . CNS
Crowley's Horoscope — 1tw -9 1/2x13 -orp /mail -B.J. Crowley . . EDC
Fifty Dollars An Idea — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Glasser Guide — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Glasserfield Directory — 1tm -ps -mail/man -Selma Glasser . . . . GLA
Handwriting Analysis — 1tw -250 -orp /id -Righetti . . . . . SCI
Horoscope — 1tw -4 1/4 -orp -Florence Cotter . . . . . CSP
Horoscope Forecast — an -pt -orp /mail -Peter Angeles . . . . . SCI
Horoscope Line — 7tw -600/var -ctc - Various . . . . . PCG
Horoscopes — 1tw -pt -orp /mail -P. Angeles & Sybil Leek . . . . . SCI
Horoscopes — 7tw -700 -mail/DF /DNS -Linda Black . . . . . TMS
Jacqueline Bigar's Stars — S /6tw -750 (2-Col) or 125 (1-Col) -orp /DF -Jacqueline Bigar . . . . . KFS
Joyce Jillson Horoscope — 7tw -830 -mail/DF /DNS -Joyce Jillson . CRE
Newsletter For Writers and Contestants — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Olga Knows — 1tw -500-800 -man -Olga . . . . . MLS
Rhymed Horoscope — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Star Guide — 5tw -500 -orp /mail -Fiona Gaye . . . . . SCI
Star Quest — 1tw -3 1/4 x9 -orp -Larry White . . . . . SM
Star Stanzas — 1tm -ps -mail/man -Selma Glasser . . . . . GLA
Stars And Your Future — 1tw -100 -orp -R. Righetti . . . . . SCI
Starwatch — 7tw -650 -orp /mail/ DF- Wanda Perry . . . . . CNS
Sybil Leeks' Dream Column — 1tm -500 -orp -S. Leek . . . . . SCI
The Best Years — 1tw -800 -man /mail -Sidney H. Ascher . . . . . ASC
The Cosmic Clock — 1tw -300 -mail -Jo-Anne H. Lemieux . . . . . JHL
This Month In The Stars — 1tm -7 1/2 x 10 -orp /id /mail -Larry White . . . . . TIM
This Week In The Stars — 1tw -2 col. x 6 1/4 -orp /id /mail -Larry White . . . . . TIM
TVL OUTLOOK Horoscope — 1tw -var -orp /mail/ctc /wire - C.C. Clark . . . . . TVL
TVL Visions Horoscope — 1tw -var -orp /mail/ctc /wire - C.C Clark . TVL
Weekly Features Service — 1tw -var -orp - . . . . . TMS
WorkStyle — 1tw -650 -mail/wire -Dr. Paula Bern . . . . . SHN
Write Ideas — 1tm -ps -mail/man - Various . . . . . GLA
***Your Birthday** — 7tw -600 -orp /mail/wire -Stella Wilder . . . . . UFS
Your Horoscope — 7tw -600 -mail/DF-Jeanne Dixon . . . . . UPS
Your Horoscope Guide — 1tw -600 -orp /mail/DF- Wanda Perry . . CNS
***Your Individual Horoscope** — 6tw /s -500 -orp /man /DF -Frances Drake . . . . . KFS
***Your Stars This Week** — 1tw -750 -orp /man /mail /wire - Stella Wilder . . . . . UFS

4-AUTOMOTIVE

American on the Road — 1tw -900 -DF/igp /C12 - Mike Anson and Steve Parker . . . . . LATS
Ask the Auto Doctor — 2tm -800 -mail/ctc -Junior Damato . . . . . MOT
Ask Don Garlits — 1tw -650 -DF /DNS /mail -Don Garlits . . . . . TMS
Ask Joe — 1tw -500 -man /mail -Joe Cullins . . . . . CARS

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Auto Album — 1tw -300/19x4 -mail/DF /id -Tad Burness . . . . . NAS
Auto Fax — 6tw -500/700 -man -Del Kemper . . . . . AIS
Auto Feature — 1tw -750 -man /ctc -Bob Hagin . . . . . PAC
***Auto Loan Chart (localized and revenue producing for the Newspaper)** — 1tw - var ctc /orp /mail/fax - Staff . . . . . RMA
Auto Repair Promo./Ads — 1tw /2tw -var -orp - Staff . . . . . SSI
Auto/Wheeling How To's — 2tm -2000-3000 -man /id /igp -J.A. Kruza & Sawyer G. Brian and M. David Ward . . . . . KKI
Automobile — 24ty -500 + -man /id /igp -J.A. Kruza & Sawyer G. Brian and M. David Ward . . . . . KKI
Automobilia — 1tw -sph -orp /id -G. Fox . . . . . SCI
Automotive Features — 1tw -100-200/200-400 -orp /ctc /wire - Staff . NU
Automotive News Antique Car Package — -9200 -igp /mail/DF - Staff . . . . . CRN
Automotive News Editorial Ad Package — 1tw -5000 -man /mail/DF - Staff . . . . . CRN
Automotive News' New Car Ad Section - Editorial — 2tan - 18000 man /mail/DF /igp - Staff . . . . . CRN
Automotive Question & Answer — 1tw -500 -man /ctc -Bob Hagin . PAC
Autoword — 1tw -800 -orp /mail/DF - Lew Scau . . . . . CNS
Behind The Wheel Review — 1tw -750 -ctc /mail -Mark Tapscott . CBG
Bruce Grant — 1tw -500 -DF /DNS -Bruce Grant . . . . . MCC
Byline — 1tw -650/var -mail/wire -Tom Strongmen . . . . . SHN
Car Care — an -sup (20 stories) -orp /mail/DF /ing /igp /id - Staff . CNS
Car Care — an -(15 stories) -orp /mail/id - . . . . . CNS
Car Cartoons — 7tw -var -orp - Various . . . . . SCI
Car Keys — 1tw -spv -orp /id -B. Woody . . . . . OPS
Car Talk — 1tw -300 -man -Arthur Ingoglia . . . . . ECS
Car Talk — 2tm -500 -orp -Ed Janicki . . . . . SCI
Car/Truck Talk — 1tm -750 -mail/ctc /igp -Tim Spell . . . . . MOT
Carcare — 1tw -250 -orp -B. Adelsberger . . . . . SCI
Caring For Your Car — 1tw -750 -man /C12 /DF /DNS - Duncan Haimerl . . . . . LATS
Cars & Comments — 1tw -300 -orp -P. Carbone . . . . . SCI
Classis Classic — 2tm -750 -mail/ctc /igp -Vern Paker . . . . . MOT
Click And Clack Talk Cars — 2tw -550 -orp /DF -Ray and Tom Magliozzi . . . . . KFS
Collectable Car — occ -700/1000 -man /igp /ctc -Bob Hagin . . . . PAC
Crain's Automotive Package — 1tw -5000 -mail/DF /DNS - Staff . CRN
Down the Road — 1tw -800 -mail/ctc - Various . . . . . MOT
Drive It Forever — 1tw -750 -wire/mail/igp -Bob Sikorsky . . . . . NYT
Drive, She Said — 1tw -725 -mail/ctc -Denise McCluggage . . . . . MOT
Drivetime — 1tw -600 -man /DF /DNS -Automotive News/AutoWeek Staff . . . . . CRN
En Route — 1tw -var -mail/orp /ctc -Andy Edelman . . . . . NNB
Financial Mini — 1tw /(17) -var -orp /mail/DF /igp - Various . . . . CNS
Gas Pump — 1tw -2 1/16 -orp - Staff . . . . . CSP
Get Off The Road — 1tm -755 -mail/ctc /igp -Chambers Williams . MOT
Green Cars of the Future — cont -500 -mail/ctc /igp -John Wasik . NCI
Handyma'am — 1tw -500 -man /ctc /id -Beverly DeJulio . . . . . SIS
Hot Wheels — 1tw -800 -DF /DNS -Terry Jackson . . . . . MCC
Inside Auto Racing — 2tw -500 -man /mail/igp -Don O'Reilly . . . . AUN
International Motorsports Syndication — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino . . . . . ISS
INSIGHT News Service — 2tw ctc /fax . . . . . INNF
John Lynker — 1tw -500 -mail/wire -John Lynker . . . . . SHN
Keane on Wheels — 1tw -625 -mail/ctc /igp -Tom Keane . . . . . MOT
Keys To Wheels — 1tw -650 -DF /igp -Frank Aukofer . . . . . ART
Knight-Ridder/Tribune News Service — 7tw -var DF -wire - Various . . . . . TMS
Knight-Ridder/Tribune Photo Service — 7tw -var -wire . . . . . TMS
Let's Talk About Your Car — 1tw -300 -man -Ray Hite . . . . . ECS
Lifestyle — 1tw -15-part/10000 -wire/DNS -UPI reporters . . . . . UPI
Lifestyle—Roadtalk — 1tw -700 -wire/DNS . . . . . UPI
Motor Talk — 1tw -500 -mail -David A. Kline . . . . . CIN
Motor Tips — 1tw -ps -orp /id - Various . . . . . OPS
Motorcycles — 1tw -500 -orp -P. Faherty . . . . . SCI
Motorsports — 1tw -500 -man /ctc -Tony Sakkis . . . . . PAC
Motorsports & TV Motorsports — 1tw -600-700 -mail/ctc /fax /man -Lou Modestino . . . . . ISS
Motorworld — 1tw -var -orp /mail -Dan Proudfoot . . . . . MIL
New England Motorsports North — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino . . . . . ISS
New England Motorsports Schedule — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino . . . . . ISS
New England Motorsports South — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino . . . . . ISS
News of the Automotive World — 1tw -900 -man /mail/ctc -John Heilig . . . . . APS
News Features — 1tw -750 -ctc /mail -Mark Tapscott . . . . . CBG
Novice Auto Mechanic — 1tw -ps -orp /id -A. House . . . . . SCI
On the Road — 1tw -1000 -man /mail -Collins & Richardson . . . . CARS
On The Road With Ron Moorhead — 1tw -800 -mail/ctc -Ron Moorhead . . . . . GEMG
Owners Auto Know — 2tm -800 -mail/ctc -Don Chaikin . . . . . MOT
Rebate Roundup — 1tw -hpv -ctc -Mark Tapscott . . . . . CBG
Ridin' In Style — 1tw -1000 -igp /wire/mail -Bob Sikorsky . . . . . NYT
Road Test — 1tw -500 -man /igp /ctc -Bill Russ . . . . . PAC
Road Warriors, The — 1tw /cont -800/var -ctc /fax /orp /mail - Clifford Fewel & Tom Lankard . . . . . SNS
RV Traveling — 1tw -750 -ctc /man /mail -Bill and Jan Moeller . . . MJB
Special Sections Advantage Service — 2tm -10000 -man /DF /DNS /id /igp /C12 - . . . . . LATS
Sterling Moss Talks — 1tm -500 -orp -Sterling Moss . . . . . SCI
Teenage Driving Tips — 1tw -500 -orp -J. Sherrod . . . . . SCI
The Auto Page — 1tw -1000 -man /mail/igp /ctc /id - John Heilig . APS
The Best of Automobile Quarterly — 1tw -1000 -man /mail/ctc -Various . . . . . APS
Tips For Novice Automechanic — 1tm -250 -orp -Scott Connor . . SCI
View from the Drivers's Seat — 1tw -1000 -man /mail -Carroll Collins . . . . . CARS
Weekend on Wheels — 1tw -var -DF -Warren Brown . . . . . LAT-WP
Weekly Features Service — 1tw -var -orp - . . . . . TMS
Wheels — 1tw -600 -orp /mail/wire -Peter Bohr . . . . . NEA
Wilderness Traveler — 1tm -750 -orp /id /igp /ctc /fax - Tom Gillespie . . . . . DES
WorkStyle — 1tw -650 -mail/wire -Dr. Paula Bern . . . . . SHN
Your Car — 1tw -600 -man /C12 /DF /DNS - Eugene Milmoe . . . . . LATS
Your Car And You — 1tw -ps -orp /id -F. Treadgold . . . . . OPS

5-BEAUTY

Advice to the Working Woman — 1tw -650 -orp /mail -Sam Ion . LIB
African Beauties — cont/occ -1000 -orp /igp - Various . . . . . NAF
Beauty — 1tw -ps/var -man /mail/fax -Patricia Canole . . . . . BO
Beauty — -ps/var -man /mail/fax -Sheri Paul . . . . . BO
Beauty — 1tw -var -mail -Apollonia . . . . . NNB
Beauty — 1tm -500 -orp -Blase of Hollywood . . . . . SCI
Beauty & Exercise Tips Of The Stars — 1tw -500 -orp /mail -Marian Singer . . . . . SCI
Beauty at Home — 1tw -ps -orp /mail/man -Lynn Carter . . . . . SCI
Beauty Advice — 1tw -500 -orp -Gloria Lintermans . . . . . SCI
Beauty Features — 1tw -ps/var -man /mail/fax - Various . . . . . BO
Beauty Forum — 1tw -ps/var -man /mail/fax -Teresa Carlton . . . . BO
Beauty Roundup — 1tw -ps/var -man /mail/fax -Patricia Canole . . . BO
Beauty Tips From Hollywood — 1tw -500 -orp - Various Celebrities . SCI
Better Living Guide — 1tw -var -mail/man - Staff . . . . . DIC
Celebrity Interviews — 5tw -500 -orp /mail -Fiwletter Ouwe . . . . SCI
Celebrity Round-Ups — 7tw -hpt -orp /mail -Marian B. Singer . . . SCI
Child Magazine — 10ty -var -wire/mail - Various . . . . . NYT
Clothes Minded — 1tw -450-500 -man /ctc -Pati Lowell . . . . . SIS
December Rose — 1tw -500 -mail/fax -Cynthia Rose Sparrow . . . . MSF
Eat Up And Slim Down — occ /cont -12x25 -orp /id /mail -Lelord Kordel . . . . . SPE
Entertainment News Syndicate — 1tm -500 -mail/fax - . . . . . ENS
Exercise — 1tw -ps/var -man /ing /mail - Staff . . . . . BO
Exercise Tips — 1tw -var -orp - Various . . . . . SCI
Fall/Winter Fashion — an -sup (20 features) -orp /mail/DF /id /igp - Staff . . . . . CNS
Fashion — 1tw -var -mail -Julia Samuels . . . . . NNB
Fashion — sea /cont -var -man /mail/ctc /igp - Staff . . . . . SAN
Fashion Sense — 1tw -700 -man /igp /mail -Lila Nadell . . . . . FS
Filler Tips — 1tw -500 -orp /mail -Tannert . . . . . SCI
Film Transparencies Black & White Pictures — cont -var -mail - . BO
Fitness — 1tw -300 -orp - Various . . . . . OPS
Fitness Forum — 1tw -700 -orp /mail/DF - Various . . . . . CNS
Food — 1tw -var -mail/orp /ctc -Esther Chelly . . . . . NNB
FNA News — cont -var -igp /mail/wire /fax - Staff . . . . . FNA
Hair Care — 1tw -18x2 -orp -Carol Bentley . . . . . ITP
Health & Medical — 1tw -ps/var -man /mail/fax - Various . . . . . BO
***Health And Fitness News Service** — 1tw -7500 -man /DF /DNS /id /igp - Various . . . . . LATS
In Fashion/Style 2 — 1tw orp /mail/DF/id /igp -Sharon Mosley & Others . CNS
Living Slender — 1tw -ps -orp /mail/man -Francie Berg . . . . . SCI
Looking Great — 1tw /** -750 -mail/ctc -Gloria Lintermans . . . . . WFS
McCall's — 1tm -var -wire/mail - Various . . . . . NYT
Men's Clothes Line — 1tw -sph -orp /id -Jean-Paul DeVellard . . . . SCI
Miracle Cosmetics — 1tw -ps -orp -A. House . . . . . SCI
***Paula Royce Graham** — cont/1tw -500/var -man /igp /mail -Paula Royce Graham . . . . . GPR
Q & A - Beauty At Home — 7tw -100 -orp -E.C. Gordon . . . . . SCI
Q & A - Healthwise — 1tm -200 -orp -K. Butler & E. Rayner . . . . . SCI
Quizzes — 1tw -ps/var -man /mail/fax - Various . . . . . BO
Saving Face — 5tw /s -var -fax -Nancy Lane . . . . . WOR
Skintalk — 1tw -150-200 -mail -Jon H. Blum, M.D. . . . . SKT
Spas Around The World — 1tw -ps/var -man /mail/fax -Sheri Paul . BO
Spring/Summer Fashion — an -sup (20 features) -orp /mail/DF /id /ing /igp - Staff . . . . . CNS
Strong LifeStyle — 1tw -600-800 -mail/ctc -Hope Strong . . . . . WFS
Test Yourself — 1tw -ps -orp /id -J. Sherrod . . . . . SCI
ThinOut! — 1tw -750 -wire -Lynn Harper . . . . . NYT
Today's Lifestyle (2) — 1tw -700 -orp /mail/DF/id /igp - . . . . . CNS
Vektor Fish & Game Forecast — 7tw /1tw -42 x 5 /qpt/qps/sph -orp /ctc - Staff . . . . . VEK
WorkStyle — 1tw -650 -mail/wire -Dr. Paula Bern . . . . . SHN

6-BOOKS

A Good Book To Read — 7tw /1tw -500-1000 -man -Martin J. Ross . LAW
Antiques — 1tw -850 -DF /mail/igp -Lita Solis-Cohen . . . . . SOL
Arts & Leisure (1) — 1tw -var -orp /mail/DF /id /igp - Staff . . . . . CNS
Avant Garde Update — qt /cont -var -man /ctc /igp /mail - Staff . SAN
Best Of Books — 1tw -500 -mail/ctc -Jill Kramer . . . . . WFS
Best-Selling Books — 1tw -var -DF - Various . . . . . LAT-WP
Book Briefs — 1tw -var -DF - Various . . . . . LAT-WP
Book Beat — 1tw -500 -mail -Ray Wilson . . . . . CWI
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My Success Story — 1tw -var -orp - Various . . . . . SCI
MINDING YOUR BUSINESS — 1tw /cont -600-900 -man /fax -The IBIS Group . . . . . IBIS
New Economy Notes — 1tw -600 -mail/wire -John Burgess . . . . . SHN
News Analysis — 2tw -800+/var -mail/wire/DF -Correspondents . PNS
News And Comment — 5tw -var -man /mail/ctc /fax - Charles Hampton Savage . . . . . CON
News Features — 2tw -800+/var -mail/wire/DF -Correspondents . PNS
News-Features-Pix (GNB) — 1tm /qt -pt/var/Sup -orp /id /man /igp -Staff . . . . . GNB
Newsletter For Writers and Contestants — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Newslink Africa — 1tw /1tm -1000/sup/bl/var -orp /mail/igp - Staff . NAF
Op-Ed Commentary — 1tw -800+/var -mail/wire/DF -Correspondent . . . . . PNS
Opinion & Analysis — 1tw /(17) -var -orp /mail/DF /id - Various . . CNS
Pacific Dialogue — 1tw -800 -man /mail/fax -Bob Miko . . . . . MNS
Pacific Notebook — 1tw -800 -man /mail/fax -Bob Miko . . . . . MNS
Pacific Rim — 1tw -750 -mail/DF /DNS -Alexander Besher . . . . . CHR
***Pacific Rim Report** — qt /cont -var -man /ctc /igp /mail - Staff . SAN
Paul Craig Roberts — 1tw -700 -mail/wire -Paul Craig Roberts . . SHN
People At Work — 1tw -var -orp -Dr. Mildred Culp . . . . . SCI
People At Work Employment Columns — 1tw -var -orp -Mildred Culp . . . . . SCI
Photo Features On Business/Commerce — cont/occ -1000 -orp /igp -Various . . . . . NAF
Piexers — 6tw /s -2 x 3 -mail/orp /id - Staff . . . . . PLX
Professional Management — 1tw -500 -orp -Drs. Ned and Marilyn Collins . . . . . SCI
Property Values — 1tw -1000 -ctc /fax -Ron Galperin . . . . . RENG
Putting The Byte Into Your Business — 1tw -500 -orp /mail -D.Z. Meilach . . . . . SCI
Quarterly Economic Roundup — qt -var -mail/ctc - Staff . . . . . BN
Real Estate Chats Q & A — 1tw -550 -man -Don Henry . . . . . RFS
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Resources In Aging — eom -2500-2600 -mail/fax /orp -David J. Demko, Ph.D. . . . . DEA
Retail Market Clinic — cont -300/var -man /mail/fax -Dana K. Cassell . . . . . BFS
Robert K. Heady on Banking — 1tw -650 -DF /DNS /mail -Bob Heady . . . . . TMS
Robert Kuttner Column — 1tw -850 -mail/wire/DF /DNS - Robert Kuttner . . . . . WPW
Robert Metz — 2tw -800 -man /mail/wire -Robert Metz . . . . . UFS
Robert Reno — 5tw -var -DF -Robert Reno . . . . . LAT-WP
Ron Goble — 1tw -400 -DF /DNS -Ron Goble . . . . . MCC
Savings Game, The — 1tw -600 -mail/DF /DNS -Humberto Cruz . . TMS
Self-Analysis Quizzes — 7tw -hpt -orp /mail/id -Jane Singer . . . . SCI
Small Business — 1tw -750 -p199/DF -Mark Stevens . . . . . STE
Small Business Money & Taxes — 1tw -700-800 -man /wire/mail /ctc /fax - CLI
Smart Money — 3tw -600 -orp /mail/wire -Bruce Williams . . . . . NEA
Smart Money/Graphic — 1tw -25.6 -orp /mail -Ken Marshall . . . . CNS
Southern California Focus — 2tw -600/700 -mail/DF -Thomas Elias . . . . . SCF
Speaking Out For Children — 1tw -200-400 -orp /ctc /wire -David Liederman & Child Welfare League . . . . . NU
Special Sections Advantage Service — 2tm -10000 -man /DF /DNS /id /igp /C12 - . . . . . LATS
Star Stanzas — 1tm -ps -mail/man -Selma Glasser . . . . . GLA
Staying Ahead Column — 2tw -750 -mail/wire/DF /DNS - Jane Bryant Quinn . . . . . WPW
Stop, Thief! — 1tw -var -orp /mail - Staff . . . . . AMW
StreetWise — 2tw -700 -mail/DF /DNS -Herb Greenberg . . . . . CHR
Succeeding In Small Business — 1tw -850 -man /igp /DF /DNS /C12 -Jane Applegate . . . . . LATS
Successful Investing — 3tw -750 -mail/DF /DNS -Andrew Leckey . TMS
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SHNS — 7tw -var -mail/wire/DF /DNS - Staff . . . . . SHN
Taking Care of Your Money — 1tw -750 -orp /mail -Brian Costello . MIL
Taking Stock — 3tw -300 -mail/DF /DNS -Malcolm Berko . . . . . CRE
Tax & Financial Management Series — 1tm -1000-1500 -man /mail/ctc /fax - Staff CLI
Tax Adviser, The — 1tw -600 -orp /mail -George Smith . . . . . NEA
Tax Fables — 1tw -600 -mail/wire -A.J. Cook . . . . . SHN
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Tax Updates — 1tw -300 -mail/ctc - Staff . . . . . BN
The Advertising Workshop — 1tm -var/1000 -man -Jim Avery . . . ADV
The European — 1tw -ctc /fax - . . . . . INNF
The Lottery Column — 1tw -500-700 -mail/ctc -Ben Johnson . . . . WFS
The Observer — 6tw -ctc /fax - . . . . . INNF
The Winning Edge — 2tw -700 -mail/DF /DNS /orp - Tom Burdick & Charlene Mitchell . . . . . CRE
Ticker, The — 1tw -var -DF -Julius Westheimer . . . . . LAT-WP
Today's Scene — 4tw -700 -orp /mail/DF /id /igp - Scene . . . . . CNS
Today's Tax Tip — 7tw -120 -mail /fax /ctc - Gary Klott . . . . . NNS
Today's Woman — an -sup (20 stories) -orp /mail/DF /id /igp /ing - Staff . . . . . CNS
Tom Peters On Excellence — 1tw -1000 -mail/DF /DNS -Tom Peters . . . . . TMS
Top Choice Hotels Worldwide — 1tm -var -ctc -J.J. Edwards . . . IBN
TMS Stocks — 7tw -var -ctc -Customized Stock Listings . . . . . TMS
Up The Ladder — 1tw -750 -mail/wire/fax -Sandra Woods . . . . . SS
Upstate Business — 1tm /cont -var -ctc /fax /orp /mail - Peter Heinrich . . . . . SNS
Various Features for Retail/Service Business — cont -var -man /mail/fax - Various . . . . . BFS
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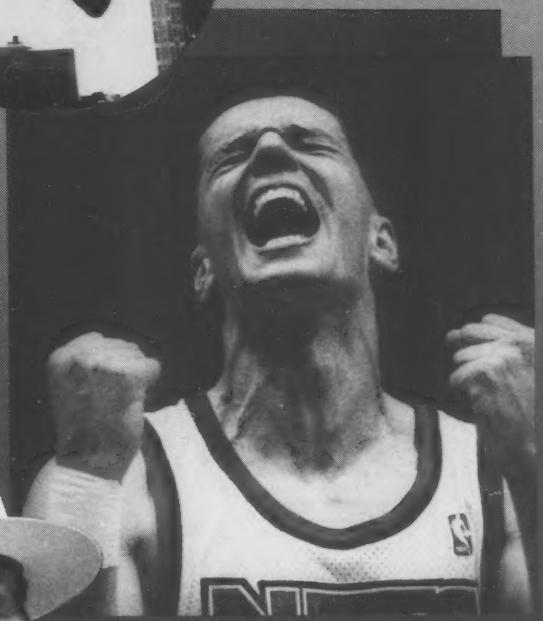
William Donoghue Column — 2tw -750 -mail/DF /DNS -William Donoghue . . . . . TMS
Windows — 1tw /cont -500-600 -ctc /fax /orp /mail - Paul Murphy . SNS
***Wit: Business** — 3tw -var -orp /fax /mail -International Humor Cartoons on Business . . . . . CWS
Word Processing — 1tw -500 -orp /mail -Dona Z. Meilach . . . . . SCI
WordBusiness Agenda — 2tm -var/1000 -mail/man /fax /ctc - Martin Diano . . . . . MDA
Work Life — 1tw -500-700 -man /mail/ctc /fax - Lona O'Connor . . . OC
World Press Review — 1tm -750-2000 -mail -Reprints . . . . . WPR
Write Ideas — 1tm -ps -mail/man - Various . . . . . GLA
Your Financial Health — 1tw -450 -mail/ctc -Carl E. Meyering . . . BN
Your Place In The Workplace — 1tw -500 -orp - . . . . . SCI
Your Taxes — 1tw -750 -ctc -fax -mail - Gary Klott . . . . . NNS

B-CHILDREN'S FEATURES

Aesops Fables Retold By Samuel Eppy — 1tw -ps -orp /id -Samuel Eppy . . . . . OPS
Ask Shagg — 2tw /s -38 1/2x2 /var -orp /mail -Peter Guren . . . . . UFS
Aunt Charlie's Kidchen — 1tw -var -orp /mail -Charlie Michaels . FAM
Bibical Anagram — 1tw /2tw -25pi x 4 -orp /fax /mail -Jodi Jill . . . JIF
Book Reviews (Children's) — 1tw -var -orp /igp -Carol Lee . . . . FEA
Brainteasers — 1tw -ps -orp /id - Various . . . . . SCI
Bubble Gum Rapper — 1tw -var -orp /mail -The Baton Rouge Advocate Education Services Dept. . . . . NEA
Celebrity Teen Talk — 1tw -600-700 -mail/igp -Jason Rich . . . . . TTC
Children's Activities — 7tw -ps -orp - Various . . . . . SCI
Children's Book Reviews Mini — an -mail -orp - . . . . . CNS
Children's Express — 1tw -750 -ctc /mail/id - Children....for Everybody . . . . . CE
Children's Page — 1tw -ps -orp /id - Various . . . . . SCI
Children's Puzzles — 1tw -ps -orp /man /mail /fax - Staff . . . . . BO
Christmas Activities — 7tw -ps -orp /id - Various . . . . . SCI
Class Acts — 1tw -var -mail/wire -Fort Worth Star Telegram . . . . . NYT
Color The Drawing — 1tw -ps -orp -W. Trag . . . . . OPS



The New York Times

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Crafts/Make It Yours — 1tw -550 -orp /mail/DF /id - Nelle Barfield Banks . . . . . CNS
Crossword & Games — 1tw /(7) -var -orp /mail/id - Various . . . . . CNS
Designs In Nature — 1tw -ps -orp /id -W. Hearn . . . . . OPS
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Food Mini — 1tw /(14) -var -orp /mail/DF /igp /id - Various . . . . . CNS
Fun And Games Picture Puzzles — 1tw -ps -orp /id -W. Trag . . . SCI
Fun In The Making — 1tw -4 1/4 -orp -Juanita Hamil . . . . . CSP
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Fun Page — 1tw -7 x 14 1/2 -orp - Staff . . . . . SM
Go-Pot-To-Dot — 6tw -4x4 -orp -Dawn Abraham . . . . . AIS
Green Earth Guardians — s -gps/tpt/hpt -orp /mail -Erik Sansom . ATF
Guide to Children's TV — 1tw -600 -wire/mail -Evan Levine . . . . UFS
Handy Action — 1tm -50 -orp /id -M. Zanco . . . . . SCI
Hidden Pictures Puzzles — 1tw -ps -orp /id -Walt Trag . . . . . SCI
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How Many? — 1tw -ps -orp /id -Engleman . . . . . SCI
In Their Own Words — s -spv -orp /mail -Paul Howie . . . . . UFS
Inside the Video Games — 1tw -600 -mail/id /DF /DNS - Chip and Jonathan Carter . . . . . TMS
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It's The Truth (Facts) — 1tw -hps -orp /id -Paul Swan . . . . . SCI
Johnny Wonder — s -var -orp /mail -Dick Rogers . . . . . UFS
Junior Chef — 1tw -ps -orp /id -Benge . . . . . OPS
Junior Editors — 6tw -200 -mail/orp /id -Hoffmann/Simonsen . . . . . APN
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Juvenile — 7tw -ps -orp /id - Various . . . . . SCI
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Kid Korner — 1tw -hps -orp /man -Tod Truelson . . . . . AIS
Kid's Ask Peggy — 1tw -var/500 -mail/man /fax -Peggy Hinders . . HIN
Kids Home Newspaper — 1tw -orp -mail -DF - . . . . . CNS
Kids Home Library — 1tw -orp /mail/DF - Jason Zappe . . . . . CNS
Kids/On Better Babies — 1tw -var -mail/orp /ctc -Glenn Doman . . NWB
Kids' Bonus - Word Puzzle (word search) — 1tw -2 col. SAU x 4 -orp - Staff . . . . . DFS
Kids' Crossword — 1tw -3 1/8x9 -orp - Staff . . . . . DFS
Kids' Fun Page — 1tw -hpt -orp /id -Oceanic Press . . . . . OPS
Kidsday Service — 3tw -1000 -man /DF /id /igp /C12 - Staff . . . LATS
Kidspot — 6tw -18x3 5/8 -orp /mail -Dick Rogers . . . . . UFS
Kitchen Kids — 1tw -700 -orp /mail/DF /id - Rena Coyle . . . . . CNS
Learn to Swim — sea -18x2 -id -A.S.A. Julie Hoyle Smith . . . . . ITP
Learning Through Stamps — occ -250 -man -Joseph Zollman . . . STA
Mazes — cont -ps -orp /fax /mail - . . . . . BO
Mazes — 1tw -ps -orp - Various . . . . . OPS
Mazes — 1tw -ps -orp - Various . . . . . SCI
Mini Page, The — 1tw -sup -orp /mail -Betty Debman . . . . . UPS
Minor Cartoon — 1tw /2tw -25pi x5 -orp /fax /mail - Various . . . . . IJF
***Nancy** — 6tw /s -38 1/2x1 7/8 /var -orp /mail -Jerry Scott . . . . . UFS
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Pennywhistle Press — 1tw -6pt -orp /mail - Staff . . . . . PEN
Plexers — 6tw /s -2 x 3 -mail/orp /id - Staff . . . . . PLX
Pooh's Corner — 1tw -var -mail -Jessica Winston . . . . . NWB
Prime Time Together....with Kids — 2tw -350 -orp /DF /id -Donna Erickson . . . . . KFS
Prof. Foolery — 6tw -6x8 -orp -Lovell Buchanan . . . . . AIS
Professor Doodle's — 6tw /s -d-38 1/2x2 /s-hpt/hp -orp -Steve Sack & Craig MacIntosh . . . . . TMS
Professor Yuk-Yuk's Cartooning Class/Cartoon College — s -spv/sph/tpt/tps orp /mail - Werner Wejp-Olsen . . . . . UFS
Puzzles Just For You (Juvenile) — 1tw -ps -orp /id -E. Engleman . SCI
Rebuses For Kids — 1tw -var -orp /mail - Various . . . . . SCI
Santa Claus — sea -650 -ctc -Elyse Killoran . . . . . PCG
Sticky Fingers For Kids — 1tw -spv -orp /mail -Bevleander/MacDonald/ Paquette . . . . . SCI
Taking The Kids — 2tw -var -mail -Eileen Ogintz . . . . . OGI
Talk To Us — 1tw -700-750 -mail/DF /DNS -Pat Schudy & David Woolf . . . . . UPS
Tell Me Why — 6tw -100 -mail/DF /DNS /mail - Arkady Leokum . . . UPS
Tongue Twisters — 1tw -ps -orp - Various . . . . . SCI
Top Children's Videos — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine . . . . . BPI
Trumpet Activity Panel — 3tw -8 x 10 -orp /mail -Richard Comely . DAA
TV Minibio — 1tw -200 -DF -Bergen Record . . . . . BPI
TVL OUTLOOK Family Fare — 1tw -var -orp /mail/ctc /wire - Chris Carpenter . . . . . TVL
TVL Visions Children's Choice — 1tw -var -orp /mail/ctc /wire - Chris Carpenter . . . . . TVL
Uncle Art's Funland — s -var -orp /mail -Art Nugent . . . . . UFS
Xmas Stories — 1tw -var -orp - Various . . . . . SCI
You Can With Beakman — 1tw -qps/hpt -orp /mail -Jok Church . . UPS
Young Adult Mini — an (20 stories) -orp /mail/id - . . . . . CNS
Zoo Jingles — 1tw -spv -id -Trag . . . . . SCI

9-COINS & STAMPS

Coin Roundup — 1tw -500 -man /C12 /DF /DNS /igp - Edward C. Rochette . . . . . LATS
General Portrayals — cont -var -orp - Staff . . . . . FCP
Judaica Stamp & Coin Reporter — eom -300-500 -man -Joseph Zollman . . . . . STA
Kovels: Antiques And Collecting — 1tw -850 -mail/DF /igp -Ralph and Terry Kovel . . . . . KFS
Learning Through Stamps — occ -250 -man -Joseph Zollman . . . STA
Spotlight on Judaica — 1tm -400-500 -man -Joseph Zollman . . . . STA
Stamp Nook — 1tw -600 -man /igp -Ronald Anders . . . . . ARF
Stamping Grounds — 1tw -300-500/gps -man -Joseph Zollman . . . STA
Stamps — 1tw -600-man/mail/ctc/fax/igp/C12 -David V. Tilton . . . . TIL
Stamps and Coins — 1tw -var -DF - Various . . . . . LAT-WP
The Stamp and Coin Exchange — 1tw -850 -igp /wire/ DF /ctc - Peter M. Rexford . . . . . REX

10A-COMICS (Strips)

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Adventure In Nature — 7tw -7x2 1/4 /12 3/4x5 3 -orp -Robert Peterson . . . . . AIS
Afterworld — 7tw -var -mail -Todd Schowalter . . . . . PLP
***Agatha Crumm** — 6tw /s -d-6 7/16 /S-tps/hpt -orp -Bunny Hoest & John Reiner . . . . . KFS
Airhawk Adventure — 7tw /s -sph -orp -B. Foley . . . . . SCI
Albert — 6tw -6 1/2 x 2 1/4 -orp -Robert Nunn . . . . . AIS
***Alley Oop** — 6tw /s -d-38 1/2x1 3/4 /var -orp /mail -Dave Graue & Jack Bender . . . . . NEA
Amazing Spider-Man, The — 6tw /s -d-38 1/2/S-hps/tps/p -orp /mail -Stan Lee . . . . . KFS
Andy Capp — 6tw /s -d-38.9 x 2 1/8 /s-tps/hpt/qps -Reggie Smythe . NAS
Anggie — 6tw -6 1/2 x 2 1/4 -orp -Dawn Munson . . . . . AIS
Animal Crackers — 6tw /s -d-38 1/2x2 /S-hpt/hp -orp -Roger Bollen . TMS
Annie — 6tw /s -d-38 1/2x2 /S-hpt/hp -orp -Leonard Starr . . . . . TMS
Apartment 3-G — 6tw /s -38.9x2 1/8 /S-hps/tp -orp -Alex Kotzky . . NAS
Archie — 6tw /s -hps/hpt/qps -Archie Comic Publications . . . . . CRE
Arlo and Janis — 6tw /s -38 1/2 x 1 7/8/var -orp /mail -Jimmy Johnson . . . . . NEA
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As You Were — 1tw -sph -orp -Jim Baker . . . . . SCI
Ask Shagg — 2tw /s -38 1/2x2 /var -orp /mail -Peter Guren . . . . . UFS
***Assignment: Top Secret** — 6tw /s -44x2 1/8 /hps -orp -Bill Barry . ADF
Atila — 7tw -var -mail -Grosso . . . . . CCS
B.C. — 6tw /s -hpt/hps/tps/qps/pt -Johnny Hart . . . . . CRE
Baby Blues — 6tw /s -qps/tps/hpt/tpt -Rick Kirkman & Jerry Scott . CRE
Ballard Street — 6tw /s -hps/hpt/qps -Jerry Van Amerongen . . . . . CRE
***Barney Google And Snuffy Smith** — 6tw /s -d-6 7/16 /S-pt/hps/t -orp -Fred Lasswell . . . . . KFS
Be A Sport — 6tw -6 1/2 x2 1/4 -orp -Jim Janeway . . . . . AIS
Beaker — 7tw /cont -spv/var -mail/id -Leonard Bruce . . . . . LDC
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Bench Warmers — 6tw /s -qps/hps/hpt -Richard Torrey . . . . . CRE
Best Years — 6tw -6 1/2 x 2 1/4 -orp -Ed Heckman . . . . . AIS
Betty — 6tw /s -38 1/2 x 2 /var -orp /mail -Gary Delainey & Gerry Rasmussen . . . . . UFS
Bible Story — 6tw -7x2 1/4 -orp -Glen Cassel . . . . . AIS
Big Nate — s /6tw -38 1/2 x 1 3/4/var -orp /mail -Lincoln Peirce . . UFS
***Blondie** — 6tw /s -d-6 7/16 /S-pt/hps/h -orp -Dean Young & Stan Drake . . . . . KFS
Bobby Babysitter — 6tw -6 1/2 x 2 1/4 -orp -Ron Fritz . . . . . AIS
***Boner's Ark** — 6tw /s -d-6 7/16 /S/hps/tps/ -orp -Frank and Addison Johnson . . . . . KFS
***Born Loser** — 6tw /s -38 1/2x1 3/4/var -orp /mail -Art and Chip Sansom . . . . . NEA
Bound & Gagged — 6tw /s -d-38 1/2x2 /S-hpt/hp -orp -Dana Summers . . . . . TMS
Brainstorners — 7tw -hpt/tps/qps -orp /mail -Mike Smith . . . . . LIT
Brenda Starr — s /6tw -d-38 1/2x2 /S-pt/hps -orp -Ramona Fradon & Mary Schmich . . . . . TMS
***Bringing Up Father** — 6tw /s -d-6 7/16 /S/hps/tps/ -orp -Frank Johnson . . . . . KFS
Broom-Hilda — 6tw /s -d-38 1/2x2 /S-pt/hps -orp -Russell Myers . . TMS
Brothers-in-Law — 1tw -var -mail -Edward Bryant . . . . . IND
Buckets, The — 6tw /s -d-38 1/2 x 2 /S-hpt/hp -orp -Scott Stantis . TMS
Calvin and Hobbes — 6tw /s -S-hps/tps/qps/pt/hpt -orp /mail -Bill Watterson . . . . . UPS
Car Cartoons — 7tw -var -orp - Various . . . . . SCI
Catfish — 6tw /s -d-38 1/2x2 /S-hpt/hp -orp -Fred Wagner & Tom Cone . . . . . TMS
Cathy — 6tw /s -S-hps/tps/qps/pt/hpt -orp /mail -Cathy Guisewite . . UPS
Chess Mate — 1tw -tpt -orp /mail -James Horton . . . . . SCI
***Chester** — 6tw -var -orp -William Hatch and Tony Ortiz . . . . . FSS
Christmas Strip — sea -38 1/2x1 3/4 -orp /mail - Staff . . . . . NEA
Chubb & Chauncey — 6tw -4 col. -mail -Rodewalt . . . . . TSS
Citizen Senior — 6tw -mail -Dave Berg . . . . . WFS
Clip Art: Entertainment — 1tw /(50) -25.6 -orp /mail - . . . . . CNS
Coby's Corner — 1tw -38 x 2 -orp -Dick Smith . . . . . SDS
Comics For Kids — s /6tw -S-hps/tps/hpt/qps/d-6 7/16 -orp /mail -Bob Weber Jr . . . . . KFS
Crock — 6tw /s -38.9x2 1/8 /S-hps/tp -orp -Don Wilder & Bill Rechin . NAS
Curious Avenue — 6tw /s -tps/tpt/qps -mail/orp -Tom Toles . . . . . UPS
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- Every day: stories from The New York Times, Cox Newspapers, Fort Worth Star-Telegram, Los Angeles Daily News, San Francisco Chronicle and the NYT regional newspapers.

The New York Times

Beaker — 7tw /cont -spw/var -mail/id -Leonard Bruce . . . . . LDC
***Beetle Bailey** — 6tw /s -d-6 7/16 /S-pt/hps/t -orp -Mort Walker . . KFS
Beech Warmers — 6tw /s -qps/hps/hpt -Richard Torrey . . . . . CRE
***Berry's World** — 6tw /s -id 1/16 /S-tps/qps/hpt/tpt -orp /mail -Jim Berry . . . . . NEA
Better Half, The — 6tw /s -d-19/S-tps/qps/hpt -orp /mail -Jay Harris . KFS
Betty — 6tw /s -38 1/2 x 2 /var -orp /mail -Gary Delainey & Gerry Rasmussen . . . . . UFS
Big Nate — s /6tw -38 1/2 x 1 3/4/var -orp /mail -Lincoln Peirce . . UFS
***Blondie** — 6tw /s -d-6 7/16 /S-pt/hps/h -orp -Dean Young & Stan Drake . . . . . KFS
***Boner's Ark** — 6tw /s -d-6 7/16 /S/hps/tps/ -orp -Frank and Addison Johnson . . . . . KFS
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Buckets, The — 6tw /s -d-38 1/2 x 2 /S-hpt/hp -orp -Scott Stantis . TMS
BIZARRO — 6tw /s -20x4 3/8 /tps/tpt/qps/qpt -orp /mail -Dan Piraro . CHR
Calvin and Hobbes — 6tw /s -S-hps/tps/qps/pt/hpt -orp /mail -Bill Watterson . . . . . UPS
Catfish — 6tw /s -d-38 1/2x2 /S-hpt/hp -orp -Fred Wagner & Tom Cone . . . . . TMS
Cathy — 6tw /s -S-hps/tps/qps/pt/hpt -orp /mail -Cathy Guisewite . . UPS
Chubb & Chauncey — 1tw -1/2 tab -mail . . . . . TSS
Clip Art: Entertainment — 1tw /(50) -25.6 -orp /mail . . . . . CNS
Clip Art: Lifestyle — 1tw /(50) -25.6 -orp /mail . . . . . CNS
Comics For Kids — s /6tw -S-hps/tps/hpt/qps/d-6 7/16 -orp /mail -Bob Weber Jr . . . . . KFS
Crock — 6tw /s -38.9x2 1/8 /S-hps/tp -orp -Don Wilder & Bill Rechin . NAS
Crowley Chronicle — 1tw -25.6 picas -orp /mail -Pat Crowley . . . CNS
Curious Avenue — 6tw /s -tps/tpt/qps -mail/orp -Tom Toles . . . . . UPS
Curtis — 6tw /s -d-6 7/16 /s-hps/tps/hpt/qps -orp /DF -Ray Billingsley . KFS
Dave — 6tw /s -d-38 1/2x2 /S-hpt/hp -orp -Dave Miller . . . . . TMS
Dear Gods — 6tw /cont -spw/var -mail/id -Leonard Bruce & Ross Osterman . . . . . LDC
Dennis The Menace — 6tw /s -19x3 5/8 /S-hps/tps -orp -Hank Ketcham . . . . . NAS
Dick Tracy — 6tw /s -d-38 1/2x2 /S-hpt/hp -orp -Dick Locher & Max Collins . . . . . TMS
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Drabble — 6tw /s -d-38 1/2x1 3/4 /var -orp /mail -Kevin Fagan . . . UFS
Duffy — 6tw /s -S-hps/tps/pt/hpt -orp /mail -Bruce Hammond . . . . UPS
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Eggers — s -sph/gps/spw/tpt/hpt -orp /mail -Lori Lee Landi . . . . . AIF
Ernie — 6tw /s -d-6 7/16 /S-hps/tps/hpt/qps -orp /mail -Bud Grace . KFS
Family Circus, The — 6tw /s -d-3 5/32/d-19/S-tps -orp /mail -Bil Keane . . . . . KFS
***Ferd'nand** — 6tw /s -38 1/2x1 3/4 /var -orp /mail -Henrik Rehr . . UFS
Figments — 7tw -7x2 1/4 /12 3/4x5 -orp -Dale Hale . . . . . AIS
Flash Gordon — 6tw /s -d-6 7/16 /s-tps -orp /mail -Thomas Warkentin . . . . . KFS
For Better Or For Worse — 6tw /s -S-hps/tps/qps/pt/hpt -orp /mail -Lynn Johnston . . . . . UPS
Fox Trot — 6tw /s -hps tps qps hpt pt -orp /mail -Bill Amend . . . . UPS
Francie — 6tw /s -38 1/2x1 3/4 /var -orp /mail -Sherrie Shepherd . . UFS
***Frank and Ernest** — 6tw /s -d-38 1/2 x 1 7/8 /var -orp /mail -Bob Thaves . . . . . NEA
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Freyd — 7tw /s -var -ctc /fax /orp /mail - Bob Keleman & Philippe Grabowski . . . . . SNS
Funky Winkerbean — 6tw /s -38.9x2 1/8 /S-tps/hp -orp -Tom Batiuk . NAS
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Herman — 6tw /s -4 1/4 S-hps/tps/qps -orp /mail -Jim Unger . . . . UPS
Hi & Jinx Mastheads — 1tw -2 1/4 x 12 3/4 -orp /ing -Mal Hancock . DAA
Hi and Lois — s /6tw -S-hps/tps/hpt/qps/d-6 7/16 -orp /mail/DF -Brian & Greg Walker and Chance Browne . . . . . KFS
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Horrorscope — 6tw /s -12 1/2pi x2 1/8 /20pi x 3 1/4 -orp -Eric Olson & Susan Kelso . . . . . KFS
***Hubert** — 6tw /s -d-3 5/32 /6 7/16 /S-tps/hpt -orp -Dick Wingert . KFS
In Their Own Words — s -spv -orp /mail -Paul Howle . . . . . UFS
Johnny Wonder — s -var -orp /mail -Dick Rogers . . . . . UFS
Judge Parker — 6tw /s -38.9x2 1/8 S-hpt/tp -orp -Woody Wilson & Harold LeDoux . . . . . NAS
Jump Start — 6tw /s -38 1/2 x 1 7/8 /var -orp /mail -Robb Armstrong . UFS
***Junior Whirl** — s -tps/hpt -orp -Hal Kaufman . . . . . KFS
Just Add Walter — S /6tw -S-hps/tps/tpt/hpt/qps/D-6 7/16 -orp /mail -Tim Faherty . . . . . KFS
Juvenile Christmas Page — 1tw -ps -orp /id - Various . . . . . SCI
***Katzenjammer Kids** — s -tps/hpt -orp -Hy Eisman . . . . . KFS
Kids Home Newspaper — 1tw -orp -mail -DF . . . . . CNS
Kudzu — 6tw /s -hpt/pt/hps/tps/qps -Doug Marlette . . . . . CRE
Lootoons — 7tw /cont -spw/var -mail/id -Leonard Bruce . . . . . LDC
Let Doctor Know Teach You — 7tw -6 3/4x9 1/4 -orp -J. Seidita . . AIS
***Lockhorns** — 6tw /s -d-3 5/32 /S-tps/hpt -orp -Bunny Hoest & John Reiner . . . . . KFS
Luann — S /6tw -38.9x2 1/8 /S-tps/hp -orp -Greg Evans . . . . . NAS
***Mandrake The Magician** — 6tw /s -d-6 7/16 /S-tps/hpt -orp -Lee Falk & Fred Fredericks . . . . . KFS
Maria — 7tw -var -mail -Griz . . . . . CCS
Mark Trail — 6tw /s -38.9x2 1/8 /S-hps/tp -orp -Jack Elrod . . . . . NAS
***Marmaduke** — 6tw /s -18 1/2x3 3/8 /Var -orp /mail -Brad Anderson . UFS
Marvin — 6tw /s -38.9x2 1/8 /S-tps/hp -orp -Tom Armstrong . . . . . NAS
Mary Worth — 6tw /s -38.9x2 1/8 /S-hps/tp -orp -Joe Giella and John Saunders . . . . . NAS
Middletons, The — 6tw /s -S-hps/tps/hpt/qps -orp -Ralph Dunagin & Dana Summers . . . . . NAS
Miss Peach — 6tw /s -hpt/hps/tps/qps/tpt -Mell Lazarus . . . . . CRE
Mister Boffo — 6tw /s -d-38 1/2x2 /S-hpt/hp -orp -Joe Martin . . . . TMS
Momma — 6tw /s -tps/hpt/qps/tpt -Mell Lazarus . . . . . CRE
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Mother Goose & Grimm — 6tw /s -d-38 1/2x2 /S-hpt/hp -orp -Mike Peters . . . . . TMS
Motley's Crew — 6tw /s -d-38 1/2x2 /S-hpt/hp -orp -Ben Templeton & Tom Forman . . . . . TMS
***Nancy** — 6tw /s -38 1/2x1 7/8 /var -orp /mail -Jerry Scott . . . . . UFS
New Breed, The — 6tw /s -S-tps/hpt/qps/d-3 5/32 - Various . . . . KFS
On The Fastrack — 6tw /s -d-6 7/16 /S-tps/hpt/hps/qps -orp -Bill Holbrook . . . . . KFS
One Big Happy — 6tw /s -tps/qps/hpt/hps -Rick Detorie . . . . . CRE
Out of Bounds — 6tw /s -hpt/tps/qps -orp -Don Wilder & Bill Rechin . NAS
Outland — 1tw -hps/hpt/tps -orp /mail -Berke Breathed . . . . . WPW
Overboard — 6tw /s -tps/qps/tpt -mail/orp -Chip Dunham . . . . . UPS
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***Phantom, The** — 6tw /s -d-6 7/16 /S-pt/hps/tps/qps -orp -Lee Falk & Sy Barry . . . . . KFS
Pickles — 7tw -38.6 picax2 hps/hpt/tps -mail -Brian Crane . . . . . WPW
Pogo — 6tw /s -39 x 2 1/4/S-pt/h -orp -Pete & Carolyn Kally . . . . . LATS
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Pops Place — 6tw /s -d-6 7/16 /S-tps/pt/hps/qps -id -S.C. Rawls . KFS
***Prince Valiant** — s -S-pt/hps/tps -orp -John and Cullen Murphy . . KFS
Professor Doodle's — 6tw /s -d-38 1/2x2 /s-hpt/hp -orp -Steve Sack & Craig MacIntosh . . . . . TMS
Professor Yuk-Yuk's Cartooning Class/Cartoon College — s -spv/sph/tpt/tps orp /mail - Werner Wejp-Olsen . . . . . UFS
Querubin — 7tw -var -mail -Quir Grosso . . . . . CCS
Real Life Adventures — 6tw /s -tps/qps -mail/orp -Lance Aldrich & Gary Wise . . . . . UPS
***Redeye** — 6tw /s -d-6 7/16 /S-tps/hpt/qps -orp -Bill Yates & Mel Casson . . . . . KFS
Rex Morgan, M.D. — 6tw /s -38.9x2 1/8 /S-hps/tp -orp -Woody Wilson & Tony DiPreta . . . . . NAS
***Ripley's Believe It Or Not!** — 6tw /s -18 1/2 x 4 1/4 /var -orp /mail -Staff . . . . . UFS
Robert R.N. — 6tw -4x4 -orp -Joe Genovese . . . . . AIS
***Robotman** — s /6tw -38 1/2 x 2/var -orp /mail -Jim Meddick . . . . NEA
Rojo, The Red Lobster — 7tw -var -mail -Elaine Sandra Abramson . CAC
Rose Is Rose — 6tw /s -38 1/2x1 13/16 /Var -orp /mail -Pat Brady . UFS
Rubes — 6tw /s -tps/hpt/qps/tpt -Leigh Rubin . . . . . CRE
Sally Forth — S /6tw -38.9 x 2 1/8 /S-hpt/tp -orp -Greg Howard and Craig MacIntosh . . . . . NFS
***Sam & Silo** — 6tw /s -d-6 7/16 /S-tps/hpt/qps -orp -Jerry Dumas . KFS
San Victorino — 7tw -var -mail -Gamez . . . . . CCS
Sherman's Lagoon — 6tw /s -hpt/tps/tpt/qps -J.P. Toomey . . . . . CRE
Shoe — 6tw /s -d-38 1/2x2 /S-hpt/hp -orp -Jeff MacNelly . . . . . TMS
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Sibling Reverly — 6tw -tps/qps/hpt -mail/orp -Man Martin . . . . . UPS
Small Society, The — 6tw /s -d-4 1/4 /6 7/16 /S-tps/hpt/qps -orp -Bill Yates . . . . . KFS
Sports Hall Of Shame — 6tw /s -d-19 x 3 1/2/S-hpt/hp -orp -Bruce Nash & Allan Zullo . . . . . TMS
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Teenage Mutant Ninja Turtles — 6tw /s -tps/hpt/tps/qps -Kevin Eastman & Peter Laird . . . . . CRE
That's Jake — 6tw /s -19x3 1/2 /s-hpt/hp -orp -Jake Vest . . . . . TMS
The Far Side — 6tw /s -4 1/4 /S-tps/hpt -orp /mail -Gary Larson . . UPS
The Golden Gourmets — 7tw -var -mail -Elaine Sandra Abramson . CAC
The Wizard of Id — 6tw /s -hps/hpt/qps/pt -Johnny Hart and Brant Parker . . . . . CRE
***They'll Do It Every Time** — 6tw /s -d-3 5/32 /S-/tps/hpt -orp -Al Scaduto . . . . . KFS
Those Characters From Cowtown — 7tw -var -mail -Elaine Sandra Abramson . . . . . CAC
***Tiger** — 6tw /s -d-6 7/16 /S-tps/hpt/qps -orp -Bud Blake . . . . . KFS
***Trudy** — 6tw /s -d-3 5/32 /S-tps/hpt -orp -Jerry Marcus . . . . . KFS
Tumbleweeds — S /6tw -38.9 x2 1/8 /S-hpt/tp -orp -Tom K. Ryan . KFS
Uncle Art's Funland — s -var -orp /mail -Art Nugent . . . . . UFS
Walnut Cove — 6tw /s -d-6 7/16 /S-pt/hps/tps/hpt/qps -orp -Mark Cullum . . . . . KFS
***Walt Disney's Donald Duck** — 6tw /s -d-6 7/16 /S-hps/tps/hpt/qps -orp -Walt Disney . . . . . KFS
***Walt Disney's Mickey Mouse** — 6tw /s -d-6 7/16 /S-/hps/tps/hpt/qps -orp -Walt Disney . . . . . KFS
Wee Pals — 6tw /s -hpt/tps -Morrie Turner . . . . . CRE
What A Guy — 6tw /s -D-6 7/12 /S-tps/hpt/qps -Bunny Hoest & John Reiner . . . . . KFS
Wheelers,The — 7tw -hpt/tps/qps -orp /mail -Howie King . . . . . LIT
When A Feller Needs A Prayer — 6tw -4x4 -orp -Phil Jackson . . . AIS
Wild Life — 6tw /s -hps/tps/qps/41 x 2.125 -mail/orp /fax -John Kovalic . . . . . SHE
Willy 'n Ethel — 6tw /s -19x3 5/8 /38.9x2 1/8 -orp -Joe Martin . . . NAS
Winnie Winkle — 6tw /s -d-38 1/2x2 /S-hpt/hp -orp -Frank Bolle . TMS
***Wit of the World: Sunday** — s -tps/hps/tpt/hpt -col /neg /mail -Top International Humor Cartoonists . . . . . CWS
World of Wild — 6tw -7x2 1/4 -orp -Jim Janeway . . . . . AIS
Your Newspaper — S -sph -orp /mail -William Kresse . . . . . JPS
Ziggy — 6tw /s -4 1/4 /S-hps/tps/qps -orp /mail -Tom Wilson . . . . . UPS
Zippy The Pinhead — 6tw /s -S-sph/d-7 7/16 -id -Bill Griffith . . . KFS

10C-COMICS (Cartoon Panels)

Adventure of Dippsie Dookie Dog & Cluck The Duck — 1tm - var mail - Edward Bryant . . . . . IND
All In The Family — 1tw -var -mail -Bill Murray . . . . . MFS
Animal Cartoons — 1tw -var -mail/id - Various . . . . . SCI
Aphrodite — 1tw -sph -orp - Staff . . . . . ITP
Apple Pie — 1tw -21x4 1/2 -orp -R. David Boyd . . . . . MOR
Arty Facts — 1tw -orp /id -Ray Fisher . . . . . SCI
Atila — 7tw -var -mail -Grosso . . . . . CCS
Back Home — 1tw -70x7 -orp /mail -Hormer Box . . . . . EDC
Bargain Daze — 1tw -2 cols. x 5 -orp /mail -Harley Schwadron . . . DAA
Barnacle & His Friends — 1tw -spv -orp /id -Alex Moore . . . . . OPS
Belvedere — 6tw /qt -3 1/8 -mail/id /orp -George Crenshaw . . . . . PDF
Bent Offerings — 6tw -orp -Don Addis . . . . . CRE
Better Half, The — 6tw /s -d-19/S-tps/qps/hpt -orp /mail -Jay Harris . KFS
Big Biz — 5tw -1col.x3 1/2 -orp /mail -Harley Schwadron . . . . . DAA
Biggs Business — 6tw -4x4 -orp -Bob Zahw . . . . . AIS
Brainstormers — 7tw -hpt/tps/qps -orp /mail -Mike Smith . . . . . LIT
Briefcase — 6tw -4 1/4 -orp /mail -John Louthan . . . . . UPS
Business Card — 3tw -38 picas x 3 -orp /fax /mail -Gene and Anne Bassett . . . . . CWS
Business Cartoons — 5tw /7tw -var -orp /mail - Various . . . . . SCI
BIZARRO — 6tw /s -20x4 3/8 /tps/tpt/qps/qpt -orp /mail -Dan Piraro . CHR
Callahan — 1tw -var -mail -John Callahan . . . . . LR
Candy Man, The — 1tw -var -mail -Bill Murray . . . . . MFS
Car Cartoons — 7tw -var -orp - Various . . . . . SCI
Cartoon Kitchen, The — 1tw -var -mail/fax -Larry Gonick . . . . . WCS
Cartoon Quarterly, The — qt -3 1/8 -orp /id /mail -George Crenshaw . . . . . PDF
Cartoon Talent Search — 1tw -var/24 x 19picas -id /orp - Staff . . CTS
Cartoons — 1tw -4 1/4 -orp - Staff . . . . . CSP
Channel Chuckles — 7tw -4x4 -orp - Various . . . . . AIS
Charlie — 6tw -19x5 -orp -Charles Rodriques . . . . . TMS
Church Chuckles — 1tm -qpt -orp /id -Charles Cartwright . . . . . SCI
Church Chuckles — 1tw -3 1/4x4 -orp -Charles Cartwright . . . . . SM
Claude & Cleo — 1tw -sph -orp /id -Jim Whiting . . . . . SCI
Clip Art: Entertainment — 1tw /(50) -25.6 -orp /mail . . . . . CNS
Computer Cartoons — 3tw -var -id - Various . . . . . SCI
Computertoons — 6tw -4x4 -orp -Ron Stanford . . . . . AIS
Comsumer Tidbits Cartoons — 2tm -30 -orp /id -C. Dennis . . . . . SCI
Country Parson — 1tw -1 5/8 x3 -orp -Frank Clark . . . . . SM
Country Things — 1tw -32 x 50pi -orp /mail/ctc /fax - Bob Artley . . ENF
Crack Beast, The — 1tm -var -mail -Edward Bryant . . . . . IND
Croaker — 1tw -4 1/4 -orp -John Jarvis . . . . . CSP
Crowley Chronicle — 1tw -25.6 picas -orp /mail -Pat Crowley . . . CNS
Dash of Humor — 1tw -3 1/16 x 3 3/4 -orp -Art Bouthiller . . . . . CCO
Dennis The Menace — 6tw /s -19x3 5/8 /S-hps/tps -orp -Hank Ketcham . . . . . NAS
Diet Cartoons — 3tw -var -orp - Various . . . . . SCI
Dim Wits — 6tw -4 x 4 -orp -David Rogers . . . . . AIS
Dining-Out Cartoons — 1tw -var -orp /id - Various . . . . . SCI
Dry Bones — 3tw -38 picas x 7 /var -orp /fax /mail -Ya'akov Kirschen . CWS
Dunagin's People — 6tw /s -19x3 5/8 /S-tps/hpt -orp -Ralph Dunagin . . . . . NAS
Easter Cartoons — 5tw -var -id - Various . . . . . SCI
Eco-logic — 6tw -4x4 -orp -Lee Kerber . . . . . AIS
Entertainment Nostalgia Comic — an (52 comics) -mail -orp -id . SNC
Entertainment Page — 1tw -ps -orp - Staff . . . . . SM
Ever Notice...? — qt /6tw -var -mail -Keith M. Manzella . . . . . NFI
Everybody's Business — 1tw -var -id -Matt Tolbert and Ken Roberts . TOL

Excursions Comic/Weekly Event — 1tw -38.6 -orp /mail - Staff . CNS
Extenuating Circumstances — 6tw -19 x 4 -orp /mail -David Watkins . . . . . SUZ
Entertainment Comic — 1tw -25.6 picas -orp /mail . . . . . CNS
Exterminator — 1tm -var -mail -Edward Bryant . . . . . IND
Family Circus, The — 6tw /s -d-3 5/32/d-19/S-tps -orp /mail -Bil Keane . . . . . KFS
Farcus Cartoons, Inc. — 6tw -19pi x 3 5/8 -orp /mail -David Waisglass & Gordon Coulthart . . . . . FAC
Farming Today (Cartoons) — 7tw -orp /id -Ernie Riggs . . . . . SCI
Fillers, Graphics & Comics — 1tw /(11) -var 25.6/39 -orp /mail/id -Various . . . . . CNS
Financial Mini — 1tw /(17) -var -orp /mail/DF /igp - Various . . . . CNS
Fish Story — 6tw -3 1/2x4 -orp -Randy Bisson . . . . . AIS
Fish Story I — 6tw -4 x 4 -orp -Randy Bison . . . . . AIS
Fitness Is — 1tw -hps -orp /id -Joe Buresch . . . . . OPS
Food Mini — 1tw /(14) -var -orp /mail/DF /igp /id - Various . . . . . CNS
Football Facts — 1tw -spv -orp /mail -Kent & Dywelska . . . . . LIB
For Heavens's Sake — 1tw -qpt -orp /id -Lonnie J. Gross . . . . . OPS
For Warped Minds Only — 7tw /s -hps -id /mail -Ralph Hamellmann . . . . . GLO
Foreign Strips — 7tw -var -orp - Various . . . . . SCI
Fred — 7tw /1tm -var -mail -Leonard Bruce & Charles Durck . . . . . LDC
Fritz — 1tw -ps -orp /id - Various . . . . . OPS
Funny Side — 1tw -4 1/4 -orp - Staff . . . . . CSP
Fuzzy — 7tw /1tm -var -mail -Leonard Bruce . . . . . LDC
Garden Tips Graphic — 1tw -25.6x4 -orp /mail/id -Dan Clifford . . CNS
Golf Cartoons — 1tw -qpt -orp - Various . . . . . OPS
Golf Graphic/Teeing Off — 1tw -25.6 picas -orp /mail -Dan Clifford . CNS
Good News/Bad News — 6tw -19x4 -orp -Henry Martin . . . . . TMS
Graffiti — 6tw -13 x 4 -orp /mail -Gene Mora . . . . . UFS
Grimes — 1tw /cont -500/var -ctc /fax /orp /mail - John Grimes . . . SNS
Grin And Bear It — 6tw /s -19x3 5/8 /S-tps/hpt -orp -Fred Wagner & Ralph Dunagin . . . . . NAS
Handy Action — 1tm -50 -orp /id -M. Zanco . . . . . SCI
***Hazel** — 6tw -3 5/32 -orp -Ted Key . . . . . KFS
***Health Capsules** — 6tw -13 1/2x3 3/4 -orp /mail -Jud Hurd & M. Petti M.D. . . . . UFS
Health Mini — 1tw -var -orp /mail/DF /id /igp - Various . . . . . CNS
Healthwatch/Graphic — 1tw -25.6 -orp /mail -Ken Marshall . . . . CNS
Herman — 6tw /s -4 1/4 S-hps/tps/qps -orp /mail -Jim Unger . . . . UPS
High Tech Cartoons — 1tw -var -orp - Various . . . . . SCI
Hockey Talk — 1tw -spv -orp /mail -Kent & Dywelska . . . . . LIB
Home Improvement Cartoons — 1tw -var -orp /id - Various . . . . . SCI
Horrorscope — 6tw /s -12 1/2pi x2 1/8 /20pi x 3 1/4 -orp -Eric Olson & Susan Kelso . . . . . KFS
Horrorscope — 6tw -2 col. -mail -Olsen Kelso . . . . . TSS
Howie — 7tw -sph -orp /id -Randy Glasbergen . . . . . SCI
***Hubert** — 6tw /s -d-3 5/32 /6 7/16 /S-tps/hpt -orp -Dick Wingert . KFS
Humorous Cartoons — cont -var -orp /mail - Various . . . . . RCC
Impressions — 5tw /1tw -21x4 -orp /mail -Emil V. Abrahamian . . . ABF
In The Bleachers — 6tw -19x4 -orp -Steve Moore . . . . . TMS
Judge Pudge — 6tw -38 1/2 x 2 /19 x 3 5/8 -orp /mail -David Watkins . SUZ
Just Between Us Girls — 6tw -3 1/4 x 4 -orp -Robert Peterson . . . AIS
Just Business — 6tw -4x4 -orp -Al Leiderman . . . . . AIS
Justin Time Tripper — 7tw /cont -spv/var -mail/id -Leonard Bruce & Charles Durck . . . . . LDC
Juvenile Games & Activities — 7tw -ps -orp /id - Various . . . . . SCI
Keeping Up — 1tw -40x4 1/2 -orp /mail -William Hamilton . . . . . CHR
Kids Home Newspaper — 1tw -orp -mail -DF . . . . . CNS
Kidspot — 6tw -18x3 5/8 -orp /mail -Dick Rogers . . . . . UFS
Kit 'N' Carlyle — 6tw -18x3 3/8 /var -orp /mail -Larry Wright . . . . NEA
Kitchen Hints/Graphic — 1tw -25.6 -orp /mail -Staff . . . . . CNS
***Laff-A-Day** — 6tw -d-3 5/32 -orp - Various . . . . . KFS
Larry's World — 7tw -var -orp -Larry . . . . . SCI
'Les Moore' — dly -var -mail -Phillip Jewell . . . . . PJI
Lee Scapes — 6tw -19 x 4 -orp -Bill Lee . . . . . TMS
Legal Limits — 7tw /cont -spv/var -mail/id -Leonard Bruce . . . . . LDC
Leotoons — 7tw /cont -spv/var -mail/id -Leonard Bruce . . . . . LDC
Li'l Ones — 7tw -sph -orp /id -Jim Whiting . . . . . SCI
Life In Suburbs — 1tw -3 1/4 x3 -5 x4 -orp -Al Smith . . . . . SM
Life With Robinson — 3tw -38 picas x 3 -orp /mail -Jerry Robinson . CWS
Lindh-Mute Panel — 1tw -ps -orp /id -A. Lindh . . . . . OPS
Little Man, The — 6tw -var -orp /mail -Ray Salmon . . . . . SAL
***Lockhorns** — 6tw /s -d-3 5/32 /S-tps/hpt -orp -Bunny Hoest & John Reiner . . . . . KFS
Love & Laughter — 1tw -spv -orp /id -Maria Molnar . . . . . OPS
Love Is... — 6tw -12x4 -orp -Kim Grove Casali . . . . . LATS
Malfunction Junction — 6tw -mail -Mal . . . . . WFS
Maria — 7tw -var -mail -Griz . . . . . CCS
***Marmaduke** — 6tw /s -18 1/2x3 3/8 /Var -orp /mail -Brad Anderson . UFS
McCobber & Friends — 1tw -ps -orp /id -B. Zahn . . . . . OPS
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Minor Cartoon — 1tw /2tw -25pi x5 -orp /fax /mail - Various . . . . . IJF
Miss Malaprop — 1tw -orp /id -W. Carouge . . . . . SCI
Movie Review Cartoons — 7tw /1tw -var -mail/fax - Staff . . . . . PPI
Muldoon — 1tw -sph -orp /id -Bob Meyer . . . . . OPS
My Children — 1tw /7tw -var -orp /id - Various . . . . . SCI
My Family — 1tw /7tw -var -orp /id - Various . . . . . SCI
New Breed, The — 6tw /s -S-tps/hpt/qps/d-3 5/32 - Various . . . . KFS
Nutty Nature — 1tw -hpt -orp /id -Fallon & Pracy . . . . . SCI
Odd Ball — 1tw -sph -orp /id -J. Kuchera . . . . . OPS
Off The Leash — 6tw -19x4 -orp /mail -W.B. Park . . . . . UFS

Ol' Sully — 2tw -42 x 6 1/2 -orp /mail -David Watkins . . . . . SUZ
Out of Bounds — 6tw /s -hpt/tps/qps -orp -Don Wilder & Bill Rechin . NAS
Outdoors Cartoons — 1tw -var -orp /id - Various . . . . . SCI
Outerlimits — 1tw -var -mail -Todd Schowalter . . . . . PLP
Pavlov — 6tw -4 1/4 -orp /mail -Ted Martin . . . . . UPS
Peanut Butter Soup — 1tw /cont -var -ctc /fax /orp /mail - Joe Amadeo & Tom Kerr . . . . . SNS
Pet Peeves — 6tw -4x4 -orp -Garyle Clapp . . . . . AIS
Photo/Tips — 1tw -700 -orp /mail/DF - Ken Marshall . . . . . CNS
Pitts, The — 6tw -var -orp -Tom Roy . . . . . FSS
Portfolio — 5tw -var -id /fax -William Pike . . . . . CON
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Querubin — 7tw -var -mail -Quir Grosso . . . . . CCS
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Rock 'n' Roll — 1tw -var -mail -David Barry . . . . . NNB
Rubes — 6tw /s -tps/hpt/qps/tpt -Leigh Rubin . . . . . CRE
Ryme Of The Time — 6tw -2x4 -orp -Ed Holman & Roy Myers . . . . . AIS
Saint Paul & Duncan — 6tw -19 x 4 -orp /mail -David Watkins and Wayne Dunifon . . . . . SUZ
San Victorino — 7tw -var -mail -Gamez . . . . . CCS
Silly-Ettes — 6tw -4x4 -orp -Billy Switzer . . . . . AIS
Single Slices — 6tw -39x2 -orp -Peter Kohlsaat . . . . . LATS
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Small Talk — 6tw -10x2 1/2 -orp /mail -Allan H. Kelly, Jr. . . . . ST
Smart Money/Graphic — 1tw -25.6 -orp /mail -Ken Marshall . . . . CNS
Smart Shopper Cartoons — 1tw -30 -orp /id -C. Dennis . . . . . SCI
Snafu — 6tw -18 x 3 1/2 -orp /mail -Bruce Beattie . . . . . NEA
Sport Cartoons — 1tw -var -orp /id - Various . . . . . OPS
Sports Cap — 1tw -3 1/16 x 3 3/4 -orp -Dave Carpenter . . . . . CCO
Sports Chuckles — 6tw -4 x 4 -orp -Al Leiderman . . . . . AIS
Sports File, The — 5tw /1tw -21x4 1/4 -orp /mail -Emil V. Abrahamian . . . . . ABF
Sports Hall Of Shame — 6tw /s -d-19 x 3 1/2/S-hpt/hp -orp -Bruce Nash & Allan Zullo . . . . . TMS
Sports Mini — 1tw /(14) -var -orp /mail/DF /id - Staff . . . . . CNS
Squeegee — 1tw -qpt -orp /id -Ken Muse . . . . . OPS
Stacy — 6tw -4x4 -orp -Randy Bison . . . . . AIS
Stampede — 2tw -20x30 -orp /mail/ctc /fax - Jerry Palen . . . . . ENF
Stampede Advertising Cartoons — 2tw -20 x 30pi -orp /ctc /mail /fax-Palan Jerry . . . . . ENF
Stitches — 1tw /cont -var -orp /ctc /fax /mail - Jim Craig . . . . . SNS
Teech — 1tw -sph -orp /id -A. Bacall . . . . . OPS
That's Entertainment — 6tw -4 x 4 -orp -Al Leiderman . . . . . AIS
That's Jake — 6tw /s -19x3 1/2 /s-hpt/hp -orp -Jake Vest . . . . . TMS
The Far Side — 6tw /s -4 1/4 /S-tps/hpt -orp /mail -Gary Larson . . UPS
They Changed History — 1tw -ps -orp /id -Mochan & Howard . . . . SCI
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Tina — 1tw -sph -orp /id -D. Lucas . . . . . OPS
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Tricky Ones — 1tw -spv -orp /id -Magila . . . . . SCI
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Two's A Crowd — 1tw -spv -orp /mail -Bill Buttle . . . . . LIB
TV Laughs — 1tw /7tw -var -orp /id - Various . . . . . SCI
Video Cartoons — 1tw -var -orp /id - Various . . . . . SCI
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Wee Women — 7tw -sph -orp /id -Jim Whiting . . . . . SCI
Weekly Features Service — 1tw -var -orp . . . . . TMS
Weekly Page of Features — 1tw -pt -orp - Staff . . . . . SM
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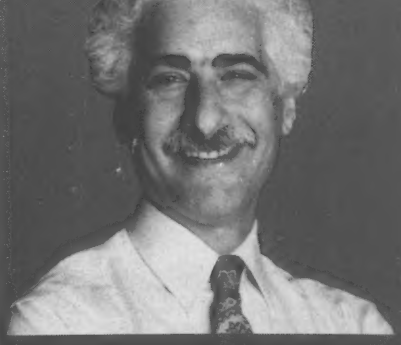

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Asahi News Service — 7tw -var -wire - Various . . . . . NYT
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Capitol Eye, The — 1tw -700 -orp /mail/DF - Doug Bandow . . . . . CNS
Carl Rowan — 3tw -750 -mail/DF -Carl Rowan . . . . . NAS
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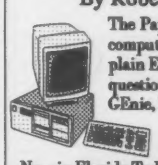

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Smart Money — 3tw -600 -orp /mail/wire -Bruce Williams . . . . . NEA
Smart Money/Graphic — 1tw -25.6 -orp /mail -Ken Marshall . . . . CNS
Smart Shopper Cartoons — 1tw -30 -orp /id -C. Dennis . . . . . SCI
Staying Ahead Column — 2tw -750 -mail/wire/DF /DNS - Jane Bryant Quinn . . . . . WPW
Stereo And Video Equipment — occ -var -mail/man - Staff . . . . IMN
Super Saver — 2tw -900 -mail/DF /DNS /C12 - Jan Leasure . . . . . UPS
Supermarket Sampler — 1tw -700 -mail/DF /DNS -Bonnie Tandy Leblang & Carolyn Wyman . . . . . UPS
Supermarket Shopper — 2tw -600 -orp /man /mail /wire - Martin Sloane . . . . . UFS
Tax Adviser, The — 1tw -600 -orp /mail -George Smith . . . . . NEA
Tax Mini — an -orp /mail/id . . . . . CNS
Tax Report, The — 1tw -600 -mail/DF /DNS -Julian Block . . . . . TMS
The Auto Page — 1tw -1000 -man /mail/igp /ctc /id - John Heilig . APS
The Gadget Guru — 1tw -700 -mail/DF /DNS /igp - Andy Pargh . . . CRE
The Gadget Guru — 1tw -700 -mail/fax /DF -Andy Pargh . . . . . GG
The Lottery Column — 1tw -500-700 -mail/ctc -Ben Johnson . . . . WFS
The Product Report — 1tm -400 -orp /C12 -Richard K. Meyer . . . . ANS
Thanksgiving/Halloween Mini — an /(11) -sup (13 features) -orp /mail/DF /id /igp - Staff . . . . . CNS
Tip Off...The Rip Off — 7tw -var -mail -Sylvia Cronin . . . . . CFS
Today's Tax Tip — 7tw -120 -mail /fax /ctc - Gary Klott . . . . . NNS
Today's Woman — an -sup (20 stories) -orp /mail/DF /id /ing /igp - Staff . . . . . CNS
***Travel Feed** — qt /cont -var -man /mail/ctc /igp - Staff . . . . . SAN
Travel Tip/Graphic — 1tw -25.6 -orp /mail -Ken Marshall . . . . . CNS
Travel/Eco-Tourism — 1tm /cont -1000-1500 -mail/man /ctc /igp - Staff . . . . . SAN
William Donoghue Column — 2tw -750 -mail/DF /DNS -William Donoghue . . . . . TMS
Working — 2tw -750 -mail/fax/ctc -Mary Conroy . . . . . MWF
Work Life — 1tw -500-700 -man /mail/ctc /fax - Lona O'Connor . . . OC
***Your Health Is Your Responsibility!** — cont/1tm -500/var -man /igp /mail -Paula Royce Graham . . . . . GPR
Your Medicines — 1tw -400 -orp /wire/ctc -Todd Dankmyer . . . . . NU
Your Taxes — 1tw -750 -ctc -fax -mail - Gary Klott . . . . . NNS

14-CONTEST
(Circulation & Promotion)

Bingo-Lingo — cont -var -orp /mail -Chick Elum . . . . . SLG
Birthday Game, The — cont -var -mail - Staff . . . . . BDG
Brainstormers — 7tw -hpt/tps/qps -orp /mail -Mike Smith . . . . . LIT
Fifty Dollars An Idea — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Glasser Guide — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Glasserfield Directory — 1tm -ps -mail/man -Selma Glasser . . . . GLA
Map Puzzle — 1tw -spv -orp /mail -William Thomas . . . . . SCI
Movie CrosSearch — 1tw /cont -150/var -ctc /fax /orp /mail - Frank Judge . . . . . SNS
Movie Trivia — 1tw /cont -150/var -ctc /fax /orp /mail - Frank Judge . SNS
Movie Word Search — 1tw /cont -150/var -ctc /fax /orp /mail - Mary Whitney. . . . . SNS
Newsletter For Writers and Contestants — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
On Sweepstakes/Contests — 1tm -ps -mail/man -Selma Glasser . GLA
Prizeweek Puzzle — 1tw -12x3 1/2 -man /mail/id - Staff . . . . . UFS
***Ring-A-Lingo** — cont -var -man /id -Melodye Hecht Icart . . . . . NGC
Scrambl' — cont -var -orp /mail -Chick Elum . . . . . SLG
Star Stanzas — 1tm -ps -mail/man -Selma Glasser . . . . . GLA
The Last Word — cont -var -orp /mail -Chick Elum . . . . . SLG
***The Name Game** — cont -var -man /id -Melodye Hecht Icart . . . . NGC
Watchword — cont -var -orp /mail -Chick Elum . . . . . SLG
***Wingo/Bingo** — cont -var -mail - Staff . . . . . SAT
Winning Words — qt /cont -var -ctc /fax /orp /mail - John Gardner . SNS
Write Ideas — 1tm -ps -mail/man - Various . . . . . GLA

15-ECOLOGY
(Environment)

Agricultural Editorial Cartoons — 1tw -38xvar -orp /mail/ctc /fax - Bob Jorgensen . . . . . ENF
Alston Chase — 1tw -800 -mail/DF -Alston Chase . . . . . CRE
Alston Chase — 1tw -750 -mail/DF /DNS -Alston Chase . . . . . UPS
ASK PIPPA — 2tm -var -mail/ctc -Pippa Wysong . . . . . WYS
Biodegradable Balderdash — s -1000 -man /fax -John Wasik . . . NCI
Business/Hi-Tech — qt /cont -1000-1500 -man /ctc /igp /mail - Staff . . . . . SAN
Cheerful Gardener — 1tw -500-800 -man -Pat Kite . . . . . KPC
Clean Living — 1tw -750 -mail/wire/fax -Joanne Mills . . . . . SS
Commentary — 1tw -750 -man /mail/ctc /fax - Lauren Soth . . . . . ENF
Consumer File — 1tw -300 -mail/wire -Chris Bjorklund . . . . . DAA
Continental Viewpoint — 1tw -qps -man /mail/ctc /fax - Charles Hampton Savage. . . . . CON
Cook's Garden Review — 1tw -var -man /mail/wire /fax - Joel Cook . AGT
Cook's Outdoors — 1tw -var -man /fax /mail /wire - Joel Cook . . . AGT
Designs In Nature — 1tw -ps -orp /id -W. Hearn . . . . . OPS
Earth Matters — 1tw -man /DF /DNS - Various . . . . . LATS
Earth Saver — 6tw -12 x 16.5 pica -mail -Laura Jackson . . . . . JAC
Earthsavers — 6tw -12 x 3 -orp -Laura Jackson . . . . . TMS
Earthweek — 1tw -50x8 -ctc /orp /mail -Steve Newman . . . . . CHR
Earthworks — 1tw -700 -mail/DF /DNS /orp - John Javna . . . . . UPS
Ecoline — 1tw -11 x 3 -mail/orp -Catherine Farley . . . . . SS
Ecological Cartoons — 1tw -var -orp /mail - Various . . . . . SCI
Editorials — 7tw -500 -orp /mail/DF - Various Papers . . . . . CNS
Energy Matters — 1tm -400 -orp /wire/fax - Staff . . . . . NU
Energy-Saving Home Advice — cont -500 -mail/ctc -John Wasik . NCI
Enviro Scan — 1tw -800 -man /fax /mail -George Leposky . . . . . AMC
Environmental Mini — an - mail /id -orp . . . . . CNS
Environmental/Toxics/Global Watch — qt /cont -var -man /ctc /mail /igp - Staff . . . . . SAN
Environmentally Safe Paints Solvents — s -1500 -man /fax -John Wasik . . . . . NCI
Fashion — sea /cont -var -man /mail/ctc /igp - Staff . . . . . SAN
***Food Quickies** — 2tm /cont -var -mail/man /ctc /igp - Staff . . . . SAN
FNA News — cont -var -igp /mail/wire /fax - Staff . . . . . FNA
Global Horizons — 2tw -500-600 -man /mail/wire /C12 - Edward Flattau . . . . . GH
Green Cars of the Future — cont -500 -mail/ctc /igp -John Wasik . NCI
Green Company Resource Guide — cont -var -mail/ctc -John Wasik . . . . . NCI
Green Gardening Guide — s -1000 -man /fax -John Wasik . . . . . NCI
Green Paints and Solvents — s -1000 -man /fax -John Wasik . . . NCI
Green Products Digest Solvents — s -500 -man /fax -John Wasik . NCI
How To Be A Green Consumer — s -500 -man /fax -John Wasik . NCI
INSIGHT News Service — 2tw -ctc /fax . . . . . INNF
Japanese Gardener — qt /cont -1000-1500 -man /ctc /igp /mail - Staff . . . . . SAN
Knight-Ridder/Tribune Infographics — 1tw -var -orp /mail - Staff . TMS
Macho Vegetarian — 2tm -750-1000 -mail/ctc /fax /man - Staff . DTH
Martian Chronicle — 1tw -qpt -orp /id /ctc /fax - Tom Gillespie . . DES
Middle East Cable — 1tw -var -man /mail/ctc /fax - Mike Maggio . CON
National Geographic News Service (Canada, Latin America and Overseas Only) — 1tw - var igp /id /wire/mail - Various . . . . NYT
Natural Fertilizers Solvents — s -1000 -man /fax -John Wasik . . . NCI
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Ralph Nader — 1tw -400-600 -orp /ctc -Ralph Nader . . . . . ASD
Reflections — 1tw -900 -wire/mail/fax -David Suzuki . . . . . SS
Report From Planet Earth — 1tm -500 -man - Various . . . . . MN
Science Discovery (graphic) — 1tw -orp /mail/id -Dan Clifford . CNS
Science Discovery (Column) (Scene 1) — 1tw -orp /mail/DF /id - . . . . . CNS
Science Souffle — 1tw -var -orp /mail/DF /id - Staff . . . . . CNS
Stats — 6tw -12 x 16.5 picas -orp /id -Laura Jackson . . . . . JAC
Tarantula News — 1tw -qpt -orp /id /ctc /fax - Tom Gillespie . . . . DES
The Natural World — 1tw -var -man /mail/wire /fax - Joel Cook . . AGT
Tips For Planet Earth — 1tw -900 -mail/wire/DF /DNS - Diane MacEachern . . . . . WPW
Today's Scene — 4tw -700 -orp /mail/DF /id /igp - Scene . . . . . CNS
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Virginia Editors — 1tw -400-600 -orp -Ray Garland . . . . . ASD
Virginia Editors — 1tw -400-600 -orp /ctc -John Horan Jr . . . . . ASD
Wine And Liquor Uncomplicator (Facts) — 1tw -spv -orp -G. Ford . . . . . OPS

16A-EDITORIAL ART
(Caricatures)

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Caricatures (2) — 1tw -25.6 picas -mail/orp -Ramirez/Thompson/Britt . . . . . CNS
Caricatures by Andy — 1tm -var -orp /mail -David Anderson . . . . MIL
Cartoons & Editorials — 5tw -var -orp /mail/DF - Staff . . . . . CNS
CARICATURE Portfolios — eom -var -orp /mail -World's Top Caricaturists . . . . . CWS
Dorothy Ahle Caricatures — 3tw -51x11 -orp /mail -Dorothy Ahle . ACD
Editorial Cartoons — 5tw -38xvar -orp /mail . . . . . CNS
Faces/Caricatures — 3tw -12x3 1/4 /24x6 1/2 -orp /mail -Kerry Waghorn . . . . . CHR
Gamble Cartoons — 5tw -var -orp /mail -Ed Gamble . . . . . KFS
Henry Payne — 5tw -49 x5 1/2 -orp /mail -Henry Payne . . . . . UFS
Inx Graphics Services — 5tw -var -orp /mail . . . . . UFS
J.D. Crowe Stuff — 3tw /cont -var -fax/mail - J.D. Crowe . . . . . CJD
Lurie's Newsmaker (Portraits) — 4tw -5 1/2 x 8 1/2 -orp /mail/fax -Ranan R. Lurie . . . . . CRT
Mossprints — 1tm -5x9 -mail -Goeffrey Moss . . . . . WPW
National Cartoon — 1tw -32 1/2x7 /21x4 3/8 -orp -R. David Boyd . MOR

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Paul Szep — 3tw /s -var -orp /mail -Paul Szep . . . . UFS
Politica Cartoons & Characters — 6tw -6 1/2 x 4 1/2 -orp -Mark Juhl . . . . . AIS
Political Service — 1tw -var -orp /mail - Various . . . . RCC
Portfolio — 5tw -var -id /fax -William Pike . . . . CON
Portrait For Prints — 3tw -orp -Julia Suits . . . . CRE
Research Library — cont -var -orp /mail - Various . . . . RCC
Semana Grosso Modo — 7tw -var -mail -Grosso . . . . CCS
Summers Cartoons — 4tw -4x5 -mail -Dana Summers . . . . WPW
Symbolics — 3tw -var -orp /mail -World Top General Graphic Illustrators . . . . . CWS
Taylor Jones Caricatures — 3tw -35x8 1/8 -orp -Taylor Jones . . . LATS
Where I'm Coming From — 1tw -6 7/16 /8 5/8 -orp /mail -Barbara Brandon . . . . . UPS

16B-EDITORIAL ART
(Cartoon Panels)

Agricultural Editorial Cartoons — 1tw -38xvar -orp /mail/ctc /fax - Bob Jorgensen . . . . . ENF
Andy — 3tw -var -orp /mail -David Anderson . . . . MIL
Andy Donato — 3tw -var -orp /mail -Andy Donato . . . . MIL
*Assignment: Top Secret — 6tw /s -44x2 1/8 /hps -orp -Bill Barry . ADF
Associate Toons — 2tw -3 col. -orp /ctc -Jerry King . . . . ASD
Associated Editorial Cartoons — 1tw -3 col. -orp /ctc -Tom Addison . . . . . ASD
Associated Editorial Cartoons — 2tw -3 col. -orp /ctc -Chip Beck . ASD
Associated Toons — 2tw -3 col. -orp /ctc -Dave Counts . . . . ASD
Associated Toons — 2tw -3 col. -orp /ctc -Chas Fagan . . . . ASD
Associated Toons — 6tw -3 col. -orp /ctc -Mal . . . . ASD
Associated Toons — 1tw -3 col. -orp /ctc -John Rose . . . . ASD
Associated Toons — 1tw -3 col. -orp /ctc -Stephen Templeton . . . ASD
Auth — 3tw -7 3/4 x3 1/2 -orp /mail -Tony Auth . . . . UPS
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Ben Sargent — 4tw -7 1/2 x5 -orp /mail -Ben Sargent . . . . UPS
*Berry's World — 6tw /s -id 1/16 /S-tps/qps/hpt/tpt -orp /mail -Jim Berry . . . . . NEA
Best and The Wittiest, The — 5tw -38.9 x 4 1/8 /var -orp /var -Bennett/Brookins/Darkow/Duffy/Hitch/Horsey . . . . . NAS
Bill Day — 4tw -43x5 1/2 -orp -Bill Day . . . . TMS
Bill MacKay — 3tw -var -orp /mail -Bill MacKay . . . . MIL
Bill Schorr — 4tw -orp /mail -Bill Schorr . . . . UFS
Bok — 4tw -orp -Chip Bok . . . . CRE
Books — 1tw -var -mail -Bill Southwell . . . . NNB
Borgman Editorial Cartoons — 4tw -6-7/16 -orp -Jim Borgman . . KFS
Business Card — 3tw -38 picas x 3 -orp /fax /mail -Gene and Anne Bassett . . . . . CWS
Cartoon Talent Search — 1tw -var/24 x 19picas -id /orp - Staff . . CTS
Challenge Drawings — 1tw -21x4 1/8 /32x6 3/8 -orp /mail -Jack Hamm . . . . . REL
Chan Lowe — 3tw -43x4 1/2 -orp -Chan Lowe . . . . TMS
Computer Cartoons — 3tw -var -id - Various . . . . SCI
Dan Wasserman Cartoon — 4tw -42 1/2x5 1/2 -orp -Dan Wasserman . . . . . LATS
De Ore — 4tw -7 3/4 x3 1/2 -orp /mail -Bill DeOre . . . . UPS
Dick Locher — 4tw -43x4 1/2 -orp -Dick Locher . . . . TMS
Dick Wright — 4tw -39 1/2 x4 3/4 -orp /mail -Dick Wright . . . . . . UFS
Don Wright — 4tw -55x6 -orp -Don Wright . . . . TMS
Dry Bones — 3tw -38 picas x 7 /var -orp /fax /mail -Ya'akov Kirschen . CWS
Dwane Powell Cartoon — 4tw -45x5 /31 1/2x3 1/2 -orp -Dwane Powell . . . . . LATS
Earthsavers — 6tw -12 x 3 -orp -Laura Jackson . . . . TMS
Editorial Cartoon — 1tw -24x5 -orp -Noah Bee . . . . JTA
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Gaggles — 1tw -var -Pete Francis . . . . CFT
Gamble Cartoons — 5tw -var -orp /mail -Ed Gamble . . . . KFS
Gene Basset — 5tw -52 x 6 -orp /mail -Gene Basset . . . . UFS
Graston Cartoons — 3tw -57 x7.5 -mail -Mike Graston . . . . SS
Henry Payne — 5tw -49 x5 1/2 -orp /mail -Henry Payne . . . . UFS
Herblock — 4tw -orp -Herbert L. Block . . . . CRE
Inx Graphics Services — 5tw -var -orp /mail . . . . UFS
Iowa Editorial Cartoons — 1tw -38xvar -orp /mail/ctc /fax - Bruce Plante . . . . . ENF
J.D. Crowe Stuff — 3tw /cont -var -fax/mail - J.D. Crowe . . . . CJD
Jack Ohman — 5tw -43x5 -orp -Jack Ohman . . . . TMS
Jeff MacNelly — 2tw -var -orp -Jeff MacNelly . . . . TMS
John Kovalic (National Edit Cartoons) — 3tw -46x5 -mail/fax /ctc /orp - John Kovalic . . . . . SHE
Keeping Up — 1tw -40x4 1/2 -orp /mail -William Hamilton . . . . . . CHR
Kentucky Toons — 2tw -3 col. -orp /ctc - Various . . . . ASD
KAL Editorial Cartoons (Baltimore Sun) — 3tw -38 picas x 6 -orp /mail/fax -Kevin Kallaugher . . . . . CWS
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Malcolm Mayes — 3tw -var -orp /mail -Malcolm Mayes . . . . MIL
Marlette — 4tw -orp -Doug Marlette . . . . CRE
Martian Chronicle — 1tw -qpt -orp /id /ctc /fax - Tom Gillespie . . DES
Maryland Toons — 2tw -3 col. -orp /ctc - Various . . . . ASD
McCarthy — 3tw -orp -Pat McCarthy . . . . CRE
Mike Peters — 4tw -39 1/2 x3 3/4 -orp /mail -Mike Peters . . . . . . UFS
Minnesota Editorial Cartoons — 2tw -38xvar -orp /mail/ctc /fax - Ed Fischer . . . . . ENF
Mossprints — 1tm -5x9 -mail -Goeffrey Moss . . . . WPW
Mums the Word — 1tw -18pi x 18pi -orp /mail/fax -Dan Rosandich . GLF
Nease Cartoons — 3tw -58 x7.5 -mail -Steven Nease . . . . SS
Nebraska Toons — 2tw -3 col. -orp /ctc -Paul Fell . . . . ASD
New World Order — 2tw -var -orp /mail -Ya'akov Kirschen . . . . . CWS
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Op Art Editorial Page Illustrations — 8tw -60x7 -orp - Various . LATS
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Outer Limits — 1tw -var -Roy Wilson & Gil Young . . . . CFT
Paul Conrad Cartoon — 5tw -33x6 -orp -Paul Conrad . . . . LATS
Paul Lelowicz — occ -var -id /mail/fax -Paul Lelowicz . . . . KAH
Paul Szep — 3tw /s -var -orp /mail -Paul Szep . . . . UFS
Politica Cartoons & Characters — 6tw -6 1/2 x 4 1/2 -orp -Mark Juhl . . . . . AIS
Political Service — 1tw -var -orp /mail - Various . . . . RCC
Portfolio — 5tw -var -id /fax -William Pike . . . . CON
Pot-Shots — 6tw -19x3 -orp -Ashleigh Brilliant . . . . ASH
Punch — 1tw /cont -var -orp /mail - Various . . . . RCC
Punchline — 1tw -var -Chris Johnson . . . . CFT
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Research Library — cont -var -orp /mail - Various . . . . RCC
Rob Rogers — 4tw -49 1/2 x 6 -orp /mail -Rob Rogers . . . . UFS
Semana Grosso Modo — 7tw -var -mail -Grosso . . . . CCS
South Carolina Toons — 2tw -3 col. -orp /ctc -Tom Addison . . . . ASD
Steve Benson — 4tw -43x4 1/2 -orp -Steve Benson . . . . TMS
Steve Sack — 4tw -40x4 /20x6 -orp -Steve Sack . . . . TMS
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Tarantula News — 1tw -qpt -orp /id /ctc /fax - Tom Gillespie . . . . DES
Tennessee Editorial Cartoons — 1tw -38 x var -orp /mail/ctc /fax -Bruce Plante . . . . . ENF
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Star Interviews — 7tw -var -orp -June Finletter ... SCI
Star Trivia — 1tw -sph -orp /id -Buzz Gambill ... SCI
Star View — 1tw -600 -wire/mail -Frank Lovece ... NEA
Star*Features — 2tm -1750-2500 -igp /mail/fax -John Austin ... HIS
The Annals — 1tm -qpt -orp /id - Staff ... OPS
Theater & Film — 1tw -var -mail -Susan Katz ... NNB
Top Box Office Films — 1tw -var -man /mail/ctc -The Hollywood Reporter ... CIN
Top Twenty Video — 1tw -450 -DNS - Staff ... UPI
Top VideoCassette Rentals — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine ... BPI
Top VideoCassette Sales — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine ... BPI
Transparencies — 2tm -var -mail - Staff ... BO
***Travel Feed** — qt /cont -var -man /mail/ctc /igp - Staff ... SAN
Travel/Eco-Tourism — 1tm /cont -1000-1500 -mail/man /ctc /igp - Staff ... SAN
Turning Point — 1tw -350 -mail/DF /DNS -Glenn Plaskin ... TMS
TV Data Best Bets — 1tw /s -var -wire/DF /orp /ctc - Staff ... TVD
TV Data Color Separations — 1tw /s -var -mail - Staff ... TVD
TV Data Vid Pix — 1tw -var -wire/DF /orp /ctc - Staff ... TVD
TV Data Vid Pix — 1tw /s -var -wire/DF /ctc /orp - Staff ... TVI
TV Data Weekly Listings — 7tw /s -var -orp /wire/ctc - Staff ... TVD
TV Feature Package — 1tw -var -mail/man /orp - Staff ... CS
TVL OUTLOOK Trivia Etc. — 1tw -var -orp /mail/ctc /wire - Steven Alan McGraw ... TVL
TVL Visions Movie Marquee — 1tw -var -orp /mail/ctc /wire - Staff . TVL
TVL Visions Personality Portrait — 1tw -var -orp /mail/ctc /wire - Staff ... TVL
TVL Visions Video Bijou — 1tw -var -orp /mail/ctc /wire - Steve A. McGraw ... TVL
Up Close & Personal — cont -2000 -man /igp /ctc -Helen Dorsey . DOR
Video Cartoons — 1tw -var -orp /id - Various ... SCI
Video Patrol — 1tw -800 -mail/wire -Mike Pearson ... SHN
Video Views — 1tw -600 -orp /mail/DF /igp /id - Robert Hawkins . CNS
VIP Medical Grapevine — 1tw /1tm /2tm -500-950 -man /mail/fax -Ruth Nathan Anderson ... VMG
Washingtonian Magazine — 1tm -var -wire/mail - Various ... NYT
What Ever Happened To — 1tw -var -man -Buddy Basch ... BAS
You Be the Critic — 1tw -600 -wire -Bob Habes ... UFS
You, Your Child, And Entertainment — 1tw -500 -man /mail -David Nydick ... DAN
***You're Putting Me On** — cont/1tm -500/var -man /igp /mail -Paula Royce Graham ... GPR

18B-ENTERTAINMENT (Music)

Adult Contemporary Chart — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine ... BPI
Album Rock Tracks Chart — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine ... BPI
Alfred Kay — occ -var -DF /DNS -Alfred Kay ... MCC
Around Entertainment — 1tw -500-1500 -man /mail/ctc -Jay and Elliott Kravetz ... IPN
Around Music — 1tw -750 -man /mail/ctc /igp - Jay and Elliott Kravetz ... IPN
Arts And Entertainment package — 1tw -12-part/8000 -wire/DNS -Staff ... UPI
Arts Column — S -600 -wire/DF /DNS -Byron Belt ... NHN
Ask Ruth Ann — 1tw -750 -man /mail/igp /ctc - Ruth Ann Lelansky . IPN
Avant Garde Update — qt /cont -var -man /ctc /igp /mail - Staff . SAN
Best Of Books — 1tw -500 -mail/ctc -Jill Kramer ... WFS
Billboard Briefs & Shorts Package — 1tw -1000 -DF - Various ... BPI
Billboard Musicnotes — 1tw -400 -DF /fax -Billboard Magazine ... BPI
Bonnie Churchill Reporting — 1tw -600 -igp /mail -Bonnie Churchill ... CAI
Boston Globe Entertainment Features — 3tw -var -DF - Various . BPI
Broadway and Beyond — 1tw -500 -orp /C12 -Gwen Barrett ... ANS
Business/Hi-Tech — qt /cont -1000-1500 -man /ctc /igp /mail - Staff ... SAN
Caricatures: Poptalk — occ -25.6 -orp /mail ... CNS
Celebrity Beat — 1tw -750 -man /mail/igp /ctc - Jay Kravetz ... IPN
Celebrity Health News — 1tw /1tm /2tm -500-950 -man /mail/fax -Ruth Nathan Anderson ... VMG
Celebrity Interview — 1tw -1000-1500 -man /mail/ctc /igp - Jay and Elliott Kravetz ... IPN
Celebrity Photographs — 1tw -var -igp /mail - Various ... CFI
Celebrity Round-Ups — 7tw -hpt -orp /mail -Marian B. Singer ... SCI
Celebrity Transparencies — cont -ps -mail ... BO
Chart Leaders — 1tw -spv/100 -DF /fax /ctc -Billboard Magazine ... BPI
Clip Art: Entertainment — 1tw /(50) -25.6 -orp /mail ... CNS
Coming Attractions — 1tw -500-1500 -man /mail/igp /ctc - Jay and Elliott Kravetz ... IPN
Cook's Books — 1tw -var -mail/man /wire /fax - Joel Cook ... AGT
Cook's Music Review — 1tw -var -man /mail/fax /wire - Joel Cook . AGT
Country Music — 2tw -800 -mail/DF /DNS -Jack Hurst ... TMS
Country People — 1tw -400 -DF -Jeff Woods ... BPI
CD Mart — 5tw -var -fax /id -Sam Tanner ... WOR
CD Review — 1tw -500-700 -mail/ctc -Mat Stuart ... WFS
CD Update — 1tw -var -ctc -T. Edwards ... IBN
CD's/Records And Tapes In Review — occ -var -mail/man - Staff . IMN
David Barton — 2tw -900 -DF /DNS -David Barton ... MCC
***Diary of Rock and Pop** — 6tw -46 x 2 7/16 -orp /mail -Steve McGarry ... UFS
Disc-overy — 1tw -var -man /igp -Mark Pattison ... MON
Discbriefs — 1tw /cont -500/var -ctc /fax /orp /mail - Staff ... SNS
En Route — 1tw -var -mail/orp /ctc -Andy Edelman ... NNB
Entertainment — 1tw -var -mail -Liz Albert ... NNB
Entertainment — 1tw -500-800 -mail/ctc -Paul and Joan Slater ... WFS
Entertainment Mini — 1tw /(21) -var -orp /DF /id /igp - Various . . CNS
Entertainment News Syndicate — 1tm -500 -mail/fax ... ENS
Entertainment News Service (overseas only) — 5tw -var -wire -Various ... NYT
Entertainment Weekly Report — -var -DF -Entertainment Weekly Magazine ... BPI
Entertainment Whirl — 1tw -var -man -Charles Brand ... BAS
Entertainment World — 1tw -500 -mail -Dart Anthony ... WMS
Entertainment—Shorts — 1tw -6-part/100-150 -wire/DNS -UPI Staff ... UPI
Fast Track — 1tw -1000 -DF /DNS /igp /mail - Cheryl Lavin ... TMS
Film Transparencies Black & White Pictures — cont -var -mail . BO
Gary James Interviews — 1tw -pt -mail -Gary James ... JAM
Hollywood Beat — 5tw /s -var -fax -Bill Lane ... WOR
Hollywood Etc. — 1tw -500 -orp /mail/DF - George Christy ... CNS
Hollywood Inside — 5tw -750-800 -igp /fax -John Austin ... HIS
Hollywood News Calendar — 5tw -var -mail/fax - Staff ... HNC
Hollywood Reporter Briefs Package — 5tw -1000 -DF -Hollywood Reporter ... BPI
Hollywood Reporter Rambling Reporter — 4tw -500 -DF -Hollywood Reporter ... BPI

MEDICAL TRIBUNE NEWS SERVICE

"Medical Tribune News Service makes our weekly MedLife section possible. It's one of the best buys we've made in a long time."

James Schembari, MedLife editor Chicago Sun-Times

The New York Times

Hollywood Reporter, The — 1tw -var -mail . . . . . NNB
Hot Country Singles — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . . . . . BPI
Hot Latin Singles — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . BPI
Hot 100 Singles (Top 20) — 1tw -spw/200 -DF /fax /ctc -Billboard Magazine . . . . . BPI
International BusinessMan — 1tm -var -ctc - J.J. Edwards and Charles Hennessy . . . . . IBN
Jennifer Goddard Interviews — 1tw -700 -mail/wire -Jennifer Goddard . . . . . DAA
London Review of Books — 2tm -var -wire/mail - Various . . . . . NYT
Marilyn Beck's Hollywood — 7tw -700 -mail/DF /DNS /igp - Marilyn Beck . . . . . TMS
Mighty Mixture — 1tw -500-750 -mail -Gary Stevens . . . . . SAG
Mini Music Reviews — 1tw -150 -man /mail/ctc -Richard Santoro . CIN
Modern Rock Tracks — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . . . . . BPI
Movie Action! — 1tw -300 -DF -The Boston Globe . . . . . BPI
Mr. Music - On Collectible Records — 1tw -var -ctc -Jerry Osborne . WF
Music & Media Hot 100 Eurochart — 1tw -spv -DF /fax /ctc - Various . . . . . BPI
Music Interviews/Pop Talk — 1tw -700 -orp /mail/DF /id /igp -George Varga . . . . . CNS
Music Reviews — 1tw -300 -mail/fax /ctc -Aris Christofides and Michael Oxley . . . . . CCR
Musician Magazine Features — 1tm -1500 -DF - Various . . . . . BPI
New York Theatre Review — 7tw -var -ctc -T. Edwards and E. Vahidi . . . . . IBN
Newsletter — 5tw -var -fax - Staff . . . . . ENC
Nostalgia Notes — 2tm -600 -man /mail -Thurlow O. Cannon . . . . CAN
On The Record — 1tw -600 -wire/mail -Charlie Martin . . . . . CAT
***Pacific Rim Report** — qt /cont -var -man /ctc /igp /mail - Staff . SAN
Photo Files/Show Business — cont -var -igp - Staff . . . . . BAS
Plexers — 6tw /s -2 x 3 -mail/orp /id - Staff . . . . . PLX
Pop Music — 1tw -var -mail -Zachary Lawrence . . . . . NNB
Pop Music Column — S -600 -wire/DF /DNS -George Kanzler . . . . NHN
Pop Records — 1tw -var -DF . . . . . LAT-WP
Record Rack — 1tw -var -DF - Various . . . . . LAT-WP
Record Reviews — 1tw -2500 -DF /fax -Billboard Magazine . . . . . BPI
Record Roundup — 1tw -800 -man -Jeffrey Blyth . . . . . ITP
Rock 'n' Rail — 1tw -var -mail -David Barry . . . . . NNB
Rock Now — 1tw -1000 -mail/man /fax -John Kovalic . . . . . SHE
Rolling Stone Column Service — 3tw -1000 -man /C12 /DF /DNS /C12 - Various . . . . . LATS
Rolling Stone Magazine Service — 2tm -1500 -man /C12 /DF /DNS -Various . . . . . LATS
Stereo And Video Equipment — occ -var -mail/man - Staff . . . . IMN
Strictly Classical — 1tw -725 -orp /mail/DF - King Durkee . . . . . CNS
Teen Scene, The — 1tw -500 -orp /fax -Karen Michelle . . . . . GSM
This Day In Music — 7tw -100 -DF /fax - Various . . . . . BPI
Top Black Albums — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . BPI
Top Black Singles — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . BPI
Top Classical Albums — 1tw -spw/100 -DF /ctc /fax -Billboard Magazine . . . . . BPI
Top Concert Grosses — 1tw -spw/100 -DF /fax /ctc -Amusement Business Mag. . . . . BPI
Top Country Albums — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . . . . . BPI
Top Jazz Albums — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . BPI
Top Latin Albums — 1tw -spw/100 -DF /fax /ctc -Billboard Magazine . BPI
Top Twenty Records — 1tw -4-part/1000 -wire/DNS - Staff . . . . . UPI
Turning Point — 1tw -350 -mail/DF /DNS -Glenn Plaskin . . . . . TMS
Up Close & Personal — cont -2000 -man /igp /ctc -Helen Dorsey . DOR
Video Patrol — 1tw -800 -mail/wire -Mike Pearson . . . . . SHN
VIP Medical Grapevine — 1tw /1tm /2tm -500-950 -man /mail/fax -Ruth Nathan Anderson . . . . . VMG
What Ever Happened To — 1tw -var -man -Buddy Basch . . . . . BAS
Words on Tape — 1tw /cont -var -ctc /fax /orp /mail - Frank Judge & Staff . . . . . SNS
World Of Music — 1tw -500-700 -orp /mail/ DF - Robin Welles . . . CNS

18C-ENTERTAINMENT (Television/Radio)

Accu-Log TV Breakouts — 7tw -var -mail - Staff . . . . . TAP
Accu-Log TV Cable Listings — 7tw -var -mail - Staff . . . . . TAP
Accu-Log TV Feature Package — 1tw -var -mail - Staff . . . . . TAP
Accu-Log TV-Cable Grids — 7tw -var -mail - Staff . . . . . TAP
Accu-Log TV-Cable Rolling Logs — 7tw -var -mail - Staff . . . . . TAP
Around Entertainment — 1tw -500-1500 -man /mail/ctc -Jay and Elliott Kravetz . . . . . IPN
Around Television — 1tw -750 -man /mail/igp /ctc - Elliott Kravetz . IPN
Arts And Entertainment package — 1tw -12-part/8000 -wire/DNS -Staff . . . . . UPI
Ask Dick Kleiner — 2tw -600 -orp /mail/wire -Dick Kleiner . . . . . NEA
Ask Ruth Ann — 1tw -750 -man /mail/igp /ctc - Ruth Ann Lefansky . IPN
Avant Garde Update — qt /cont -var -man /ctc /igp /mail - Staff . SAN
Beauty & Exercise Tips Of The Stars — 1tw -500 -orp /mail -Marian Singer . . . . . SCI
Best Of Books — 1tw -500 -mail/ctc -Jill Kramer . . . . . WFS
Black Celeb. Trivia — 1tw -sph -mail/id -Morrie Turner . . . . . SCI
Bob Garfield's Ad Review — 1tw -600 -man /DF /DNS -Bob Garfield . . . . . CRN
Bonnie Churchill Reporting — 1tw -600 -igp /mail -Bonnie Churchill . . . . . CAI
Broadway and Beyond — 1tw -500 -orp /C12 -Gwen Barrett . . . . ANS
Cable Magazine — 1tw -var -mail - Staff . . . . . TAP
Celebri-Quotes — 1tw -var -fax - Various . . . . . HIS
Celebrity Beat — 1tw -750 -man /mail/igp /ctc - Jay Kravetz . . . . . IPN
Celebrity Health News — 1tw /1tm /2tm -500-950 -man /mail/fax -Ruth Nathan Anderson . . . . . VMG
Celebrity Interview — 1tw -1000-1500 -man /mail/ctc /igp - Jay and Elliott Kravetz . . . . . IPN
Celebrity Interviews — 5tw -500 -orp /mail -Fiwletter Ouwo . . . . . SCI
Celebrity Jokes — 1tw /7tw -qpt -orp - Various . . . . . OPS
Celebrity Photographs — 1tw -var -igp /mail - Various . . . . . CFI
Celebrity Round-Ups — 7tw -hpt -orp /mail -Marian B. Singer . . . SCI
Celebrity Transparencies — cont -ps -mail . . . . . BO
Clip Art: Entertainment — 1tw /(50) -25.6 -orp /mail . . . . . CNS
Coming Attractions — 1tw -500-1500 -man /mail/igp /ctc - Jay and Elliott Kravetz . . . . . IPN
Communicator's Notebook — 1tw -800 -man /mail/fax -Bob Miko . MNS
Cook's Books — 1tw -var -mail/man /wire /fax - Joel Cook . . . . . AGT
Daytime Dial — 4tw -900 -mail/DF -Lynda Hirsch . . . . . NAS
Entertainment — 1tw -500 -mail -Verna Boyd . . . . . CN
Entertainment — 1tw -var -mail -Liz Albert . . . . . NNB
Entertainment — 1tw -500-800 -mail/ctc -Paul and Joan Slater . . . WFS
Entertainment Comic — 1tw -25.6 picas -orp /mail . . . . . CNS
Entertainment Mini — 1tw /(21) -var -orp /DF /id /igp - Various . . CNS
Entertainment News Syndicate — 1tm -500 -mail/fax . . . . . ENS
Entertainment News Service (overseas only) — 5tw -var -wire -Various . . . . . NYT
Entertainment Nostalgia Comic — an (52 comics) -orp /mail id . CNS
Entertainment Weekly Report — -var -DF -Entertainment Weekly Magazine . . . . . BPI
Entertainment Whirl — 1tw -var -man -Charles Brand . . . . . BAS
Entertainment World — 1tw -500 -mail -Dart Anthony . . . . . WMS
Entertainment—Shorts — 1tw -6-part/100-150 -wire/DNS -UPI Staff . . . . . UPI
Environmental/Toxics/Global Watch — qt /cont -var -man /ctc /mail /igp - Staff . . . . . SAN
Fast Track — 1tw -1000 -DF /DNS /igp /mail - Cheryl Lavin . . . . . TMS
Film & TViewing — 1tw -500/tpt -man /mail -Jay Michaels . . . . . JDL
Film Transparencies Black & White Pictures — cont -var -mail . BO
***Food Quickies** — 2tm /cont -var -mail/man /ctc /igp - Staff . . . . SAN
Guide to Children's TV — 1tw -600 -wire/mail -Evan Levine . . . . UFS
Hollywood Beat — 5tw /s -var -fax -Bill Lane . . . . . WOR
Hollywood Etc. — 1tw -500 -orp /mail/DF - George Christy . . . . . CNS
Hollywood Freeway — 1tw -500 -wire/mail -Frank Swertlow . . . . . NYT
Hollywood Inside — 5tw -750-800 -igp /fax -John Austin . . . . . HIS
Hollywood Inside — 1tw -1000 -igp /fax -John Austin . . . . . HIS
Hollywood News Calendar — 5tw -var -mail/fax - Staff . . . . . HNC
Hollywood Reporter Briefs Package — 5tw -1000 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter Pay TV Reviews — 1tw -200 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter Rambling Reporter — 4tw -500 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter TeleVisions — 4tw -500 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter TV Reviews — 4tw -200 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter, The — 1tw -var -mail . . . . . NNB
***Hollywood Stars** — 1tw -1000 -mail/wire -Ivor Davis . . . . . NYT
Inside TV — 1tw -var -mail -Joey Sasso . . . . . NIT
Jennifer Goddard Interviews — 1tw -700 -mail/wire -Jennifer Goddard . . . . . DAA
Late Show — 1tw -spv -orp /mail -Nat Carlton . . . . . SCI
Marilyn Beck's Hollywood — 7tw -700 -mail/DF /DNS /igp - Marilyn Beck . . . . . TMS
Marvin Kitman Column — 2tw -750 -man /C12 /DF /DNS - Marvin Kitman . . . . . LATS
Mighty Mixture — 1tw -500-750 -mail -Gary Stevens . . . . . SAG
Movie And TV Star Opinion — 1tw -1000 -orp - Various . . . . . SCI
Movie Trivia Quiz — 1tw -var -mail/fax - Various . . . . . HIS
My Children — 1tw /7tw -var -orp /id - Various . . . . . SCI
My Family — 1tw /7tw -var -orp /id - Various . . . . . SCI
New York Theatre Review — 7tw -var -ctc -T. Edwards and E. Vahidi . . . . . IBN
Newsletter — 5tw -var -fax - Staff . . . . . ENC
Nostalgia Notes — 2tm -600 -man /mail -Thurlow O. Cannon . . . . CAN
Older Is Better — 1tw -var -orp - Various . . . . . OPS
On The Air Column — 2tw -750 -mail/wire/DF /DNS - Tom Shales . WPW
***Pacific Rim Report** — qt /cont -var -man /ctc /igp /mail - Staff . SAN
Pets Of The Stars — 1tw -ps -orp -J. Williams . . . . . SCI
Photo Files/Show Business — cont -var -igp - Staff . . . . . BAS
Plexers — 6tw /s -2 x 3 -mail/orp /id - Staff . . . . . PLX
Prime Time Tips — 1tw -1500 -man /DF /DNS /igp - Paul Henniger . LATS
Quote Quest — 1tw -sph -orp -Len Fellows . . . . . SCI
Parenting Mini — an (10 stories) -mail -orp -id . . . . . CNS
Rabbit Ears — 3tw -500 -man /ctc -Steve Richards . . . . . TLF
Rating The Cities — 1tm -750 -man /ctc -Milton J. Gun . . . . . TLF
Recipes Of TV Stars — 1tw -150 -orp -Singer & J. Sherrod . . . . . SCI
Shooting Stars — 1tw -9.5xvar/12.5xvar -orp /mail/ctc /fax - Mary Ann Cooper . . . . . SOS
Soap Opera Review — 1tw -600 -orp /mail/wire -Nancy Johnson . . UFS
Soap Opera Scene — 1tw -1000-1500 -man /DF /igp -Steven H. Scheuer . . . . . KFS
Speaking Of Soaps — 5tw /1tw -9.5xvar/12.5xvar -orp /mail/ctc /fax -Mary Ann Cooper . . . . . SOS
Specialty Puzzles — 1tw -var -orp - Staff . . . . . DFS
Sports On TV — 1tw -700 -mail/wire -Bill Modoono . . . . . SHN
Star Entertainment Features — occ -1200 -wire/mail -Garth Pearce . NYT
Star Interviews — 7tw -var -orp -June Finletter . . . . . SCI
Star Reporter News Service — qt -var -mail/fax - Staff . . . . . SRC
Star Trivia — 1tw -sph -orp /id -Buzz Gambill . . . . . SCI
Star View — 1tw -600 -wire/mail -Frank Lovece . . . . . NEA
Star*Features — 2tm -1750-2500 -igp /mail/fax -John Austin . . . . HIS
Television Column — 1tw -600 -wire/DF /DNS -Jerry Krupnik . . . . NHN
Parenting Plus — 2tm -500 -man -Marion Michaels . . . . . MIN
Television Column — 2tw -700 -wire/DF /DNS -Bob Wisehart . . . . NHN
The Annals — 1tm -qpt -orp /id - Staff . . . . . OPS
The Artful Shopper — 2tw -750 -mail/fax/ctc - Linda Brazil . . . . MWF
Top Twenty Video — 1tw -450 -DNS - Staff . . . . . UPI
***Travel Feed** — qt /cont -var -man /mail/ctc /igp - Staff . . . . . SAN
Travel/Eco-Tourism — 1tm /cont -1000-1500 -mail/man /ctc /igp - Staff . . . . . SAN
Tune In Tomorrow — 2tw -600 -man /mail/wire -Nancy Reichardt . UFS
Tune In Tonight — 6tw -600 -wire -Jon Burlingame . . . . . UFS
Turning Point — 1tw -350 -mail/DF /DNS -Glenn Plaskin . . . . . TMS
TV Booklets — 1tw -sup -mail - Staff . . . . . TAP
TV Briefs — 1tw -400 -fax /DF - Various . . . . . BPI
TV Commentary — 1tw -20x5 1/2 -orp /mail -Bente Christensen . . EDC
TV Crosswords — 1tw -18x7 -orp /mail - Staff . . . . . UFS
TV Data Best Bets — 1tw /s -var -wire/DF /orp /ctc - Staff . . . . . TVD
TV Data Best Bets — 1tw /s -var -wire/DF /orp - Staff . . . . . TVI
TV Data Cable Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . . . . . TVD
TV Data Cable Listings — 7tw /s -var -orp /mail/ctc /wire - Staff . . TVI
TV Data Color Separations — 1tw /s -var -mail - Staff . . . . . TVD
TV Data Daily Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . TVD
TV Data Daily Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . TVI
TV Data Daily Listings — 7tw -var -orp /mail/wire - Staff . . . . . UFS
TV Data Grids — 6tw /s -var -orp /mail/wire - Staff . . . . . UFS
TV Data Local Listings — 6tw /s -var -orp /mail/wire - Staff . . . . . UFS
TV Data Local TV Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . . . . . TVD
TV Data Local TV Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . . . . . TVI
TV Data Monthly Satellite Listings — 1tm /s -var -orp /mail/wire /DF /ctc - Staff . . . . . TVD
TV Data Monthly Satellite Service Listings — 1tm -var -orp /mail/wire /DF - Staff . . . . . TVI
TV Data Monthly Satellite Service Listings — 1tw -var -orp /mail/wire - Staff . . . . . UFS
TV Data Rolling Logs — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . TVD
TV Data Rolling Logs — 7tw /s -var -orp /mail/ctc /wire - Staff . . . TVI
TV Data Rolling Logs — 6tw /S -var -orp /mail/wire - Staff . . . . . UFS
TV Data TV Features — 1tw /s -var -orp /mail/wire /DF - Staff . . . TVD
TV Data TV Features — 1tw /s -var -orp /mail/wire /DF - Staff . . . . TVI
TV Data TV Grids — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . . . TVD
TV Data TV Grids — 7tw /s -var -orp /mail/wire /DF - Staff . . . . . TVI
TV Data Vid Pix — 1tw -var -wire/DF /orp /ctc - Staff . . . . . TVD
TV Data Vid Pix — 1tw /s -var -wire/DF /ctc /orp - Staff . . . . . TVI
TV Data Weekly Listings — 7tw /s -var -orp /wire/ctc - Staff . . . . TVD
TV Data Weekly Listings — 7tw /s -var -orp /mail/ctc - Staff . . . . TVI
TV Data Weekly Listings — 1tw -var -orp /mail - Staff . . . . . UFS
TV Feature Package — 1tw -var -mail - Staff . . . . . TAP
TV Features — 1tw -pt/hpt/hps/hpv -orp /mail/wire - Various . . . . UFS
TV Grids — 7tw -var -mail - Staff . . . . . TAP
TV Inserts — 1tw -sup -mail - Staff . . . . . TAP
TV Insider — 1tw -700 -man /DF /DNS -Electronic Media Staff . . . CRN
TV Key Previews — 6tw /s -500-600 -man /DF -Steven H. Scheuer . KFS
TV Keynotes — 4tw -650-700 -man /DF /igp -Steven H. Scheuer . . KFS
TV Laughs — 1tw /7tw -var -orp /id - Various . . . . . SCI
TV Listings — 7tw -var -mail - Staff . . . . . TAP
TV Magazines — 1tw -sup -mail - Staff . . . . . TAP
TV Mailbag — 4tw -400-500 -man /DF -Steven H. Scheuer . . . . . KFS
TV Mailbag — 1tw -var -mail -Buck Biggers . . . . . TAP
TV Minibio — 1tw -200 -DF -Bergen Record . . . . . BPI
TV Movie Breakouts — 7tw -var -mail - Staff . . . . . TAP
TV Network Breakouts — 7tw -var -mail - Staff . . . . . TAP
TV Rolling Logs — 7tw -var -mail - Staff . . . . . TAP
TV Sports Breakouts — 7tw -var -mail - Staff . . . . . TAP
TV Spotlight — 1tw -300 -DF - Various . . . . . BPI
TV Supplements — 1tw -sup -mail - Staff . . . . . TAP
TV Supplements — 1tw -pt/hpt/hps/hpv -id - Various . . . . . UFS
TV Teaser — 1tw -12x5 1/4 -orp /mail - Staff . . . . . UFS
TV WEEK Magazine — 1tw -sup -mail - Staff . . . . . TAP
TV-Cable Features — 1tw -var -mail -Buck Biggers . . . . . TAP
TV-Cable Grids — 7tw -var -mail - Staff . . . . . TAP
TV-Tonight — 7tw -750 -wire -Faye Zuckerman . . . . . NYT
TVL Broadcast Listings — 7tw -var -orp /mail/wire /ctc - Staff . . . TVL
TVL Cable Listings — 7tw -var -orp /wire/mail /ctc - Staff . . . . . TVL
TVL Cable Rolling Logs — 7tw -var -orp /wire/mail /ctc - Staff . . . TVL
***TVL Color Plus** — 1tw /2tm -var -orp /mail/igp /ctc - Staff . . . . . TVL
TVL Daily Listings — 7tw /cont -var -orp /mail/wire /ctc - Staff . . . TVL
TVL Local Listings — -var -orp /mail/wire /ctc - Staff . . . . . TVL
TVL Monthly Listings — 1tm -var -orp /mail/wire /ctc - Staff . . . . TVL
TVL OUTLOOK — 1tw -var -orp /mail/ctc /wire . . . . . TVL
TVL OUTLOOK Bits and Pieces — 1tw -var -orp /mail/ctc /wire - Staff . . . . . TVL
TVL OUTLOOK Cable News — 1tw -var -orp /mail/ctc /wire - Dan Rice . . . . . TVL
TVL OUTLOOK Celebrity Interviews — 1tw -var -orp /mail/ctc /wire -Staff . . . . . TVL

TVL OUTLOOK Crossword Puzzle — 1tw -var -orp /mail/ctc /wire - Staff . . . . . TVL
TVL OUTLOOK Family Fare — 1tw -var -orp /mail/ctc /wire - Chris Carpenter . . . . . TVL
TVL OUTLOOK Lets Talk — 1tw -var -orp /mail/ctc /wire - Taylor Michaels . . . . . TVL
TVL OUTLOOK Soap Talk — 1tw -var -orp /mail/ctc /wire - Candace Havens . . . . . TVL
TVL OUTLOOK Star Notes — 1tw -var -orp /mail/ctc /wire - Staff . TVL
TVL OUTLOOK Word Search — 1tw -var -orp /mail/ctc /wire - Staff . TVL
TVL Satellite Listings — 7tw -var -orp /mail/wire /ctc - Staff . . . . TVL
TVL Semi-monthly Listings — 2tm -var -orp /mail/wire /ctc - Staff . TVL
TVL TV Cable Rolling Logs — 7tw -var -orp /mail/wire /ctc - Staff . TVL
TVL TV/Cable Breakouts — 7tw -var -orp /mail/wire /ctc - Staff . . TVL
TVL TV/Cable Grids — 7tw -var -orp /mail/wire /ctc - Staff . . . . . TVL
TVL Visions — 1tw -var -orp /mail/ctc /wire . . . . . TVL
TVL Visions Cable Overview — 1tw -var -orp /mail/ctc /wire - Dan Rice . . . . . TVL
TVL Visions Celebrity Interviews — 1tw -var -orp /mail/ctc /wire - Staff . . . . . TVL
TVL Visions Children's Choice — 1tw -var -orp /mail/ctc /wire - Chris Carpenter . . . . . TVL
TVL Visions Entertainment News — 1tw -var -orp /wire/ctc - Staff . TVL
TVL Visions Movie Marquee — 1tw -var -orp /mail/ctc /wire - Staff . TVL
TVL Visions Personality Portrait — 1tw -var -orp /mail/ctc /wire - Staff . . . . . TVL
TVL Visions Steve's Beat — 1tw -var -orp /mail/ctc /wire - Steve A. McGraw . . . . . TVL
TVL Visions Time Out — 1tw -var -orp /mail/ctc /wire - Steve Paschal . . . . . TVL
TVL Visions TV Challenge With Photo — 1tw -var -orp /mail/ctc /wire - Staff . . . . . TVL
TVL Visions TV Pipeline — 1tw -var -orp /mail/ctc /wire - Taylor Michaels . . . . . TVL
TVL Visions Weekly Listing — 1tw -var -orp /mail/wire /ctc - Staff . TVL
TVL Visions Word Search — 1tw -var -orp /mail/ctc /wire - Staff . TVL
TVL Weekly TV Features — 1tw -var -orp /mail/wire /ctc - Staff . . TVL
Up Close & Personal — cont -2000 -man /igp /ctc -Helen Dorsey . DOR
Video Cartoons — 1tw -var -orp /id - Various . . . . . SCI
Video Tape Advisor, The — occ -var -mail/man - Staff . . . . . IMN
Video Views — 1tw -600 -orp /mail/DF /igp /id - Robert Hawkins . CNS
Vierria — 1tw -350 -DF /DNS -Dan Vierria . . . . . MCC
VIP Medical Grapevine — 1tw /1tm /2tm -500-950 -man /mail/fax -Ruth Nathan Anderson . . . . . VMG
Wired Comics — an -25.6 picas -orp /mail . . . . . CNS
What Ever Happened To — 1tw -var -man -Buddy Basch . . . . . BAS
You, Your Child, And Entertainment — 1tw -500 -man /mail -David Nydick . . . . . DAN

18D-ENTERTAINMENT (Theater)

Around Entertainment — 1tw -500-1500 -man /mail/ctc -Jay and Elliott Kravetz . . . . . IPN
Arts And Entertainment package — 1tw -12-part/8000 -wire/DNS -Staff . . . . . UPI
Ask Ruth Ann — 1tw -750 -man /mail/igp /ctc - Ruth Ann Lelansky . IPN
Avant Garde Update — qt /cont -var -man /ctc /igp /mail - Staff . SAN
Backstage — occ -400 -DF -The Boston Globe . . . . . BPI
Best Of Books — 1tw -500 -mail/ctc -Jill Kramer . . . . . WFS
Bonnie Churchill Reporting — 1tw -600 -igp /mail -Bonnie Churchill . . . . . CAI
Boston Globe Entertainment Features — 3tw -var -DF - Various . BPI
Broadway and Beyond — 1tw -500 -orp /C12 -Gwen Barrett . . . . ANS
Broadway Boxscore & Mini-reviews — 1tw -700 -wire/DNS -Frederick Winship . . . . . UPI
Broadway Is My Beat — 1tw -var -mail -Joey Sasso . . . . . NIT
Celebrity Beat — 1tw -750 -man /mail/igp /ctc - Jay Kravetz . . . . . IPN
Celebrity Health News — 1tw /1tm /2tm -500-950 -man /mail/fax -Ruth Nathan Anderson . . . . . VMG
Celebrity Interview — 1tw -1000-1500 -man /mail/ctc /igp - Jay and Elliott Kravetz . . . . . IPN
Clip Art: Entertainment — 1tw /(50) -25.6 -orp /mail . . . . . CNS
Coming Attractions — 1tw -500-1500 -man /mail/igp /ctc - Jay and Elliott Kravetz . . . . . IPN
Cook's Books — 1tw -var -mail/man /wire /fax - Joel Cook . . . . . AGT
Dateline Broadway — 1tw -800 -man -Jeffrey Blyth . . . . . ITP
Entertainment — 1tw -var -mail -Bill Murray . . . . . MFS
Entertainment — 1tw -var -mail -Liz Albert . . . . . NNB
Entertainment — 1tw -500-800 -mail/ctc -Paul and Joan Slater . . . WFS
Entertainment News Syndicate — 1tm -500 -mail/fax . . . . . ENS
Entertainment Scene, The — occ -var -mail/man - Staff . . . . . IMN
Entertainment Whirl — 1tw -var -man -Charles Brand . . . . . BAS
Entertainment World — 1tw -500 -mail -Dart Anthony . . . . . WMS
Entertainment—Shorts — 1tw -6-part/100-150 -wire/DNS -UPI Staff . . . . . UPI
Entertainment—Theater World — 1tw -800 -wire/DNS -Frederick Winship and Gregory Jenson . . . . . UPI
Environmental/Toxics/Global Watch — qt /cont -var -man /ctc /mail /igp - Staff . . . . . SAN
Fast Track — 1tw -1000 -DF /DNS /igp /mail - Cheryl Lavin . . . . . TMS
Hollywood Beat — 5tw /s -var -fax -Bill Lane . . . . . WOR
Hollywood Etc. — 1tw -500 -orp /mail/DF - George Christy . . . . . CNS
Hollywood News Calendar — 5tw -var -mail/fax - Staff . . . . . HNC
Hollywood Reporter, The — 1tw -var -mail . . . . . NNB
Jennifer Goddard Interviews — 1tw -700 -mail/wire -Jennifer Goddard . . . . . DAA
Katz Meow, The — 1tw -var -mail -Harry Jay Katz . . . . . NNB
London Review of Books — 2tm -var -wire/mail - Various . . . . . NYT
Marilyn Beck's Hollywood — 7tw -700 -mail/DF /DNS /igp - Marilyn Beck . . . . . TMS
Mighty Mixture — 1tw -500-750 -mail -Gary Stevens . . . . . SAG
Movie/Restaurant/Show Reviews — 1tm -ps -mail/man -Selma Glasser . . . . . GLA
New York Theatre Review — 7tw -var -ctc -T. Edwards and E. Vahidi . . . . . IBN
Newsletter — 5tw -var -fax - Staff . . . . . ENC
Nostalgia Notes — 2tm -600 -man /mail -Thurlow O. Cannon . . . . CAN
***Pacific Rim Report** — qt-cont-var-man/ctc/igp/mail/ -Staff . . . . SAN
Photo Files/Show Business — cont -var -igp - Staff . . . . . BAS
Plexers — 6tw /s -2 x 3 -mail/orp /id - Staff . . . . . PLX
Pop Music — 1tw -var -mail -Zachary Lawrence . . . . . NNB
Punch-In International Travel & Entertainment — 7tw /1tm - 750/var ctc /fax /mail - Staff . . . . . TEN
Star Reporter News Service — qt -var -mail/fax - Staff . . . . . SRC
The Best Years — 1tw -800 -man /mail -Sidney H. Ascher . . . . . ASC
Theater & Film — 1tw -var -mail -Susan Katz . . . . . NNB
Theater Column — S -900 -wire/DF /DNS -William Raidy . . . . . NHN
***Theatergram** — cont/1tm -500/var -man /igp /mail -Paula Royce Graham . . . . . GPR
Theatre Reviews — occ -800 -orp /mail/DF /igp . . . . . CNS
***Travel Feed** — qt /cont -var -man /mail/ctc /igp - Staff . . . . . SAN
Travel/Eco-Tourism — 1tm /cont -1000-1500 -mail/man /ctc /igp - Staff . . . . . SAN
Turning Point — 1tw -350 -mail/DF /DNS -Glenn Plaskin . . . . . TMS
TV Feature Package — 1tw -var -mail/man /orp - Staff . . . . . CS
VIP Medical Grapevine — 1tw /1tm /2tm -500-950 -man /mail/fax -Ruth Nathan Anderson . . . . . VMG
What Ever Happened To — 1tw -var -man -Buddy Basch . . . . . BAS
William Glackin — occ -var -DF /DNS -William Glackin . . . . . MCC
Wine & Dine — 1tw -500 -orp /fax -Gale Gerson . . . . . GSM
You, Your Child, And Entertainment — 1tw -500 -man /mail -David Nydick . . . . . DAN

18E-ETERTAINMENT (TV Program Listings)

A Look At The Soaps — 1tw -var -orp /mail/ctc /wire - Candace Havens . . . . . TVL
Accu-Log TV Breakouts — 7tw -var -mail - Staff . . . . . TAP
Accu-Log TV Cable Listings — 7tw -var -mail - Staff . . . . . TAP
Accu-Log TV Feature Package — 1tw -var -mail - Staff . . . . . TAP
Accu-Log TV-Cable Grids — 7tw -var -mail - Staff . . . . . TAP
Accu-Log TV-Cable Rolling Logs — 7tw -var -mail - Staff . . . . . TAP
Andee Beck — occ -500 -DF /DNS -Andee Beck . . . . . MCC
Arts And Entertainment package — 1tw -12-part/8000 -wire/DNS -Staff . . . . . UPI
Avant Garde Update — qt /cont -var -man /ctc /igp /mail - Staff . SAN
Before & After in the Soaps — 2tw -800 -orp /DF /DNS -Toby Goldstein . . . . . TMS
Best Of Books — 1tw -500 -mail/ctc -Jill Kramer . . . . . WFS
Better Living Guide — 1tw -var -mail/man - Staff . . . . . DIC
Bob Wisehart — 3tw -var -DF /DNS -Bob Wisehart . . . . . MCC
Boston Globe Entertainment Features — 3tw -var -DF - Various . BPI
Broadway and Beyond — 1tw -500 -orp /C12 -Gwen Barrett . . . . ANS
Cable Magazine — 1tw -var -mail - Staff . . . . . TAP
Cable Picks — 1tw -var -DF - Various . . . . . LAT-WP
Celebri-Quotes — 1tw -var -fax - Various . . . . . HIS
Celebrity Interviews — 1tw -ps/var -man /igp /ing /mail - Gloria Geale & Sylvia Resnick . . . . . BO
Celebrity Photographs — 1tw -var -igp /mail - Various . . . . . CFI
Celebrity Transparencies — cont -ps -mail . . . . . BO
Clip Art: Entertainment — 1tw /(50) -25.6 -orp /mail . . . . . CNS
Cook's Books — 1tw -var -mail/man /wire /fax - Joel Cook . . . . . AGT
Entertainment — 1tw -500 -mail -Verna Boyd . . . . . CN
Entertainment — 1tw -var -mail -Liz Albert . . . . . NNB
Entertainment — 1tw -500-800 -mail/ctc -Paul and Joan Slater . . . WFS
Entertainment News Syndicate — 1tm -500 -mail/fax . . . . . ENS
Entertainment Whirl — 1tw -var -man -Charles Brand . . . . . BAS
Entertainment World — 1tw -500 -mail -Dart Anthony . . . . . WMS
Environmental/Toxics/Global Watch — qt /cont -var -man /ctc /mail /igp - Staff . . . . . SAN
Film Transparencies Black & White Pictures — cont -var -mail . BO
***Food Quickies** — 2tm /cont -var -mail/man /ctc /igp - Staff . . . . SAN
Hollywood Beat — 5tw /s -var -fax -Bill Lane . . . . . WOR
Hollywood Inside — 1tw -1000 -igp /fax -John Austin . . . . . HIS
Hollywood News Calendar — 5tw -var -mail/fax - Staff . . . . . HNC
Hollywood Reporter Briefs Package — 5tw -1000 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter Daytime TV Top 20 — 1tw -spw/200 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter Pay TV Reviews — 1tw -200 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter Rambling Reporter — 4tw -500 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter TeleVisions — 4tw -500 -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter TV Rate Race — 1tw -sph/var -DF -Hollywood Reporter . . . . . BPI
Hollywood Reporter TV Reviews — 4tw -200 -DF -Hollywood Reporter . . . . . BPI

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Howard Rosenberg — 3tw -var -DF -Howard Rosenberg . . . . . LAT-WP
International Motorsports Syndication — 1tw -600-700 -man /mail/fax /ctc - Lou Modestine . . . . . ISS
John Carmody — 5tw -var -DF -John Carmody . . . . . LAT-WP
Late Show — 1tw -ps -man /mail/fax -Natalie Carlton . . . . . BO
Media Monitor — 3tw -var -DF -Steve McKerrow . . . . . LAT-WP
Motorsports & TV Motorsports — 1tw -600-700 -mail/ctc /fax /man -Lou Modestine . . . . . ISS
Movie Trivia Quiz — 1tw -var -mail/fax - Various . . . . . HIS
New England Motorsports North — 1tw -600-700 -man /mail/fax /ctc - Lou Modestine . . . . . ISS
New England Motorsports Schedule — 1tw -600-700 -man /mail/fax /ctc - Lou Modestine . . . . . ISS
New England Motorsports South — 1tw -600-700 -man /mail/fax /ctc - Lou Modestine . . . . . ISS
Newsletter — 5tw -var -fax - Staff . . . . . ENC
Nostalgia Notes — 2tm -600 -man /mail -Thurlow O. Cannon . . . . CAN
Of, By and For the Children — 1tw -var -DF - Various . . . . . LAT-WP
***Pacific Rim Report** — qt /cont-var/man/ctc/igp/mail/ -Staff . . . . SAN
Parenting Plus — 2tm -500 -man -Marion Michaels . . . . . MN
Photo Files/Show Business — cont -var -igp - Staff . . . . . BAS
Piexers — 6tw /s -2 x 3 -mail/orp /id - Staff . . . . . PLX
***Ring-A-Lingo** — cont -var -man /id -Melodye Hecht Icart . . . . . NGC
Soap Suds Column — 1tw -750 -mail/fax -Lilana Novakovich . . . . . SS
Star Entertainment Features — occ -1200 -wire/mail -Garth Pearce . NYT
Star Reporter News Service — qt -var -mail/fax - Staff . . . . . SRC
Star*Features — 2tm -1750-2500 -igp /mail/fax -John Austin . . . . HIS
T.V. Listings-Logs & Grids — 7tw -var/sup -DF /DNS -TMS Listings . TMS
Tel-Aire TV Week Supplement — 1tw -sup -mail - Staff . . . . . TAP
Televiewer — 7tw -var -mail/man /orp - Staff . . . . . CS
Television — 4tw -var -DF -Michael Hill . . . . . LAT-WP
Television — 1tw -var -DF -Michael E. Hill . . . . . LAT-WP
Television Close-Up (arts 3) — 1tw -700 -orp /mail/DF /id /igp -Staff . . . . . CNS
Television Criticism — 3tw -var -DF -David Zurawik . . . . . LAT-WP
The Lottery Column — 1tw -500-700 -mail/ctc -Ben Johnson . . . . WFS
***The Name Game** — cont -var -man /id -Melodye Hecht Icart . . . . NGC
Transparencies — 2tm -var -mail - Staff . . . . . BO
***Travel Feed** — qt /cont -var -man /mail/ctc /igp - Staff . . . . . SAN
Travel/Eco-Tourism — 1tm /cont -1000-1500 -mail/man /ctc /igp - Staff . . . . . SAN
TV Booklets — 1tw -sup -mail - Staff . . . . . TAP
TV Booklets — 1tw -sup -orp /mail - Various . . . . . TVW
TV Data Best Bets — 1tw /s -var -wire/DF /orp /ctc - Staff . . . . . TVD
TV Data Best Bets — 1tw /s -var -wire/DF /orp - Staff . . . . . TVI
TV Data Cable Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . . . . . TVD
TV Data Cable Listings — 7tw /s -var -orp /mail/ctc /wire - Staff . . TVI
TV Data Color Separations — 1tw /s -var -mail - Staff . . . . . TVD
TV Data Daily Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . TVD
TV Data Daily Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . TVI
TV Data Daily Listings — 7tw -var -orp /mail/wire - Staff . . . . . UFS
TV Data Grids — 6tw /s -var -orp /mail/wire - Staff . . . . . UFS
TV Data Local Listings — 6tw /s -var -orp /mail/wire - Staff . . . . UFS
TV Data Local TV Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . . . . . TVD
TV Data Local TV Listings — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . . . . . TVI
TV Data Monthly Satellite Listings — 1tm /s -var -orp /mail/wire /DF /ctc - Staff . . . . . TVD
TV Data Monthly Satellite Service Listings — 1tm -var -orp /mail/wire /DF - Staff . . . . . TVI
TV Data Monthly Satellite Service Listings — 1tw -var -orp /mail/wire - Staff . . . . . UFS
TV Data Rolling Logs — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . TVD
TV Data Rolling Logs — 7tw /s -var -orp /mail/ctc /wire - Staff . . . TVI
TV Data Rolling Logs — 6tw /S -var -orp /mail/wire - Staff . . . . . UFS
TV Data TV Features — 1tw /s -var -orp /mail/wire /DF - Staff . . . TVD
TV Data TV Features — 1tw /s -var -orp /mail/wire /DF - Staff . . . . TVI
TV Data TV Grids — 7tw /s -var -orp /mail/wire /DF /ctc - Staff . . . TVD
TV Data TV Grids — 7tw /s -var -orp /mail/wire /DF - Staff . . . . . TVI
TV Data Weekly Listings — 7tw /s -var -orp /wire/ctc - Staff . . . . TVD
TV Data Weekly Listings — 7tw /s -var -orp /mail/ctc - Staff . . . . TVI
TV Data Weekly Listings — 1tw -var -orp /mail - Staff . . . . . UFS
TV Feature Package — 1tw -var -mail/man /orp - Staff . . . . . CS
TV Feature Package — 1tw -var -mail - Staff . . . . . TAP
TV Features — 1tw -pt/hpt/hps/hpv -orp /mail/wire - Various . . . . UFS
TV Grids — 7tw -var -mail - Staff . . . . . TAP
TV Inserts — 1tw -sup -mail - Staff . . . . . TAP
TV Key Previews — 6tw /s -500-600 -man /DF -Steven H. Scheuer . KFS
TV Keynotes — 4tw -650-700 -man /DF /igp -Steven H. Scheuer . . KFS
TV Listing — 7tw -var/sup -orp /ctc - Staff . . . . . TLS
TV Listings — 7tw -var -mail - Staff . . . . . TAP
TV Magazines — 1tw -sup -mail - Staff . . . . . TAP
TV Mailbag — 1tw -var -mail -Buck Biggers . . . . . TAP
TV Movie Breakouts — 7tw -var -mail - Staff . . . . . TAP
TV Movies — 1tw -var -DF - Various . . . . . LAT-WP
TV Network Breakouts — 7tw -var -mail - Staff . . . . . TAP
TV Rolling Logs — 7tw -var -mail - Staff . . . . . TAP
TV Sports Breakouts — 7tw -var -mail - Staff . . . . . TAP
TV Supplements — 1tw -sup -mail - Staff . . . . . TAP
TV Supplements — 1tw -sup -orp /mail - Various . . . . . TVW
TV Supplements — 1tw -pt/hpt/hps/hpv -id - Various . . . . . UFS
TV Talkback — 1tw -var -DF - Various . . . . . LAT-WP
TV Tips — 7tw -var -DF - Various . . . . . LAT-WP
TV Watchables — 1tw -var -DF - Various . . . . . LAT-WP
TV Week — 1tw -var -mail/man - Staff . . . . . DIC
TV WEEK Magazine — 1tw -sup -mail - Staff . . . . . TAP
TV-Cable Features — 1tw -var -mail -Buck Biggers . . . . . TAP
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TVL Cable Listings — 7tw -var -orp /wire/mail /ctc - Staff . . . . . TVL
TVL Cable Rolling Logs — 7tw -var -orp /wire/mail /ctc - Staff . . . TVL
***TVL Color Plus** — 1tw /2tm -var -orp /mail/igp /ctc - Staff . . . . . TVL
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TVL Outlook Television Reviews — 1tw -var -orp /mail/ctc /wire - Staff . . . . . TVL
TVL Outlook Time Out — 1tw -var -orp /mail/ctc /wire - Steve Paschal . . . . . TVL
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TVL OUTLOOK Soap Talk — 1tw -var -orp /mail/ctc /wire - Candace Havens . . . . . TVL
TVL OUTLOOK Star Notes — 1tw -var -orp /mail/ctc /wire - Staff . TVL
TVL OUTLOOK Trivia Etc. — 1tw -var -orp /mail/ctc /wire - Steven Alan McGraw . . . . . TVL
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TVL Satellite Listings — 7tw -var -orp /mail/wire /ctc - Staff . . . . TVL
TVL Semi-monthly Listings — 2tm -var -orp /mail/wire /ctc - Staff . TVL
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TVL TV/Cable Grids — 7tw -var -orp /mail/wire /ctc - Staff . . . . . TVL
TVL Visions At A Glance — 1tw -var -orp /mail/ctc /wire - Staff . . TVL
TVL Visions Cable Overview — 1tw -var -orp /mail/ctc /wire - Dan Rice . . . . . TVL
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TVL Visions Personality Portrait — 1tw -var -orp /mail/ctc /wire - Staff . . . . . TVL
TVL Visions Steve's Best — 1tw -var -orp /mail/ctc /wire - Steve A. McGraw . . . . . TVL
TVL Visions Television Reviews — 1tw -var -orp /mail/ctc /wire - Staff . . . . . TVL
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TVL Visions Word Search — 1tw -var -orp /mail/ctc /wire - Staff . TVL
TVL Weekly TV Features — 1tw -var -orp /mail/wire /ctc - Staff . . TVL
What Ever Happened To — 1tw -var -man -Buddy Basch . . . . . BAS

18F-ENTERTAINMENT (Videos)

American Film Classic Videos — 1tm -600 -DF -American Film Magazine . . . . . BPI
Around Entertainment — 1tw -500-1500 -man /mail/ctc -Jay and Elliott Kravetz . . . . . IPN
Around Video — 1tw -750 -man /mail/ctc /igp - Jay Kravetz . . . . . IPN
Ask Ruth Ann — 1tw -750 -man /mail/igp /ctc - Ruth Ann Lelansky . IPN
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Child Life — 1tw -1000 -ctc -Beverly Mills CL

Child Magazine — 10ty -var -wire/mail - Various . . . . . NYT
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Wine & Dine — 1tw -500 -orp /fax -Gale Gerson . . . . . GSM
Wine And Liquor Uncomplicator (Facts) — 1tw -spv -orp -G. Ford . . . . . OPS
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Wine Talk — 1tw -650 -orp /mail/DF - Richard Nalley . . . . . CNS
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Write Ideas — 1tm -ps -mail/man - Various . . . . . GLA
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Bridge — 6tw -300 -orp /mail/wire -Phillip Alder . . . . . NEA
Chess — 2tw -var -id /mail . . . . . NYT
Chess — an -orp /mail . . . . . CNS
Chess Quiz — 7tw -1 3/4 x 1 7/8 -mail -Shelby Lyman . . . . . BCF
Common Sense Math Puzzles — 1tm -qpt -orp /id -Hart . . . . . SCI
***Contract Bridge** — 6tw /s -500 -orp /DF -Steve Becker . . . . . KFS
Crossword & Games — 1tw /(7) -var -orp /mail/id - Various . . . . CNS
Evans On Chess — 1tw -10 1/2 x 72 -orp -Larry Evans . . . . . CHE
Game Reviews — 1tw -250 -mail/fax /ctc -Gossett/MacGoohan/Pearson . . . . . CCR
Games Book Review — 1tw -600 -orp /mail/DF . . . . . CNS
Goren Bridge — 7tw -600 -orp /DF /DNS -Tannah Hirsch & Omar Sharif . . . . . TMS
Inside the Video Games — 1tw -600 -mail/id /DF /DNS - Chip and Jonathan Carter . . . . . TMS
Kids' Fun Page — 1tw -hpt -orp /id -Oceanic Press . . . . . OPS
Mazeman — 1tw -qpt -orp /id -Latta & Volpe . . . . . SCI
Mind or Clown Puzzles — 1tw -sph -orp -Latta . . . . . OPS
Rebuses For Kids — 1tw -var -orp /mail - Various . . . . . SCI
***Ring-A-Lingo** — cont -var -man /id -Melodye Hecht Icart . . . . . NGC
Sheinwold On Bridge — 7tw /s -750 -orp /man /DNS /DF - Alfred Sheinwold and Frank Stewart . . . . . LATS
Shelby Lyman On Chess — 1tw -350-400 -mail/DF /C12 /id - Shelby Lyman . . . . . BCF
The Lottery Column — 1tw -500-700 -mail/ctc -Ben Johnson . . . . WFS
***The Name Game** — cont -var -man /id -Melodye Hecht Icart . . . . NGC

25-GARDENING
(Farming)

Agricultural Editorial Cartoons — 1tw -38rvar -orp /mail/ctc /fax - Bob Jorgensen . . . . . ENF
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Agriculture — 1tw -1000 -orp /igp - Various . . . . . NAF
Backyard Gardener — 1tw -600 -orp /mail/DF /id - C.Z. Quest . . . CNS
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Books — 1tw -var -mail -Bill Southwell . . . . . NWB
Cheerful Gardener — 1tw -500-800 -man -Pat Kite . . . . . KPC
Colorfoto Service/Food/Travel/Lifestyle/Homes/Fashion — 1tw - mail/orp -Staff . . . . . CNS
Commentary — 1tw -750 -man /mail/ctc /fax - Lauren Soth . . . . . ENF
Cook's Garden Review — 1tw -var -man /mail/wire /fax - Joel Cook . AGT
Cook's Outdoors — 1tw -var -man /fax /mail /wire - Joel Cook . . . AGT
Country Things — 1tw -32 x 50pi -orp /mail/ctc /fax - Bob Artley . . ENF
Earthman — 1tw -var -DF -Henry Mitchell . . . . . LAT-WP
Editorial Cartoons — 4tw -38xvar -orp /mail/ctc /fax - Bob Jorgensen . . . . . ENF
Environmental/Toxics/Global Watch — qt /cont -var -man /ctc /mail /igp - Staff . . . . . SAN
Environmentally Safe Paints Solvents — s -1500 -man /fax -John Wasik . . . . . NCI
Farm Taxes — 1tw -700-800 -man /wire/mail /ctc /fax - Mark E. Battersby . . . . . CLJ
Farming Today (Cartoons) — 7tw -orp /id -Ernie Riggs . . . . . SCI
Fashion — sea /cont -var -man /mail/ctc /igp - Staff . . . . . SAN
Fifty Dollars An Idea — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
Fillers, Graphics & Comics — 1tw /(11) -var 25.6/39 -orp /mail/id -Various . . . . . CNS
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Garden — 1tw -2 1/16 -orp - Staff . . . . . CSP
Garden Features — sea -var -man /mail/ctc /fax /ing /C12 - Staff & Freelance . . . . . JAN
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Macho Vegetarian — 2tm -750-1000 -mail/ctc /fax /man - Staff . DTH
Memories of A Former Kid — 1tw -38rvar -orp /mail/ctc /fax - Bob Artley . . . . . ENF
Midwest Gardening — 1tw -500 -man /mail/ctc /fax /ing /C12 - Jan Riggenbach . . . . . JAN
Miracle Gardening — 1tw -100/qps -id -S. Graham . . . . . SCI
National News — 1tm -ps -orp /igp /mail . . . . . MLF
Natural Fertilizers Solvents — s -1000 -man /fax -John Wasik . . . NCI
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26-GOSSIP

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27-HEALTH (Medical)

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Once each week, Andy Pargh, a k a the Gadget Guru, translates the confusing world of new products into an informative, easy-to-read column for inexperienced and sophisticated consumers alike.

The topics range from the latest in housewares, sporting goods and do-it-yourself products to simplified explanations of the constantly changing world of consumer electronics.

The Gadget Guru...

- **fits in lifestyle or home sections.**
- **offers readers honest, non-biased reviews on the latest new products and technologies.**
- **allows readers to find out which items offer the most bang for the buck – before they buy.**
- **is reinforced by weekly appearances on NBC's TODAY Show.**
- **is timely – all columns are themed and geared to specific seasons.**
- **is mailed18 days prior to release.**
- **is available via AP Datafeatures.**
- **includes black and white art.**

...makes your readers smarter consumers!

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For a sample package, call or write:
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28-HOBBIES

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Home Improvement Cartoons — 1tw -var -orp /id - Various . . . . . SCI
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Interior Design — 1tw -tpt -orp /mail -Shirley Fair . . . . . SCI
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Leisure Time — 1tw -500 -igp /mail - Staff . . . . . CAI
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Travel — 1tw -var -mail/orp /ctc -Esther Chelly . . . . . NNB
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Home Improvement (Spring/Summer) — an -sup (20 stories) -DF /ing /mail /orp /id /igp . . . . . CNS
Homes & Gardens Mini — 1tw /(15) -var -orp /mail /DF /id /igp -Staff . . . . . CNS
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House Of The Week — 1tw -350 -mail/DF /orp /igp - Pat Lukas . . APN
House Plans — 1tw -600 -orp /mail/id -Jerry Bishop . . . . . NEA
House Plans — 1tw -600 -orp /mail/id -Jerry Bishop . . . . . UFS
Housing Helpline/Residential Q&A — 1tw -900 -ctc /fax -David R. Walker . . . . . RENG
Interior Design Feature — 1tm -300-500 -man /id -Michael Guarini . INT
Landmark Designs — 1tw -300 -mail/id /ing /ctc - J.E. McAlexander . LDI
Super Handyman — 3tw -550 -mail/DF /id -Al Carrell . . . . . KFS
Travel — 1tw -var -mail/orp /ctc -Esther Chelly . . . . . NNB

29C-HOUSE & HOME (Do-It-Yourself)

About Real Estate — 1tw -750 -mail/DF -David W. Myers . . . . . KFS
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Antique Or Junque — 1tw -550 -orp /mail/DF /id /igp - McCollam . CNS
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Around the House — 1tm -400 -orp /ctc /wire -Jeff Keller . . . . . NU
Around The House With Marian — 1tw -sph -orp /mail -Marian Singer . . . . . SCI
Automate Your Home — 1tw -600 -mail/ctc /id -David A. Butler . . RMS
Book Reviews (Children's) — 1tw -var -orp /igp -Carol Lee . . . . FEA
Buddy's Workshop — 1tw -4 1/4 -orp - Staff . . . . . CSP
Cheerful Gardener — 1tw -500-800 -man -Pat Kite . . . . . KPC
Christmas in The Weekend Workshop — 1tw -var/500/qps -C12 -Ed Baldwin . . . . . CSS
Christmas Holliday Col. — 1tw -var -orp -Lillian Vernon . . . . . SCI
Classified Crafts — 7tw -75 -orp /igp - Staff . . . . . SYA
Clints Hints — 1tw -250 -orp -Clint Davis . . . . . SCI
Cook's Consumer Product Review — 1tw -var -man /mail/fax /wire -Joel Cook . . . . . AGT
Craft Patterns Home Workshop — 1tw -var -mail/igp /orp /id - Brian W. Smith . . . . . CHW
Decorative Tole & Folk Art — 1tw -var/500/qps -C12 -Glenda Suter . CSS
Do It Yourself Home Repairs — 1tw -100 -orp /id -Gordon . . . . . SCI
Do Your Own Thing — 1tw -200 -C12 /igp /mail -Lois Goodson . . . UB
Do-It-Yourself Ideas — 7tw -2 1/2 x 6 -orp /mail -Steve Ellingson . UB
Energy Savings Helpful Hints — 1tw -spv -orp /id -B. Woody . . . OPS
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Family Circle — 17ty -var -wire/mail - Various . . . . . NYT
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Garden Features — sea -var -man /mail/ctc /fax /ing /C12 - Staff & Freelance . . . . . JAN
Garden Tips Graphic — 1tw -25.6x4 -orp /mail/id -Dan Clifford . . CNS
Hand Around The House — 1tw -750 -man /C12 /DF /DNS /id - A.J. Hand . . . . . LATS
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Home Improvement (Spring/Summer) — an -sup (20 stories) -DF /ing /mail /orp /id /igp . . . . . CNS
Home Improvement Cartoons — 1tw -var -orp /id - Various . . . . . SCI
Home Repair — 1tw -hps -orp /id -J. Huset . . . . . SCI
Home Workshop File — 1tw -400 -DF /DNS /mail -Larry Eisinger . TMS
Home/Decorating — 1tw -600-800 -ctc /mail -Jane Adler . . . . . WFS
Homes & Gardens Mini — 1tw /(15) -var -orp /mail /DF /id /igp -Staff . . . . . CNS
Hometime — 1tw -675 -mail/DF /DNS /orp - Dean Johnson & JoAnne Liebler . . . . . UPS
Homework — 1tw -var -DF . . . . . LAT-WP
House and Home — 1tw -800 -man /mail/fax -Lynne Avery . . . . . AMC
Household Repair Dictionary — 1tw -bl -orp -Kurt Singer . . . . . SCI
Household Scrapbook (Hints) — 1tw -100 -orp -Robert Lee . . . . OPS
Housing Helpline/Residential Q&A — 1tw -900 -ctc /fax -David R. Walker . . . . . RENG
How Can I? Household Hints — 1tw -250 -orp -Anne Ashley . . . OPS
How Can I? Household Shortcuts — 7tw -200 -orp -Anne Ashley . SCI
Indoor Gardening — 1tw -600-800 -mail/id /ctc -Jane Adler . . . . WFS
Interior Design — 1tw -tpt -orp /mail -Shirley Fair . . . . . SCI
Interior Design Feature — 1tm -300-500 -man /id -Michael Guarini . INT
Lifestyle — 1tm -ps -orp /igp /mail . . . . . MLF
Litamail/Antiques Q&A — 1tw -700 -DF /mail/igp -Lita Solis-Cohen . SOL
Money Talk — 1tw -6 -orp /mail -Charles Carlson . . . . . EDC
Nat's Hints — 1tw -ps/var -man /mail/fax -Natalie Carlton . . . . . BO
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National News — 1tm -ps -orp /igp /mail . . . . . MLF
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Personal Finance — 1tm -ps -orp /mail/igp . . . . . MLF
Polly's Pointers — 5tw -450 -orp /mail/wire -Polly Fisher . . . . . NEA
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Letters From Home — 1tw -800 -mail /DF - Glenda Winders & Various . . . . . CNS
Project-of-The-Week — 1tw -var -mail/igp /orp /id - Brian Woodley Smith . . . . . CHW
Project-Of-The-Week — 1tw -200 -C12 /igp /mail -Steve Ellingson . UB
Q & A - Beauty At Home — 7tw -100 -orp -E.C. Gordon . . . . . SCI
Short Cuts — 1tw -hps -orp -A. Legionaire . . . . . SCI
Super Handyman — 3tw -550 -mail/DF /id -Al Carrell . . . . . KFS
The Backyard Woodworker — 1tw -var/500/qps -C12 -Mark Holly . CSS
The Dirt-Cheap Decorator — 1tw -400-700 -man /mail/ing /igp /id -Molly Milligan . . . . . MLS
The Formula — 1tw -600 -man /fax /ctc -Tony Wedig . . . . . WED
The Quilt Basket — 1tw -var/500/qps -C12 -Linda Marie . . . . . CSS
The Weekend Workshop — 1tw -var/500/qps -C12 -Ed Baldwin . CSS
Toys-U-Build — 1tw -75 -orp /igp - Staff . . . . . SYA
Toys-U-Make — 1tw -var/500/qps -C12 -Mark Holly . . . . . CSS
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You Can Fix It — 1tw -100 -orp /id -Walt Trag . . . . . SCI

30-HUMOR COLUMNS

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Around Town — 1tw -1000 -fax -Gary Azon . . . . . DOWN
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Bark Bark — 1tw -500 -mail -Damon Dahna . . . . . WMS
Being Human — 2tm /occ -600 -mail/man -Mary Margaret Carberry . CAB
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Coffee Break — 1tw -550 -ctc /mail/fax -Joe Mullich . . . . . MUL
Colin McEnroe — 1tw -var -DF -Colin McEnroe . . . . . LAT-WP
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Family Skeletons — 2tm -200 -orp -Righetti . . . . . SCI
Faxtoons — 1tw -var -mail/fax -Dan Rosandich . . . . . GLF
Fifty Dollars An Idea — 1tm -ps -man /mail -Selma Glasser . . . . . GLA
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Gabriel Broadside, The — qt /occ -pt/var -orp /id /man /igp - J.G. Bumberg . . . . . GNB
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Glasserfield Directory — 1tm -ps -mail/man -Selma Glasser . . . . GLA
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Grassroots Clippings — 1tw /occ -200-300 -man /mail -Kerwin Hoover . . . . . HTF
Haberdashery — 1tw -500 -mail -Erik Hromadka . . . . . EHC
Harper's Magazine Service — 1tw -1500 -man /DF /DNS . . . . . LATS
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31-LEGAL

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Fort Worth Star Telegram (New York Times News Service) — 7tw - var wire/mail - Various . . . . . NYT
FNA News — cont -var -igp /mail/wire /fax - Staff . . . . . FNA
Gannett News Service — 7tw -var -Wire/DF - Various . . . . . LATS
GNB NEWS Bureau — cont -pt/var/Sup -orp /id /man /igp - J.G. Bumberg & Staff . . . . . GNB
***Health And Fitness News Service** — 1tw -7500 -man /DF /DNS /id /igp - Various . . . . . LATS
High-Tech NewsWire — 7tw -var -fax /ctc . . . . . HTN
Home Improvement, Inside, Outside, All Around the House — eom - 32pt-40pt orp /id /igp /ctc . . . . . HT
Illinois Capital News Bureau — 7tw -var -ctc /mail -Diane Ross . . ITS
International Business Travel — 1tw -var -ctc -J.J. Edwards . . . . IBN
***It's A Great Life** — cont/1tm -500/var -man /igp /mail -Count and Countess Von Haller . . . . . GPR
INSIGHT Analysis — 1tw -ctc /fax . . . . . INNF
INSIGHT Magizine Features — 1tw -ctc /fax . . . . . INNF
INSIGHT News Service — 2tw -ctc /fax . . . . . INNF
INSIGHT Travel — 1tm -ctc /mail . . . . . INNF
Knight-Ridder/Tribune Business News — 7tw -var -wire/DF -Various . . . . . TMS
Knight-Ridder/Tribune Graphics Network — 7tw -var -CPC /DF -Various . . . . . TMS
KRT Business News — 7tw -var -DF - Staff . . . . . KNT
KRT Graphics Network — 7tw -var -mail/wire/ctc - Staff . . . . . KNT
KRT News Wire — 7tw -var -ctc /DF - Staff . . . . . KNT
L'Monde (French language only) — 5tw -8000 -wire - Various . . NYT
Lifestyle—Consumer Shorts — 1tw -4-part/100-150 -wire/DNS -UPI reporters . . . . . UPI
Living Well — 1tw -var -man -Charles Hennessy . . . . . IBN
Los Angeles Daily News (New York Times News Service) — 7tw -var wire . . . . . NYT
Los Angeles Times-Washington Post News Service — 7tw - 110000 DF - Various . . . . . LAT-WP
Maturity News Service — 1tw -var -man /mail/wire - Various . . . UFS
McClatchy Graphics Network — 7tw -var -cpc /DF -Various . . . . TMS
McClatchy News Service — 7tw -var -wire/DF -Various . . . . . TMS
Mexican Briefs — 5tw -500 -wire/DNS - Various . . . . . UPI
National Briefs — 5tw -500 -wire/DNS - Various . . . . . UPI
Nature News Service — 1tw -var -wire/mail - Various . . . . . NYT
***New York Times New Service** — 7tw -var -wire/mail - Staff . . . NYT
Newhouse News Service — 5tw -15000 -wire - Various . . . . . NYT
News and Documentary Photos — 5tw -var -mail/fax - Various . . IVP
News And Views — occ -var -mail/man - Staff . . . . . IMN
News Features-Midweek — 4tw -2-part/2000 -wire/DNS -UPI reporters . . . . . UPI
News From Israel — 5tw -var -ctc - Various . . . . . JER
News Releases — 7tw -var -wire/ DF /ctc - Staff . . . . . PRN
Newsfeatures, Weekend — 4tw -8-part/7000 -wire/DNS -UPI reporters . . . . . UPI
Newsletter — 5tw -var -fax - Staff . . . . . ENC
Newslink Africa — 1tw /1tm -1000/sup/bl/var -orp /mail/igp - Staff . NAF
Pacific Dialogue — 1tw -800 -man /mail/fax -Bob Miko . . . . . MNS
Pacific Notebook — 1tw -800 -man /mail/fax -Bob Miko . . . . . MNS
***Pacific Rim Report** — qt-cont-var-man/ctc/igp/mail . . . . . SAN
***Paula Royce Graham** — cont/1tw -500/var -man /igp /mail -Paula Royce Graham . . . . . GPR
People — 7tw -650 -wire/DNS /igp . . . . . UPI
Physical Therapy — 1tm -400 -orp /ctc /wire -Barbara Bryant . . . . NU
Political Interview — acc -750-1000 -man /mail/igp /ctc - Jay and Elliott Kravetz . . . . . IPN
Publishers Weekly — 1tw -var -man /mail/wire -News Service . . . UFS
Real Estate News Group — 1tw -var -ctc /fax - Various . . . . . RENG
Religious News Service — 7tw -var -wire - Various . . . . . NYT
Report From Planet Earth — 1tm -500 -man - Various . . . . . MN
Roll Call Report Syndicate — 1tw -900 -mail/fax /orp /id /DF - Richard Thomas . . . . . RRN
San Francisco Chronicle (New York Times News Service) — 7tw -var wire . . . . . NYT
Scripps Howard News Service — 6tw -var -man /mail/wire - Various . . . . . UFS
Smithsonian News Service (Canada, Latin America and Overseas Only) — 1tm - var wire/mail/igp - Various . . . . . NYT
Southam News — -wire . . . . . SS
***Spanish Graphics Services** — -* -Agence France Presse . . . . . AFP
Special Reports — occ -2000-4000 -wire/DNS -UPI Staff . . . . . UPI
Spot Newsfeatures-Weekend — 1tw -8-part/600 -wire/DNS -UPI Staff . . . . . UPI
States News Service — 7tw -var -DF /DNS /ctc /mail/fax - Staff . . STN
Syndicated Features — 1tw -var -man /igp - Staff . . . . . ITP
Syndicated News Service — 1tw /occ /sea / -var -ctc /fax /orp /mail -Staff . . . . . SNS
***SERVICIO SCRIPPS HOWARD** — 1tw -var -mail . . . . . UFS
SHNS — 7tw -var -mail/wire/DF /DNS - Staff . . . . . SHN
The European — 1tw -ctc /fax . . . . . INNF
The Observer — 6tw -ctc /fax . . . . . INNF
***Theatergram** — cont/1tm -500/var -man /igp /mail -Paula Royce Graham . . . . . GPR
Time Magazine News & Feature Service — 1tw -20000 -DF /DNS -Various . . . . . LATS
Travel Tips — 1tm -400 -orp /ctc /wire -Jim Wicht . . . . . NU
TMS Stocks — 7tw -var -ctc -Customized Stock Listings . . . . . TMS
U.S. News & World Report Service — 1tw -15000 -DF /DNS /ing - . . . . . LATS
Vektor Fish & Game Forecast — 7tw /1tw -42 x 5 /qpt/qps/sph -orp /ctc - Staff . . . . . VEK
Washington Briefs — 5tw -500 -wire/DNS - Various . . . . . UPI
Weather Central — 7tw -var/sup -ctc . . . . . TMS
What's New — 1tw -2 1/16 -orp - Staff . . . . . CSP
Womas News — 1tw -var -mail/DF /DNS /igp . . . . . TMS
Work & Health — 1tw -500-700 -mail -Dr. Phillip Polakoff . . . . . PAI
World News Summary — 14tw -500 -wire/DNS - Various . . . . . UPI
***You're Putting Me On** — cont/1tm -500/var -man /igp /mail -Paula Royce Graham . . . . . GPR
***Your Health Is Your Responsibility!** — cont/1tm -500/var -man /igp /mail -Paula Royce Graham . . . . . GPR

35A-OUTDOORS (Camping)

Along The Camping Trail — occ -600 -orp /man -Rosemary Bascome . BA
Beyond Hooks & Bullets — 1tw -600 -mail/fax/ctc -Patrick Durkin . MWF
Cook's Outdoors — 1tw -var -man /fax /mail /wire - Joel Cook . . . AGT
Health & Fitness — 1tm -ps -orp /igp /mail . . . . . MLF
Lifestyle — 1tm -ps -orp /igp /mail . . . . . MLF
Lifestyle Features — 1tw -100-200/200-400 -orp /ctc /wire . . . . . NU
National News — 1tm -ps -orp /igp /mail . . . . . MLF
Original John Alden Knight Solunar Tables, The — 6tw /s - var mail/DF - Mrs. Richard Alden Knight . . . . . KFS
Outdoor Life — 1tw -800 -orp /mail/DF - Staff . . . . . CNS
Personal Finance — 1tm -ps -orp /mail/igp . . . . . MLF
Profiles — 1tm -ps -orp /igp /mail . . . . . MLF
Recreation & Sports — an -sup (20 features) -orp /mail/DF /id /igp -Staff . . . . . CNS
RV Traveling — 1tw -750 -ctc /man /mail -Bill and Jan Moeller . . . MUB
Sportsman's Digest — 6tw -id -mail/var -Hal Sharp . . . . . CF
Travel — 1tm -ps -orp /igp /mail . . . . . MLF
Wilderness Traveler — 1tm -750 -orp /id /igp /ctc /fax - Tom Gillespie . . . . . DES
You, Your Child, And Sports — 1tw -500 -man /mail -David Nydick . . . . . DAN
Zane Grey's Best Stories & Books — 1tw -ps/bl -orp - Various . OPS

35B-OUTDOORS (Fishing)

Beyond Hooks & Bullets — 1tw -600 -mail/fax/ctc -Patrick Durkin . MWF
Letters From Home — 1tw -800 -mail /DF - Glenda Winders & Various . . . . . CNS
Cook's Outdoors — 1tw -var -man /fax /mail /wire - Joel Cook . . . AGT
Gary Voet — 1tw -500 -DF /DNS -Gary Voet . . . . . MCC
Health & Fitness — 1tm -ps -orp /igp /mail . . . . . MLF
Lifestyle — 1tm -ps -orp /igp /mail . . . . . MLF
National News — 1tm -ps -orp /igp /mail . . . . . MLF
Original John Alden Knight Solunar Tables, The — 6tw /s - var mail/DF - Mrs. Richard Alden Knight . . . . . KFS
Outdoor Life — 1tw -800 -orp /mail/DF -Staff . . . . . CNS
Outdoors Cartoons — 1tw -var -orp /id - Various . . . . . SCI
Personal Finance — 1tm -ps -orp /mail/igp . . . . . MLF
Profiles — 1tm -ps -orp /igp /mail . . . . . MLF
Recreation & Sports — an -sup (20 features) -orp /mail/DF /id /igp -Staff . . . . . CNS
Sportsman's Digest — 6tw -id -mail/var -Hal Sharp . . . . . CF
Travel — 1tm -ps -orp /igp /mail . . . . . MLF
Vektor Fish & Game Forecast — 7tw /1tw -42 x 5 /qpt/qps/sph -orp /ctc - Staff . . . . . VEK
You, Your Child, And Sports — 1tw -500 -man /mail -David Nydick . . . . . DAN

35C-OUTDOORS (Hunting)

Beyond Hooks & Bullets — 1tw -600 -mail/fax/ctc -Patrick Durkin . MWF
Cook's Outdoors — 1tw -var -man /fax /mail /wire - Joel Cook . . . AGT
Gary Voet — 1tw -500 -DF /DNS -Gary Voet . . . . . MCC
Health & Fitness — 1tm -ps -orp /igp /mail . . . . . MLF
History Of Duck Decoys — sea -var -mail -David Knickers . . . . . WWN
Lifestyle — 1tm -ps -orp /igp /mail . . . . . MLF
National News — 1tm -ps -orp /igp /mail . . . . . MLF
Outdoor Life — 1tw -800 -orp /mail/DF -Staff . . . . . CNS
Outdoors Cartoons — 1tw -var -orp /id - Various . . . . . SCI
Personal Finance — 1tm -ps -orp /mail/igp . . . . . MLF
Profiles — 1tm -ps -orp /igp /mail . . . . . MLF
Recreation & Sports — an -sup (20 features) -orp /mail/DF /id /igp -Staff . . . . . CNS
Sportsman's Digest — 6tw -id -mail/var -Hal Sharp . . . . . CF
Training Labrador Retrivers — occ -var -mail -Paul Sievers . . . WWN
Travel — 1tm -ps -orp /igp /mail . . . . . MLF
Vektor Fish & Game Forecast — 7tw /1tw -42 x 5 /qpt/qps/sph -orp /ctc - Staff . . . . . VEK
You, Your Child, And Sports — 1tw -500 -man /mail -David Nydick . . . . . DAN

36-PATTERNS (Sewing)

And Sew On — 1tw -250 -mail/id -Alida Macor . . . . . ASO
Crafts/Make It Yours — 1tw -550 -orp /mail/DF /id -Kelle Barfield Banks . . . . . CNS
Crocheting & Knitting — 1tw -ps -man /mail/fax -Karen Royal . . . . BO
Fashions 'N Fabric — 1tw -500 -mail/ctc -Sally Cowan . . . . . WFS
Keeping You In Stitches — 1tw -ps -orp -Sally Corbett . . . . . SCI
Needles & Pins — 1tw -250 -orp -Righetti . . . . . SCI
Pat's Pointers — 1tw -800 -mail/DF /DNS /C12 - Pat Trexelr . . . . . UPS
Pattern Craft by Create-A-Craft — 1tw -var -mail -Elaine Sandra Abramson . . . . . CAC
Power Sewing — 1tw -500 -mail/DF /DNS -Sandra Betzina . . . . . CHR
Prominent Designer Dress Features — 1tw -4 1/4 -orp /id - Various . . . . . KFS
Sew Easy — 1tw -600 -orp /mail/DF /id - Madeline Hunter . . . . . CNS
Sew Simple — 1tw -550 -mail/DF /DNA /id - Eunice Farmer . . . . . KFS

37-PETS

About Animals — 1tw -50 -id -D.B. . . . . SCI
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Ask Shagg — 2tw /s -38 1/2x2 /var -orp /mail -Peter Guren . . . . . UFS
Ask Your Vet — 3tw -700 -mail/DF /DNS /id - Dr. Ann L. Huntington . TMS
Bark Bark — 1tw -500 -mail -Damon Dahna . . . . . WMS
Beaver Colonies in Rocky Mt. National Park — an -var -mail -Al Saffa . . . . . WWN
Gina Spadafori — 1tw -800 -DF /DNS -Gina Spadafori . . . . . MCC
Horsin Around — 1tw -200 -orp -Righetti . . . . . SCI
Notes On Pets — 1tw -var/14 -ctc /man /mail -Marie Gould . . . . . COY
Pet World — 1tw -500 -mail -Dart Anthony . . . . . WMS
Pets Mini — an (20 stories) -mail -orp -id . . . . . CNS
Pets Of The Stars — 1tw -ps -orp -J. Williams . . . . . SCI
Points On Pets — 1tw -600 -orp /mail/DF - R.G. Elmore . . . . . CNS
Pooh's Corner — 1tw -var -mail -Jessica Winston . . . . . NNB
Weekly Features Service — 1tw -var -orp . . . . . TMS

38-PHOTOGRAPHY

Cook's Music Review — 1tw -var -man /mail/fax /wire - Joel Cook . AGT
Cook's Video Review — 1tw -var -man /mail/fax /wire - Joel Cook . AGT
Dress for Less — 1tw -var -man /ctc /igp -Candy Barrie . . . . . SIS
Friends For Dinner — 1tm -250 -man /ctc /igp -Patricia Barrow . . . SIS
FNA News — cont -var -igp /mail/wire /fax - Staff . . . . . FNA
Home/Office Technology — an -sup (20 stories) -orp /mail/DF /ing /id /igp - Staff . . . . . CNS
Katz Meow, The — 1tw -var -mail -Harry Jay Katz . . . . . NNB
KRT Photo Service — 7tw -var -ctc /INS - Staff . . . . . KNT
News and Documentary Photos — 5tw -var -mail/fax - Various . . IVP
Photo Memories — 12ty -500+ -man /id /igp -J.A. Kruza & Sawyer G. Brian and M. David Ward . . . . . KKI
Photo Tips — 1tw -var -DF -David Hoffman . . . . . LAT-WP
Photographing Hunting Dogs — sea -var -mail -Ann Moores . . . WWN
Photography — 1tw -var -orp /ctc /mail -Christine Murcko . . . . . NNB
Photo/Tips — 1tw -700 -orp /mail/DF - Ken Marshall . . . . . CNS
Picture This — 1tw -300-500 -man /igp -Monte Nagler . . . . . KAH
Traveling — 1tw -500 -orp /fax -Bob and Sandy Nesoff . . . . . GSM

39-PHOTO SERVICES (Pictures)

Allsport — occ -wire . . . . . ALL
Animal Photos — 1tw -ps -mail/igp -Walter Sittig . . . . . BO
Antiques — 1tw -850 -DF/mail/igp -Lita Solis-Cohen . . . . . SOL
Around Baseball Spring Training — sea -var -man /mail/ctc /igp -Various . . . . . IPN
APN Illustrations — S -8 1/2 x11 -mail - Staff . . . . . APN
Bettmann Archive — -igp . . . . . BET
Bill Griffith: Picture Story — cont -var -mail -Bill Griffith . . . . . GB
Business Photos — 1tm -8 x 10 -igp /mail . . . . . FPS
BPI Entertainment — 1tw -var -mail -Picture Service . . . . . BPI
Colorfoto Service/Food/Travel/Lifestyle/Homes/Fashion — 1tw -mail/orp -Staff . . . . . CNS
Entertainment News Syndicate — 1tm -500 . . . . . ENS
***Faces In The News** — 2tw -2 1/16x3 -orp /mail - Staff . . . . . NEA
Food ColorFoto — 1tw -orp /mail/ing . . . . . CNS
Forecast Weather Maps — 7tw -var -igp -UPI artists . . . . . UPI
FNA News — cont -var -igp /mail/wire /fax - Staff . . . . . FNA
Gamma-Liaison Photo Service — cont -var -mail - Staff . . . . . GML
Lifestyle ColorFotos — occ -mail/ing . . . . . CNS
Los Angeles Times-Washington Post News Service Photo/Graphic Package — 1tw - var mail - Various . . . . . LAT-WP
Movie Review — 1tw -500-750 -man /mail/ctc /igp - Jay and Elliott Kravetz . . . . . IPN
National Geographic News Service (Canada, Latin America and Overseas Only) — 1tw - var igp /id /wire/mail - Various . . . . NYT
New York Times Daily Electronic Photo Service (New York Time News Service) — 5tw - 15-20 per day ctc . . . . . NYT
New York Times Graphics Service — 7tw -ctc /AP /INS . . . . . NYT
New York Times Photo Service (New York Times News Service) — 5tw - 25-30 per week mail . . . . . NYT
News and Documentary Photos — 5tw -var -mail/fax - Various . . IVP
Newslink Africa — 1tw /1tm -1000/sup/bl/var -orp /mail/igp - Staff . NAF
NYT Pictures Photo Service — 5tw -var -mail/wire/igp - Staff . NYT-P
Photo Files/General — cont -var -igp - Staff . . . . . BAS
Photo Files/Show Business — cont -var -igp - Staff . . . . . BAS
Photo Files/Travel — cont -var -igp /ing - Staff . . . . . BAS
Photo Service — 1tw -27 x 37 -mail - Staff . . . . . PAI
Photography — 1tw -var -orp /ctc /mail -Christine Murcko . . . . . NNB
Photos — 1tw -4 1/4 -orp - Staff . . . . . CSP
Political Interview — occ -750-1000 -man /mail/igp /ctc - Jay and Elliott Kravetz . . . . . IPN
Religious News Service Daily News Reports — 5tw -12ps -mail/DF /ctc - Staff . . . . . RNS
Satellite Weather Map — 7tw -var -igp - Various . . . . . UPI
Six O'Clock Survival — 1tw -750 -mail -Joanne Good . . . . . SS
Spectrum — 1tw -var -mail -G & G Spectrum . . . . . UPS
Spotlight — 1tw -var -mail -Sam Summerlin . . . . . UPS
Supplement Colorfoto (Brides, Fashion, Xmas, Dining) — occ -orp /mail/ing . . . . . CNS
Transparencies — 2tm -var -mail - Staff . . . . . BO
Travel Colorfoto — 2tm -orp /mail/ing - Staff . . . . . CNS
***TVL Color Plus** — 1tw /2tm -var -orp /mail/igp /ctc - Staff . . . . . TVL
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TVL Visions — 1tw -var -orp /mail/ctc /wire . . . . . TVL
TVL Weekly TV Features — 1tw -var -orp /mail/wire /ctc - Staff . . TVL

40-POLLS & SURVEYS

Bank Portrayals — cont -var -orp - Staff . . . . . FCP
Cover Story — 1tm -375 -man /DF /DNS -Advertising Age Staff . . . CRN
Floral Portrayals — 1tw -var -orp - Staff . . . . . FCP
Funeral Portrayals — 1tw /2tw -var -orp - Staff . . . . . FCP
Gallup Poll News Service — 1tw -800 -man /C12 /DF /DNS - Various . . . . . LATS
Gallup Religion Poll — 1tw -800 -man /DF /DNS -George Gallup & Bob Bezilla . . . . . LATS
Gallup Youth Survey — 1tw -600 -mail/DF /orp /id - George Gallup . APN
Harris Poll — 1tw -550 -mail/ DF /DNS -Louis Harris . . . . . CRE
Learning Through Stamps — occ -250 -man -Joseph Zollman . . . STA
Moneylist — 5tw -4 1/4 -orp /mail -Brendan Boyd . . . . . UPS
Resources In Aging — eom -2500-2600 -mail/fax /orp -David J. Demko, Ph.D. . . . . DEA
Scripps-Howard Top-20 Basketball Poll — sea /1tw -var -mail/wire -Staff . . . . . SHN
Scripps-Howard Top-20 Football Poll — sea /1tw -var -mail/wire -Staff . . . . . SHN
Washington Post-ABC News Poll, The — 1tm -var -DF - Various . . . . . LAT-WP
What Americans Think — 1tw -var -DF -Richard Morin . . . . . LAT-WP
Will Wynn Lotto — 2tw -var -DF /DNS -Mark Hirmes . . . . . TMS
You Be the Critic — 1tw -600 -wire -Bob Habes . . . . . UFS

41A-PUZZLES (Crosswod)

Advice For Living — 1tw -1-200 -man /fax -S.V. Didato, Ph.D. . . . . DID
Big Crossword — 1tw -3 col. SAU -orp - Staff . . . . . DFS
Boggie Word — 1tm -10 -orp -B. Foley . . . . . SCI
BEST WEEKLY CROSSWORD — 1tw -8 x10 -mail -I.H. Fallon . . . DAA
Canadian Criss Cross — 1tw -qph -orp /mail -Walter Feener . . . . . LIB
Canadian Quiz Cross — 1tw -qph -orp /mail -Maureen Azimov . . . MIL
Children's Puzzles — 1tw -ps -orp /man /mail /fax - Staff . . . . . BO
ColorCross — 1tw -orp /mail -Chick Elum . . . . . SLG
Cross Canada Crossword — 1tw -25x7 -mail -Robert Gregory . . . . SS
Crossword — 1tw -20x9 -orp /mail - Staff . . . . . EDC
Crossword — 1tw -21x6 1/2 -orp -Agnes DeSatta . . . . . MOR
Crossword — 1tw -3 1/4 x4 3/4 -orp - Staff . . . . . SM
Crossword & Games — 1tw /(7) -var -orp /mail/id - Various . . . . CNS
Crossword of Current Events — 1tw -2 col. -orp /ctc - Various . . ASD
Crossword Puzzle — 6tw -22x8 1/8 -mail/orp -Doug Cooper . . . . . APN
Crossword Puzzle — 1tw -25.6/12 picas -orp /mail . . . . . CNS
Crossword Puzzle — 7tw -72 x 6 -orp -J. Baxter Newgate . . . . . MEM
Crossword Puzzle — 1tw -var -mail/wire/DF /DNS - Washington Post Magazine . . . . . WPW
Crossword Puzzle with Cryptoquip — 6tw -19 1/4 pi x 7 1/2 -orp -Eugene Sheffer . . . . . KFS
Crossword Puzzle With Cryptoquote — 6tw -19 1/4 pi x 5 1/2 -orp -Thomas Joseph . . . . . KFS
Crossword Puzzler — 6tw -12x7 -orp /mail - Staff . . . . . UFS
Crossword Puzzles — 1tw -ps -orp /man /mail /fax - Staff . . . . . BO
Crossword Puzzles — 7tw -var -man /mail -Calvin R. and Jackie Mathews . . . . . PFS
Crossword Puzzles From The New York Times (Daily & Sunday) — 6tw - 6 x6 /9 x 6 1/2 ctc /orp /mail - Eugene T. Maleska . . . . . NYT
Crosswords — 1tw -qpt -orp -A. Foley . . . . . SCI
Crucigrama de Hoy — 6tw -4 1/4 x 10 1/2 -orp /mail -Luis Campos . UFS
Daily & Weekly Crosswords — 1tw /7tw -qpt -orp -Gordon . . . . OPS
Daily Crossword, The — 6tw -21x9 -orp -Herb Ettenson (Editor) . . TMS
Daily Dick Crossword — 7tw -4x9 1/4 /2 col. SAU -orp - Staff . . . DFS
Fun Page — 1tw -7 x 14 1/2 -orp - Staff . . . . . SM
Giant Crossword — 1tw -5 col. SAU -orp - Staff . . . . . DFS
Giant Crossword — 1tw -orp /mail -Chick Elum . . . . . SLG
Giant Crossword Puzzles — 1tw -var -orp -N. Dickson . . . . . AIS
In Their Own Words — s -spv -orp /mail -Paul Howie . . . . . UFS
Juvenile Banking Coloring Games — 1tw -ps -orp /id -Fred Treadgold . . . . . SCI
Juvenile Picture Crosswords — 1tw -ps -orp /id -Trag & Engleman . SCI
Kids' Crossword — 1tw -3 1/8x9 -orp - Staff . . . . . DFS
Kids Home Newspaper — 1tw -600 -orp -mail -DF- . . . . . CRS
Kidspot — 6tw -18x3 5/8 -orp /mail -Dick Rogers . . . . . UFS
Kwik-Kross — 7tw -orp /mail -Chick Elum . . . . . SLG
Los Angeles Times Daily Crossword Puzzle — 6tw -19 1/2x3 1/4 -orp - Staff . . . . . LATS
Los Angeles Times Sunday Crossword Puzzle — 1tw -32x5 3/8 -orp - Staff . . . . . LATS
***Maritza Sunday Crossword Puzzle (Spanish Only)** — s - 6 7/16 orp - Alfaro . . . . . KFS
Maryland Crossword — 1tw -2 col. -orp /ctc - Various . . . . . ASD
National Challenge — s -600 -mail/DF -J. Baxter Newgate . . . . . MEM
Newsday Crossword Puzzle — 6tw -orp -Stanley Newman . . . . . CRE
Newsday Crosswrod Puzzle — 1tw -orp -Stanley Newman . . . . . CRE
Observer Crossword Puzzle, The — 1tw -var -orp /mail -Charles Preston . . . . . KFS
Personality Quiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . DID
Premier Crossword Puzzle Cryptoquip — s -37 1/2x12 -orp -Jo Paquin . . . . . KFS
Prizeweek Puzzle — 1tw -12x3 1/2 -man /mail/id - Staff . . . . . UFS
PsyQuiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . . DID
Puzzel Cali Types — 7tw -var -orp - Various . . . . . AIS
Puzzle — 1tw -4 1/4 -orp - Staff . . . . . CSP
Puzzles — 1tw -var -mail -Bill Murray . . . . . MFS
Quote-Acrostic — 1tw -17 1/2x5 3/4 -orp -Charles Preston . . . . . LATS
Soap Search — 1tw -2 col. x 5 -orp -Leo White . . . . . WH
***Spanish Crossword** — 1tw -4 1/4 x 10 1/2 -orp /mail -Luis Campos . UFS
***Spanish Crossword Puzzle** — 6tw -3 5/32 -orp -Alfaro . . . . . KFS
***Spanish Crossword Puzzle** — 6tw -3 5/32 -orp -Ramos . . . . . KFS
Sports Buff Crossword — 1tw -37.5x4 1/2 -orp /mail -Steve Ollove . SPF
Sportsbuff — 1tw -orp -Steve Ollowe . . . . . CRE
Sunday Crossword — S -45x5 5/8 -mail/orp -Chet Currier . . . . . APN
Sunday Crossword Puzzler — 1tw /s -var -orp /mail - Staff . . . . UFS
Sunday Crossword, The — s -pt -orp -Herb Ettenson (Editor) . . . TMS
The Newsday Crossword — s -60 picas x6 1/2 -orp -Stanley Newman . . . . . ACF
Theme Crossword — 1tw -var -orp /mail - Staff . . . . . UFS

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Today's Sunday — s -12x10 1/2 /18x5 1/4 -orp /mail - Staff . . . . UFS
TV Crosswords — 1tw -18x7 -orp /mail - Staff . . . . . UFS
TV Teaser — 1tw -12x5 1/4 -orp /mail - Staff . . . . . UFS
TV X-Words — 1tw /s -21x9 -orp -Herb Ettenson . . . . . TMS
TVL OUTLOOK Crossword Puzzle — 1tw -var -orp /mail/ctc /wire - Staff . . . . . TVL
TVL Visions TV Challenge With Photo — 1tw -var -orp /mail/ctc /wire - Staff . . . . . TVL
Uncle Art's Funland — s -var -orp /mail -Art Nugent . . . . . UFS
Virginia Crossword — 1tw -2 col. -orp /ctc - Various . . . . . ASD
Weekly Features Service — 1tw -var -orp . . . . . TMS
World Almanac Crossword Puzzle, The — 6tw -12x7 -orp /mail - Staff . . . . . NEA
Zany Crossword — 1tw -5x9 1/4 2 col. SAU/var -orp - Staff . . . . . DFS

41B-PUZZLES (Quizzes)

Advice For Living — 1tw -1-200 -man /fax -S.V. Didato, Ph.D. . . . . DID
Blackouts — 1tm -spv -orp /id -Dunkel . . . . . SCI
Bob Thomas' Great Movie Quote Quiz — 1tw -var -orp /mail -Bob Thomas. . . . . DAA
Check Your Knowledge — 6tw -175 -mail/ctc /fax -Donald Saltz . QUF
Chess Quiz — 7tw -1 3/4 x 1 7/8 -mail -Shelby Lyman . . . . . BCF
Crossword & Games — 1tw /(7) -var -orp /mail/id - Various . . . . CNS
Dot-To-Dot Monster Puzzle — 1tw -ps -orp /id -W. Trag . . . . . SCI
Double Bill — 1tw -spv -orp /mail -Bill Buttle . . . . . LIB
Dr. Crane's Quiz — 7tw -20 x 6 -orp /mail -Dr. George W. Crane . . HOP
Entertainment Trivia — 1tw -var -orp /mail/DF - Staff . . . . . CNS
Eurotrivia — 1tw -ps -id -Lia Herse . . . . . SCI
Figurits — 1tw -spv -orp -Gordon . . . . . SCI
Find The Errors Puzzles — 1tw -ps -orp /id -F. Hayes . . . . . SCI
Finish The Picture Puzzles — 1tw -ps -orp /id -W. Trag . . . . . SCI
Five Minute Mysteries — 1tw -500 -orp -C.W. Walker . . . . . SCI
Fortune Teller — 1tw -ps -orp -Margret Fulton . . . . . SCI
Fun Bug — 1tw -3 1/4 x4 1/2 -orp -How Rands . . . . . SM
Fun Page — 1tw -7 x 14 1/2 -orp - Staff . . . . . SM
Hidden Pictures Puzzles — 1tw -ps -orp /id -Walt Trag . . . . . SCI
Hocus-Focus — 6tw -3 5/32 -orp . . . . . KFS
How Many? — 1tw -ps -orp /id -Engleman . . . . . SCI
Isaac Asimo's Super Quiz — 6tw -300 -mail/DF -Isaac Asimo . . . NAS
It's Different — 1tw -3 1/4 x4 1/2 -orp -How Rands . . . . . SM
***Junior Whirl** — s -tps/hpt -orp -Hal Kaufman . . . . . KFS
Late Show — 1tw -spv -orp /mail -Nat Carlton . . . . . SCI
Mailbag Q&A — s /6tw -var/sup/pt/ps -fax -Neil Norris . . . . . WOR
Modern Sherlock Holmes (Mystery) — 1tw -500 -orp -J. Sherod . SCI
Movie CrosSearch — 1tw /cont -150/var -ctc /fax /orp /mail - Frank Judge . . . . . SNS
Movie Trivia — 1tw /cont -150/var -ctc /fax /orp /mail - Frank Judge . SNS
Movie Trivia Quiz — 1tw -var -mail/fax - Various . . . . . HIS
Movie Word Search — 1tw /cont -150/var -ctc /fax /orp /mail - Mary Whitney. . . . . SNS
Moviebuff — 1tw -spv -orp /mail -Jess Lance . . . . . LIB
Ms. Sleuth — 1tw -250 -orp /man -Sylvia Tessler . . . . . SCI
Personality Quiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . DID
Pop Quiz — 1tw -650 -orp /DF -Mike Flanagan . . . . . KFS
Problem A Day (Math) — 7tw -200 -orp -C. Gordon . . . . . SCI
PsyQuiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . . DID
Pub Quiz — 1tw -500 -orp /mail -David and Pauline Mills . . . . . MIL
Puzzles (2) — 1tw -var -orp /mail/id -Game Magazine . . . . . CNS
Puzzel Call Types — 7tw -var -orp - Various . . . . . AIS
Puzzles & Posers — 1tw -6 7/16 -orp /mail/id -Steve Ryan . . . . . CNS
Quizzables — 1tw -500 -orp /mail -David and Pauline Mills . . . . . LIB
Real Puzzle, The — 1tw -var -orp /mail -Don Rubin . . . . . UFS
Science World Quiz — 1tw -spv -orp /mail -G.S. Fichter . . . . . SCI
Sherlock Holmes Quiz — 1tw -250 -orp /man /mail . . . . . OPS
Solve-A-Crime — 1tw -500 -orp -Gordon . . . . . SCI
Solve-A-Problem — 1tw -hps -orp -Gordon & Trag . . . . . SCI
Sports Mini — 1tw /(14) -var -orp /mail/DF /id - Staff . . . . . CNS
Sports Quiz — 1tw -var -mail -Bill Murray . . . . . MFS
Sports Trivia — 1tw -2 1/16 /4 1/4 -orp /mail/id -Peter Horjus & Dave Hatz . . . . . CNS
Teaser, The — 1tw -spv -orp /id -Steve Ryan . . . . . SCI
Test Your Horse Sense — 7tw -300 -mail/DF /DNS -D.L. Smith . . TMS
Test Yourself — 1tw -ps -orp /id -J. Sherrod . . . . . SCI
Testcraft — 1tw -orp -Dan Pape . . . . . CRE
The Answer Man — 1tw -700 -mail/DF /DNS -Andy Seamans . . . . CRE
Three Quizzes — 1tw -9 1/2x11 -orp /mail -Christian Thorlund . . . EDC
Tricky Ones — 1tw -spv -orp /id -Magila . . . . . SCI
Trivia I.Q. — 6tw -100 -mail/DF /ctc -Sam Tyson . . . . . CF
Trivia Quiz — 6tw -125 -mail/ctc /fax -Donald Saltz . . . . . QUF
TVL OUTLOOK Trivia Etc. — 1tw -var -orp /mail/ctc /wire - Steven Alan McGraw . . . . . TVL
Uncle Art's Funland — s -var -orp /mail -Art Nugent . . . . . UFS
Why That Expression? — 2tw -75 -mail/ctc /fax -Donald Saltz . . QUF
Word Challenge — 7tw /cont -var -ctc /fax /orp /mail - John Gardner . SNS
You Be The Judge — 5tw -200 -mail -John Ritter . . . . . LBA
You're The Detective — occ -500/hps -orp -Righetti . . . . . SCI

41C-PUZZLES (Word Games)

Acrostic Wit — 1tw -ps -orp -Hart . . . . . SCI
Acrostics — 1tw -qpt -orp /mail -Hart . . . . . SCI
Advice For Living — 1tw -1-200 -man /fax -S.V. Didato, Ph.D. . . . . DID
Anagramatics — 1tw -ps -orp -John Ward . . . . . SCI
Anagrams — 1tm -sph -orp /mail -Hart . . . . . SCI
Anagrams & Puzzles — 1tw -var -mail -Bill Murray . . . . . MFS
Bibical Anagram — 1tw /2tw -25pi x 4 -orp /fax /mail -Jodi Jill . . . JIF
Bingo-Lingo — cont -var -orp /mail -Chick Elum . . . . . SLG
Bluffmaster — 1tw -spv -orp /mail -Jess Lance . . . . . LIB
Bonus Word Search — 1tw -qps -orp -Dickson . . . . . SCI
Brain Baffler — 1tw /2tw -25 1/2pi x 6 -orp /fax /mail -Jodi Jill . . . . JIF
Brain Teasers — 1tw -qpt -orp /id - Various . . . . . OPS
Brainteasers — 1tw -ps -orp /id - Various . . . . . SCI
Braintwister — 7tw -ps -orp -Gordon . . . . . OPS
Business Word Search — 1tw -spv -orp /mail -Tower . . . . . SCI
Celebrity Cipher — 6tw -4 1/8 x2 -orp /mail/wire - Staff . . . . . NEA
Checkmate — 3tw -3 x 4 -orp -Chris Crennen . . . . . AIS
Children's Page — 1tw -ps -orp /id - Various . . . . . SCI
Children's Puzzles — 1tw -ps -orp /man /mail /fax - Staff . . . . . BO
Crossword & Games — 1tw /(7) -var -orp /mail/id - Various . . . . CNS
Crossword Puzzle with Cryptoquip — 6tw -19 1/4 pi x 7 1/2 -orp -Eugene Sheffer . . . . . KFS
Crossword Puzzle With Cryptoquote — 6tw -19 1/4 pi x 5 1/2 -orp -Thomas Joseph . . . . . KFS
Crosswordwise — 6tw -qpt -orp - Various . . . . . SCI
Crypto Game — 1tw -spv -orp /id -Righetti . . . . . SCI
Cryptograms — 7tw /cont -2 col. x 2 1/2 -orp -Naida Dickson . . . . DFS
Cryptoquotes (Coded Quotes) — 1tw -ps -orp -A. House . . . . . SCI
Educational Puzzles — 7tw -ps -orp /id - Various . . . . . SCI
Eye-Q — 1tw -ps -orp /id /mail -Herndon . . . . . OPS
Fun And Games Picture Puzzles — 1tw -ps -orp /id -W. Trag . . . . SCI
Fun Page — 1tw -7 x 14 1/2 -orp - Staff . . . . . SM
Idiom Magic — 1tw -sph -orp /id -John B. Smithback . . . . . SCI
***Jumble** — 7tw -21x5 -orp -Bob Lee & Henri Arnold . . . . . TMS
Junior Jumble — s -21x6 -orp -Henri Arnold & Bob Lee . . . . . TMS
Juvenile — 7tw -ps -orp /id - Various . . . . . SCI
Juvenile Banking Coloring Games — 1tw -ps -orp /id -Fred Treadgold . . . . . SCI
Juvenile Games & Activities — 7tw -ps -orp /id - Various . . . . . SCI
Juvenile Puzzles — 7tw -ps -orp /id - Various . . . . . SCI
Juvenile Rebus — 1tw -ps -orp /id - Various . . . . . SCI
Kids' Bonus - Word Puzzle (word search) — 1tw -2 col. SAU x 4 -orp - Staff . . . . . DFS
Kids' Fun Page — 1tw -hpt -orp /id -Oceanic Press . . . . . OPS
Kidspot — 6tw -18x3 5/8 -orp /mail -Dick Rogers . . . . . UFS
Mazie — 1tw -spv -orp /mail/id -Kelvin Pearcey . . . . . SCI
Mirage — 1tw /2tw -25pi x 6 -orp /fax /mail -Jodi Jill . . . . . JIF
Movie CrosSearch — 1tw /cont -150/var -ctc /fax /orp /mail - Frank Judge . . . . . SNS
Movie Word Search — 1tw /cont -150/var -ctc /fax /orp /mail - Mary Whitney. . . . . SNS
National Challenge — 1tw -750 -mail/DF /ctc -J. Baxter Newgate . . CF
Personality Quiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . DID
Pics Trix — 1tw -spv -orp /id -Righetti . . . . . SCI
Plexers — 6tw /s -2 x 3 -mail/orp /id - Staff . . . . . PLX
PsyQuiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . . DID
Puzzles (2) — 1tw -var -orp /mail/id -Game Magazine . . . . . CNS
Puzzel Call Types — 7tw -var -orp - Various . . . . . AIS
Puzzles & Posers — 1tw -6 7/16 -orp /mail/id -Steve Ryan . . . . . CNS
Puzzles Just For You (Juvenile) — 1tw -ps -orp /id -E. Engleman . SCI
Quote Quest — 1tw -sph -orp -Len Fellows . . . . . SCI
Real Puzzle, The — 1tw -var -orp /mail -Don Rubin . . . . . UFS
Rime Time (Phraze Craze) — 1tm -ps -mail/man . . . . . GLA
***Ring-A-Lingo** — cont -var -man /id -Melodye Hecht Icart . . . . . NGC
Ringaround Word Game — 1tw -qpt -orp -Jack Fitch . . . . . OPS
San Mantics — 2tw -tpt/qpt/tps/qps/sph/spv -id /mail -Carey Orr Cook . . . . . SME
Say What You See — 7tw -15x3 3/8 -orp /mail/id -A. David Kahn . KAH
Science Puzzles — 1tw -spv -orp /mail -J. Grote . . . . . SCI
Scrabble-Grams — 7tw -20.6x5 /2x5 1/4 -orp /mail -Judd Hambrick . UFS
Scram Gram For Teens — 1tw -qpt -orp /mail -Lia Herse . . . . . OPS
Scramble Steps — 1tw -4 x 6 -orp -C.J. Basch, Jr. . . . . BAS
Scrambler — cont -var -orp /mail -Chick Elum . . . . . SLG
Seek & Find — 6tw -3 1/2x4 -orp - Various . . . . . CRO
Specialty Puzzles — 1tw -var -orp - Staff . . . . . DFS
Sportsearch — 1tw -5 1/4 wide x5 deep -orp - Staff . . . . . DFS
Super Cryptograms — 1tw -sph -orp /mail -Hart . . . . . SCI
Super 7 Puzzle — 1tw -18 x 3.5 -orp /mail -Jim Bernard . . . . . LIB
Teleword — 1tw -4 1/4 -orp /mail -Julie Quart . . . . . UPS
The Last Word — cont -var -orp /mail -Chick Elum . . . . . SLG
***The Name Game** — cont -var -man /id -Melodye Hecht Icart . . . . NGC
Threezies — 1tw -qpt -orp /mail -Hart . . . . . SCI
Tongue Twisters — 1tw -ps -orp - Various . . . . . SCI
TVL OUTLOOK Word Search — 1tw -var -orp /mail/ctc /wire - Staff . TVL
TVL Visions Word Search — 1tw -var -orp /mail/ctc /wire - Staff . TVL
Uncle Art's Funland — s -var -orp /mail -Art Nugent . . . . . UFS
Watchword — cont -var -orp /mail -Chick Elum . . . . . SLG
Wheel of Fortune — 6tw /s -mail/orp . . . . . KFS
Whizword — 1tw -hpt -orp /mail -Jim Bernard . . . . . LIB
***Wishing Well** — 6tw -3 5/32 -orp - Various . . . . . KFS
Wonderword — 6tw /s -S-tps/hpt -orp /mail -Jo Quellet . . . . . UPS
Word Challenge — 7tw /cont -var -ctc /fax /orp /mail - John Gardner . SNS
Word Game — 7tw -300 -orp /mail/wire -Kathleen Saxe . . . . . UFS
Word Games — 1tw -ps -orp /man /mail /fax - Staff . . . . . BO
Word Scramble — 1tw -qpt -orp /id -Linda Mele . . . . . SCI
Word Search Puzzles (Bonus Word) — 7tw /cont -2 col. SAU x 6 -orp - Staff . . . . . DFS
Word Searches — 1tw -ps -orp -Martha Washam . . . . . OPS
Word Sleuth — 6tw -19pi x 7 1/2 -orp /mail . . . . . KFS
Words & Meanings — 1tw -3 1/4 x4 1/2 -orp -Dot Coates . . . . . SM
Wordy Gurdy — 6tw -12x3 1/2 -orp /mail -Tricky Ricky . . . . . UFS
Wuzzles — 7tw -2 cobx51/2 /S-2 col -orp /mail -Tom Underwood . . . NAS
WHATZIT? — 6tw -31/4x3 -mail -Paul Sellers . . . . . UPS

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Key Kode — 1tw -4 x 3 3/4 -orp /mail -Louis Y. Sher . . . . . WIT
Kidspot — 6tw -18x3 5/8 -orp /mail -Dick Rogers . . . . . UFS
More Ways — 1tw -4 3/4 x 2 3/4 -orp /mail -Louis Y. Sher . . . . . WIT
Numbers Challenge — 1tw -4 1/4 x 4 3/4 -orp /mail -Louis Y. Sher . WIT
Personality Quiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . DID
PsyQuiz — 1tw -500-700 -man /fax -S.V. Didato, Ph.D. . . . . DID
Puzzel Call Types — 7tw -var -orp - Various . . . . . AIS
Verizontals — 1tw -ps -orp /id -Louis Magila . . . . . SCI
Verizontals — 1tw -ps -orp -Louis Magila . . . . . SCI
Witzzle — 7tw /1tw -6 x 6 3/4 /6 x 5 -orp /mail -Louis Y. Sher . . . . WIT

42-REAL ESTATE

About Real Estate — 1tw -750 -mail/DF -David W. Myers . . . . . KFS
Antiques — 1tw -850 -DF/mail/igp -Lita Solis-Cohen . . . . . SOL
Architect — occ -600 -DF /DNS -Gary Delsohn . . . . . MCC
Architecture Trends — 2tm -900 -ctc /fax -Morris H. Newman II . RENG
Bank Portrayals — cont -var -orp - Staff . . . . . FCP
Business — 1tw -var -mail -Warren Palitz . . . . . NNB
Business Outlook (Financial 2) — 1tw -var -orp /mail/DF - Various . . . . . CNS
California Commercial Scene — 1tw -900 -ctc /fax -David R. Walker . . . . . RENG
California Land Use Watch — 1tw -900 -ctc /fax -Morris H. Newman . . . . . RENG
California Trends — 1tw -600 -ctc -Bradley Inman . . . . . IN
Charts/Financial Stats/Mortgage Features — 1tw -var -ctc /fax /mail -Earl Peattie . . . . . MNC
Commercial Scene — 1tw -900 -ctc /fax -Ron Galperin . . . . . RENG
Crain Real Estate Package — 1tw -700 -man /DF /DNS - Staff . . CRN
Environmental/Toxics/Global Watch — qt /cont -var -man /ctc /mail /igp - Staff . . . . . SAN
Environmentally Safe Paints Solvents — s -1500 -man /fax -John Wasik . . . . . NCI
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Green Products Digest Solvents — s -500 -man /fax -John Wasik . NCI
Home Design-of-the Week — 1tw -var -mail/orp /id . . . . . CHW
Home Sense — 1tw -750 -mail/DF /DNS -Mike McClintock . . . . . CHR
Homes & Gardens Mini — 1tw /(15) -var -orp /mail /DF /id /igp -Staff . . . . . CNS
House and Home — 1tw -800 -man /mail/fax -Lynne Avery . . . . . AMC
House Calls — 1tw -700 -DF /DNS /C12 -Edith Lank . . . . . LATS
Housing Helpline/Residential Q&A — 1tw -900 -ctc /fax -David R. Walker . . . . . RENG
***Housing Mortgage Interest Rates (localized and revenue prod. for newspaper)** — 1tw - var ctc /orp /mail/fax - Staff . . . . . RMA
Housing Scene, The — 1tw -800 -man /mail/wire -Lew Sichelman . UFS
Jim Johnson — 1tw -var -DF /DNS -Jim Johnson . . . . . MCC
Litamail/Antiques — 1tw -850 -DF/mail/igp -Lita Solis-Cohen . . . . SOL
Meyers Report, The — 1tw -var -wire/mail/orp /ctc /fax - Gary Meyers . . . . . UFS
Money, Money, Money — an -sup (20 features) -orp /mail/DF /id /ing /igp - Staff . . . . . CNS
***Mortageweek (editorial)** — 1tw -var -ctc /orp /mail /fax - Staff . RMA
Mortgage Matters — 1tw -600 -ctc /fax /mail -Earl Peattie . . . . . MNC
Mortgages — 1tw -var -DF -David Myers . . . . . LAT-WP
Nation's Housing Column, The — 1tw -900 -mail/wire/DF /DNS -Kenneth R. Harney . . . . . WPW
***Pacific Rim Report** — qt-cont-var-man/ctc/igp/mail . . . . . SAN
Property Values — 1tw -1000 -ctc /fax -Ron Galperin . . . . . RENG
Real Estate Chats Q & A — 1tw -550 -man -Don Henry . . . . . RFS
Real Estate Mini — an -orp /mail/id . . . . . CNS
Real Estate Service — 7tw -800 -mail/DF /DNS -Robert Bruss . . . TMS
Real Estate Tax Tip — 1tw -130 -ctc -fax -mail - Gary Klott . . . . . NWS
Real Estate Watch — 1tw -800 -mail/wire -Pam Reeves . . . . . SHN
Real Estate/Open House — 1tw -650 -orp /mail/DF - James Woodard . . . . . CNS
Smart Moves — 1tw -800 -mail/DF /DNS /C12 - Ellen James Martin . UPS
Starting Out — 1tw -600 -ctc -Dian Hymer . . . . . IN
The Dirt-Cheap Decorator — 1tw -400-700 -man /mail/ing /igp /id -Molly Milligan . . . . . MLS
Today In Real Estate — 1tw -tpt -orp /mail -C. Moorehead . . . . . SCI
Today's Real Estate News — 1tw -250 -orp /man /mail -Terry Ross . OPS
What's It Worth — 1tw -var -mail/fax -Ray Brown . . . . . DON

43-RELIGION

Another Way — 1tw -600 -man /ctc /fax -Melodie Davis . . . . . DAV
Bible Speaks/Scripture — 1tw -4 1/4 -orp -Rev. L. Althouse . . . . CSP
Book Reviews (Children's) — 1tw -var -orp /igp -Carol Lee . . . . FEA
Challenge Drawings — 1tw -21x4 1/8 /32x6 3/8 -orp /mail -Jack Hamm . . . . . REL
Christmas Activities — 7tw -ps -orp /id - Various . . . . . SCI
Christmas Short Stories — 1tw -var -orp - Various . . . . . SCI
Church Chuckles — 1tm -qpt -orp /id -Charles Cartwright . . . . . SCI
Church Chuckles — 1tw -3 1/4x4 -orp -Charles Cartwright . . . . . SM
Church Page — 1tw -42x7 -orp -Gus Wood . . . . . MOR
Continental Viewpoint — 1tw -qps -man /mail/ctc /fax - Charles Hampton Savage . . . . . CON
Country Parson — 1tw -1 5/8 x3 -orp -Frank Clark . . . . . SM
Easter Cartoons — 5tw -var -id - Various . . . . . SCI
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Living Words — 1tw -250 -orp -Gordon . . . . . SCI
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My Answer — 6tw -300 -mail/DF /DNS -Billy Graham . . . . . TMS
News Analysis — 2tw -800+/var -mail/wire/DF -Correspondents . PNS
News And Comment — 5tw -var -man /mail/ctc /fax - Charles Hampton Savage . . . . . CON
News Features — 2tw -800+/var -mail/wire/DF -Correspondents . PNS
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Opinion & Analysis — 1tw /(17) -var -orp /mail/DF /DNS /id - Various . . . . . CNS
Question Corner — 1tw -650 -wire/mail -Father John Dietzen . . . . CAT
Religion — 1tw -var -DF /DNS -John Taylor . . . . . MCC
Religion And The Times — 1tw -750 -mail/fax -Jesse H. Merrell . MER
Religion In America — 1tw -700 -wire/DNS -David E. Anderson . . . UPI
Religious News Service — 7tw -var -wire - Various . . . . . NYT
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44-RETIREMENT (Senior Citizens)

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Bill Hall's World — 2tw -500 -man /mail/ctc /fax - Bill Hall . . . . . ENF
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Citizen Senior — 6tw -mail -Dave Berg . . . . . WFS
Cottage Computer — 1tm -750 -orp /ctc /fax -Tom Gillespi . . . . . DES
Country Things — 1tw -32 x 50pi -orp /mail/ctc /fax - Bob Artley . . ENF
Especially For Seniors — 1tw -500 -orp /mail -Samuel P. Levine . LEV
Family Mini — 1tw /(12) -var -orp /mail/DF /id /igp - Various . . . . CNS
Fashions 'N Fabric — 1tw -500 -mail/ctc -Sally Cowan . . . . . WFS
Fifty Dollars An Idea — 1tm -ps -man /mail . . . . . GLA
Fifty-Plus Planning — 1tw /cont -500/var -ctc /fax /orp /mail - Staff . SNS
Financial/Investment Features — 1tw -100-200/200-400 -orp /ctc /wire . . . . . NU
Florida Travel — occ -800-1200 -man /mail/fax /igp - George Leposky . . . . . AMC
Food for Thought — 1tw -800-1200 -man /mail/fax -Rosalie Leposky . . . . . AMC
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Gabriel Broadside, The — qt /occ -pt/var -orp /id /man /igp - J.G. Bumberg . . . . . GNB
Get Up And Go — 1tm -1000 -man /mail/ctc /fax - Gene and Adele Malott . . . . . MAT
Glasser Guide — 1tm -ps -man /mail . . . . . GLA
Glasserfield Directory — 1tm -ps -mail/man . . . . . GLA
Golden Years — an -sup (20 features) -orp /mail/DF /id /igp - Staff . CNS
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How To Make More Money — 1tw -600-700 -wire/C12 /DF -Milton Rockmore . . . . . MPS
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Indoor Gardening — 1tw -600-800 -mail/id /ctc -Jane Adler . . . . WFS
Investor's Guide — 5tw -650 -orp /man /DF -William Doyle . . . . . KFS
ImAGEs — 1tw -800 -mail/fax/ctc -Barbara Quirk . . . . . MWF
Kiplinger's Money Power — 5tw -var -wire/mail -Kiplinger's Magazine Editors . . . . . NYT
Kiplinger's Personal Finance Magazine — 1tm -var -wire/mail . NYT
Lifestyle — 1tm -ps -orp/igp/mail . . . . . MLF
Litamail/Antiques — 1tw -700 -DF/mail/igp -Lita Solis-Cohen . . . . SOL
Longevity Magazine — 1tm -var -wire/mail - Various . . . . . NYT
Mainly For Seniors — 1tw -600 -orp /mail/DF - Len Hansen . . . . CNS
Maturity News Service — 1tw -var -man /mail/wire - Various . . . UFS
Memories of A Former Kid — 1tw -38svar -orp /mail/ctc /fax - Bob Artley . . . . . ENF
Moneywise — 1tw /1tm /2tm /eom /an -750 -man /mail/ctc /fax - Paul Barringer . . . . . FIN
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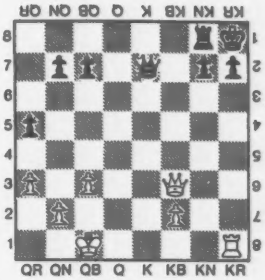

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45-SCIENCE (Technology)

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General Interest - Running — 2tm -600-700 -mail/ctc -James Raia . RAI
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Golf Graphic/Teeing Off — 1tw -25.6 picas -orp /mail -Dan Clifford . CNS
Golf: Reading The Greens — 1tw -750-1000 -man /mail/fax -Karl D. Gilbert . . . . . GPS
Hockey Talk — 1tw -spv -orp /mail -Kent & Dywelska . . . . . LIB
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How To Take The Fun Out Of Jogging — cont -var -orp -Dick Harris . . . . . HAA
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Illinois Spotlight — 1tw /(7) -500-1500 -orp /mail/DF - Staff . . . . CNS
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Inside Auto Racing — 2tw -500 -man /mail/igp -Don O'Reilly . . . . AUN
Inside Baseball — 1tw -2500 -mail/DF /DNS -Tracy Ringolsby . . . . TMS
International Motorsports Syndication — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino . . . . . ISS
***It's A Great Life** — cont/1tm -500/var -man /igp /mail -Count and Countess Von Haller . . . . . GPR
INSIGHT News Service — 2tw -ctc /fax . . . . . INNF
Jews In Sports — 1tw -500 -orp /mail -Haskell Cohen . . . . . JTA
Jim Hunt — 1tw -var -orp /mail -Jim Hunt . . . . . MIL
Jim Murray Column — 3tw -800 -man /C12 /DF /DNS - Jim Murray . LATS
Joe Gergen — 2tw -var -DF -Joe Gergen . . . . . LAT-WP
Knight-Ridder/Tribune Infographics — 1tw -var -orp /mail - Staff . TMS
Latest Line — 7tw -500 -DF /DNS -J. McCarthy . . . . . TMS
Learn to Swim — sea -18x2 -id -A.S.A. Julie Hoyle Smith . . . . . ITP
Leg Up — 2tm -750-1000 -man /mail/id /igp /fax - Richard D. Carreno . . . . . WCH
Michael Farber Column — 1tw -750 -mail/wire/fax -Michael Farber . SS
Michael Wilbon — -var -DF -Michael Wilbon . . . . . LAT-WP
Mike Downey Column — 2tw -800 -man /DF /DNS /C12 - Mike Downey . . . . . LATS
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Motorsports & TV Motorsports — 1tw -600-700 -mail/ctc /fax /man -Lou Modestino . . . . . ISS
New England Motorsports North — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino . . . . . ISS
New England Motorsports Schedule — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino . . . . . ISS
New England Motorsports South — 1tw -600-700 -man /mail/fax /ctc - Lou Modestino . . . . . ISS
Open Season — 5tw -600 -mail/DF /DNS -Tom Fitzgerald . . . . . CHR
Original John Alden Knight Solunar Tables, The — 6tw /s - var mail/DF - Mrs. Richard Alden Knight . . . . . KFS
Outdoor Life — 1tw -800 -orp /mail/DF - Staff . . . . . CNS
OPALS: Older People With Active Lifestyles — 1tw -450-550 -mail/fax /orp -David J. Demko, Ph.D. . . . . DEA
Participant Sports — 1tw -500 -man /igp /ctc -Tom Hagin . . . . . PAC
***Play Better Golf With Jack Nicklaus** — 3tw -8 1/4 -orp -Jack Nicklaus . . . . . KFS
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Powder Trails — 1tw -500 -orp /fac -Wendy and Barbara Neseff . . GSM
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Scripps-Howard Top-20 Basketball Poll — sea /1tw -var -mail/wire -Staff . . . . . SHN
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Sport Cartoons — 1tw -var -orp /id - Various . . . . . OPS
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Sport Psychology Adviser/Dear Andy — 1tw -400-500 -man -Andrew Andersen Ph.D. . . . . SAF
Sport Special — 1tw -4 1/4 -orp -John Jarvis . . . . . CSP
Sport Stars — 1tw -500-800 -mail - Staff . . . . . CAI
Sportcasting — cont/1tm -500/var -man /igp /mail -Paula Royce Graham and Lane W. Hall . . . . . GPR
Sports — 1tw -500 -mail -Harry Stires . . . . . CN
Sports — occ -var -mail -Arnold Schwarzenegger . . . . . NNB
Sports Buff Crossword — 1tw -37.5x4 1/2 -orp /mail -Steve Ollove . SPF
Sports Card & Collectibles — 1tw -700-mail/fax/ctc - Paul Arnold . MWF
Sports Column — 1tw -750 -mail -Lau Jeffrey . . . . . CWI
Sports Column — 4tw -800 -wire/DF /DNS -Jerry Izenberg . . . . . NHN
Sports Extra — 1tw -ps -orp - Various . . . . . MON
Sports Graphic — 2tw -var -orp /mail - Staff . . . . . NEA
Sports Hall Of Shame — 6tw /s -d-19 x 3 1/2/S-hpt/hp -orp -Bruce Nash & Allan Zullo . . . . . TMS
Sports Health — 1tw -500 -man /mail -Marshall Hoffman & William S. Southmayd, M.D. . . . . SH
Sports Mini — 1tw /(14) -var -orp /mail/DF /id - Staff . . . . . CNS
Sports Of The Times (New York Times News Service) — 2tw - 750 wire - Dave Anderson . . . . . NYT
Sports Of The Times (New York Times News Service) — 2tw - 750 wire - Ira Berkow . . . . . NYT
Sports Of The Times (New York Times News Service) — 2tw - 750 wire - George Vecsey . . . . . NYT
Sports On TV — 1tw -700 -mail/wire -Bill Modoono . . . . . SHN
Sports Previews — occ -800 -orp /mail/wire - Staff . . . . . NEA
Sports Scene — 3tw -6 3/4 x 4 1/2 -orp -Fred Hull . . . . . AIS
Sports Trivia — 1tw -2 1/16 /4 1/4 -orp /mail/id -Peter Horjus & Dave Hatz . . . . . CNS
Sports Unlimited — 1tw -700 -orp /mail/DF - Staff . . . . . CNS
Sports/Facts Graphic — 1tw -25.6 picas -orp /mail . . . . . CNS
Sportsbuff — 1tw -orp -Steve Ollove . . . . . CRE
Sportsman's Digest — 6tw -id -mail/var -Hal Sharp . . . . . CF
SportsNet — 1tw -750 -man -Bob Phillips . . . . . SN
Stan Smith's Tennis Class — 3tw -8 1/4 -orp /id -Stan Smith . . . KFS
Superstats — 7tw -var -DF /DNS -Benjamin Lee Eckstein . . . . . TMS
SHNS — 7tw -var -mail/wire/DF /DNS - Staff . . . . . SHN
Tank McNamara — 6tw /s -S-hps/tps/qps/hpt -orp /mail -Jeff Millar & Bill Hinds . . . . . UPS
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The Baseball/Basketball Report — 1tw -orp /mail/DF . . . . . CNS
Thomas Boswell Column — 2tw -850 -mail/wire/DF /DNS - Thomas Boswell . . . . . WPW
Tips For Novice Golfer — 1tw -sph -orp - Staff . . . . . SCI
Today's Basketball Form — 7tw -var -DF /ctc -George Kregos . . . . CF
Today's Football Form — 7tw -var -DF /ctc -George Kregos . . . . . CF
Today's Line — 7tw -var -DF /ctc -Wally Lynch . . . . . CF
Today's Pitching Form — 7tw -var -DF /ctc -George Kregos . . . . . CF
Today's Sport Parade — 5tw -650 -wire/DNS -UPI Staff . . . . . UPI
Travel Along — 2tm -600 -orp /man -Radford and Rosemary Bascome . BA
TV Feature Package — 1tw -var -mail - Staff . . . . . TAP
TV Sports Breakouts — 7tw -var -mail - Staff . . . . . TAP
TV-Cable Features — 1tw -var -mail -Buck Biggers . . . . . TAP
TV-Cable Grids — 7tw -var -mail - Staff . . . . . TAP
TVL Outlook Time Out — 1tw -var -orp /mail/ctc /wire - Steve Paschal . . . . . TVL
TVL Visions Time Out — 1tw -var -orp /mail/ctc /wire - Steve Paschal . . . . . TVL
Up Close & Personal — cont -2000 -man /igp /ctc -Helen Dorsey . DOR
Variety Pak — 1tw /(29) -var/9 & 12 pica -orp /mail/DF /id /igp -Various . . . . . CNS
Viewing Sports from the Press Box — 1tw -var -mail -Joey Sasso . NIT
Win, Lose & Draw — 2tw -6 7/16 -orp /mail -Drew Litton . . . . . NEA
Word Search Puzzles (Bonus Word) — 7tw /cont -2 col. SAU x 6 -orp - Staff . . . . . DFS
You, Your Child, And Sports — 1tw -500 -man /mail -David Nydick . . . . . DAN

49-TEEN-AGE FEATURES

Ask Beth — 3tw -500 -man /C12 /DF /DNS - Beth Winship . . . . . LATS
Ask Karen — 1tw -500-600 -mail/ctc -Karen Robbins . . . . . WFS
Ask Shagg — 2tw /s -38 1/2x2 /var -orp /mail -Peter Guren . . . . . UFS
Back To School Mini — an -sup (13 stories) -orp /mail/DNS /DF /id /igp /ing - Staff . . . . . CNS
Billboard Musicnotes — 1tw -400 -DF /fax -Billboard Magazine . . BPI
Boggle Word — 1tm -10 -orp -B. Foley . . . . . SCI
Boys Town Features — 1tw -100-200/200-400 -orp /ctc /wire -Fr. Val Peter . . . . . NU
Brainstormers — 7tw -hpt/tps/qps -orp /mail -Mike Smith . . . . . LIT
Brainteasers — 1tw -ps -orp /id - Various . . . . . SCI
Careers — 2tw -650 -man /mail/DF /DNS - Joyce Lain Kennedy . . . . SFI
Careers and Graduation — an -sup (20 features) -orp /mail/DF /ing /id /igp - Staff . . . . . CNS
Celebrity Teen Talk — 1tw -600-700 -mail/igp -Jason Rich . . . . . TTC
Children's Express — 1tw -750 -ctc /mail/id - Children....for Everybody . . . . . CE
Class Acts — 1tw -var -mail/wire -Fort Worth Star Telegram . . . . . NYT
Coming of Age — 1tw -480 -wire/mail - Various . . . . . CAT
Dear Sally — 7tw -200 -orp -C. Gordon . . . . . SCI
***Diary of Rock and Pop** — 6tw -46 x 2 7/16 -orp /mail -Steve McGarry . . . . . UFS
Did You Know That — 1tw -hpv -orp /id -F. Treadgold . . . . . SCI
Diet Recipes — 1tw -ps -orp - Various Celebrities . . . . . SCI
Dr. Griffin's Child Care — 1tw -300 -orp -Dr. Griffin . . . . . SCI
Eat Up And Slim Down — occ /cont -12x25 -orp /id /mail -Leiord Kordel . . . . . SPE
Educational Puzzles — 7tw -ps -orp /id - Various . . . . . SCI
Famous Recipes — 1tw -var -orp -J. Sherrod . . . . . SCI
Five Minute Mysteries — 1tw -500 -orp -C.W. Walker . . . . . SCI
For Teens — 6tw -350 -orp /mail/DF /DNS - Willard Abraham . . . . CNS
Gary James Interviews — 1tw -pt -mail -Gary James . . . . . JAM
Gil Thorp — 6tw -38 1/2x2 -orp -Jack Berrill . . . . . TMS
High School News & Graphics — 2tm -var/sup -mail . . . . . TMS
Inside the Video Games — 1tw -600 -mail/id /DF /DNS - Chip and Jonathan Carter . . . . . TMS
It's The Truth (Facts) — 1tw -hps -orp /id -Paul Swan . . . . . SCI
Juvenile Games & Activities — 7tw -ps -orp /id - Various . . . . . SCI
Juvenile Rebus — 1tw -ps -orp /id - Various . . . . . SCI
Kid's Ask Peggy — 1tw -var/500 -mail/man /fax -Peggy Hinders . . HIN
Lesson In English — 1tw -300 -orp -Gordon . . . . . SCI
Lifestyle Features — 1tw -100-200/200-400 -orp /ctc /wire . . . . . NU
Look & Learn — 1tw -tps -orp -Gordon . . . . . SCI
Modern Etiquette — 1tw -250 -orp -J. Sherrod . . . . . SCI
Modern Sherlock Holmes (Mystery) — 1tw -500 -orp -J. Sherod . SCI
My Family — 1tw /7tw -var -orp /id - Various . . . . . SCI
Nature's Wonders — 1tw -hps -orp /id -F. Treadgold . . . . . SCI
News Analysis — 2tw -800 + /var -mail/wire/DF -Correspondents . PNS
News Features — 2tw -800 + /var -mail/wire/DF -Correspondents . PNS
Novice Auto Mechanic — 1tw -ps -orp /id -A. House . . . . . SCI
On The Record — 1tw -600 -wire/mail -Charlie Martin . . . . . CAT
Op-Ed Commentary — 1tw -800 + /var -mail/wire/DF -Correspondent . . . . . PNS
Pooh's Corner — 1tw -var -mail -Jessica Winston . . . . . NNB
Problem Today, A (Math Problems) — 1tw -150 -orp -Gordon . . SCI
Rated G — occ -800/art-var -man /id /orp -Lucinda . . . . . NPS
Rock Now — 1tw -1000 -mail/man /fax -John Kovalic . . . . . SHE
Science Quiz — 1tw -ps -orp /id -F. Treadgold . . . . . SCI
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Skintalk — 1tw -150-200 -mail -Jon H. Blum, M.D. . . . . SKT
Sobin on Sex — 2tw -400 -man -Dennis Sobin . . . . . PPRF
Solve-A-Crime — 1tw -500 -orp -Gordon . . . . . SCI
Substance Abuse Mini — an -orp -mail -id . . . . . CNS
Taking The Kids — 2tw -var -mail -Eileen Ogintz . . . . . OGI
Teen Cartoons — 1tw -var -orp /id - Various . . . . . SCI
Teen Package — 1tw -2000 -DF - Various . . . . . BPI
Teen Scene, The — 1tw -500 -orp /fax -Karen Michelle . . . . . GSM
Teen Talk — 1tw -250 -orp /man /mail -Teri Carlton . . . . . OPS
Teenage Driving Tips — 1tw -500 -orp -J. Sherrod . . . . . SCI
Teenage Travel — 1tw -500 -mail/man -Todd Lewis . . . . . IPS
Test Yourself — 1tw -ps -orp /id -J. Sherrod . . . . . SCI
This Day In Music — 7tw -100 -DF /fax - Various . . . . . BPI
Top Concert Grosses — 1tw -spv/100 -DF /fax /ctc -Amusement Business Mag. . . . . BPI
Tricky Ones — 1tw -spv -orp /id -Magila . . . . . SCI
Tween 12 & 20 — 6tw -600 -mail/DF /DNS -Dr. Robert Wallace . . TMS
TV Minibio — 1tw -200 -DF -Bergen Record . . . . . BPI
You're The Detective — occ -500/hps -orp -Righetti . . . . . SCI
Youth Parade — 1tw -600 -igp - Staff . . . . . CAI

50-TRAVEL

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Along The Camping Trail — occ -600 -orp /man -Rosemary Bascome . BA
Antiques — 1tw -850 -DF/mail/igp -Lita Solis-Cohen . . . . . SOL
Best Bets Destinations — 1tm -500 -orp /C12 -Gwen Barrett . . . . ANS
Brain Baffler — 1tw /2tw -25 1/2pi x 6 -orp /fax /mail -Jodi Jill . . . . JJF
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Colorfoto Service/Food/Travel/Lifestyle/Homes/Fashion — 1tw - mail/orp -Staff . . . . . CNS
Consumer Travel Trends — 1tw -var -mail -Sylvia Cronin . . . . . CFS
Consumers Report On Travel — 2tw -600 -mail/DF /DNS -Ed Perkins . . . . . TMS
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Cruising Update — an -orp /mail/id /igp . . . . . CNS
Daily News Service — 1tw /(35) -orp /mail/DF /id /igp . . . . . CNS
Dateline New York — 1tm -var -man -Jeffrey Blyth . . . . . ITP
Deliberate Tourist — 1tw /cont -var -ctc /fax /orp /mail - Staff . . . SNS
Destinations Update — 1tw -750 -man /ctc -Milton Gun . . . . . TLF
Easy Traveller — 1tm -var -fax -Peter Von Blum & Selma Exton . . . WP
En Route — 1tw -var -mail/orp /ctc -Andy Edelman . . . . . NNB
Entertainment News Syndicate — 1tm -500 -mail/fax . . . . . ENS
Fashion — 1tw -var -mail -Julia Samuels . . . . . NNB
Fashion — sea/cont -var -man/mail/ctc/igp -Staff . . . . . SAN
Fearless Traveler — 1tw -var -DF -James T. Yenckel . . . . . LAT-WP
Features — sea -var -man -George Sheldon . . . . . COMM
Filler Tips — 1tw -500 -orp /mail -Tannert . . . . . SCI
Florida Travel — occ -800-1200 -man /mail/fax /igp - George Leposky . . . . . AMC
Food Features — occ /sea -500-1000 -man /mail -Jane Mengenhauser . FF
***Food Quickies** — 2tm /cont -var -mail/man /ctc /igp - Staff . . . . SAN

Footloose With Frye — occ -750-1500 -igp /mail/ctc /fax - William R. Frye . . . . . FRY
Forkful Of Travel — 1tw -800 -orp /mail/DF /DNS /id - Staff . . . . . CNS
FNA News — cont -var -igp /mail/wire /fax - Staff . . . . . FNA
FYI Travel Tips — 1tw -orp /mail/DF -Alison Ashton & Nanette Wiser . . . . . CNS
Get Up And Go — 1tm -1000 -man /mail/ctc /fax - Gene and Adele Malott . . . . . MAT
Health & Fitness — 1tm -ps -orp /igp /mail . . . . . MLF
Illinois Spotlight — 1tw /(7) -500-1500 -orp /mail/DF - Staff . . . . . CNS
Indoor Gardening — 1tw -600-800 -mail/id /ctc -Jane Adler . . . . . WFS
International Business Travel — 1tw -var -ctc -J.J. Edwards . . . . . IBN
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INSIGHT Travel — 1tm -ctc /mail . . . . . INNF
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Katz Meow, The — 1tw -var -mail -Harry Jay Katz . . . . . NNB
Lifestyle — 1tm -ps -orp/igp/mail . . . . . MLF
Lifestyle Features — 1tw -100-200/200-400 -orp /ctc /wire . . . . . NU
Litamail/Antiques Q&A — 1tw -700 -DF/mail/igp -Lita Solis-Cohen . SOL
Living Well — 1tw -var -man -Charles Hennessy . . . . . IBN
Making The Most Of Travel — cont -1000/var -man /mail/igp /ing /fax /ctc - Patricia Arrigoni . . . . . ATS
Mirage — 1tw /2tw -25pi x 6 -orp /fax /mail -Jodi Jill . . . . . JJF
National News — 1tm -ps -orp/igp/mail . . . . . MLF
Odyssey — 1tm -var -fax -Peter Von Blum & Selma Exton . . . . . WP
On The Road — 1tw -600 -mail/DF -Travel Agents . . . . . RDR
One-time Travel Features — occ -800-1200 -man /mail/fax /igp - George and Rosalie Leposky . . . . . AMC
Our Prairie States — 1tw -700 -orp /mail/DF - James Yoggert . . . CNS
Outdoor Life — 1tw -800 -orp /mail/DF - Staff . . . . . CNS
***Pacific Rim Report** — qt-cont-var-man/ctc/igp/mail . . . . . SAN
Parenting Plus — 2tm -500 -man -Marion Michaels . . . . . MN
Personal Finance — 1tm -ps -orp/igp/mail . . . . . MLF
Photo Files/Travel — cont -var -igp /ing - Staff . . . . . BAS
Photo/Tips — 1tw -700 -orp /mail/DF - Ken Marshall . . . . . CNS
Ports Of Call — occ -20x9 -orp /mail -Stanley James . . . . . EDC
Powder Trails — 1tw -500 -orp /fac -Wendy and Barbara Nesoff . . GSM
Primary Color - Travel — 1tm -var -mail/DF /DNS -Harriet Choice . UPS
Primary Color/Travel — 1tm -var -mail/DF /DNS /C-12/igp - Harriet Choice . . . . . UPS
Profiles — 1tm -ps -orp/igp/mail . . . . . MLF
Punch-In International Travel & Entertainment — 7tw /1tm - 750/var ctc /fax /mail - Staff . . . . . TEN
PSpecialties, etc. — occ /sea -pt/var/Sup -orp /id /man /igp - Staff . GNB
Rating The Cities — 1tm -750 -man /ctc -Milton J. Gun . . . . . TLF
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Savvy Traveler, The — 1tw -850 -man /DF /DNS /C12 - Peter Greenberg . . . . . LATS
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Ski Report — an -orp /mail/id /igp . . . . . CNS
Skiing — 1tw -500 -orp /fax -Bob Nesoff . . . . . GSM
Skintalk — 1tw -150-200 -mail -Jon H. Blum, M.D. . . . . SKT
Special Packages For Seniors — 1tw -800 -ctc /mail - Staff . . . WFS
Specialty Puzzles — 1tw -var -orp - Staff . . . . . DFS
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Surviving Single — 1tw -500 -man - Various . . . . . MN
Teenage Travel — 1tw -500 -mail/man -Todd Lewis . . . . . JPS
The Best Years — 1tw -800 -man /mail -Sidney H. Ascher . . . . . ASC
The Observer — 6tw -ctc /fax . . . . . INNF
The Travel Briefing — 1tw -qps/qpt -ctc /mail/orp -Mike Olds . . . . ITS
Top Choice Hotels Worldwide — 1tm -var -ctc -J.J. Edwards . . . IBN
Tours and Cruises — 1tw -var -DF - Various . . . . . LAT-WP
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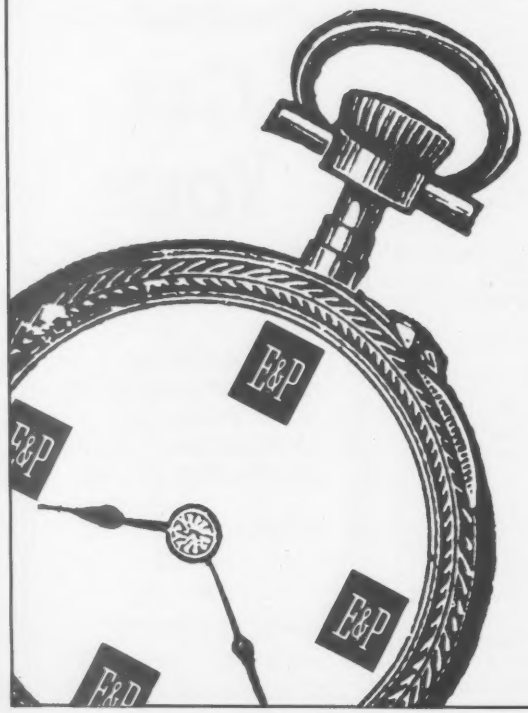

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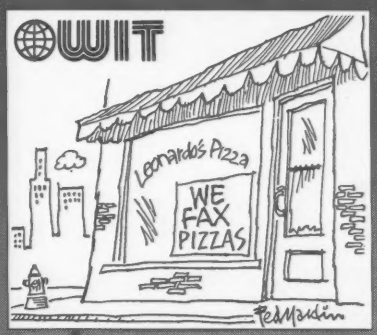

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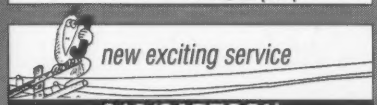

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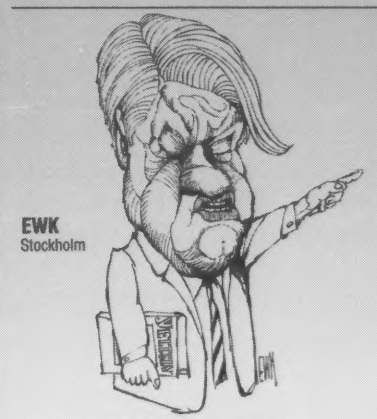

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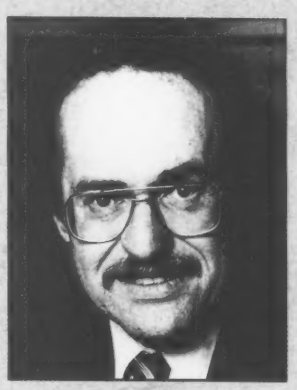

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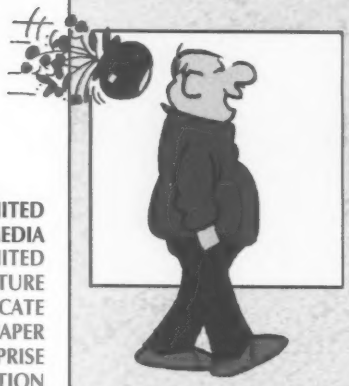

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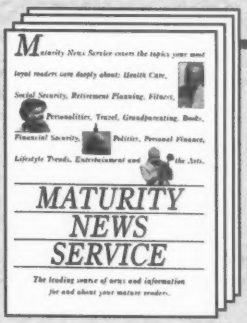

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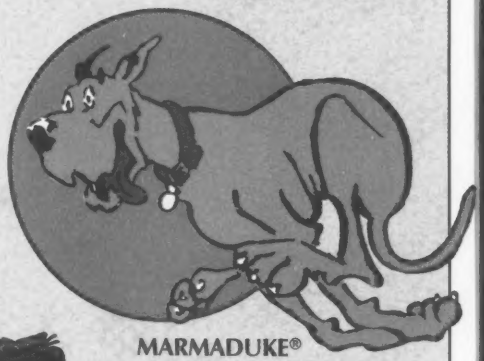

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